

10TH ANNUAL STATE BUSINESS PLAN COMPETITION INVITATION TO ALL COMPANIES

Dear CA Virtual Enterprise Companies in the Western Region,

You are cordially invited to participate in the *10th Annual California State Business Plan Competition* which will be held in Bakersfield, California, on December 3-4, 2013, in conjunction with Kern High School District and Kern Community College District's Youth Entrepreneurship Program.

The *10th Annual California State Business Plan Competition* will be held at the Marriott Hotel, 801 Truxtun Avenue, and the Rabobank Convention Center, 1001 Truxtun Avenue, in the city of Bakersfield north of Los Angeles. With the help of the Youth Entrepreneurship Program at Kern Community College District, we have been able to reduce the competition entry fee to \$60 which will cover the judging training for the Written Plans and Oral Presentations, all rooms used for this event, and judging materials.

Instead of sending in seven (7) bound copies of the company's Business Plan this year, each team will be asked to send in one (1) bound copy and one (1) electronic copy of their official business plan. The electronic copy will be uploaded to a website that all judges will be able to access for judging. This process was used for the 2013 National Business Plan Competition in March. Teams will still present the oral part of their business plan to judges on December 3-4, 2013.

The participation to take part in the California Business Plan Competition provides a wonderful opportunity for companies to share their company vision and entrepreneurial skills both in written and oral format to judges. If a California company is interested in participating in this event, they will need to send in the Intent to Participate Form to the Western Region VEIC office by October 31st to help with number of judges that will be needed for both written and oral plan presentations. This Intent should be followed by the official CA State Business Plan Registration Form to be received in the VEIC office by no later than November 13, 2013. The plan will be due in the office by no later than November 15, 2013 for judges to be able to read online by November 18, 2013.

Both written and oral business plan rubrics will be sent to all companies as soon as they are available. Also, information will be found at <http://veinternational.org/ca>. Please check the web site later in September for the most updated information on this event. Please contact the Western Region Virtual Enterprises, International State Center for further assistance if you cannot get required information on the event.

We look forward to your company's participation in this challenging and successful event as California Business Plan teams have placed in the top 6 in the nation every year since the first National Business Plan Competition in 2005.

The California Virtual Enterprise Business Plan Committee
Western Region Virtual Enterprises, International State Office, Kern High School District, &
Kern Community College District YEP