National Teachers Conference

Share. Learn. Transform.

July 10 - 13, 2017
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Breakfast &amp; Registration</td>
</tr>
<tr>
<td></td>
<td><strong>Welcome &amp; Orientation</strong></td>
</tr>
<tr>
<td></td>
<td><em>Iris Blanc, Executive Director, VEI</em></td>
</tr>
<tr>
<td></td>
<td><em>Dr. Kimberly R. Cline, President, Long Island University</em></td>
</tr>
<tr>
<td>9:00 AM</td>
<td><strong>Breakout Sessions</strong></td>
</tr>
<tr>
<td></td>
<td><strong>VE Program Overview</strong></td>
</tr>
<tr>
<td></td>
<td><em>Nick Chapman, President and National Program Director, VEI</em></td>
</tr>
<tr>
<td></td>
<td><strong>Regional Meet &amp; Greet/Feedback Session</strong></td>
</tr>
<tr>
<td></td>
<td><em>VE Regional Directors and State Coordinators</em></td>
</tr>
<tr>
<td>10:00 AM</td>
<td><strong>VE-JV Career Academy Overview:</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Curriculum Components</strong></td>
</tr>
<tr>
<td></td>
<td><em>Frank Bennici, VE-JV facilitator, MS 137 America’s School of Heroes (NYC)</em>; <em>Maria Frangella, VE-JV facilitator, MS 137 America’s School of Heroes (NYC)</em>; <em>Joanna Gillen, VE-JV 7th &amp; 8th Grade facilitator, William McKinley JHS (NYC)</em></td>
</tr>
<tr>
<td>11:00 AM</td>
<td><strong>Breakout Sessions</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Methods of Facilitation</strong></td>
</tr>
<tr>
<td></td>
<td><em>Kendra Lee, VE Illinois State Coordinator</em></td>
</tr>
<tr>
<td></td>
<td><em>Wendy Schmitt, VE Great Lakes Regional Director</em></td>
</tr>
<tr>
<td>12:00 PM</td>
<td><strong>Lunch</strong></td>
</tr>
<tr>
<td>1:00 PM -</td>
<td><strong>Afternoon Roundtables</strong></td>
</tr>
<tr>
<td>4:00 PM</td>
<td><em>The Commons, Accounting &amp; Finance, Administration, Sales &amp; Marketing, Human Resources, VE-JV, Gen VE: Collab-A-Thon</em></td>
</tr>
<tr>
<td>2:00 PM -</td>
<td><strong>Student Elevator Pitches</strong></td>
</tr>
<tr>
<td>3:00 PM</td>
<td><em>Optional Activity: See Honors Institute students in action</em></td>
</tr>
<tr>
<td>6:00 PM</td>
<td><strong>Welcome Reception and Official Dinner</strong></td>
</tr>
</tbody>
</table>

For new VE teachers

For VE-JV Career Academy teachers
VE Program Overview
Learn about VEI’s major program components including VE firms & networks, the simulated workplace, VE program implementation, curriculum, and assessments.

Regional Meet & Greet/General Feedback Session
Connect with VE coordinators and regional leaders from around the country to form new professional relationships, share best practices, and build a support network.

VE-JV Career Academy Overview: Curriculum Components
VE-JV participants will be introduced to the VE-JV Career Academy Program, curriculum and program components.

Methods of Facilitation
Veteran VE coordinators offer strategies and resources for switching from a “sage on the stage” teacher to a “guide on the side” facilitator through planning, organizing, directing, and controlling a VE classroom.

VE Program and Curriculum Update
Review general program updates and competition changes, including implementing Canvas (VE’s new Learning Management System), the 2018 Youth Business Summit, VE-JV Career Academy expansion, and Perkins funding.

VE-JV Career Academy: 7th Grade Activity Map & Lessons/Introduction to Canvas
Participants will explore the 7th grade activity map, course outline, lessons, and supporting instructional components. Participants will also be introduced to and learn to navigate Canvas, the learning management and content delivery system for the VE-JV program.

Afternoon Roundtables:
The Commons, Accounting & Finance, Administration, Sales & Marketing, Human Resources, VE-JV, Generation VE: Collab-A-Thon
Get the advice and assistance you need to help your students run each individual department within your VE firm. Experienced VE facilitators will share their best practices and resources to help you have a successful year.

Roundtable Facilitators:
Brenda Bechtol, MI; Jenny Benack, NJ; Robin Buckles, CA; Rich Butzke, NY (Long Island); Amy Demchak, NY (Long Island); Jaci Elliott, CA; Joni Fulton, CA; Alan Gersten, CA; Darrell Iki, CA; Kathy McCoy, TN; Teresa Millican, MI; Chris Power, NY (NYC); Isai Serrano, NY (NYC); Mike Silberman, NY (Long Island); Kaye Sommer, MI

Participating VE Alumni:
Pascale Civil Louis, Abril Peña, Gina Pol, Sonja Visser, Queenie Yang, Chi Zhang

Generation VE: Collab-A-Thon
Provide feedback on how to improve the implementation of VE for current and future generations of students and teachers. Work in groups or individually on one of three challenges geared towards teacher teamwork and collaboration.

All presentation slides, handouts, and resources available at: veinternational.org/conference
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Breakfast &amp; Registration</td>
<td>Humanities</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Update on the VE Career Readiness Framework</td>
<td>Humanities 119</td>
</tr>
<tr>
<td></td>
<td>Nick Chapman, President and National Program Director, VEI</td>
<td></td>
</tr>
<tr>
<td>10:00 AM</td>
<td><strong>Breakout Sessions</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>● Business Plan Basics For New VE Teachers</td>
<td>Humanities 119</td>
</tr>
<tr>
<td></td>
<td>Amy Demchak, VE facilitator, Westhampton HS (NY)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>● A Look at VE Competitions: Rubrics, Results, and the Future</td>
<td>Humanities 219</td>
</tr>
<tr>
<td></td>
<td>Nick Chapman, President and National Program Director, VEI</td>
<td></td>
</tr>
<tr>
<td></td>
<td>○ VE-JV Career Academy: 2 hour session session</td>
<td>Humanities 220</td>
</tr>
<tr>
<td></td>
<td>8th Grade Activity Map &amp; Lessons</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Frank Bennici, VE-JV facilitator, MS 137 America’s School of Heroes (NYC); Joanna Gillen, VE-JV 7th &amp; 8th Grade facilitator, William McKinley JHS (NYC)</td>
<td></td>
</tr>
<tr>
<td>11:00 AM</td>
<td><strong>Breakout Sessions</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>● Making the Sale!</td>
<td>Humanities 119</td>
</tr>
<tr>
<td></td>
<td>Julie Levi, President, Progressive Promotions, Inc.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>● Basics of Accounting in VE</td>
<td>Humanities 219</td>
</tr>
<tr>
<td></td>
<td>Teri Jones, Southern California Regional Director, VEI</td>
<td></td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Lunch</td>
<td>Tilles Center Patrons’ Lounge</td>
</tr>
</tbody>
</table>
| 1:00 PM - 4:00 PM | Afternoon Roundtables  
|                | The Commons, Accounting & Finance, Administration, Sales & Marketing, Human Resources, VE-JV, Gen VE: Collab-A-Thon | LIU Incubator  
|                |                                                                                         | Lower Level of Library        |
| 2:15 PM - 3:30 PM | Student Commercial Presentations         | Humanities 119                |
| 5:00 PM - 11:00 PM | Visit to Palmer Vineyards                                                 | Palmer Vineyards              |
|               | Coach buses will leave Tuesday evening at 5:00 PM from campus and take participants to Palmer Vineyards for a program from 6:30 PM to 9:30 PM. Dinner included. |                               |
Update on the VE Career Readiness Framework
The VE Career Readiness Framework (CRF) captures key competencies and skills sought by employers and needed by students to succeed in business. This session will detail the implementation process of the CRF and how it affects VE.

Business Plan Basics For New VE Teachers
Learn how to develop and present your company’s business plan, a core component of the VE experience.

A Look at VE Competitions: Rubrics, Results, and the Future
In this session geared towards veteran facilitators, we will discuss current VE competitions including the business plan, national online competitions, and live competitions at trade shows and conferences. We will also discuss issues related to rubrics, results, and the future direction of VE competitions.

Basics of Accounting in VE
Learn the basics of setting up an accounting system for your VE firm. Topics discussed will include general accounting practices in VE, an overview of the accounting journals and financial statements, beginning-of-the-year checklists and other conference resources and activities to help get you on your way.

Making the Sale!
Julie Levi, President for Progressive Promotions, shares the ABCs of Sales – “Always Be Closing.” Learn how to set realistic sales goals, develop a plan, engage and pitch customers, and most importantly, ask for the sale!

VE-JV Career Academy: 8th Grade Activity Map & Lessons
Participants will explore the 8th grade activity map, course outline, lessons, and supporting instructional components.

Afternoon Roundtables:
The Commons, Accounting & Finance, Administration, Sales & Marketing, Human Resources, VE-JV, Generation VE: Collab-A-Thon
Get the advice and assistance you need to help your students run each individual department within your VE firm. Experienced VE facilitators will share their best practices and resources to help you have a successful year.

Roundtable Facilitators
Brenda Bechtol, MI; Jenny Benack, NJ; Robin Buckles, CA; Rich Butzke, NY (Long Island); Amy Demchak, NY (Long Island); Jaci Elliott, CA; Joni Fulton, CA; Alan Gersten, CA; Darrell Iki, CA; Kathy McCoy, TN; Teresa Millican, MI; Chris Power, NY (NYC); Isai Serrano, NY (NYC); Mike Silberman, NY (Long Island); Kaye Sommer, MI

Participating VE Alumni
Pascale Civil Louis, Abril Peña, Gina Pol, Sonja Visser, Queenie Yang, Chi Zhang

Generation VE: Collab-A-Thon
Provide feedback on how to improve the implementation of VE for current and future generations of students and teachers. Work in groups or individually on one of three challenges geared towards teacher teamwork and collaboration.

All presentation slides, handouts, and resources available at: veinternational.org/conference
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM</td>
<td>Breakfast and Travel to LIU Brooklyn</td>
<td>Board Bus to LIU Brooklyn</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>Welcome and Panel Discussion: Insights from the Judges’ Panel</td>
<td>HS 107</td>
</tr>
<tr>
<td></td>
<td>Ritu Banga, Co-Founder &amp; Managing Director, Zoomdojo</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Paul Stanley, Manager, Community Investments, HSBC</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Alexandra Van Arkel, Senior Manager, NBCUniversal</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Jack Powers, Director, International Informatics Institute</td>
<td></td>
</tr>
<tr>
<td>10:30 AM</td>
<td>Breakout Sessions</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Creating a Competitive Company Website</td>
<td>LLC 116</td>
</tr>
<tr>
<td></td>
<td>Jenny Benack, VE facilitator, Morris Knolls HS (NJ)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Hashtags &amp; Retweets &amp; Endorsements...Oh My!</td>
<td>LLC 122</td>
</tr>
<tr>
<td></td>
<td>Tyler Fugazzie, Marketing &amp; Communications Manager, VEI</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Abril Peña, VE Fellow, VEI</td>
<td></td>
</tr>
<tr>
<td>11:30 AM</td>
<td>Breakout Sessions</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Human Resources Solutions</td>
<td>LLC 116</td>
</tr>
<tr>
<td></td>
<td>Joni Fulton, VE facilitator, Murrieta Valley HS (CA)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Encouraging Student-Led PD Sessions</td>
<td>LLC 122</td>
</tr>
<tr>
<td></td>
<td>Brenda Bechtol, VE facilitator, Oscar A. Carlson HS (MI)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Teresa Millican, VE facilitator, Airport HS (MI)</td>
<td></td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Lunch</td>
<td>Paramount Gym</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>New York City Sightseeing</td>
<td></td>
</tr>
<tr>
<td>4:30 PM</td>
<td>Free Time in Times Square</td>
<td></td>
</tr>
<tr>
<td>6:30 PM</td>
<td>Shaping the Future of Work: VE Networking Night</td>
<td>WeWork Times Square</td>
</tr>
<tr>
<td>8:30 PM</td>
<td>Buses Back to LIU Post</td>
<td></td>
</tr>
</tbody>
</table>

Connect with VEI on Twitter and Instagram - @veinternational
Panel Discussion: Insights from the Judges’ Panel
VE competition judges share their perspectives and experiences in interacting with VE students. What are students’ major strengths and opportunities for improvement? What are the skills and competencies our students need to be employable and successful? How does that translate to success in competitions?

Creating a Competitive Company Website
This session will cover how to create a company website to improve overall customer experience, such as first impressions, display of products/services, ease of use and ordering, value-added content and features, and overall look and feel.

Hashtags & Retweets & Endorsements...Oh My!
Learn how you, your firm, and your students can effectively use social media to enhance the VE experience, presented by VE’s Wizards of Social Media, Tyler and Abril!

Human Resources Solutions
Topics to be discussed include creating a company culture and HR mission statement, an overview of roles and responsibilities in the HR department, and tips on creating an employee handbook and company newsletter.

Encouraging Student-Led PD Sessions
Michigan VE coordinators share their process for helping students take further ownership of their education by conducting professional development on subjects that support the standards of the VE class.

New York City Sightseeing
Take a ride on the Staten Island Ferry! The ferry is hailed by New Yorkers “in the know” as one of the best activities for visitors to the city. Hop on board, enjoy some snacks and refreshments right on the boat, and take in some amazing views of the NYC skyline, bridges, and Statue of Liberty. Bring your camera!

Free Time in Times Square
Participants will have the opportunity to explore Times Square and surrounding areas on their own. Check out the sights and sounds of the “crossroads of the world” and grab some souvenirs. Buses will drop off at Broadway and 41st Street, in front of the venue for the networking event.

Shaping the Future of Work: VE Networking Night
This networking event, held at a WeWork coworking space in Times Square, will bring together a community of educators, entrepreneurs, and business professionals for a chance to learn, connect, and discuss the future of work. Dinner is included.

Use #VETeachers on Twitter and Instagram to connect and chat with VE teachers throughout the year

All presentation slides, handouts, and resources available at: veinternational.org/conference
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>Breakfast &amp; Registration</td>
<td>Humanities</td>
</tr>
<tr>
<td>9:00 AM</td>
<td><strong>Breakout Sessions</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Incorporating Personal Finance into Your VE Firm</strong></td>
<td>Humanities 119</td>
</tr>
<tr>
<td></td>
<td>Alan Gersten, <em>VE facilitator, Century HS (CA)</em></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Engaging Your Local Community</strong></td>
<td>Humanities 219</td>
</tr>
<tr>
<td></td>
<td>Jaci Elliot, <em>VE facilitator, Centennial HS (CA)</em></td>
<td></td>
</tr>
<tr>
<td>10:00 AM</td>
<td><strong>Featured Presentation: Dane Stangler</strong></td>
<td>Humanities 119</td>
</tr>
<tr>
<td></td>
<td>Dane Stangler, <em>Visiting Professor of Entrepreneurship, LIU</em> with Rob Valli, <em>Dean, College of Management, LIU Post</em></td>
<td></td>
</tr>
<tr>
<td>11:00 AM</td>
<td><strong>Breakout Sessions</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Contagion: Fighting Back Against Senioritis</strong></td>
<td>Humanities 119</td>
</tr>
<tr>
<td></td>
<td>Isai Serrano, <em>VE facilitator, Manhattan Bus. Academy (NYC)</em></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Preparation for a Trade Show</em></td>
<td>Humanities 219</td>
</tr>
<tr>
<td></td>
<td>Mike Silberman, <em>VE facilitator, West Hempstead HS (NY)</em></td>
<td></td>
</tr>
<tr>
<td>12:00 PM</td>
<td><strong>Lunch &amp; Departing Thoughts</strong></td>
<td>Tilles Center</td>
</tr>
<tr>
<td></td>
<td>Nick Chapman, <em>President and National Program Director, VEI</em></td>
<td>Patrons’ Lounge</td>
</tr>
<tr>
<td>1:00 PM -</td>
<td><strong>Afternoon Roundtables</strong></td>
<td>Humanities 119</td>
</tr>
<tr>
<td>3:00 PM</td>
<td>The Commons, Accounting &amp; Finance, Administration, Sales &amp; Marketing, Human Resources, VE-JV, Gen VE: Collab-A-Thon</td>
<td></td>
</tr>
<tr>
<td>1:00 PM</td>
<td><strong>Candy Stock Trading Game</strong></td>
<td>Humanities 119</td>
</tr>
<tr>
<td>2:15 PM</td>
<td>Optional Activity: See Honors Institute students in action</td>
<td></td>
</tr>
<tr>
<td>6:00 PM</td>
<td><strong>Campus Activity: Shuttle Buses to Dinner &amp; Local Attractions</strong></td>
<td></td>
</tr>
</tbody>
</table>

Thank you for joining us for an amazing week!

We will be sending your digital professional development certification and proof of participation in the weeks following the conference. Please contact us at [veinternational.org](http://veinternational.org) if you have questions regarding this certification.
Featured Presentation: Dane Stangler
Dane Stangler has recently accepted a Visiting Professorship of Entrepreneurship position at LIU. Prior to that he served as vice president of Research & Policy at the Ewing Marion Kauffman Foundation—perhaps the largest foundation in the US (with a $2 billion asset base) focused on education and entrepreneurship.

Personal Finance in VE
How to create a unique, real-world, comprehensive and integrated personal finance experience for the virtual enterprise student-employee that can be applied to the work simulation and carried into real life.

Preparing for a Trade Show
Learn about the important steps necessary for planning and executing a productive trade show for your students and firm.

Engaging Your Local Community
Learn what a Public Relations Director in a VE firm does, how to promote your VE program in your local community, and walk away with some fundraising ideas for your program.

Contagion: Fighting Back Against Senioritis
In this conference, we will discuss the impact of Senioritis in the VE office space. We will look at strategies in Planning, Purpose, and Perseverance as well as explore ideas to protect your students and combat this epidemic.

Afternoon Roundtables:
The Commons, Accounting & Finance, Administration, Sales & Marketing, Human Resources, VE-JV, Generation VE: Collab-A-Thon
Get the advice and assistance you need to help your students run each individual department within your VE firm. Experienced VE facilitators will share their best practices and resources to help you have a successful year.

Roundtable Facilitators
Brenda Bechtol, MI; Jenny Benack, NJ; Robin Buckles, CA; Rich Butzke, NY (Long Island); Amy Demchak, NY (Long Island); Jaci Elliott, CA; Joni Fulton, CA; Alan Gersten, CA; Darrell Iki, CA; Kathy McCoy, TN; Teresa Millican, MI; Chris Power, NY (NYC); Isai Serrano, NY (NYC); Mike Silberman, NY (Long Island); Kaye Sommer, MI

Participating VE Alumni
Pascale Civil Louis, Abril Peña, Gina Pol, Sonja Visser, Queenie Yang, Chi Zhang

Generation VE: Collab-A-Thon
Provide feedback on how to improve the implementation of VE for current and future generations of students and teachers. Work in groups or individually on one of three challenges geared towards teacher teamwork and collaboration.

All presentation slides, handouts, and resources available at: veinternational.org/conference
Bermuda
Cedarbridge Academy
The Berkeley Institute

California
Atwater High School
Beaumont High School
Bloomington High School
Business and Tourism
Centennial High School
Century High School
Diamond Bar High School
Hillcrest High School
James Logan High
Kern High School District
Kingsburg High School
Montclair High School
Mountain View High School
Palisades Charter High School
Rocklin High School
San Fernando Institute for Applied Media
Stockdale High School
Tehachapi High School
Vista Unified

Florida
Attucks Middle School
Broward County Public Schools
Career, Technical, Adult and Community Education, BCPS/Broward
Clearwater High School
Dillard 6-12
Hallandale High School
McNicol Middle School
New River Middle
Pioneer Middle
Ramblewood Middle
Sawgrass Springs Middle

Illinois
Chicago Public Schools
Geneva Community High School
Timothy Christian High School

Michigan
Airport High School
Davison High School
Huron Valley Schools
Jenison High School
Lakeland High School
Melvindale High School
Milford High School
Oscar A. Carlson High School/DCTC
Owosso High School
Rochester High School
Trenton High School

Missouri
Clyde Miller Career Academy

New Jersey
Bloomfield Tech
Lakeland Regional High School
Livingston High School
Morris County School of Technology
Morris Knolls High School
Passaic Valley Regional High School
Pemberton Township High School
Robbinsville High School
West Essex High School

New York
Baldwin School District
Bridgehampton UFSD
Brooklyn Science And Engineering Academy
Business Technology High School
Carle Place High School
Commack High School
Corona Arts and Science Academy
Eagle Academy for Young Men of Harlem
East Hampton High School
Flushing High School
Francis Lewis High School
Freeport High School
Hempstead High School
Herricks High School
High School for Arts & Business
Hillcrest High School
I.S. 281/Joseph B. Cavallaro
In-Tech Academy
I52/Elbert Intermediate School
Islip High School
Jericho High School
John Adams High School
John F. Kennedy High School
Long Beach High School
Mount Sinai High School
MS 137 America’s School of Heroes
New Dorp High School
Oceanside High School
Oyster Bay High School
Patchogue-Medford High School
Plainview-Old Bethpage JFK High School
Queens Vocational & Technical High School
Schechter School of Long Island
St. Francis High School
Syosset High School
Valley Stream North
Wantagh High School
Wappingers Central School District
West Hempstead High School
Westbury High School
Westhampton Beach High School
William C. Bryant High School
William McKinley Junior High School 259

North Carolina
Barlett Yancey High School
Granville Central High School
Pasquotank County High School
Person High School

South Carolina
Spring Hill High School

Tennessee
Bearden High School
Dresden High School
Monterey High School
Westview High School
Whitehaven High School

Texas
Eaton High School
Houston Community College

Virginia
George Washington High School
I.C. Norcom High School
Special thanks to Dr. Kimberly R. Cline, President of Long Island University, whose visionary leadership and longtime support makes the VE National Teachers Conference possible.

VEI National Staff

Iris Blanc, Executive Director
Nick Chapman, President and National Program Director
Bryn Canner, Director of Development
Tyler Fugazzie, Marketing and Communications Manager
Susan Chan, National Manager of Events
Amina Music, Special Projects Associate
Yuvaraj Dhir, Program Associate
Kay Boyes, Design Intern

VEI Regional Staff

New York City
Paul Presti, Regional Director
Gina Pol, Program Coordinator
Tyshawn Davis, Work-Based Learning Coordinator
Lorna Sinclair, Office Manager
VE Fellows: Abril Peña, Pascale Civil Louis, Sonja Visser, Queenie Yang, Chi Zhang

Long Island
Ellen Palazzo, Regional Director
Irv Wortman, Program Coordinator

Northeast
Kathy Gielow, Regional Director

Mid-Atlantic
Rhonda Doak, Regional Director

Great Lakes
Wendy Schmitt, Great Lakes Regional Director
Kendra Lee, Illinois State Coordinator

South
Cindy Boyd, Regional Director
Penny Riddle, Program Coordinator
Tom Cook, North Carolina State Coordinator
Ronnie Giordano, Florida State Coordinator
Lisa Bonelli, Technical Support Staff

West
Teri Jones, Southern California Regional Director
Jake Stuebbe, Northern California Regional Director
About Virtual Enterprises International (VEI)

VEI is an educational nonprofit helping schools and school districts implement VE, an in-school, one-year accredited program in which students create and manage business ventures in their classroom with guidance from industry professionals. Through this one-of-a-kind global business and workplace simulation, students are transformed into young professionals with an entrepreneurial mindset. VEI has also developed the VE-JV Career Academy, a two-year middle school program modeled after the high school program that creates a continuum of career-based learning.

VE solves one of the biggest challenges facing education and the economy by developing college and career-ready students, particularly youth in high-need areas. VE’s apprenticeship model helps students identify a career path to propel and shape their college journey and gives them the 21st century skills to hit the ground running in both college and the workplace.

Since 1996, VEI has been partnering with schools and industry professionals to enhance its business and entrepreneurship program which is rigorous, technology-driven, and aligned to the needs of an evolving workforce.

About Long Island University (LIU)

Long Island University’s mission is to provide excellence and access in private higher education to people from all backgrounds who seek to expand their knowledge and prepare themselves for meaningful, educated lives, and for service to their communities and the world.

LIU Post offers more than 200 undergraduate, graduate, doctoral, and certificate programs. The campus is a leader in cultivating entrepreneurial spirit in our students through a fee-based student consultancy with real corporate clients, a high-tech startup incubator, and student-run businesses that include a fashion boutique, a PR and marketing firm, and a sports lounge.