



cordially invites you to attend the

2014 YOUTH BUSINESS SUMMIT

TUESDAY

1

APRIL

GLOBAL BUSINESS CHALLENGE

Multinational teams of students solve a global business problem and present their findings to a panel of judges.

8:30 AM Opening Ceremony
Speakers: **Joe Dussich, CEO**
JAD, American Bulb, and Mint-X Corporations
Bob Miglani, Author of Embrace the Chaos

9:00 AM Team Work Session
11:15 AM Preliminary Round Presentations
2:00 PM Championship Round
4:30 PM Closing Ceremony

NYU - Kimmel Center
 60 Washington Square South, NYC



AN EVENING TO BENEFIT VEI

Proceeds from this event will be used to serve more youth across America and enrich their experience through VEI's signature activities.

6:00 PM Cocktails & Silent Auction
7:00 PM Dinner & Program
Honoring: *New York Life*
Emcee: *Cat Greenleaf, Host of NBC's "Talk Stoop"*

Tribeca Three-Sixty
 10 Desbrosses Street, NYC



WEDNESDAY

2

APRIL

NATIONAL BUSINESS PLAN COMPETITION

Students from across the country demonstrate their global business expertise by presenting their business plans to a panel of judges.

9:00 AM Preliminary Round
2:00 PM Championship Round
4:30 PM Closing Ceremony

McGraw-Hill Financial
 1221 Ave. of Americas at West 49th Street
 2nd Floor Auditorium, NYC



THURSDAY

3

APRIL

INTERNATIONAL TRADE SHOW

Students exhibit and sell products and services of their virtual businesses in a competitive marketplace.

9:00 AM Opening Ceremony
9:30 AM Exhibition & Trading
2:00 PM Awards Ceremony

69th Regiment Armory
 Lexington Avenue at East 25th Street, NYC



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