

PROFESSIONAL DEVELOPMENT

ENCOURAGING STUDENT LED PD

Session Description: Students assume the role of a VEI employee who will present content related concepts supporting the mission and goals of their VEI firm.


Presenter Name(s): Teresa Millican and Brenda Bechtol

Date/Time: Wednesday, 7/12, 11:30 AM

Room #: LIU Brooklyn TBD

What is Professional Development?

BRENDA BECHTOL, GIBRALTAR CARLSON HIGH SCHOOL - MI

- ❖ PPT about Student PD Process
 - ❖ Marketing Segment PD Topics (Michigan Curriculum)
 - ❖ Expanded PD Topic List
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PD Lesson Plan


TERESA MILLICAN, AIRPORT HIGH SCHOOL - MI

- ❖ Professional Development Lesson Subjects aligned to BAMO
- ❖ Sequential order to support needs to VEI
- ❖ Professional Learning Lesson Guide Planning Sheet
- ❖ Professional Learning Presentation Rubric

- ✓ PowerPoint or Prezi
- ✓ Video Enhancement
- ✓ Hands-on Activity
- ✓ Kahoot Review for Test
- ✓ Test

SWOT Example

BRENDA BECHTOL, GIBRALTAR CARLSON HIGH SCHOOL - MI

- ❖ Lesson Guide & Planning Sheet
 - ❖ SWOT PPT (Visual Aide Included)–Presentation & Student Versions)
 - ❖ SWOT Activity
 - ❖ Kahoot
 - ❖ SWOT Quiz & Key
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**TIME FOR
QUESTIONS!**