



Mission Statement:

WiFrame combines innovative technology and marketing to provide consumers with cutting edge home decoration.







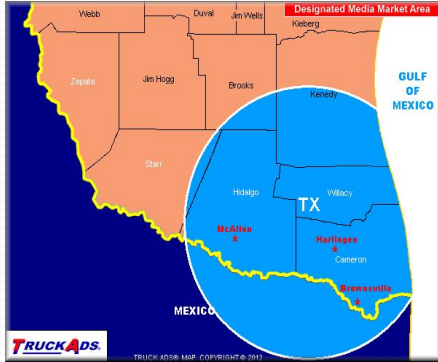








Marketing and Current Environment



- S Corporation
- Harlingen, TX
- 9 Employees
- Est. 2016

- Consumer electronics - \$211B industry
- 61 Million people attend art museums annually
- 14 Million objects are in museum collections
- 1.2 Million upscale hotel rooms in the U.S.
- 5.6 Million commercial buildings in the U.S.
- 124 Million households within the U.S.



Management Functions

Planning (Discussed by Admin Team)

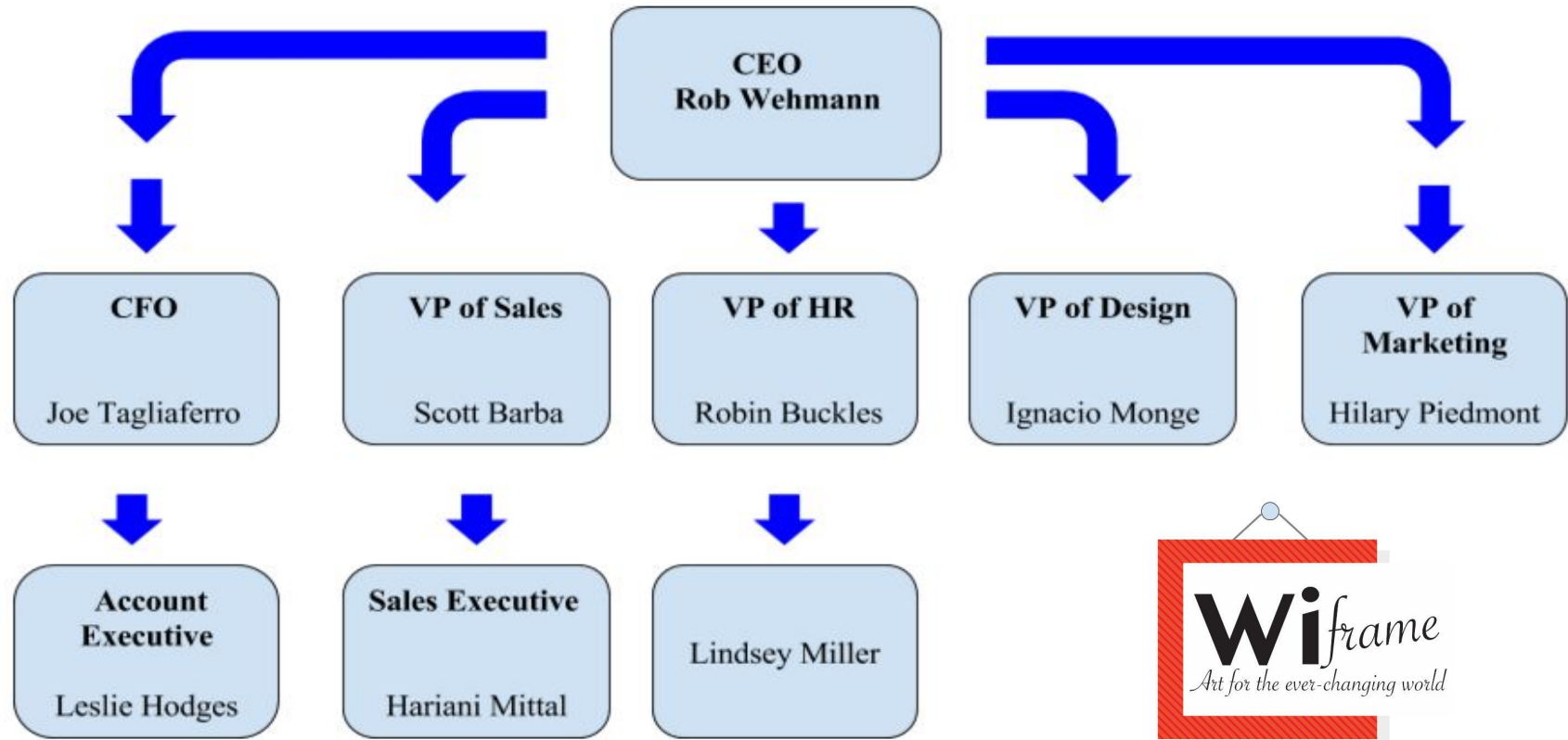
Expansion for the future

Customer feedback

Social media

Technology





Directing and Controlling

Directing

Managers direct department employees with tasks/duties

Controlling

Admin team monitors and controls all departments for knowledge of future growth



Target Market in the Virtual Enterprise World



Virtual Target Market-

Our virtual target market will be Virtual Enterprise student employees who are employed at various firms throughout the United States as well as overseas.

Virtual Enterprise firms will be interested in our product as a luxury, wi-fi connected, customizable fine art product to decorate their firm offices.

Virtual Enterprise students are looking toward their futures; and would be interested in a customizable piece of art for their future dorm rooms.

We will also target adult attendees of the regional and national trade show competitions for

Target Market in the Real World

Real-World Target Market

Our real-world target market includes customers for both personal and commercial use.

Personal Use: Middle and Upper Income; Technology Early Adopters; interested in luxury and customizable home decor; fine art; college dorm room decorations, etc.

Commercial Use: Contracts with hotel chains; office buildings; medical offices etc for quality and easily customizable fine art decor.



The Four P's

Product - Luxury, high tech, easily customizable fine art for home, hospitality and office, available in different shapes, sizes and finishes. Each WiFrame is loaded with a proprietary app with exclusive access to art from member art museums.

Place - Sold at regional and national trade shows as well as online.

Price - \$399.99 flat with unlimited arts.

Promotion - Virtual promotion on the portal, email blasts, commercials. Real-life promotion includes trade shows, commercials, targeted sales efforts including commission based sales. WiFrame has a promotional partnership with museums across the country - the museums providing art content in exchange for museum promotion.



SALES PROJECTIONS

| | August | September | October | November | December | January | February | March | April | TOTAL |
|--------------------------------------|------------------|---------------|---------------|----------------|---------------|---------------|---------------|---------------|---------------|------------------|
| Sales revenues | | | | | | | | | | |
| Trade fair revenues | | | | 12,000 | | | | | | 12,000 |
| Contractual sales to non-VE entities | 3,680,000 | 41,333 | 41,333 | 41,333 | 41,333 | 41,333 | 41,333 | 41,333 | 41,333 | 4,010,667 |
| Other than trade fair revenues | 55,556 | 55,556 | 55,556 | 55,556 | 55,556 | 55,556 | 55,556 | 55,556 | 55,556 | 500,004 |
| Total sales revenues | 3,735,556 | 96,889 | 96,889 | 108,889 | 96,889 | 96,889 | 96,889 | 96,889 | 96,889 | 4,522,671 |
| | | | | | | | | | | |
| | | | | | | | | | | |
| TOTAL SALES REVENUE | | | | | | | | | | |
| YEAR 1 | 4,522,671 | | | | | | | | | |
| YEAR 2 | 4,974,938 | | | | | | | | | |
| YEAR 3 | 5,472,432 | | | | | | | | | |





Thank You!