



# National Teachers Conference

July 11-14, 2016

Hosted by

**LIU**Post

## Special Thanks To

Dr. Kimberly R. Cline, President of Long Island University, whose visionary leadership and support has made this second annual VE National Teachers Conference a reality.

## VEI National Staff

Iris Blanc, *Executive Director*

Nick Chapman, *National Program Director*

Bryn Canner, *Director of Development*

Tyler Fugazzie, *Marketing and Communications Manager*

Kimitra Cain, *Finance and Operations Manager*

Saara Arshid, *Program Associate*

Maria Barales, *Design Intern*

## VEI Regional Staff

### New York City

John Jastremski, *Regional Director*

Soteria Stavroulakis, *Program Coordinator*

Tyshawn Davis, *Work-Based Learning Coordinator*

Lorna Sinclair, *Office Manager*

Gina Pol, *Instructional Resources Developer*

*VE Fellows:* Queenie Yang, Charan Singh, Chi Zhang, Fatima Abidi, Sonja Visser,

Nimisha Budhwani, Pascale Civil Louis, Amina Music, Abril Peña

### Long Island

Ellen Palazzo, *Regional Director*

Irv Wortman, *Program Coordinator*

### Northeast

Kathy Gielow, *Regional Director*

### Mid-Atlantic

Rhonda Doak, *Regional Director*

### Midwest

Cindy Boyd, *Regional Director*

Penny Riddle, *Program Coordinator*

Kendra Lee, *Illinois State Coordinator*

Tom Cook, *North Carolina State Coordinator*

Wendy Schmitt, *Michigan State Coordinator*

Lisa Bonelli, *Technical Support Staff*

### South

Cindy Boyd, *Regional Director*

Ronnie Giordano, *Florida State Coordinator*

### West

Polly Farina, *Northern California Regional Director*

Teri Jones, *Southern California Regional Director*

### College

Kristen Callahan, *Regional Director*

Barbara Urban, *Program Support*

Time	Event	Location
8:00 AM	<b>Breakfast &amp; Registration</b>	Humanities Building
9:00 AM	<b>Welcome &amp; Orientation</b> Iris Blanc, <i>Executive Director, VEI</i> Dr. Kimberly R. Cline, <i>President, Long Island University</i>	Humanities 119
10:00 AM	<b>Breakout Sessions</b>	
	● <b>VE Program Overview</b> Nick Chapman, <i>National Program Director, VEI</i>	Humanities 119
	<b>Regional Meet &amp; Greet</b> VE Regional Directors and State Coordinators	Humanities 217
	● <b>VE-JV (Junior Ventures) Career Academy Overview: Curriculum Components</b> Frank Bennici, <i>VE-JV facilitator, MS 137 America's School of Heroes (NYC)</i> ; Maria Frangella, <i>VE-JV facilitator, MS 137 America's School of Heroes (NYC)</i> ; Naomi Lehrer, <i>VE-JV facilitator, William McKinley JHS (NYC)</i>	Humanities 218
11:00 AM	<b>Breakout Sessions</b>	
	● <b>Methods of Facilitation</b> Kendra Lee, <i>VE Illinois State Coordinator</i> Wendy Schmitt, <i>VE Michigan State Coordinator</i>	Humanities 119
	<b>VE Program &amp; Curriculum Update</b> Nick Chapman, <i>National Program Director, VEI</i>	Humanities 217
	● <b>VE-JV Career Academy: 7th Grade Program</b> Maria Frangella, <i>VE-JV facilitator, MS 137 (NYC)</i> Naomi Lehrer, <i>VE-JV facilitator, William McKinley JHS (NYC)</i>	Humanities 218
12:00 PM	<b>Lunch</b>	Tilles Center Patron's Lounge
1:00 PM - 4:00 PM	<b>Facilitating a VE Firm: Orientation, Ideation, Organization</b> Michael Silberman, <i>VE facilitator, West Hempstead HS (NY)</i> ; Alan Gersten, <i>VE facilitator, Century HS (CA)</i> ; Isai Serrano, <i>VE facilitator, Manhattan Business Academy (NYC)</i> ; NYC VE Fellows: Gina Pol, Queenie Yang, Charan Singh, Chi Zhang, Fatima Abidi, Sonja Visser	LIU Incubator Lower Level of Library

Time	Event	Location
8:00 AM	<b>Breakfast &amp; Registration</b>	Humanities Building
9:00 AM	<b>Introduction to VE Career Readiness Framework</b> Nick Chapman, <i>National Program Director, VEI</i>	Humanities 119
10:00 AM	<b>Breakout Sessions</b>	
	● <b>Business Plan Basics for New VE Teachers</b> James Caracciolo, <i>VE facilitator, HS for Arts, Imagination and Inquiry (NYC)</i>	Humanities 119
	<b>Advanced Concepts in Business Plan and Competitions Preparation: Panel Discussion</b> <b>Panelists:</b> Amy Demchak ( <i>Westhampton Beach HS, NY</i> ), Joel Levin ( <i>Murrieta Valley HS, CA</i> ), Rich Butzke ( <i>Patchogue-Medford HS, NY</i> ), Jacilyn Elliot ( <i>Centennial HS, CA</i> )	Humanities 217
	● <b>VE-JV Career Academy: 8th Grade Program</b> Frank Bennici, <i>VE-JV facilitator, MS 137 (NYC)</i> Naomi Lehrer, <i>VE-JV facilitator, William McKinley JHS (NYC)</i>	Humanities 218
11:00 AM	<b>Breakout Sessions</b>	
	● <b>Developing an Accounting System for Your VE Firm</b> Nick Chapman, <i>National Program Director, VEI</i> John Jastremski, <i>Director, NYC Virtual Enterprises</i>	Humanities 119
	<b>Spreadsheet Applications for Business</b> Gina Pol, <i>NYC Virtual Enterprises; NYC VE Fellows</i> : Queenie Yang, Charan Singh, Chi Zhang, Sonja Visser	Humanities 217
	<b>Essentials of the Sales Pitch</b> Angelo Scialfa, <i>President, Fox Run Group</i>	Humanities 218
12:00 PM	<b>Lunch</b>	Tilles Center Patron's Lounge
1:00 PM - 4:00 PM	<b>Facilitating a VE Firm: Implementation, Systems, Business Planning</b> Michael Silberman ( <i>West Hempstead HS, NY</i> ), Alan Gersten ( <i>Century HS, CA</i> ), Isai Serrano ( <i>Manhattan Business Academy, NYC</i> ), <i>NYC VE Fellows</i> : Gina Pol, Queenie Yang, Charan Singh, Chi Zhang, Fatima Abidi, Sonja Visser	LIU Incubator Lower Level of Library

Time	Event	Location
9:30 AM	<b>Welcome and Panel Discussion: Effectively Engaging Business Mentors in VE Classrooms and Program Activities</b> <b>Panelists:</b> Joe Delaney, <i>Deloitte (Ret.)</i> ; Linda Chen, <i>Senior Marketing Manager, Deloitte</i> ; Shanehi Shah, <i>Engagement Strategist, Capital One</i> ; Barbara Butler, <i>Federal Reserve Bank of NY (Ret.)</i> ; Erin O'Leary, <i>Content Distribution, NBCUniversal</i>	Sanford Lecture Hall
11:00 AM	<b>Breakout Sessions</b>  <b>Developing a Top 10% Website</b> Jenny Benack, <i>VE facilitator, Morris Knolls HS (NJ)</i>  <b>Social Networking in Business</b> Emanuel Young, <i>VE facilitator, Parkway West HS (St. Louis)</i> Mahmoud Khedr, <i>VE alum, City College of New York</i>  <b>Using Google Apps to Support Instruction</b> Joanna Gillen, <i>VE-JV facilitator, William McKinley JHS (NYC)</i>	Sanford Lecture Hall  Health Sciences 119  Health Sciences 121
12:00 PM	<b>Lunch</b>	Sanford Lecture Hall
1:00 PM	<b>Facilitating a VE Firm: Business Pitch Presentations</b>	Sanford Lecture Hall, HS 119, HS 121
3:00 PM	<b>Bus Tour of New York City</b>	
6:30 PM	<b>Teacher-Business Partner Networking Event</b>	WeWork Times Square

## Conference Video Powered by CreatorUp



CreatorUp is a Digital Storytelling Academy. Through their online course library, fast-track bootcamps, and custom lesson creation, they help anyone tell their story with great videos.



For new VE teachers



For VE-JV Career Academy teachers

Time	Event	Location
8:00 AM	<b>Breakfast &amp; Registration</b>	Humanities Building
9:00 AM	<b>Preparing for a Trade Show</b> Justin Schwartz, <i>Director of Healthcare - Education (K-12) IT Solutions / Special Projects, Atlantic Tomorrow's Office</i>	Humanities 119
10:00 AM	<b>Breakout Sessions</b>	
	● <b>Incorporating Personal Finance into Your VE Firm</b> Alan Gersten, <i>VE facilitator, Century HS (CA)</i>	Humanities 119
11:00 AM	<b>Breakout Sessions</b>	
	● <b>International Opportunities</b> John Jastremski, <i>Director, NYC Virtual Enterprises</i>	Humanities 119
12:00 PM	<b>Lunch</b>	Tilles Center Patrons' Lounge
1:00 PM - 3:00 PM	<b>Facilitating a VE Firm: Demonstration, Evaluation, Assesment</b> Michael Silberman ( <i>West Hempstead HS, NY</i> ), Alan Gersten ( <i>Century HS, CA</i> ), Amy Demchak ( <i>Westhampton Beach HS, NY</i> )	LIU Incubator, Lower Level of Library
3:00 PM	<b>Conference Wrap-Up</b>	LIU Incubator Lower Level of Library

All presentation slides, handouts, and other conference resources will be available at:

[veinternational.org/conference](http://veinternational.org/conference)

## About VEI

VEI is a national educational nonprofit that transforms students into young professionals by giving them the opportunity to create and run business ventures in their classroom.

VEI empowers students to develop business, technical, interpersonal, problem-solving and teamwork skills by creating and managing their own business ventures and experiencing all facets of being an employee in a company operating in a global economy.

We partner with educators, business leaders, and industry professionals to develop the best talent pipeline in the country. We currently serve 12,000 students across the U.S., many from underserved communities. Go to [veinternational.org](http://veinternational.org) to learn more and join the transformation.

## About Long Island University (LIU)

Long Island University, founded in 1926, continues to redefine higher education, empowering its students with skills they need to excel in the classroom and throughout their professional careers and providing high-quality academic instruction taught by world-class faculty. One of the nation's largest private universities,

LIU offers 500 accredited programs to more than 20,000 students and has an active network of 200,000 alumni that includes leaders in industries across the globe. LIU's innovation in experiential learning, its high-tech startup incubator, on-the-ground training, and the LIU Promise student mentoring program further distinguish LIU as a leader among the nation's most respected universities. LIU Post is one of the most beautiful, historic and scholarly settings in the country. The 307-acre campus is located on the north shore of Long Island, in the Village of Brookville, which is ranked among the most desirable communities in America. The Campus is just 50 minutes from the corporate and entertainment capital of the world, New York City.

LIU Post offers more than 260 bachelor's, master's and doctoral programs to 8,700 students from every part of the world. LIU academic programs carry elite accreditations, signifying they meet the highest standards of quality. Visit [liu.edu](http://liu.edu) for more information.

# Participating Schools

**Thank you to VE staff and volunteers, LIU Post staff, and VE teachers from the following schools for their participation:**

## **Bermuda**

The Berkeley Institute

## **California**

Arvin High School

Augustus Hawkins HS - RISE

Bancroft MS

Bloomington High School

Canyon Springs High School

Carlsbad High School

Centennial High School

Century High School

Channel Islands High School

East Bakersfield High School

Elizabeth Learning Center

James Logan High School

John Muir High School

Lynbrook High School

McLane High School

Millikan High School

Murrieta Valley High School

Palisades Charter High School

Palm Springs High School

Redlands High School

Ridgeview High School

Samueli Academy

School of Business and Tourism

South High School

View Park Preparatory Charter HS

## **Florida**

Apollo Middle School

Cooper City High School

Coral Springs High School

Cypress Bay High School

Hollywood Hills High School

Jefferson High School

## **Florida (cont.)**

JP Taravella High School

Lyman High School

Piper High

Stranahan High School

## **Illinois**

Batavia High School

Holy Trinity High School

Rockford Public Schools

Sarah E. Goode STEM Academy

Timothy Christian High School

## **Michigan**

Airport HS/Downriver Career  
Tech Consortium

Gull Lake High School

Jenison Public Schools

Lakeland High School

Melvindale High School

Oscar A. Carlson HS/Downriver Career  
Tech Consortium

Owosso High School

Trenton High School

## **Missouri**

Clyde Miller Career Academy

Parkway South High School

Parkway West High School

## **North Carolina**

Bartlett Yancey High School

C.S. Brown High School

East Wake High

Orange High School

Pasquotank County High School



# Thank You!

## **New Jersey**

Lakeland Regional High School  
Mercer County Community College  
Morris Knolls High School  
The Academy for Math, Science and  
Engineering

## **New York**

Academy for Scholarship and  
Entrepreneurship  
Bethpage High School  
Bridgehampton UFSD  
Brighton High School  
Calhoun High School  
Center Moriches High School  
Centereach High School  
Eagle Academy for Young Men  
of Harlem  
East Islip High School  
Edwin Markham IS 51  
Elmont Memorial High School  
Finley Middle School  
Floral Park Memorial High School  
Flushing High School  
Francis Lewis High School  
Freeport High School  
GW Hewlett High School  
Hempstead High School  
Huntington High School  
In-Tech Academy  
(MS/High School 368)  
International Preparatory School at  
Grover  
IS 2 George L. Egbert  
John Adams High School  
John Jay High School  
Lindenhurst Senior High School  
Lynbrook Senior High School  
Mattituck High School  
MS 137 School of Heroes  
NIKE Work Based Learning Center  
Alternative School

## **New York (cont.)**

Oceanside High School  
Patchogue-Medford  
Queens Vocational and Technical HS  
Robert M. Finley Middle School  
Rocky Point High School  
South Park High School  
St. Francis High School  
Syosset High School  
Walt Whitman High School  
Wantagh High School  
West Hempstead High School  
William A. Shine Great Neck South  
High School  
William McKinley JHS

## **Pennsylvania**

Berks Career & Technology Center  
Germantown Friends School  
Wallenpaupack Area High School

## **Tennessee**

Beech High School  
Blackman High School  
Brentwood High School  
DeKalb County High School  
Dresden High School  
Oakland High School  
Siegel High School  
Southwind High School  
Stewarts Creek High School



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