

Capture Me

A VEI Company



A full life is filled with special memories



Don't let them go. **Capture** them!



I did it!

Captured

on a
Laptop Cover





Funny Face Filters

Captured

on a
Phone Case





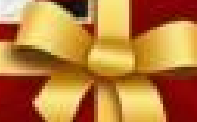
Holiday Cheer

Captured

On
Greeting Cards
with
Custom Frame



FSW Holiday Party-December 13, 2013





Intimate Moments

Captured

On a
Bridal Shower
Pillow





Me and my best friend

Captured

On
Coordinating
T-Shirts



Capture memories...

express life's moments



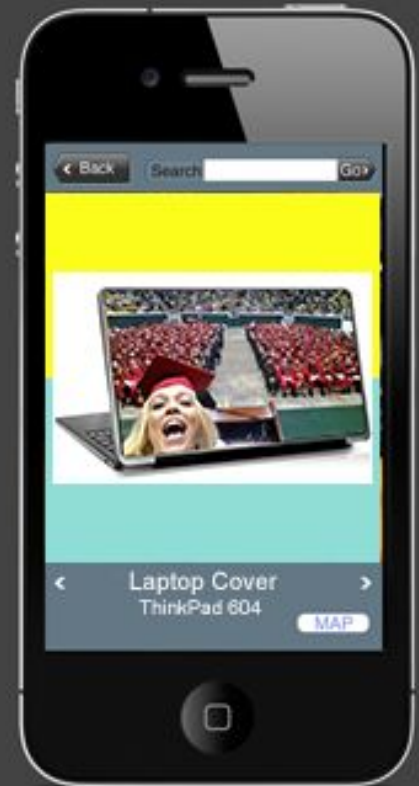
Capture Me

Is an app that allows individuals to produce their favorite memories quickly and easily on keepsakes and other novelty items.



Capture Me Features

- Intuitive Interface



Capture Me Features

- The outstanding photo editing features you have come to know and expect from every great photo app



Capture Me Features

- Unique photo flex technology - allows the user to envision their picture wrapped around our products
- Instant 3d roll-over rotation - amps up the user experience



Personal Products

Hottest Sellers:

- Cell phone cases
- Tablet cases
- T-shirts
- Hats
- Stickers



Corporate Packages

Trade
Show
Treasure



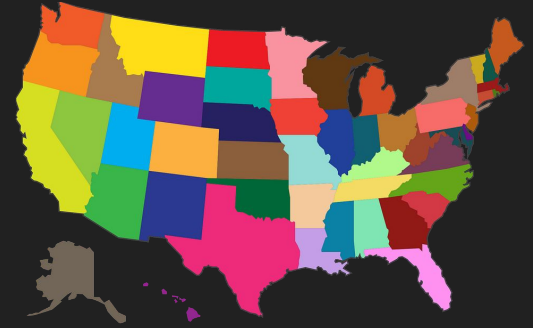
Corporate Packages



Trade
Show
Treasure



Target Market - Demographic



Online Marketplace

- Sell across the US
- Frequent user of Snapchat, Twitter, Instagram, & FaceBook
- 86% of Snapchat's users are 13 – 37 age range
- Snapchat has 100 million active daily users



Psycho-Graphic

Our Customers would agree...

- Experience is more important than money.
- I love trying new restaurants and places.
- Pets and nature are cool.
- What I do isn't a job, it is a calling.
- Connecting with others like me gives me confidence.



Price

Competition Pricing, Cost Based Pricing

- Cell phone cases - \$34.99
- Tablet cases - \$34.99
- T-shirts - \$19.99
- Hats - \$14.99
- Stickers - \$ 4.99
- Volume Packages - Negotiated



Place - Headquarters

Carmel, Indiana

- Centrally located in US
- North of Indianapolis, IN
- Lower commercial real estate costs
- Manufacturing hub
- One of the fastest growing cities in the country
- Strong workforce





Promotion

Banner advertising on
veinternation.org


Advertising on social media



Suggested App

 **Capture Me**
Sponsored · 




A full life is filled with memories. Don't let them go! Capture them on keepsakes quickly and easily with Capture Me!



Capture Me Install Now

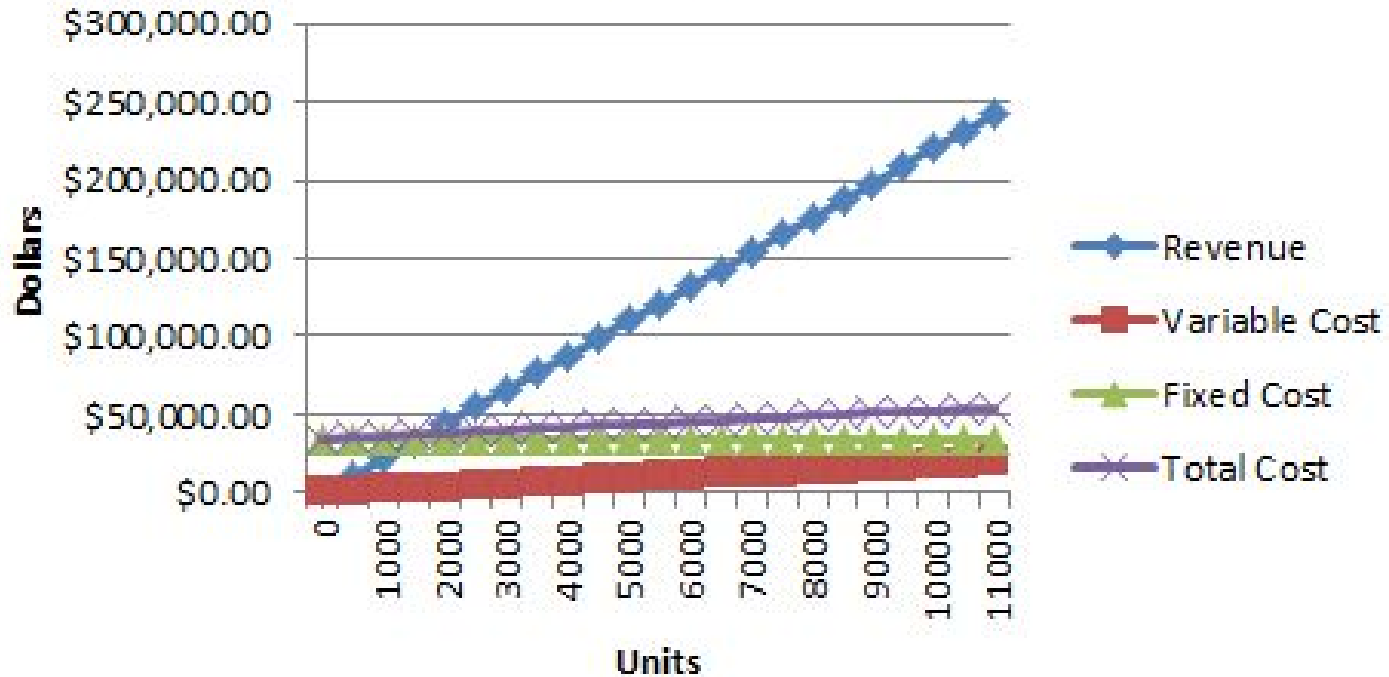
★★★★☆

320 Likes · 17 Comments · 12 Shares

 Like  Comment  Share

Finance

Break Even





CEO
Amy

Marketing
Willie &
Jackie

Accounting
Matt & Joel

HR
Vilma & Chris

Design &
Technology
Gina, Marilyn
& Jocelyn

Associates

Associates

Associates

Associates

Human Resources, Our Edge...

- The Workplace As An Experience
 - Space as cultural differentiator
 - Flexibility is the norm
 - Workers are brand advocates
- Managing Internal Growth
 - Massive Open Online Courses (MOOCs)
 - Small Private Online Courses (SPOCs)

Capture Me!



Capture Me
Sponsored · 🌐

A full life is filled with memories. Don't let them go! Capture them on keepsakes quickly and easily with Capture Me!



...because some of life's memories
are just *too good* to forget.