

The Job of being a Leader

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Your personality, attitude and relationships will define your ability to lead far more than your intellect





“Train people well enough so they
can leave, treat them well enough so
they don't want to”
- Richard Branson

*Leadership is not about your
job title, wealth or power*

Difference Between Boss & Leader

Drives employees

Depends on authority

Inspires fear

Says, "I"

Places blame for the breakdown

Knows how it is done

Uses people

Takes credit

Commands

Says, " Go "

... Coaches them

... On goodwill

... Generates enthusiasm

... Says, " We "

... Fixes the breakdown

... Shows how it is done

... Develops people

... Gives credit

... Asks

... Says, " Let's go "

SEE THE FUTURE.

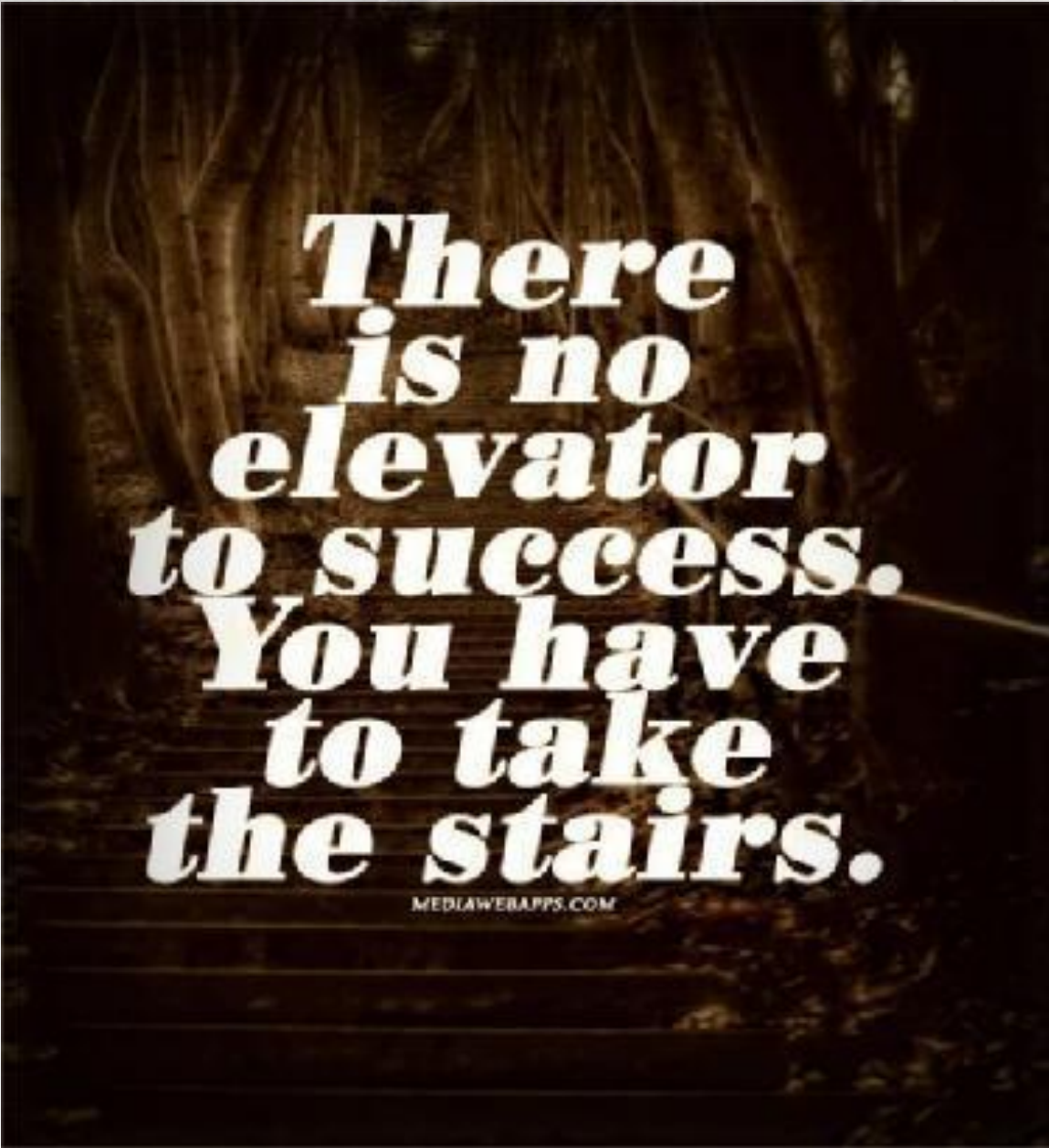
ENGAGE AND DEVELOP OTHERS.

REINVENT CONTINUOUSLY.

VALUE RESULTS AND RELATIONSHIPS.

EMBODY THE VALUES.

A successful leader is willing to put in the time, effort and commitment to excellence... because it's worth it



***There
is no
elevator
to success.
You have
to take
the stairs.***

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SUCCESS IS AN ICEBERG



SUCCESS

People see this.

RISKS
FOCUS
GOALS
PERSISTENCE
FAILURE
MASSIVE ACTION
SACRIFICE
HABITS
HARD WORK

What really happens.



MADISON SQUARE GARDEN[®]
— THE WORLD'S MOST FAMOUS ARENA[®] —

Thank you!