

"I never felt as empowered as I have during my year in VE. This is a program that uncovers our strengths and fuels our passions."

Jasmine Andrews
Thomas Jefferson High School
Tampa, FL, Class of 2016



WHAT HAPPENS
WHEN STUDENTS
RUN A COMPANY?

PROGRAM FEATURES

Curricula & Supporting Materials aligned to the Career Readiness Framework

Professional Development

Assessments & Evaluations

Online Banking System

Webinars & Newsletters

Conferences, Exhibitions, & Competitions

Community of Business Partners and Mentors, Teachers, Students, and Alumni



A LIFE-CHANGING
EXPERIENCE

WHY WE DO IT

VEI exists to drive the transformation of young people so that they gain the skills, competencies, and connections necessary to pursue meaningful careers.

"VE has been truly a life-changing experience. It helped me focus on what I want to become and enhance my skills in the field I want to pursue."

Mahmoud Khedr
Manhattan Business Academy
New York, NY, Class of 2014



VIRTUAL
ENTERPRISES
INTERNATIONAL

LEARN MORE

High School VE Program:
veinternational.org

Middle School VE-JV Career Academy:
veinternational.org/jv

CONTACT US

Phone: 855-740-6555

Twitter and Instagram: @veinternational

Email: info@veinternational.org

veinternational.org

WHO WE ARE

VEI is an educational nonprofit transforming students into business professionals by bringing the workplace into the classroom. Since its inception in 1996, VEI has served over 100,000 students, including many from economically disadvantaged communities.

VEI's team includes a community of educators, business leaders, and post-secondary partners who help guide our mission. We currently support over 13,000 students across 19 states each year.

WHAT WE DO

VE works with schools and districts to implement a year-long, credited class that provides students with an authentic, collaborative business and entrepreneurship experience through its live global business simulation model.

HOW WE DO IT

Guided by a teacher-facilitator, business partners, and content experts, VE students establish and manage a company that replicates the functions and demands of a real business.

Students produce key deliverables and work in departments—Administration, Accounting/Finance, Sales, Marketing, Human Resources, and IT—that are overseen by a (student) management team and CEO.

VE companies engage in trade with a network of simulated businesses across 42 countries using an online banking system.



“VE inspires students to be managers of their own knowledge, to be critical thinkers, and to create businesses that may ultimately lead to their future work.”

Carmen Fariña
Former Chancellor
New York City Public Schools

THE VE DIFFERENCE

CAREER READINESS

VE's task- and standards-based curriculum integrates business, entrepreneurship, personal finance, economics, and technology and is guided by the VE Career Readiness Framework. Developed in partnership with industry experts, the Career Readiness Framework captures the key competencies and skills employers seek and students need to succeed in business.

AUTHENTIC LEARNING

Students engage in a range of learning experiences inside and outside the classroom that allow them to develop and apply real-world skills. Business and community partners help connect students to industry professionals and the real world of business.

GLOBAL PERSPECTIVE

As VE students engage in business and trade across industries, borders, and cultures, they learn the expectations of an evolving workplace and global economy.

CAREER PATHWAYS

87%

OF VE STUDENTS SURVEYED IDENTIFY CAREER PATHWAYS OF INTEREST BECAUSE OF VE

LEADERSHIP

OVER

6,700

STUDENTS PER YEAR SERVE LEADERSHIP ROLES (E.G. EXECUTIVES, VPS, MANAGERS) DURING THEIR TIME IN VE

OPPORTUNITY

50%

OF ALL VE SCHOOLS ARE IDENTIFIED AS ECONOMICALLY DISADVANTAGED