

Monday April 3, 2017

| National Business Plan, Human Resources, & Marketing Competitions Event Program Microsoft Technology Center - 11 Times Square | |
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| 8:00 AM | Students and Preliminary Round Judges' Check-in and Breakfast |
| 9:00 AM | Introductory Remarks: Iris Blanc, Executive Director, VEI Welcome Address: Kelly Windsor Fisher, Head of Corporate Sustainability, Senior Vice President, HSBC BANK USA N.A. |
| 9:15 AM | Preliminary Round of Competitions <ul style="list-style-type: none"> • National Business Plan • Human Resources • Marketing |
| 12:30 PM | Lunch |
| 1:00 PM | Welcome Remarks: Nick Chapman, National Program Director, VEI Keynote Address: Bob Kerrey, Executive Chairman of the Minerva Institute for Research and Managing Director, Allen & Company; former U.S. Senator |
| 1:45 PM | Announcement of Competition Winners and Finalist Teams <ul style="list-style-type: none"> • National Business Plan (Top 6 Finalists) • Human Resources (Winners) • Marketing (Winners) |
| 2:00 PM | National Business Plan Competition – Championship Round Welcome Address: John Lucas, Chief Operating Officer, Risk, HSBC USA; member of VEI Board of Directors |
| 2:15 PM | Championship Round Presentations |
| 4:00 PM | Closing Remarks: Nick Chapman, National Program Director, VEI |
| International Trade Show Event Program Pier 92 | |
| 2:00 – 4:00 PM | Registration & Set-up for Sponsors/Exhibitors and Three-day Booths |
| 4:00 – 7:00 PM | Early Trading and Welcome Reception Open to all YBS participants |
| 6:00 PM | Welcome Remarks: Iris Blanc & Nick Chapman, VEI |

Tuesday, April 4, 2017

| Global Business Challenge Event Program Pier 92 | |
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| 7:30 – 8:00 AM | Student Check-in and Breakfast |
| 8:30 AM | Welcome Remarks: Iris Blanc, Executive Director, VEI Keynote Address: Laurel Touby, Managing Partner, Flatiron Investors |
| 9:00 AM | Distribution of Challenge and Team Preparation Lloyd Bromberg, Project Director, VEI |
| 11:15 AM | Preliminary Round Presentations & Lunch |
| 12:30 PM | Afternoon Keynote: Michal Borkowski, CEO & Co-Founder, Brainly Announcement of Semifinalist Teams: Lloyd Bromberg, Project Director, VEI |
| 1:00 PM | Semifinalist Presentations |
| 2:00 PM | Announcement of Championship Teams Introductory Remarks: Iris Blanc, Executive Director, VEI |
| 2:15 PM | Championship Round Presentations |
| 3:30 PM | Awards Presentation |
| 3:45 PM | Closing Remarks <ul style="list-style-type: none"> Lloyd Bromberg, Project Director, VEI Nick Chapman, National Program Director, VEI |
| International Trade Show Event Program Pier 92 | |
| 1:30 PM | Registration Open for Two-day and Tuesday-only Booths |
| 2:00 – 4:00 PM | Set-up for Two-day & Tuesday-only Booths |
| 4:00 PM | Welcome Remarks: Nick Chapman, National Program Director, VEI Trading Session Begins |
| 6:45 PM | Trading Session Closes |
| 7:00 PM | Tuesday Booth Breakdown |
| 7:00 – 8:00 PM | Business Partner Reception |

Wednesday, April 5, 2017

| International Trade Show Event Program Pier 92 | |
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| 7:00 – 9:00 AM | Registration and Set-up for Wednesday-only Booths |
| 9:30 AM | Trade Show Opening Ceremony <ul style="list-style-type: none"> • Welcome Remarks • Announcement of National Business Plan Competition Winners • Ribbon-Cutting Ceremony |
| 10:00 AM | Exhibits Open and Trading Begins |
| 10:30 AM | Student Workshop – Session 1 |
| 11:30 AM | Student Workshop – Session 2 |
| 11:00 AM – 1:00 PM | Student Lunches |
| 11:00 AM – 12:30 PM | Coordinators' Meeting Lunch & Learn: McGraw Hill Education |
| 1:00 PM | Exhibition Closes Awards Presentation |
| 2:00 PM | Booth Breakdown & Cleanup |