

# Youth Business Summit

April 16-18  
New York City  
#2018YBS



Sponsored By



HSBC



# Table of Contents

- 3 About VE and YBS**
- 4 Letter from VEI Executive Director and Board of Directors Chair**
- 5 Letter from HSBC**
- 6 YBS Schedule**
- 7 Event Descriptions**
- 8 Sponsors & Exhibitors**
- 9 Speakers**
- 12 ScaVenture Hunt**
- 14 National Business Plan Competition**
- 20 National Competitions  
Finance, Human Resources, Marketing**
- 26 Global Business Challenge**
- 28 International Trade Exhibition**
- 37 #2018YBS - Social Media Contest**
- 38 Board & Staff**

**Gala Booklet (Flip Booklet Over)**

# About VE

VE is an in-school, one-year accredited program in which students create and manage business ventures in their classroom with guidance from industry professionals.

Through this one-of-a-kind global business and workplace simulation, students are transformed into business professionals with an entrepreneurial mindset.

VE partners with educators, business leaders, and industry professionals to develop a major talent pipeline, currently serving 13,000 students across the U.S., many from underserved communities.

[veinternational.org](http://veinternational.org)



## About the Youth Business Summit

The Youth Business Summit brings together thousands of rising young professionals and budding entrepreneurs from over 40 countries, educators, school/district administrators, business leaders and industry professionals for a one-of-a-kind global convention.

During a dynamic week of business competitions, leadership events, and professional networking, rising talent from middle and high schools around the world display the professional skills and business acumen they have developed by running a VE company during the school year.

More than 200 exhibitors representing 13 states and nine countries, including VE and real-world businesses, will be exhibiting across the three days of the Youth Business Summit.

[veinternational.org/2018-youth-business-summit](http://veinternational.org/2018-youth-business-summit)

# Letter from VEI Executive Director and VEI Board of Directors Chair

Dear Friends,

Welcome to the 2018 Virtual Enterprises International Youth Business Summit (YBS) and sixth annual VEI gala benefit! Gathering in New York City each spring is the highlight of our VEI year, and the YBS and gala are wonderful opportunities to look back and celebrate all that we have accomplished since our launch in 1996. Most importantly, however, these events allow us to see the future in the faces of the thousands of VE students who gather here to showcase the entrepreneurship, communications, technology and global business expertise that they have developed through operating their virtual businesses.

The 2017-18 school year has been exciting on many fronts. Nick Chapman assumed the role of President of VEI and has been leading the implementation of several major initiatives including the The Future of Work Series, a collaborative effort of our National Advisory Council, our National of Board of Directors and the United Federation of Teachers that will explore the best ways to prepare the next generation of our workforce. Planning is also under way for our fourth annual National Teachers' Conference, which will be hosted at Long Island University this summer.

Our ability to tackle new challenges and create new opportunities for VE students could not happen without the talent and dedication of the people who bring VEI to life. Our business supporters help fund our activities and serve as volunteers both in and outside the classroom. Our administrators and teachers oversee the program at each school site and ensure that VE students develop the skills and competencies they need to build bold futures. Our national and regional staff—supported by VEI's National Board of Directors and New York City Advisory Council—continue to create life-changing opportunities for VE students. With the help and support of all these individuals, there are now 13,000 future business leaders in 500 schools across 19 states who will combine the VE experience with their individual passions and drive to propel themselves into bright futures.

Finally, to everyone who has traveled for this year's Youth Business Summit, welcome to New York City! We hope you have an exciting and memorable stay. And to all of the participants in this year's great line-up of YBS events, we wish you an unforgettable week of entrepreneurship and business thinking in action.

Sincerely,



Iris Blanc  
Executive Director



Ashley Fina  
Board of Directors, Chair





April 2018

Dear Friends:

It is my great pleasure to welcome you to New York City and the 2018 Virtual Enterprises International (VEI) Youth Business Summit. HSBC is proud to be the signature sponsor of this one-of-a-kind global business convention in which students from around the world share their business innovations with peers and industry experts and learn from each other.

It is our great honor to join with VEI over the course of this dynamic week as thousands of students display the qualities of professionalism, entrepreneurship, and innovative thinking that are needed to spur the continued evolution of our workforce and major industries. The students convening at this Summit represent the future of work: a generation that will continue to revolutionize the nature of the workplace, the jobs and companies we create, and the ways we deploy technology in particular to help businesses thrive and bring much-needed solutions to pressing social challenges.

Through hands-on practice, real-world learning and activities such as this week's National Business Plan Competition, Global Business Challenge and International Trade Show, VEI students are equipped with both the know-how and the human connections—with teachers, business mentors, and peers—to be the leaders that guide us through a future we have only begun to imagine. The HSBC employees participating in the week's events are excited to witness the skills and accomplishments of the students from across so many states and countries who have gathered in New York City to demonstrate what they have learned from running their virtual businesses and what they envision the possibilities for the future to be.

HSBC's support for this extraordinary program is rooted in the idea that connecting people with opportunities is the best way to help them fulfill their potential and achieve their ambitions. VEI shares that conviction and puts it into practice by providing over 13,000 students each year with the unique experience of running a business from the ground up—empowering them to develop the skills, knowledge, and drive to build bright futures for themselves, their families and their communities.

On behalf of everyone at HSBC, I want to congratulate all of the students, educators and business mentors who are taking part in this year's Summit and wish you great success in all of your endeavors.

Best regards,



**Kelly W. Fisher**  
Head of Corporate Sustainability  
HSBC Bank USA N.A.

# YBS Schedule

**Monday**  
**April 16**  
**Microsoft**

**8:30 AM - 2:00 PM**  
National Competitions  
Business Plan, Finance,  
Human Resources, Marketing

**2:00 PM - 7:00 PM**  
Global Business Challenge

**Tuesday**  
**April 17**  
**Pier 92**

**9:30 AM - 1:30 PM**  
International Trade Exhibition

**4:00 PM - 7:00 PM**  
National Business Plan Competition  
Championship Round

**Wednesday**  
**April 18**  
**Pier 92**

**9:30 AM - 1:30 PM**  
International Trade Exhibition

**All Week**  
**NYC**

**All Day**  
ScaVenture Hunt

Keep up with all the action using  
**#2018YBS**

# Event Descriptions

## **National Business Plan Competition**

The National Business Plan Competition showcases some of the best and brightest student leaders and budding entrepreneurs in the country. Teams representing 28 VE companies from around the country have their written business plans and oral presentations judged by industry professionals and educators.

After receiving top honors in local and regional business plan competitions during the school year, these teams have earned the chance to compete in the country's premiere team-based national business plan competition.

## **National Competitions**

### **Finance, Human Resources, Marketing**

Teams of one-to-two department employees from VE companies deliver oral presentations to inform judges of their department policies and practices as they relate to the strategies, operations, and deliverables for their respective departments.

## **Global Business Challenge**

One of the world's most unique business-related events for high school students. Students representing ten countries work in multinational teams to identify the challenges, opportunities, and risks involved in a global business by examining a real-world, college-level business case study. After two hours of analysis and deliberation, teams present their findings to a panel of judges.

## **International Trade Exhibition**

The largest exhibition of practice businesses in the United States. Bringing together more than 4,000 students, educators, business leaders, and industry professionals, the International Trade Exhibition is VE's largest and most dynamic live event.

Every industry from entertainment, to business services to travel and tourism is on display as 200+ student businesses from nine countries exhibit and sell their products and services to consumers and businesses inside and outside of the VE program. Students also compete for Best Booth Design and Best Sales Pitch during the show.

# Sponsors & Exhibitors



# Speakers



## **Felipe Castañeda**

*Industrial Designer and Marketing Manager, MakerBot*

Felipe Castañeda and his team design MakerBot 3D printers then test them by printing everything from functional drones to exotic lattices.

He has a deep understanding of the design process and is MakerBot's lead researcher studying the relationship between designers and their tools, users and their 3D printers.

**Tuesday, April 17**  
**Opening Ceremony**



## **Maureen Gillan-Myer**

*Executive Vice President, Head of Human Resources USA, HSBC Bank USA*

Maureen Gillan-Myer is the Head of Human Resources for HSBC in the USA, a subsidiary of HSBC Holdings plc (NYSE:HSBC), one of the world's largest banking and financial services organizations. She leads all aspects of HR for HSBC's business in the US.

Previously, Maureen served as Executive Vice President Human Resources, US, supporting HSBC's global functions. Working in close partnership with functional leads, Maureen provided strategic counsel on all human capital-related matters, ensuring the firm's people strategy was aligned and in support of functional objectives.

Maureen is a member of The Conference Board and i4cp. Maureen is the Executive Sponsor of the HSBC Pride Network, an employee resource group. Maureen received a bachelor's degree in Finance from St. Michael's College, Winooski, VT.

**Tuesday, April 17**  
**Morning Keynote**



## **Scott Mitchell**

*Executive Director, EUROPEN-PEN International*

Scott Mitchell has 20 years experience in vocational training management for job seekers, students, companies and governments. He is the Executive Director of EUROPEN-PEN International, which administers the worldwide network of over 7,000 Virtual Enterprises in 40 member countries, including VE in the U.S.

Prior to his work for the worldwide network, Scott was President of VE Canada. He has also owned several small businesses and is actively involved in politics at the local and national levels. When not travelling for his job, Scott is an active long-distance triathlete and volunteers for a number of community organizations.

**Monday, April 16**  
**GBC Evening**

# Speakers



**Tuesday, April 17**  
**Afternoon Keynote**

## **Evan Mittman**

*President, Cipriani Accessories*

Evan Mittman is an entrepreneur with significant experience in the fashion industry. Mr. Mittman started his first company, Max Leather Group, in a small factory in Long Island City and grew it over the following forty years to become one of the largest accessory companies in the United States. In 2011, Evan sold Max Leather Group's successor company, Cipriani Accessories, to Li + Fung Ltd., a \$22 billion Hong Kong conglomerate.

Evan was diagnosed with retinitis pigmentosa when he was 19 and made it a mission to fight against blindness and other retinal diseases. In 2008, Evan and his wife Debi support the Foundation Fighting Blindness, chaired the inaugural 2008 Westchester-Fairfield VisionWalk, and chaired the inaugural Westchester-Fairfield Dining in the Dark.



**Monday, April 16**  
**Afternoon Keynote**

## **Fukiko Ogisu**

*Executive Vice President and Chief People Officer, Viacom*

As Chief People Officer for Viacom, Fukiko Ogisu manages the company's human resources organization and associated functions and oversees Viacom's security services.

Prior to assuming her current role, Fukiko served as Senior Vice President of Viacom HR Business Operations & Information Solutions, where she led the Talent, HR Information and Analysis, HR Operations, and Greenroom company portal teams.

Prior to joining Viacom in 2008, Fukiko spent more than a decade at Microsoft on product and business teams across the company, worked as an editor at Encyclopædia Britannica, and launched her career at Japan's largest daily newspaper, Yomiuri Shimbun.

Fukiko holds an MA in East Asian Languages and Civilizations from The University of Chicago and graduated from Duke University with a degree in comparative area studies, modern Russia, and Japan. Fukiko is an Army Brat and grew up living around the U.S. (Oklahoma, Virginia, Louisiana, and California) and outside the U.S. (Germany, Japan, and Okinawa).



# Speakers



**Tuesday, April 17**  
**Opening Ceremony**

## **Roger B. Tilles**

*Board of Regents Member, New York State Education Department*

Roger B. Tilles is a third term Regent for the Tenth Judicial District. He was a candidate for U.S. Congress, ran his own law practice in Washington D.C., was Director of the Tilles Investment Companies, Director of Law and Legislation for the Michigan Department of Education and was Executive Secretary to the Speaker of the Michigan House of Representatives. Roger also taught at University of Michigan, Michigan State, Eastern Michigan and Central Michigan Universities.

In New York, Roger was Chair for the Association for a Better Long Island, the Long Island Regional Planning Board, the Long Island University Board of Trustees and served on Boards of WNET/Channel 13, WLIW/Channel 21, the Tilles Center For The Performing Arts, and the Long Island Association.

Roger received a law degree from the University of Michigan. He is a member of the New York, D.C. and Michigan Bar Associations.



**Wednesday, April 18**  
**Opening Ceremony**

## **Marlyn Torres**

*Corporate VP for Corporate Responsibility and Senior Program Officer, New York Life Foundation*

Marlyn Torres is Vice President for Corporate Responsibility and Senior Program Officer at New York Life Foundation and is co-chair of the Latino Employee Resource Group. Marlyn guides the Foundation's mission and strategic direction for its national education grants portfolio focused on high quality out-of-school programs that help middle school students successfully transition to high school.

Marlyn worked at the Clark Foundation, JP Morgan Private Bank's Philanthropic Services department, and the New York Community Trust. She received the 2016 Pioneer Award for Outstanding Contributions to K-12 Education by City & State Reports. She serves as a volunteer at the New York City Youth Funders Group, Grantmakers for Education Out-of-School Time Funder's Network, and on the board of Philanthropy New York.

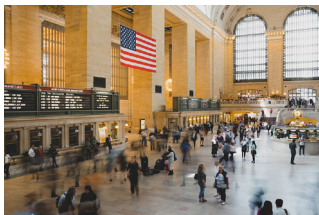
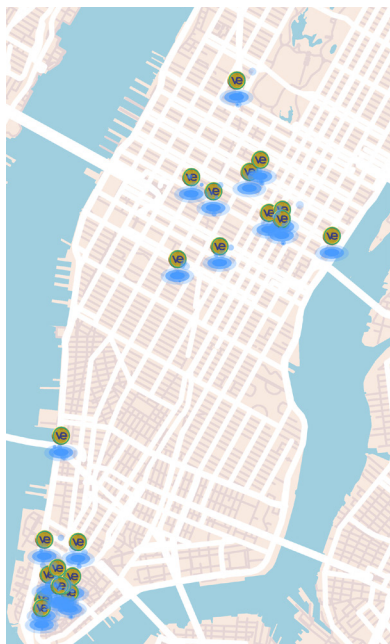
Marlyn graduated with a Bachelors in Political Science from Fordham University and a Masters in Public Administration from the Robert F. Wagner Graduate School of Public Service at New York University.

# ScaVEnture Hunt

An exciting way to explore the city's most iconic business landmarks including the New York Stock Exchange and The Charging Bull at Wall Street using Augmented Reality (AR).

Available as a free downloadable app, and co-developed by VE students, students will use their phones to collect coins hidden within select destinations throughout the city. Special time-based challenges are also included and collected coins will be transferable to VE dollars. VE students will work together to discover the rich history of the Financial District and experience the diverse culture of New York City.

The ScaVEnture Hunt is available throughout the week of the Youth Business Summit.





# START A PROGRAM

Go to [veinternational.org](http://veinternational.org) to become a college and career ready school.



# National Business Plan Competition

## PRELIMINARY ROUND • APRIL 16 • MICROSOFT

- 8:30 AM Students and Preliminary Round Judges Check-in and Breakfast  
9:00 AM Welcome Address  
— Iris Blanc, *Executive Director, VEI*  
9:15 AM Preliminary Round of Business Plan Presentations  
12:30 PM Lunch  
1:00 PM Afternoon Keynote Address  
— Fukiko Ogisu, *Executive Vice President and Chief People Officer, Viacom*  
1:30 PM Announcement of Top 6 Business Plan Finalist Teams and Closing Remarks  
— Nick Chapman, *President & National Program Director, VEI*

## CHAMPIONSHIP ROUND • APRIL 17 • PIER 92 • 4 PM - 7 PM

- 4:00 PM Opening Remarks and Keynote Address  
— Nick Chapman, *President & National Program Director, VEI*  
— Evan Mittman, *President, Cipriani Accessories*  
4:20 PM National Competitions (FIN, HR, MKT) Awards Ceremony  
4:30 PM Business Plan Championship Round Presentations Begin  
6:45 PM Business Plan Awards Ceremony  
— Nick Chapman, *President & National Program Director, VEI*

## 2018 NATIONAL BUSINESS PLAN COMPETITION JUDGES

**Jane Abitanta**  
*Perceval Associates, Inc.*  
**Steve Alper**  
*Stifel*  
**Ritu Banga**  
*Zoomdojo*  
**Abdel Ben-Mohamed**  
*Mercy College*  
**Karina Castellanos**  
*TD Bank*  
**Felicia Demos**  
*Demos' Restaurant*  
**Jason Dull**  
*TD Bank*  
**Hervé Duteil**  
*BNP Paribas*  
**Judy Ellis**  
*Citadel Broadcasting (ret.)*

**Kevin Garlan**  
*Citi*  
**Beth Grossman**  
*VEI Consultant*  
**Mary Haggerty**  
*JPMorgan Chase*  
**Atul Kapoor**  
*Soft System Solution*  
**Scott Lee**  
*Gooroo*  
**Bonnie Mann Falk**  
*Mazars USA LLP*  
**Scott Mitchell**  
*PEN International*  
**Evan Mittman**  
*Cipriani Associates*  
**Amit Pandya**  
*New York Life*

**Charles Presti**  
*Smart Source Energy*  
**Pat Saporito**  
*SAP*  
**Angelo Scialfa**  
*Fox Run Group*  
**Leslie Stubin**  
*Green Chairs Inc.*  
**Sujey Tubito**  
*BNP Paribas*  
**Laura Wang**  
*JP Morgan Chase*  
**Sandi Webster**  
*C2G Partners*  
**Jason Williams**  
*Viacom*  
**Albert Zdenek**  
*Traust Sollus*

**HSBC Judges**  
Swati Bhadada  
Cleberson Carlos Da Cunha  
Georgina De Haro  
Maria T. Gallina  
Jade Holmgren  
Amy Elizabeth Irons  
Ray Johnson  
Kevin Kunwoo Lee  
Jianfeng (Larry) Li  
Bibin Jacob Mathew  
Christian McLaughlin  
Pamela Quaye  
Gabriella Rodriguez  
Douglas Saylor  
Benjamin Shassol  
Audrey Elizabeth Valentin  
Zhicheng Zhou

## 2018 NATIONAL BUSINESS PLAN COMPETITION PARTICIPANTS



### **Anomalous**

#### **Bakersfield High School, Bakersfield, CA**

*Coordinator: Ryker Solano*

*Team Members: Elisabeth Hayward, Margo Kuney, Kimberly Marquez, Nicholas Oosthuizen, Madeline Rivera, Mesa Scott*

Anomalous focuses on combating local food waste by utilizing produce deemed "imperfect" to craft quality juices.



### **AuNaturale Spa and Hair, Inc.**

#### **Oakland High School, Murfreesboro, TN**

*Coordinator: Sheri Rogers*

*Team Members: Tristin Hamilton, Connor MacNeil, Myeisha Nelson, Brenna Truitt*

AuNaturale is a fully organic company, where they have "just what you need made naturally."



### **Axis Enterprises**

#### **Franklinton High School, Franklinton, NC**

*Coordinator: Lisa Davis*

*Team Members: Daniel Clark, Britney Davis, Chivon Estes, Sam Johnson*

Axis Enterprises is a C-Corp founded in 2012 that specializes in unique and innovative sporting equipment and fan gear.



### **Bloc**

#### **South Pasadena High School, South Pasadena, CA**

*Coordinator: Cathy Mason*

*Team Members: Kate Ba, Tiffany Chen, Riley Collins, Will Hoadley-Brill, Cate Latting, Lucy Tian*

With Bloc, instructions are optional. Their modular furniture empowers individuals to break the mold of traditional design and redefine what it means to start over.



### **Blueprint**

#### **Francis Lewis High School, Fresh Meadows, NY**

*Coordinator: Christopher Power*

*Team Members: Nabeel Kasem, Michael Kouroupakis, Allison Lai, Jing Lin, Gavin Ortegon, Yasmeen Persaud*

Blueprint is a 3D printing company that revolutionizes interactive marketing with business solutions such as promotional material, prototyping services, and architectural models.



### **Clear Coast Eyewear**

#### **Murrieta Valley High School, Murrieta, CA**

*Coordinator: Joel Levin*

*Team Members: Lidia Ambriz, Ethan Campbell, Jonas Castellon, Cade Crowley, Lillian Fitzpatrick, Ashley Gonzalez*

Clear Coast Eyewear offers high-end recycled ocean plastic sunglasses.



## Co-Exist

### Careerline Tech Center, Holland, MI

Coordinator: Amanda Schuster

Team Members: Jocelyn Anaya, Kimberly Brace, Alexia Ten Brink, Allison Peless, Karley Reidzans, Jake Schultz

Co-Exist specializes in trendy apparel for skate, surf, and lifestyle. They collaborate with the best brands to offer rare products and curated collections.



## ConnoCrate

### V.R. Eaton High School, Haslet, TX

Coordinator: Carla Felipe

Team Members: William "Bo" Faver, Karina Garcia, Noah Nieves, Jacob Norwood, Chloe Pruitt, Amy Wilhelm

ConnoCrate delivers organic, specialty grade coffee from exotic farms around the world, straight to your doorstep, with a convenient subscription service.



## Elluminate

### Plainview Old Bethpage High School, Plainview, NY

Coordinator: Gina Farrell

Team Members: Karissa Eisinger, Zach Herman, Luke Petrsoric, Jason Pollack

Elluminate is an all-natural energy drink company that seeks to fill the void that exists in the energy drink market.



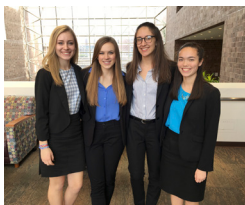
## Elysium

### Bearden High School, Knoxville, TN

Coordinator: Kathy McCoy

Team Members: William Gross, Sandra Gutierrez, Kelly Haaland, Dawson Houser, Jake Klenck, Luis Sanchez

Elysium is a For-Profit Benefit Corporation, selling internet service and smart products, determined to end internet access disparity between rural and urban areas in America.



## Essence

### Mount St. Mary Academy, Kenmore, NY

Coordinator: Tim O'Shei

Team Members: Catherine Lippert, Julie Quebral, Amanda Thome, Emma Winner

Essence offers a variety of essential oil-based products, from room sprays to diffusers, that improve both the physical and mental health of our consumers.



## EVO Tech

### Patchogue-Medford High School, Medford, NY

Coordinator: Rich Butzke

Team Members: Cecilia Amone, Matthew Correa, Megan Kremer, Cassandra McGinn, Samantha Vecchione, Erin Winn

EvoTech's mission is to make lives easier while providing customers with a purposeful product. Their advanced technology and environmentally friendly products make the impossible, possible.





### Flash Task

**John F. Kennedy High School, Bellmore, NY**

*Coordinator: Roseann Damato*

*Team Members: Richard Draude, David Kantor, Robert Silva, Brooke Silverberg, Matthew Terlovsky*

Flash Task is a subscription-based company that provides efficient and reliable errand-running services to users on their app.



### Fresh Direct

**Islip High School, Islip, NY**

*Coordinator: Gina Farrell*

*Team Members: Madeline Edwards, Nancy Pramanand, Emma Regina, Sean Skahan*

Fresh Direct is a gourmet food delivery service that uses a store-to-door mentality to deliver quality ingredients and decorations across the United States.



### Global Goodies

**Parkway West High School, Chesterfield, MO**

*Coordinator: Debra Klevens*

*Team Members: Sean Hakes, Clayton House, Alex Volz, Paris Wilken, Mitch Wills*

Global Goodies VE is a subscription box snack company that sends foods from every corner of the globe straight to your doorstep.



### H to O: Hydration to Others

**Greer High School, Greer, SC**

*Coordinator: Brad Redd*

*Team Members: Ivey Bennett, Laura Brown, Emma Durfee, Brady Henderson, Matthew Huff, Emily Jordan*

Hydration to Others improves lives across the globe by placing water purification systems in underdeveloped countries using profits from the sale of their reusable bottles.



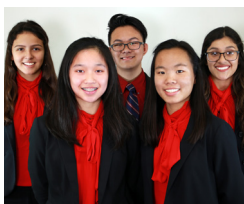
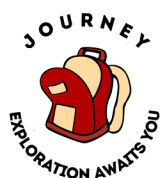
### Highrise Gardens

**Bloomington High School, Bloomington, CA**

*Coordinator: Robin Buckles*

*Team Members: Roxanna Canales, Alejandro Contreras, Daniela Lopez, Enrique Moreno, Abraham Padilla*

Highrise Gardens is an agricultural engineering corporation. Their specialization in aeroponics bridges the gap between fresh produce and those who do not have direct access.



### Journey

**South Pasadena High School, South Pasadena, CA**

*Coordinator: Cathy Mason*

*Team Members: Melia Amequita, Amanda Estevez, Brandon Lee, Hunter Lee, Kayla Zhang*

Journey seeks to promote self-exploration through backpacks filled with new and exciting items.



### **Mozzafiato**

**St. Charles North High School, St. Charles, IL**

*Coordinator: Eric Bostrand*

*Team Members: Nick Ahrens, Nathan Kraft, Corbin Schwartz, Madeline Solomon, Audrey Treadwell, Katherine Weber*

Mozzafiato is a high-end transportation company that markets to established individuals by leasing luxury sports cars, motorcycles, and yachts.



### **Nüapps**

**Francis Lewis High School, Fresh Meadows, NY**

*Coordinator: Christopher Power*

*Team Members: Eunice Ban, Michael Chimenti, Surojnie Deonaraine, Evan Downton, Kenny Kim, Annie Law*

Nuapps is a mobile-app development firm that provides companies with advertisements and mobile applications that enhances marketing strategies for businesses.



### **Solemates**

**Murrieta Valley High School, Murrieta, CA**

*Coordinator: Joel Levin*

*Team Members: Grant Castaneda, Karys Hoekstra, Jeffrey Kim, Jackie McBride, Zachary Price, Alexia Tsimiklis*

Solemates is a high-fashion company selling interchangeable high heels.



### **SPFy**

**West Hampton Beach High School, West Hampton Beach, NY**

*Coordinator: Amy Demchak*

*Team Members: Ansley Berman, Bjorn Christensen, Chloe Koonmen, Drew Malabre, Maeve Murphy, Grace O'Hare*

SPFy offers natural, organic sunscreen, and skin protection products proudly made in the U.S. Their mission is intertwined with a dedication to fight skin cancer.



### **Sprout**

**Edward R. Murrow High School, Brooklyn, NY**

*Coordinator: Lisa Constantino*

*Team Members: Dylan Beirne-Meyer, Sharon Lei, Jason Mishiyev, Maven Nzeutem, Ahdanah Sylvestre*

Sprout is a social media advertising company that offers an interactive business review platform.

On [Sproutny.org](http://Sproutny.org), companies can promote themselves through Sprout's various advertising packages.



## Summit Design and Development

**Advanced Technology Center, Virginia Beach, VA**

*Coordinator: Katharine Sargent*

*Team Members: Destiney Bogdan, Christina Denson, Preston Harrison, Brian Hollars, Noah Montalbano, Jason Young*

Summit Design & Development is committed to offering well-crafted websites, web page support, advertising, and graphics for any VE company.



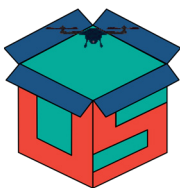
## TropiCoffee

**Cooper City HS, Cooper City, FL**

*Coordinator: Lauren Mandel*

*Team Members: Kayla Burge, Ashley Klement, Matthew Plonskier, Ethan Roberts*

TropiCoffee offers certified shade-grown bottled iced coffee to give consumers the great tasting coffee they desire, while protecting the rainforest and its wildlife habitats.



## Unperplexed Solutions

**Academy for Math, Science and Engineering, Rockaway, NJ**

*Coordinator: Nancy Blake*

*Team Members: Gabriel Korish, Sohil Patankar, Aya Salim, Hazel Shah, Olympia Su, Ivana Tang*

Unperplexed Solutions is a virtual company which sells all-terrain drones for recreational and professional purposes. Target markets include high school students and VE firms.



## Wavelength

**Cary-Grove High School, Cary, IL**

*Coordinator: Dave Cook*

*Team Members: Matt Ahmann, Kiara Roe, Kelly Stayart, Erik Stiegman, Barrett Wellendorf, Zach Zuder*

Wavelength allows individuals to express their identity. A wide variety of custom products and a unique design-interface offers engraved goods for firms and people alike.



## WayBound, Inc.

**Fenton High School, Fenton, MI**

*Coordinator: Bruce Burwitz*

*Team Members: Chelsea Barnett, Mitchell Chopp, Trevor Edgar, Breanne Ferranti, Devin Lynch, Jacob Taylor*

WayBound Inc. is a clothing retailer that specializes in selling high-quality, affordable clothing. Convenience is key for our customers providing high standard bundles.

# National Competitions

## Finance, Human Resources, Marketing

### NATIONAL COMPETITIONS • APRIL 16 • MICROSOFT

Teams will be assigned to present during one of the following sessions:

10:00 AM - [Session 1](#); 10:30 AM - [Session 2](#); 12:00 PM - [Session 3](#); 12:30 PM - [Session 4](#)

### NATIONAL COMPETITIONS WINNERS ANNOUNCEMENT APRIL 17 • PIER 92 • 4 PM

#### 2018 NATIONAL COMPETITIONS JUDGES

##### FINANCE

**Bill Demmin**

*Commerce Bank of Temecula Valley (ret.)*

**Joseph Hirsch**

*Securities and Exchange Commission*

**Lissa Rivers**

*TD Bank*



##### HUMAN RESOURCES

**Radames Alvelo**

*TD Bank*

**Stephanie Durkin**

*Vyera Pharmaceuticals*

**Bettie Jones**

*TD Bank*

**Abraham Tawil**

*Long Island University*



##### MARKETING

**Natasha Brito**

*Sony Music Entertainment*

**Roberta Mittman**

*Roberta Mittman Wellness*

**Jorge Ramirez**

*RCOE*

**Kyle Sherwin**

*Sony Music Entertainment*

**Chris Salute**

*Long Island University*



## 2018 NATIONAL FINANCE COMPETITION PARTICIPANTS

### **Abstract Reality**

Jefferson HS, Tampa, FL  
Coordinator: Rochelle Stanfill  
Presenters: Jayson Rivera, Jose Perez

### **Bee There**

Carpinteria HS, Carpinteria, CA  
Coordinator: Julie Shamblyn  
Presenters: Jessica Lord, Alejandra Garcia

### **Bespoke**

Marina HS, Huntington Beach, CA  
Coordinator: Marilyn Cunneen  
Presenters: Celine Trinh, Ryan Vigil

### **Bloc**

South Pasadena HS, South Pasadena, CA  
Coordinator: Cathy Mason  
Presenters: Lauren Sharkey, Alex Betts

### **BluePrint**

Francis Lewis HS, Fresh Meadows, NY  
Coordinator: Christopher Power  
Presenters: Rafael Pinkhasov, Vincent Zheng

### **CHI Corporation**

GW Hewlett HS, Hewlett, NY  
Coordinator: Ron Remick  
Presenters: Matthew LeBlanc, Austin Sternhell

### **Clear Coast Eyewear**

Murrieta Valley HS, Murrieta, CA  
Coordinator: Vincent Pham  
Presenter: Hailey Riddle

### **DASH**

Richmond Hill HS, Richmond Hill, NY  
Coordinator: Frank McCormack  
Presenters: Marsha Seepaul, Raymond Rios

### **Dexacorp**

Lakeland HS, White Lake, MI  
Coordinator: Nick Peruski  
Presenter: Sydney Behmlander

### **H to O: Hydration to Others**

Greer HS, Greer, SC  
Coordinator: Brad Redd  
Presenter: Chris Quinn

### **Haegae**

Sekolah HighScope Indonesia, Jakarta, Indonesia  
Coordinator: Rahmadhan Kurniadi  
Presenters: Sophie Adelaide Susanto, Vidyannisa Rahmani Putri

### **HeadStart Advisors**

Academy of Finance and Enterprise, Long Island City, NY  
Coordinator: Janina Morones  
Presenters: Yasmine Malik, Zarin Tasnim

### **HemisFoods**

Syosset HS, Syosset, NY  
Coordinator: Matthew Fiasconaro  
Presenters: Robert Scherene, George Hahn

### **It's Fudge**

Syosset HS, Syosset, NY  
Coordinator: Kathleen Goldin  
Presenters: Jawad Chowdhury, Gavin Solomon

### **Live Wild**

Cooper City HS, Cooper City, FL  
Coordinator: Lauren Mandel  
Presenters: Hannah Cohen, Taylor Davidson

### **MatchWear**

Francis Lewis HS, Fresh Meadows, NY  
Coordinator: Michael Cotignola  
Presenters: Justin Liu, Ashkarn Singh

### **Millennial Money Management**

Academy of Finance and Enterprise, Long Island City, NY  
Coordinator: Janina Morones  
Presenters: Rajbr Singh, Jaskarn Singh

### **New Frontier**

Palm Springs HS, Palm Springs, CA  
Coordinator: Robyn Hissam  
Presenter: Brandon Fong

### **Nuapps**

Francis Lewis HS, Fresh Meadows, NY  
Coordinator: Christopher Power  
Presenters: Brian Buchanan, Michael Vega

### **NVCO**

Sekolah HighScope Indonesia, Jakarta, Indonesia  
Coordinator: Rahmadhan Kurniadi  
Presenters: Farah Shabrina Amalia, Nadya Zafira

### **Piece of Cake Inc.**

Ewing HS, Ewing, NJ  
Coordinator: Joseph Perricone  
Presenters: Christian Roman-Deveney, Joey Gatchetti

### **Pink Sand Travel Packs**

CedarBridge Academy, Devonshire, Bermuda  
Coordinator: LaToya Francis  
Presenters: Khyah Bagley-Pearman, Saige Ming

### **Sock-It**

Plainview-Old Bethpage JFK HS, Plainview, NY  
Coordinator: Nancy Rogers  
Presenters: Jared Wolff, Max Davidoff

### **SoleMates**

Murrieta Valley HS, Murrieta, CA  
Coordinator: Joel Levin  
Presenters: Edwin Kuang, Marcus Montoya

### **Sprout**

Edward R. Murrow HS, Brooklyn, NY  
Coordinator: Lisa Costantino  
Presenters: Olga Dovbush, Mubasshir Hossain

### **STELLAIR**

VR Eaton HS, Haslet, TX  
Coordinator: Estie Cuellar  
Presenters: Landry Lashombe, Ty Nicholson

### **Transcort**

Smithtown East, St. James, NY  
Coordinator: Stephen Costello  
Presenters: Michael O'Leary, Aidan Jorgensen

### **Trubambu**

Westhampton Beach HS, Westhampton Beach, NY  
Coordinator: Amy Demchak  
Presenters: Serena Robbins, Sean McBride

### **Unperplexed Solutions**

Academy for Math, Science & Engineering, Rockaway, NJ  
Coordinator: Nancy Blake  
Presenters: Neera Chattopadhyay, Alison Shweh

### **Your Name Here inc.**

Fort Hamilton HS, Brooklyn, NY  
Coordinator: Thomas O'Neill  
Presenters: Brian Morales, Baratunnesa Annanna



## 2018 NATIONAL HUMAN RESOURCES COMPETITION PARTICIPANTS

### **99 @dventures**

Berks Career Technology  
Center, Leesport, PA  
Coordinator: Tiffany Greene  
Presenters: Juliana Kalous,  
Allison Moser

### **Abstract Reality**

Thomas Jefferson HS,  
Tampa, FL  
Coordinator: Rochelle Stanfill  
Presenter: Andrew Mann

### **Arrow Shipping**

Parkway South HS,  
Manchester, MO  
Coordinator: Lindsey Perkins  
Presenter: Joseph Manganiello

### **Bee There**

Carpinteria HS,  
Carpinteria, CA  
Coordinator: Julie Shamblin  
Presenters: Iliana Esquivel,  
Marisol Jasso

### **Bespoke**

Marina HS,  
Huntington Beach, CA  
Coordinator: Marilyn Cunneen  
Presenters: Kelly Ma,  
Ashley Nguyen

### **Bloc**

South Pasadena HS,  
South Pasadena, CA  
Coordinator: Cathy Mason  
Presenters: Katie Chabot,  
Ben Elbaum

### **BluePrint**

Francis Lewis HS,  
Fresh Meadows, NY  
Coordinator:  
Christopher Power  
Presenters: Helen Liu,  
Karen Lin

### **Capital Enterprise**

Northwood HS, Pittsboro, NC  
Coordinator: Rick Parks  
Presenters: Dalton Romagnolo,  
Joshua Thompson

### **CHI Corporation**

GW Hewlett HS, Hewlett, NY  
Coordinator: Ron Remick  
Presenters: Rom Raviv,  
Justin Fliegel

### **Clear Coast Eyewear**

Murrieta Valley HS,  
Murrieta, CA  
Coordinator: Joel Levin  
Presenters: Nathan Paysse,  
Sabrina Shalika

### **Co-Exist**

Careerline Tech Center,  
Holland, MI  
Coordinator: Amanda Schuster  
Presenters: Alex Lamberts,  
Katlyn Kaffenberger

### **DASH**

Richmond Hill HS,  
Richmond Hill, NY  
Coordinator:  
Frank McCormack  
Presenters: Tarsem Bhaker,  
Randy Ramgoolam

### **Dexacorp**

Lakeland HS, White Lake, MI  
Coordinator: Nick Peruski  
Presenters: Madison Wonders,  
Steven Drake

### **Elysium**

Bearden HS, Knoxville, TN  
Coordinator: Kathy McCoy  
Presenters: Nick Law,  
Matt Carr

### **H to O: Hydration to Others**

Greer HS, Greer, SC  
Coordinator: Brad Redd  
Presenter: Kamille Bush

### **Hadijski and Family Ltd. Junior**

National Trade and Banking HS,  
Sofia, Bulgaria  
Coordinator: Boika Genkova  
Presenters: Vladimir Georgiev,  
Boris Yordanov

### **Haegae**

Sekolah HighScope Indonesia,  
Jakarta, Indonesia  
Coordinator:  
Rahmadhan Kurniadi  
Presenters: Zahwa Rezi  
Massaid, Audi Ridwan

### **HeadStart Advisors**

Academy of Finance  
and Enterprise,  
Long Island City, NY  
Coordinator: Janina Morones  
Presenters: Kertin Celo,  
Entasa Chowdhury

### **HemisFoods**

Syosset HS, Syosset, NY  
Coordinator:  
Matthew Fiasconaro  
Presenters: Trevor Friedrich,  
Taylyn Stadler

### **Inspire Athletics**

Abraham Lincoln HS,  
Brooklyn, NY  
Coordinator: Joe DeSiena  
Presenter: Shanarie Brown

### **It's Fudge**

Syosset HS, Woodbury, NY  
Coordinator: Kathleen Goldin  
Presenters: Joseph Wild,  
Matthew Conforti

### **L.I.F.E**

HS of Economics and Finance,  
New York, NY  
Coordinator: Donna Thomas  
Presenters: Alexis Montano,  
Seddik Shahid

### **Live Wild**

Cooper City HS,  
Cooper City, FL  
Coordinator: Lauren Mandel  
Presenter: Brittany Shechtman

### **Logy Industries**

IN-Tech Academy, Bronx, NY  
Coordinator:  
Geraldine Fredericks  
Presenters: Argelis Contreras,  
Efterpi Pipinos



## 2018 NATIONAL HUMAN RESOURCES COMPETITION PARTICIPANTS

### **MatchWear**

Francis Lewis HS,  
Fresh Meadows, NY  
Coordinator: Michael Cotignola  
Presenters: Lili Ruan,  
Dylan Mendoza

### **Millennial Money Management**

Academy of Finance  
and Enterprise,  
Long Island City, NY  
Coordinator: Janina Morones  
Presenters: Basma Azzamok,  
Jasmeen Kaur

### **Moda**

Palisades Charter HS,  
Pacific Palisades, CA  
Coordinator: Brad Kolavo  
Presenters:  
Manuel Feregrinopeinado,  
George Barrie

### **Monde de Chocolat Ltd.**

National Trade and Banking HS,  
Sofia, Bulgaria  
Coordinator: Margarita Kocева  
Presenters: Denis Ahmedov,  
Andrey Chorbanov

### **M-Theory**

V.R. Eaton HS, Haslet, TX  
Coordinator: Cathy Slagle  
Presenters: Cristina Gonzalez,  
Alicia Franklin

### **New Frontier**

Palm Springs HS,  
Palm Springs, CA  
Coordinator: Robin Hissam  
Presenters: Samuel Rodriguez,  
Christian Escobar

### **Nuapps**

Francis Lewis HS,  
Fresh Meadows, NY  
Coordinator:  
Christopher Power  
Presenters: Liana Khayumov,  
Isabella Yunaev

### **NVCO**

Sekolah HighScope Indonesia,  
Jakarta, Indonesia  
Coordinator:  
Rahmadhan Kurniadi  
Presenters: Andrie Puspitasari,  
Sylvania Aryana Harlan

### **O' Ship Me**

East Wake HS, Wendell, NC  
Coordinator: Ella Hunter  
Presenters: Latonya Hinton,  
Gloria Ceballos

### **Piece of Cake Inc.**

Ewing HS, Ewing, NJ  
Coordinator: Joseph Perricone  
Presenters: Kate Zadjel,  
Cruz Lantigua

### **Pink Sand Travel Packs**

Cedarbridge Academy,  
Devonshire, Bermuda  
Coordinator: Latoya Francis  
Presenters: Jhon Besalo,  
Zyair Scott

### **Port Clothing**

Northport HS, Northport, NY  
Coordinator: Kristen Cogan  
Presenters: Hannah Dwyer,  
Drew Neofotistos

### **R'Spot**

Business of Sports School,  
New York, NY  
Coordinator: Clarence Tennell  
Presenters: Ismael Anandane,  
Kialy Marte

### **School Brew**

Palisades Charter HS,  
Pacific Palisades, CA  
Coordinator: Bradley Kolavo  
Presenters: Jennifer Ramirez,  
Jennifer Diaz

### **Sock-It**

Plainview-Old Bethpage  
JFK HS, Plainview, NY  
Coordinator: Nancy Rogers  
Presenters: Ronin Chasan,  
Ben Levine

### **SoleMates**

Murrieta Valley HS,  
Murrieta, CA  
Coordinator: Joel Levin  
Presenters: Paris Campbell,  
Kendall Cochran

### **Storms**

Syosset HS, Syosset, NY  
Coordinator:  
Matthew Fiasconaro  
Presenter: Serena Sergi

### **Suppli**

Baldwin HS, Baldwin, NY  
Coordinator: Jason Rudish  
Presenters: Justin Sproul,  
Diamonique Allen

### **TeaTreat Box Co.**

JP Taravella HS,  
Coral Springs, FL  
Coordinator: Laurie Acosta  
Presenters: Casey McLallen,  
Shaina Khemrajsingh

### **Transcord**

Smithtown HS East,  
St. James, NY  
Coordinator: Stephen Costello  
Presenter: Matthew Timmel

### **Triple T**

HS of Arts & Technology,  
New York, NY  
Coordinator: Karen McMahon  
Presenters: Ayanna Francis,  
Tanajah Malachi

### **Vacations In Paradise**

The Berkley Institute,  
Pembroke, Bermuda  
Coordinator:  
Dawn Nichols-Marshall  
Presenters: Tierrai Tull,  
Destini Edwards

### **Your Name Here**

Fort Hamilton HS,  
Brooklyn, NY  
Coordinator: Thomas O'Neill  
Presenters: Alexia Flores,  
Diana Vargas

## 2018 NATIONAL MARKETING COMPETITION PARTICIPANTS

### **99 @dventures**

Berks Career Technology  
Center, Leesport, PA  
Coordinator: Tiffany Greene  
Presenters: Ethan Boyer,  
Andre Aaron

### **Abstract Reality**

Jefferson HS, Tampa, FL  
Coordinator: Rochelle Stanfill  
Presenters: David Harris,  
Chad Jenkins

### **Bee There**

Carpinteria HS,  
Carpinteria, CA  
Coordinator: Julie Shamblin  
Presenters: Taxis Alcantar,  
Samantha Saenz

### **Bloc**

South Pasadena HS,  
South Pasadena, CA  
Coordinator: Cathy Mason  
Presenters: Natalie Deng,  
Danielle Choy

### **BluePrint**

Francis Lewis HS,  
Fresh Meadows, NY  
Coordinator: Christopher Power  
Presenters: Anna Zhang,  
Sofia Tropaitis

### **Capital Enterprise**

Northwood HS, Pittsboro, NC  
Coordinator: Rick Parks  
Presenters: Bryce Tricas,  
Davis Palermo

### **CHI Corporation**

G.W. Hewlett HS,  
Hewlett, NY  
Coordinator: Ron Remick  
Presenters: Brandon Fisher,  
Hayden Gise

### **Clear Coast Eyewear**

Murrieta Valley HS,  
Murrieta, CA  
Coordinator: Joel Levin  
Presenters: Alyssa Lamoreaux,  
Hailey Riddle

### **Elysium**

Bearden HS, Knoxville, TN  
Coordinator: Kathy McCoy  
Presenters: Luis Gomez,  
Will Baker

### **eXtra LLC**

Northwood HS, Pittsboro, NC  
Coordinator: Rick Parks  
Presenters: Bayan Dadressan,  
Eric Andrews

### **Global Goodies**

Parkway West HS,  
Ballwin, MO  
Coordinator: Emanuel Young  
Presenter: David Stevenson

### **H to O: Hydration to Others**

Greer HS, Greer, SC  
Coordinator: Brad Redd  
Presenters: Ivey Bennett,  
Matthew Huff

### **Hadjiiski and Family Junior Ltd.**

National Trade and Banking HS,  
Sofia, Bulgaria  
Coordinator: Boika Genkova  
Presenters: Venko Balabanov,  
Lazar Todorov

### **Haegae**

Sekolah HighScope Indonesia,  
Jakarta, Indonesia  
Coordinator:  
Rahmadhan Kurniadi  
Presenters: Namira Iriawan,  
Alif Seno Aji Muslimin

### **HeadStart Advisors**

Academy of Finance  
and Enterprise,  
Long Island City, NY  
Coordinator: Janina Morones  
Presenters: Kelly Escamilla,  
Heidi Rivera

### **It's Fudge**

Syosset HS, Syosset, NY  
Coordinator: Kathleen Goldin  
Presenters: Farheen Zaman,  
Max McGannon

### **Kudeta**

Sekolah HighScope Indonesia,  
Jakarta, Indonesia  
Coordinator:  
Rahmadhan Kurniadi  
Presenters: Iqbar Sanap, Saugy  
Riyadi

### **Live Wild**

Cooper City HS,  
Cooper City, FL  
Coordinator: Lauren Mandel  
Presenters: Shayna Cohen,  
Ben Milgram

### **MatchWear**

Francis Lewis HS,  
Fresh Meadows, NY  
Coordinator: Michael Cotignola  
Presenters: Julio Saraiva, Amy  
Lian

### **Millennial Money Management**

Academy of Finance  
and Enterprise,  
Long Island City, NY  
Coordinator: Janina Morones  
Presenters: Tenzin Lhamo,  
Alyssa Sandy

## 2018 NATIONAL MARKETING COMPETITION PARTICIPANTS

### **Mind Dropz**

North Shore Hebrew Academy,  
Great Neck, NY  
Coordinator: Doug Garfinkel  
Presenters: Yaakov Spraragen,  
David Nigri

### **Moda Apparell**

Palisades Charter HS,  
Pacific Palisades, CA  
Coordinator: Brad Kolavo  
Presenters: Sandy Esperanza,  
Koby Borja

### **Monde de Chocolat Ltd.**

National Trade and Banking HS,  
Sofia, Bulgaria  
Coordinator: Margarita Kocева  
Presenters: Jordan Stoynov,  
Dariel Nikolov

### **M-Theory**

V.R. Eaton HS, Haslet, TX  
Coordinator: Cathy Slagle  
Presenters: Benjamin Hunt,  
Cherinn Norman

### **New Frontier**

Palm Springs HS,  
Palm Springs, CA  
Coordinator: Robyn Hissam  
Presenters: Magali Venegas,  
Brandon Fong

### **Nuapps**

Francis Lewis HS,  
Fresh Meadows, NY  
Coordinator:  
Christopher Power  
Presenters: Mohib  
Mihrabizada,  
Rocktem Bhowmik

### **NVCO**

Sekolah HighScope Indonesia,  
Jakarta, Indonesia  
Coordinator:  
Rahmadhan Kurniadi  
Presenters: Naila Dian  
Chaerunnisa, Bryan  
Rasyidiyan Bovanantoo

### **O' Ship Me**

East Wake HS, Wendell, NC  
Coordinator: Ella Hunter  
Presenters: Eliana Lopez,  
Ebony Montague

### **Pink Sand Travel Packs**

CedarBridge Academy,  
Hamilton, Bermuda  
Coordinator: LaToya Francis  
Presenters: Azre Smith,  
Tomiko Douglas

### **Port Clothing**

Northport HS, Northport, NY  
Coordinator: Kristen Cogan  
Presenters: Jack Ebert,  
Brian Cocchi

### **R'Spot**

Business of Sports School,  
New York, NY  
Coordinator: Clarence Tennell  
Presenters: Trevon Corley,  
Stefanie Nelson

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Plainview-Old Bethpage  
JFK HS, Plainview, NY  
Coordinator: Nancy Rogers  
Presenters: Genna Knoll,  
Lauren Sieloff

### **Sprout**

Edward R Murrow HS,  
Brooklyn, NY  
Coordinator: Lisa Costantino  
Presenters: Simon Lei,  
Dominic Nicholas

### **Storms**

Syosset HS, Syosset, NY  
Coordinator:  
Matthew Fiasconaro  
Presenters: Ryan Tacher,  
Ian Goldfeder

### **Suppli**

Baldwin HS, Baldwin, NY  
Coordinator: Jason Rudish  
Presenters:  
Franklyn Polania Jr.,  
Kali Nunez

### **Triple T**

HS of Arts & Technology,  
New York, NY  
Coordinator: Karen McMahon  
Presenters: Garfield Porter,  
Ercel Williams

### **TropiCoffee**

Cooper City HS,  
Cooper City, FL  
Coordinator: Lauren Mandel  
Presenter: Artur Bekker

### **Trubambu**

Westhampton Beach,  
Westhampton Beach, NY  
Coordinator: Amy Demchak  
Presenters: Naomi Graney,  
Eva Reese

### **Vacations In Paradise Enterprise**

The Berkeley Institute,  
Pembroke, Bermuda  
Coordinator:  
Dawn Nichols Marshall  
Presenters: Sierra Brangman,  
Naomi Fubler

### **Venture By Coexist**

Career Line Tech Center,  
Holland, MI  
Coordinator: Amanda Schuster  
Presenters: Brianna Ward,  
Madison Gentrys

# Global Business Challenge

## GLOBAL BUSINESS CHALLENGE • APRIL 16 • MICROSOFT

- 2:00 PM **Student Check-in**
- 2:30 PM **Orientation and Start of Team Preparation Period**
- 4:15 PM **Preliminary Round Presentations**
- 4:45 PM **Dinner for Participants**
- 5:30 PM **Evening Program Begins**
- Lloyd Bromberg, *VEI Consultant*
  - Scott Mitchell, *Executive Director, EUROPEN-PEN International*
- 5:45 PM **Championship Round**
- 6:45 PM **Awards Ceremony**

## 2018 GLOBAL BUSINESS CHALLENGE JUDGES

**Ritu Banga**  
*Zoomdojo*

**Christian Bauer**  
*SAP*

**Link Blake**  
*LBlakes Partners*

**Mary Haggerty**  
*JPMorgan Chase*

**Dylan Huang**  
*New York Life*

**Marsha Iverson**  
*CTE Technical Assistance Center*

**Darren James**  
*Morgan Stanley*

**Dinghan Liang**  
*LBlakes Partners*

**Bonnie Mann Falk**  
*Mazars USA LLP*

**Bonnie Manter**  
*BBM Techno Group*

**Scott Mitchell**  
*PEN International*

**Sarah Morsi**  
*Morgan Stanley*

**Ray Pullaro**  
*Long Island University*

**Gabriella Rodriguez**  
*HSBC*

**Scorpio Rogers**  
*Mercy College*

**Marsha Roth**  
*Connections & Bridges*

**Colleen Winney**  
*LBlakes Partners*



# 2018 GLOBAL BUSINESS CHALLENGE STUDENT PARTICIPANTS

## Austria

Ezgi Caglar  
Marie-Sophie Gelbmann  
Joanna Hauke  
Chiara Husajina  
Shapa Islam  
Christina Jecha  
Ines Koller  
Julia Krammer  
Aldin Krupic  
Sara Nikolic  
Mark Stehling  
Max Thonhauser  
Michelle Truong  
Felix Woda

## Bermuda

Khyah Bagley-Pearman  
Yasser Baia  
Jhon Besalo  
Sierra Brangman  
Isaiah Camara  
Tyrese Coakley  
Kalreta Conyers-Steede  
Khaleel Daley  
Tomiko Douglas  
Naomi Fulber  
Andreaz Glasgow  
Danielle Henry  
Destini Hill-Edwards  
Antoine Jones  
Saige Ming  
Priya Phillips  
Zyair Scott  
Azjahnae Simons  
Kayla Simpson  
Azre Smith  
Gershonae Tait  
Tierreai Tull  
Jahdae Wade  
Nadir Young  
Bishop Zanders

## Brazil

Arthur Anísio Silva Chaves  
Josué Augusto de Carvalho  
Joana Batitucci  
Albuquerque Andrade  
Barbara Bello Gomes  
Maria Clara Sales Jabali Maruch  
Lucas de Almeida Gurgel  
Lucas de Barros Innocentini  
Felipe de Oliveira Cassimiro  
Leticia Ferreira Calvacanti  
de Albuquerque  
Isabela Generoso Bruno  
Pedro Henrique Gonçalves Moreira  
João Lucas Cerqueira Fonseca  
André Luis Matosinhos  
de Vasconcelos  
Nicole Luisa Leite Gonçalves  
Ana Luiza Freitas de Lima  
Henrique Milone Louro Silva  
Thiago Nunes Evangelista  
Gabriel Oliveira Cintra  
Izabela Ornelas Alexandrino  
João Pedro Bernardes  
Resende Ribeiro  
Nayara Silva Oliveira Cunha  
Rebeca Vicente Farace

## Bulgaria

Chorbanov Andrey Andreev  
Nikolov Dariel Veselinov  
Ahmedov Denis Shakir  
Ruseva Diana Marinova  
Pavlova Ivayla Ivaylo  
Raykova Kristina Vasileva  
Kirkova Viktoria Georgieva  
Pavlova Violeta Lyubomirova  
Stoynov Yordan Lyudmilov

## Indonesia

Sophie Adelaide Susanto  
Reihan Ahmad Millaudy  
M.Fides Akhsan  
Sylvania Aryana Harlan  
Naila Dian Chaerunnisa  
Evano Djatmiko  
Jafar Halomoan S.  
Muhammad Iqbar Assafa Sanap  
Namira Iriawan  
Syahandra Kameron  
Raden Mas Satyo  
Sadoromurti Suryometaram  
Audi Muhamad Ridwan  
Andrie Puspita Sari  
Mohammad Rafael Pahlevi T  
Riefqi Rafifyanta Prianda  
Vidyanissa Rahmani Putri  
Bryan Rasyiidyan Bovanantoo  
Zahwa Rezi Massaid  
Muhammad Sauqy Daffa Riyadi  
Alif Seno Aji  
Farah Shabrina Amalia  
Nadya Zafira  
Ramzy Zhafir Anwarwar

## Romania

Hatagan Alexandru  
Gontila Andreea Alexandra  
Jianu Andrei Bogdan  
Norocel Andrei Dragos  
Antonescu Carol Mihai  
Petre Denisa Andreea  
Draghici Diana Elena  
Dirinea Ioana Denisa  
Dima Luiza Denisa  
Datu Melissa Cristina  
Vasilescu Mihnea

## United States

### California

Paris Campbell  
Daniel Chun  
Kendall Cochran  
Joaquin Frommer  
William Hsu  
Edwin Kuang  
Jae Jin Lee  
Michail Melnik  
Marcus Montoya  
Allen Nobel  
Dylan Nobel  
Katrina Petchers  
Vincent Pham  
Leah Radow  
Andrew Stez  
Cathy Wang  
Philliphos Yoseph

## Florida

Hadi Abu-Asab  
Jake Coleman  
Lina Garcia  
Taylor Grant  
Kyle Jacobs  
Adams Luders  
Kamarick Mackey  
Jefferson Mendoza  
Raven Miles  
Litzzy Olivares  
Anthony Portugues  
Aaron Quiambao  
Cassie Thomas  
Jahnyra Velian-Brown  
Zachary Weber

## Michigan

Chelsea Barnett  
Mitchell Chop  
Breanne Ferranti  
Madison Gentry  
Jake House  
Katlyn Kaffenberger  
Alex Lamberts  
Devin Lynch  
Madden McDougal  
Andrew Meister  
Nalin Ram  
Karley Reidzans  
Jake Schultz  
Olivia Shay  
Payton Sloat  
Jacob Taylor  
Alexia Ten Brink

## Missouri

Sean Hakes  
Clayton House  
Joseph Manganiello  
Aaron McKnight  
Cameron Sato  
David Stevenson  
Alex Volz  
Paris Wilken  
Mitch Wills

## New Jersey

Emily Dvorak  
Alicia Ireland  
Christina Kofsky  
Angela Palmisano  
Isabella Rodriguez  
Shavonne Smith  
Arishia Stewart  
Quintin Stinney  
Danielle Weiss  
Dachel Wheeler

## New York

Christopher Adams  
Fayaz Aleem  
Alyssa Barbran  
Jake Barry  
Chris Bernabe  
Alan Cao  
Michael Chen  
Jack Cox  
Cristina Curra  
David De LaRosa

Karishma Deonarine  
Sean Donovan  
Joshua Dressler  
Anthony Esposito  
Nahirovy Figueroa  
Stefanie Forstock  
Josh Friedman  
Trevor Friedrich  
Olivia Giarratano  
Zack Gladstein  
Jacob Goldstein  
Andrew Harrigan  
Cincere Heath  
Eric Kachan  
Pallak Kariwala  
Humza Khalid  
Zach Lella  
Olivia Lorenz  
Paul Matrecano  
Jeron Melroy  
Sydney Merz  
Maya Muniz  
Job Murillo  
Jack Needham  
Calvin Negron  
Joshua Palmer  
Kimberly Patino  
Allen Robinson  
Ava Roseneker  
Fathima Sabarullah  
Hannah Schwallie  
Michael Seitz  
Raj Shah  
Dawood Shahid  
Simran Pal Singh  
Alex Sorkin  
Chloe St. Laurent  
Bobbilerae Valentin  
Miguel Velazquez  
Caroline Weaver  
DeJohn Williams  
Savannah Yusko  
Andrew Zimmwicz  
Tyler Zurowski

## North Carolina

Eric Andrews  
Hashim Ayeshe  
Latonya Hinton  
Destiny King  
Zander McNeill  
Tyler Pulley  
Gabriel Soto  
Kevonne Woods

## Pennsylvania

Dylan Bilodeau  
Juliana Kalous  
Allison Moser  
Franklin Rodriguez  
Camron Schnovel

## Texas

Conner Biedenstien  
Siler Dalton  
Karina Garcia  
Landry Lashombe  
Ty Nicholson  
Noah Nieves  
Phillip Schnuettgen  
Dominick Webb

# International Trade Exhibition

INTERNATIONAL TRADE EXHIBITION • APRIL 16-18 • PIER 92

## MONDAY, APRIL 16

4:00 PM - 7:00 PM **Early Registration & Set-Up for Sponsors/Exhibitors, Two-Day, and Tuesday Only Booths**

## TUESDAY, APRIL 17

7:00 AM - 9:00 AM **Registration and Set-Up for Two-Day and Tuesday-Only Booths**

9:30 AM **Opening Ceremony**

- Nick Chapman, *President & National Program Director, VEI*
- Roger B. Tilles, *Board of Regents Member, NY State Ed. Department*
- Maureen Gillan-Myer, *Executive VP, Head of HR USA, HSBC Bank USA*

**Ribbon Cutting**

10:00 AM **Exhibition and Trading Begins**

10:00 AM - 1:00 PM **Sales Competition**

11:00 AM - 1:00 PM **Lunch**

11:30 AM **Facilitators Meeting - Teachers Lounge**

1:30 PM **Awards Presentation**

- Booth Design, Sales Pitch, and Sales Materials

2:00 PM - 3:00 PM **Student Exhibition Breakdown**

4:00 PM - 7:00 PM **Early Registration and Set-up for Wednesday Booths**

4:00 PM - 7:00 PM **National Business Plan Competition Championship Round**

## WEDNESDAY, APRIL 18

7:00 AM - 9:00 AM **Registration and Set-Up for Wednesday-Only Booths**

9:30 AM **Opening Ceremony and Keynote Address**

- Iris Blanc, *Executive Director, VEI*
- Marlyn Torres, *Corporate VP for Corporate Responsibility and Senior Program Officer, New York Life Foundation*
- Felipe Castañeda, *Industrial Designer and Marketing Manager, MakerBot*

**Recognition of National Business Plan Competition Winners**

10:00 AM **Exhibition and Trading Begins**

10:00 AM - 1:00 PM **Sales Competition**

11:00 AM - 1:00 PM **Lunch**

11:30 AM **Facilitators Meeting - Teachers Lounge**

1:30 PM **Awards Presentation**

- Booth Design, Sales Pitch, and Sales Materials

2:00 PM - 3:00 PM **Student Exhibition Breakdown**



## 2018 INTERNATIONAL TRADE EXHIBITION SPONSORING EXHIBITORS

Babson College  
CDWG  
Cisco  
College of Mount Saint Vincent  
Deloitte  
Fairleigh Dickinson University

Fashion Institute of Technology  
Hofstra University  
Long Island University  
Makerbot  
McGraw Hill Education  
Mercy College

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<b>Abdel Ben-Mohamed</b> <i>Mercy College</i>	<b>Brian Kim</b> <i>HSBC</i>	<b>Marsha Roth</b> <i>Connections &amp; Bridges</i>
<b>Chrismerly Castillo-Jerez</b> <i>HSBC</i>	<b>Hiroshi Kishimoto</b> <i>HSBC</i>	<b>Chris Salute</b> <i>Long Island University</i>
<b>Melissa Cesarini</b> <i>HSBC</i>	<b>Xiangyu Lan</b> <i>HSBC</i>	<b>Barbi Shames</b> <i>Big Steps Small Feet, Inc.</i>
<b>Kathleen Connolly</b> <i>NYC Department of Education</i>	<b>Sang Yoon (Josh) Lee</b> <i>HSBC</i>	<b>Andy Sonnesyn</b> <i>NYC Department of Education</i>
<b>Jin Lee Chan</b> <i>HSBC</i>	<b>Tim Tin Cheung Lee</b> <i>HSBC</i>	<b>Soteria Stavroulakis</b> <i>NYC Department of Education</i>
<b>Stephanie Durkin</b> <i>Vyera Pharmaceuticals</i>	<b>Mark Lipari</b> <i>Dwight School</i>	<b>Kathryn Swintek</b> <i>Golden Seeds</i>
<b>Shirley Dembo</b> <i>NYC Department of Education (ret.)</i>	<b>Louise Lo</b> <i>HSBC</i>	<b>Abraham Tawil</b> <i>Long Island University</i>
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<b>Daniel Gulko</b> <i>HSBC</i>	<b>David Norton</b> <i>HSBC</i>	<b>Burt Wallerstein</b> <i>SCORE</i>
<b>Mary Haggerty</b> <i>JPMorgan Chase</i>	<b>Rupal Parekh</b> <i>FedEx Ground</i>	<b>Steven Walsey</b> <i>Benchmark Graphics, Ltd</i>
<b>Marsha Iverson</b> <i>CTE Technical Assistance Center of NY</i>	<b>Ray Pullaro</b> <i>Long Island University</i>	<b>Stephanie Ann Williams</b> <i>HSBC</i>
<b>Ray Johnson</b> <i>HSBC</i>	<b>Carol Reina</b> <i>NYC Department of Education (ret.)</i>	<b>Xiaoshan Wu</b> <i>HSBC</i>
	<b>Jon Manuel Rivera</b> <i>HSBC</i>	<b>Fei Xu</b> <i>HSBC</i>

## 2018 INTERNATIONAL TRADE EXHIBITION - SCHOOL EXHIBITORS

### MULTI-DAY EXHIBITORS (TUESDAY AND WEDNESDAY)

FIRM	SCHOOL	LOCATION	BOOTH
Abstract Reality	Jefferson HS	Tampa, FL	26
Agex Trading Company	Escola de Formação Gerencial EFG - SEBRAE/MG	Belo Horizonte, Brazil	Tc
Boolin N' Coolin	Massapequa HS	Massapequa, NY	18
Dexacorp	Lakeland HS	White Lake, MI	9
Empire Experiences	John Jay HS	Hopewell Jct., NY	27
EVO Tech	Patchogue-Medford HS	Medford, NY	16
Familia Junior	National Trade and Banking HS	Sofia, Bulgaria	32
FE Traveling Around the World SRL	VIRGIL MADGEARU ECONOMIC HS	Bucharest, Romania	20
Fiber	Jefferson HS	Tampa, FL	26
FutUre Inc.	Freeport HS	Freeport, NY	17
Hadziysky	National Trade and Banking HS	Sofia, Bulgaria	32
Haegea	Sekolah HighScope HS	Jakarta, Indonesia	84
Kudeta	Sekolah HighScope HS	Jakarta, Indonesia	83
MAMBA Marketing Consulting Service	Magen David Yeshiva	Brooklyn, NY	39
Mind & Body Apparel	Crenshaw HS	Los Angeles, CA	10
Moda Apparel	Pacific Palisades Charter HS	Pacific Palisades, CA	7
Monde de Chocolat	National Trade and Banking HS	Sofia, Bulgaria	33
New Frontier	Palm Springs HS	Palm Springs, CA	28
NVCO	Sekolah HighScope HS	Jakarta, Indonesia	82
School Brew	Pacific Palisades Charter HS	Pacific Palisades, CA	8
SuppLI	Baldwin HS	Baldwin, NY	30
Tortini Di Gelato	Roy C. Ketcham HS	Poughkeepsie, NY	19
Triple T	HS for Arts & Technology	New York, NY	6

**All 2018 Youth Business Summit  
Competition Results will be available at**

**[veinternational.org/competition-results](http://veinternational.org/competition-results)**

## 2018 INTERNATIONAL TRADE EXHIBITION - SCHOOL EXHIBITORS

### TUESDAY EXHIBITORS

FIRM	SCHOOL	LOCATION	BOOTH
007 Lazer Tag	Pemberton Township HS	Pemberton, NJ	Td
00A1 Thrill Zone Inc.	Acad of Scholarship & Entrep	Bronx, NY	35
Oh, Guac-O-Taco	Wantagh HS	Wantagh, NY	40
2 Pure: International	Sachem East HS	Farmingville, NY	14
2nitestheNight	Walt Whitman HS	Huntington Station, NY	69
5urfs Up	Walt Whitman HS	Huntington Station, NY	56
99 @dventures	Berks Career and Technology Center	Leesport, PA	103
A Helping Hand	West Hempstead HS	West Hempstead, NY	57
A Lil Twist	Carle Place HS	Carle Place, NY	75
Alpha & Omega	Lawrence County HS	Lawrenceburg, TN	15
At Your Service	West Hempstead HS	West Hempstead, NY	55
AuNaturale	Oakland HS	Murfreesboro, TN	Th
Bake-ology	Susan E. Wagner HS	Staten Island, NY	41
Beach Golf	Long Beach HS	Lido Beach, NY	79
Beats By Business	Bronx H.S. Of Business @ Taft	Bronx, NY	37
Bee Bowls	Bridgehampton HS	Southampton, NY	80
Bee There	Carpinteria HS	Carpinteria, CA	5
Berry Unlimited	Wallenpaupack HS	Hawley, PA	53
Bespoke	Marina HS	Huntington Beach, CA	Ta
Blutivity	Yonkers HS	Yonkers, NY	49
BOMA	Longwood HS	Middle Island, NY	13
Capital Enterprise, Inc	Northwood HS	Pittsboro, NC	88
Chameleon Company	Spring Hill HS	Chapin, SC	104
Charged Up	Nutley HS	Nutley, NJ	95
CHI Corporation	Hewlett HS	Hewlett, NY	62
Clear Coast Eyewear	Murrieta Valley HS	Murrieta, CA	Tk
Click-n-Shop Groceries	Glen Cove HS	Glen Cove, NY	68
Co-Exist	Careerline Tech Center	Holland, MI	52
DASH	Richmond Hill HS	Queens, NY	66
De'Zign 19	Clyde C Miller Academy	Saint Louis, MO	102
DormStop	Morris Hills HS	Rockaway, NJ	34
Elysium	Bearden HS	Knoxville, TN	90
Endure, Inc.	Summertown HS	Summertown, TN	21

## 2018 INTERNATIONAL TRADE EXHIBITION - SCHOOL EXHIBITORS

### TUESDAY EXHIBITORS

FIRM	SCHOOL	LOCATION	BOOTH
Essence	Mount St. Mary	Kenmore, NY	22
Evermix	Vrij Handels- en Sportinstituut	Sint-Michiels-Brugge, Belgium	Tb
Excelsior Incorporated	Connetquot HS	Bohemia, NY	74
eXtra LLC	Northwood HS	Pittsboro, NC	92
Find It	Schechter School of Long Island	Williston Park, NY	97
Flash Task	John F. Kennedy HS	Bellmore, NY	70
FLY Fashion NY	The HS of Fashion Industries	New York, NY	59
Fuel It	Lynbrook HS	Lynbrook, NY	Tf
Ganter-Faller-Guetermann	BSZ Waldkirch	Waldkirch, Germany	51
H to O: Hydration to Others	Greer HS	Greer, SC	46
Ice for Ice	Morris Knolls HS	Rockaway, NJ	87
Inspire Athletics	Abraham Lincoln HS	Brooklyn, NY	45
InvisaTrack	Mount Sinai HS	Mount Sinai, NY	100
ISSA	Babylon HS	Babylon, NY	54
Journey	South Pasadena HS	South Pasadena, CA	29
Live Wild	Cooper City HS	Cooper City, FL	99
Logy Industries	IN-tech Academy	Bronx, NY	91
Mac Attack	Ward Melville HS	East Setauket, NY	67
MAMBA Marketing Consulting Service	Magen David Yeshiva	Brooklyn, NY	39
MOBUILT	Sachem North HS	Lake Ronkonkoma, NY	24
More Than Words	Yonkers Montessori Academy	Yonkers, NY	1
M-Theory	VR Eaton HS	Haslet, TX	48
MUNCHKINGS	Clarke HS	Westbury, NY	44
Next Step	Hempstead HS	Hempstead, NY	89
N'Idea	Jacqueline Kennedy Onassis HS	New York, NY	4
Novus VTech	Forest Hills	Queens, NY	93
O' Ship Me	East Wake School of IT	Wendell, NC	85
PetPoint	Robbinsville HS	Robbinsville, NJ	86
Piece Of Cake	Ewing HS	Ewing, NJ	65
Planet Xpress	Pequannock HS	Pequannock, NJ	Te
Plasma Comics	New Dorp HS	Staten Island, NY	12
Poseidon Pure	Calhoun HS	Merrick, NY	72

## 2018 INTERNATIONAL TRADE EXHIBITION - SCHOOL EXHIBITORS

### TUESDAY EXHIBITORS

FIRM	SCHOOL	LOCATION	BOOTH
Pre Game Sports Inc.	Connetquot HS	Bohemia, NY	60
Prep Start	Manhattan Business Academy	New York, NY	42
Purple Packages	Bloomfield Tech	Bloomfield, NJ	101
Rapid Brew	Centereach HS	Centereach, NY	78
SewUnique	Saunders Trades and Technical HS	Yonkers, NY	50
Skyline Sports	Valley View HS	Archbald, PA	46
Smooth Improve	John F. Kennedy HS	Bellmore, NY	73
SNACK ATTACK	Oceanside HS	Oceanside, NY	76
SoFlo Go Travel Inc.	Piper HS	Sunrise, FL	63
SolarFlex	John F. Kennedy HS	Bellmore, NY	71
SoleMates	Murrieta Valley HS	Murrieta, CA	Tj
Stellair	VR Eaton HS	Haslet, TX	48
Stellar Tech	William Cullen Bryant HS	Queens, NY	94
Stop, Drop and Pop	New Dorp HS	Staten Island, NY	2
TeaTreat Box Co.	JP Taravella HS	Coral Springs, FL	64
Tech, Style, Beauty Inc.	Acad Of Scholarship & Entrep	Bronx, NY	36
The Animal Kingdom, Inc.	Loretto HS	Loretto, TN	25
The Vision	Roosevelt HS	Yonkers, NY	38
Travelistic	Yonkers Montessori Academy	Yonkers, NY	1
Trendy Tees	East Meadow HS	East Meadow, NY	96
TropiCoffee	Cooper City HS	Cooper City, FL	98
TruView VR	Mephram HS	N. Bellmore, NY	58
T-Squared	Jacqueline Kennedy Onassis HS	New York, NY	3
UCreate	Sachem East HS	Farmingville, NY	23
Unperplexed Solutions	The Academy of Mathematics, Science & Engineering	Rockaway, NJ	31
Vacations in Paradise (V.I.P.) Enterprises	The Berkeley Institute	Pembroke, Bermuda	43
VE Catering	Port Richmond HS	Staten Island, NY	81
Vend the Rules	Great Neck South HS	Great Neck, NY	61
What If We Send It?	East Hampton HS	East Hampton, NY	11
What's in the Box?	Centereach HS	Centereach, NY	77
Wrapanality	John Adams HS	Ozone Park, NY	47

## 2018 INTERNATIONAL TRADE EXHIBITION - SCHOOL EXHIBITORS

### WEDNESDAY EXHIBITORS

FIRM	SCHOOL	LOCATION	BOOTH
02H	Long Beach HS-NIKE	Lido Beach, NY	21
Ohana Surfboard Company	Sayville HS	West Sayville, NY	65
Above n' below	Sayville HS	West Sayville, NY	80
Advanced Lifestyle	Southold HS	Southold, NY	72
All Natural NYC	Queens Vocational	Queens, NY	53
Amadeus Cooking	IBC Hetzendorf	Vienna, Austria	14
Anomalous	Bakersfield HS	Bakersfield, CA	Te
Bags360Â°	M.S. 137 America's School of Heroes	Ozone Park, NY	102
Bake My Day Bakeries	Elmont HS	Elmont, NY	74
Bike King Hild GmbH	Walter-Eucken-Gymnasium	Freiburg, Germany	22
Bloc	South Pasadena HS	South Pasadena, CA	13
Blueprint	Francis Lewis HS	Fresh Meadows, NY	46
Body Kinetics	Mattituck HS	Mattituck, NY	62
Complexion	Murray Hill Academy	New York, NY	90
ConnoCrate	VR Eaton HS	Haslet, TX	2
crumbConnect	Jericho HS	Jericho, NY	60
Day Away	William Floyd HS	Mastic Beach, NY	94
Dough Re Mi	George L. Egbert Intermediate School 2	Staten Island, NY	100
East Coast Coasting	Center Moriches HS	Center Moriches, NY	76
EcoSense	Schreiber HS	Port Washington, NY	49
Elluminate	Plainview-Old Bethpage JFK HS	Plainview, NY	70
Empire Crates	Bellport HS	Brookhaven, NY	61
Envelop	Sussex County Technical School	Sparta, NJ	1
Envision	George Washington HS	Danville, VA	29
FLIT	Center Moriches HS	Center Moriches, NY	75
Forever Fit By Floyd	William Floyd HS	Mastic Beach, NY	95
Fresh Direct	Islip HS	Islip, NY	91
Futuristic Shoes	Brooklyn Academy of Global Finance	Brooklyn, NY	41
G Flash Music Production	Sayville HS	West Sayville, NY	66
Gizmo Gadgets	William McKinley JHS 259	Brooklyn, NY	104

## 2018 INTERNATIONAL TRADE EXHIBITION - SCHOOL EXHIBITORS

### WEDNESDAY EXHIBITORS

FIRM	SCHOOL	LOCATION	BOOTH
Global Goodies	West HS	Ballwin, MO	86
Gobi Outfitters	East Islip HS	Islip Terrace, NY	48
Good Eats, Inc.	Commack HS	Commack, NY	5
HeadStart Advisors	Academy Of Finance & Enterprise	Long Island City, NY	42
HemisFoods	Syosset HS	Syosset, NY	78
Home Plate	Herricks HS	New Hyde Park, NY	56
Hygiene2You	Millikan HS	Long Beach, CA	11
Imagination, Inc	The Maxine Greene HS for Imaginative Inquiry	New York, NY	44
In the Mix	Syosset HS	Syosset, NY	81
inSPYre	Hanover Park HS	East Hanover, NJ	51
It's Fudge	Syosset HS	Syosset, NY	77
Kiwi Tech	Ralph Mckee HS	Staten Island, NY	Tb
Linkable	Eagle Academy for Young Men of Harlem	New York, NY	103
Live Action	Schreiber HS	Port Washington, NY	50
LOCKDOWN	James Logan HS	Union City, CA	Td
Lucid Investment Financial Enterprise	HS Of Economics And Finance	New York, NY	4
Luxury Lifts	Hanover Park HS	East Hanover, NJ	36
MatchWear	Francis Lewis HS	Fresh Meadows, NY	99
Millennial Money Management	Academy Of Finance & Enterprise	Long Island City, NY	43
Mind Dropz	North Shore Hebrew Academy HS	Great Neck, NY	63
Monstrous Munchies	Oyster Bay HS	Oyster Bay, NY	37
Nails by the Beach	Millikan HS	Long Beach, CA	11
Nuapps	Francis Lewis HS	Fresh Meadows, NY	68
Office & Beyond	Yeshivah of Flatbush	Brooklyn, NY	Ta
Olympic Insurance	Flushing HS	Queens, NY	35
OmniStream	Rocky Point HS	Rocky Point, NY	97
PACK'D	Herricks HS	New Hyde Park, NY	55
Party Rockerz	Hillcrest HS	Jamaica, NY	12
PetPair	Bethpage HS	Bethpage, NY	59



## 2018 INTERNATIONAL TRADE EXHIBITION - SCHOOL EXHIBITORS

### WEDNESDAY EXHIBITORS

FIRM	SCHOOL	LOCATION	BOOTH
Pink Sand Travel Packs	CedarBridge Academy	Devonshire, Bermuda	98
Ponix	Syosset HS	Syosset, NY	67
POP'Z CORN	Livingston HS	Livingston, NJ	58
Port Clothing	Northport HS	Northport, NY	24
Portside Sweets	Bellport HS	Brookhaven, NY	69
Prestige Online Mall	Whippany Park HS	Whippany, NJ	52
Prestige Worldwide: Backyard Entertainment	Islip HS	Islip, NY	92
Pro Dorm	Pittsford Mendon HS	Pittsford, NY	96
R Spot	Business of Sports School	Manhattan, NY	31
Rock Solid	Person HS	Roxboro, NC	85
Say Cheese	Lindenhurst HS	Lindenhurst, NY	89
Scooter-World Bruchsal GmbH	HLA Bruchsal	Bruchsal, Germany	64
Scrumdiddlyumptious	Oyster Bay HS	Oyster Bay, NY	38
Socket	Plainview-Old Bethpage JFK HS	Plainview, NY	71
Soular	Cold Spring Harbor HS	Cold Spring Harbor, NY	73
Spartan Designs	Edwin Markham I.S. 51	Staten Island, NY	45
Spa-Tacular	William Floyd HS	Mastic Beach, NY	93
SPFy	Westhampton Beach HS	Westhampton Beach, NY	15
Sprout	Edward R. Murrow HS	Brooklyn, NY	Tf
Storms	Syosset HS	Syosset, NY	79
STYL	HS for Arts and Business	Corona, NY	34
Supa Scoops	Lindenhurst HS	Lindenhurst, NY	88
Talk Global	IN-Tech Academy	Bronx, NY	101
Tip Top Table	VR Eaton HS	Haslet, TX	2
TRANSCORD	Smithtown HS East	St James, NY	40
trubambu	Westhampton Beach HS	Westhampton Beach, NY	25
TruBlu Technologies	Smithtown HS West	Smithtown, NY	54
uDesign Desserts	Livingston HS	Livingston, NJ	57
WayBound, Inc.	Fenton HS MI	Fenton, MI	87
Your Name Here	Ft. Hamilton HS	Brooklyn, NY	23
Zaropa	Floral Park Memorial HS	Floral Park, NY	47

# Social Media Contest

## #2018YBS

### How to Enter

- Upload photos and/or videos on Twitter and/or Instagram using #2018YBS during the 2018 Youth Business Summit.
- Posts must use #veinternational to be considered for entry. Feel free to use any other hashtags in addition to this hashtag but if you're interested in earning money for your firm, the post you upload must use this hashtag.
- Firms may enter as many posts as they want but spamming low-quality posts will make it harder for your firm to be selected as a top post.

### How to Win

The top six posts will be chosen by VE staff (one post chosen per firm so six firms have a chance to earn a top spot). Any entries deemed inappropriate will be disqualified from the contest.

### Contest Deadline

Posts must be made by 11:55 PM ET on Wednesday, April 25, 2018.

### What's a Top Post?

- Review the top posts picked for other VE Conferences and Exhibitions included in the event recaps on [veinternational.org](http://veinternational.org)
- A video showing a creative use of the event space
- A photo gallery showcasing your team and your firm's brand
- A video featuring your team interacting with guests
- A photo of your booth display during a busy time
- A video of a mini-tour hosted by a student in the firm
- Posts that attract engagement (likes, comments, shares)
- Posts that make people say "Wow!" in a positive way

### Results

- The top posts will be announced by Thursday, April 26, 2018
- Firms that earn a top post will receive \$10,000 in VE dollars, a feature in the YBS Recap post online, and a feature on VE's official social media channels

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**Iris Blanc**  
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**Nick Chapman**  
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**Paul Presti**  
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**Gina Pol**  
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# See you next year!

## April 15-17, 2019 Brooklyn Cruise Terminal

[veinternational.org/youth-business-summit](http://veinternational.org/youth-business-summit)