



## **2012 CALIFORNIA STATE BUSINESS PLAN COMPETITION FINALS**

The California State Business Plan Competition Finals were held on Thursday, November 29, 2012.

Twenty-nine companies participated in the first two rounds on Wednesday, November 28<sup>th</sup>. Sixteen companies participated in the third round also held on Wednesday, November 28<sup>th</sup>.

The following 8 schools/companies participated in the Final Round:

<b>BAKERSFIELD HIGH SCHOOL</b>	PUREFIT
<b>CENTENNIAL HIGH SCHOOL</b>	RIPPLE, INC.
<b>COSTA MESA HIGH SCHOOL</b>	GLEAN
<b>MISSION VIEJO HIGH SCHOOL</b>	CASE FACE
<b>MURRIETA VALLEY HIGH SCHOOL</b>	DIGITAL TEXTBOOK COMPANY (DTC)
<b>SANTA BARBARA HIGH SCHOOL</b>	DONS NET CAFÉ
<b>SOUTH PASADENA HIGH SCHOOL</b>	CILK
<b>SOUTH PASADENA HIGH SCHOOL</b>	EXPEDITION

The six schools/companies that will represent California in the National Business Plan Completion in New York City on April 10, 2013 are:

<b>1<sup>st</sup> Place: SOUTH PASADENA HIGH SCHOOL</b>	<b>EXPEDITION</b>
<b>2<sup>nd</sup> Place: CENTENNIAL HIGH SCHOOL</b>	<b>RIPPLE, INC.</b>
<b>3<sup>rd</sup> Place: MURRIETA VALLEY HIGH SCHOOL</b>	<b>DIGITAL TEXTBOOK COMPANY</b>
<b>4<sup>th</sup> Place: SANTA SENIOR BARBARA HIGH SCHOOL</b>	<b>DONS NET CAFÉ</b>
<b>5<sup>th</sup> Place: BAKERSFIELD HIGH SCHOOL</b>	<b>PURE FIT</b>
<b>6<sup>th</sup> Place: SOUTH PASADENA HIGH SCHOOL</b>	<b>CILK</b>

The 6<sup>th</sup> Place alternate team CILK from South Pasadena HS was selected as the wildcard team to represent California in the National Business Plan Competition in 2013.

Congratulations to all of the teams that participated in the 2012-13 California State Business Plan Competition!