



VIRTUAL  
ENTERPRISES  
INTERNATIONAL

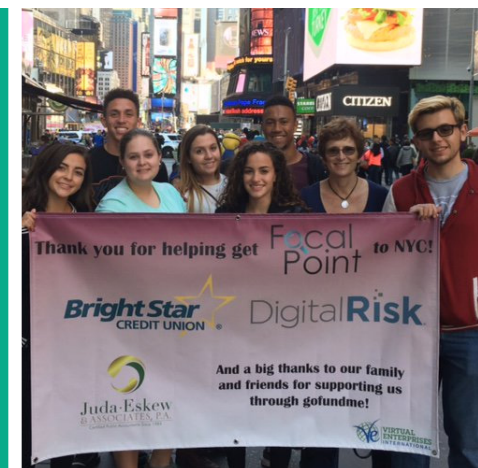


# Annual Report 2015-16



Classrooms become  
workplace environments

Schools and organizations  
become partners



Students fill organizational  
roles and serve as  
consumers for other VE  
businesses

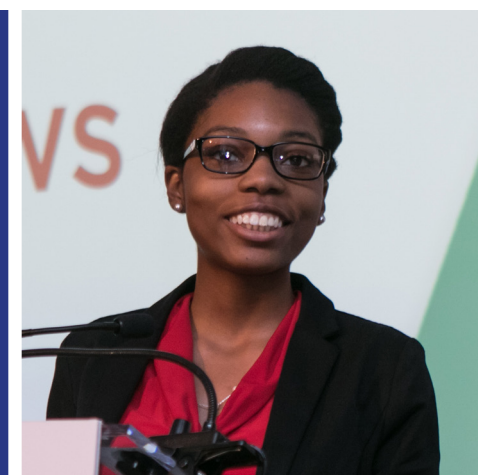


Student-run companies  
are connected nationally  
and internationally  
through VEI's online  
Portal, including a custom  
banking system



Classes become  
companies

Students become  
professionals



## LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

Business boomed in the VE economy as we had another amazing year of growth and success. We are pleased to share news of the achievements of the VE program at large as well as our students and staff in this 2015-16 Annual Report.

With the help of our board members, business partners, foundations, supporters, educators, mentors and advocates who are part of our mission, we were able to transform students into business professionals and entrepreneurs, ultimately impacting 12,000 students in 380 schools across 19 states. It is both exciting and humbling to know that VEI has impacted so many students who have developed the skills and competencies needed to be college and career ready while also unleashing their talent and innovative thinking.

This past school year was an extra special one for VE as we celebrated our 20th anniversary as a program and the incredible milestone of serving 100,000 students during those years. Today there is an even greater need for all U.S. students to have access to high-quality, in-school workplace experiences that prepare them for college and careers. While college and career readiness continues to be a national conversation, there is little consensus among stakeholders as to what "career readiness" means and how to measure it. We believe our current work in this area in partnership with Deloitte will help schools and districts address this challenge to ensure a bright future for students across the nation.

As we head towards an ambitious goal to scale up our efforts, we plan to continue to think big and aim high, working with all of our stakeholders to evolve and expand our program to more schools.

We are grateful to each member of our growing global community for all that you have done and continue to do to make our program possible for thousands of young people who need the skills and opportunity to enter our rapidly-changing workforce.

Sincerely,



Iris Blanc  
Executive Director



Ashley Fina  
Board of Directors, Chair



06 OUR IMPACT

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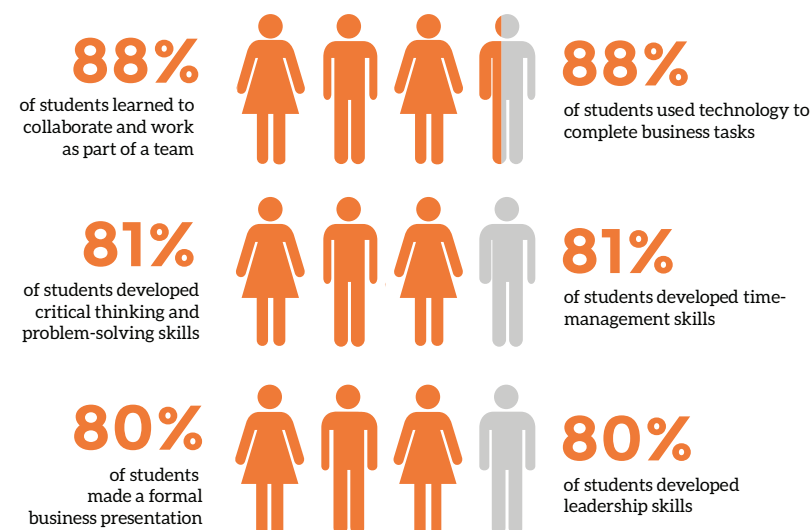


# OUR IMPACT

## Students Gain One Year of Daily Work Experience



## Students Develop In-Demand Competencies



## Students Get Ready for College and Careers





# Building the Talent Pipeline



## VE-JUNIOR VENTURES MIDDLE SCHOOL CAREER ACADEMY

VEI introduced a new era in middle school education with the launch of the VE-JV Middle School Career Academy, a two-year program enabling 7th and 8th graders to develop technology and entrepreneurial skills by starting and managing business ventures. With support from New York Life Foundation, we successfully piloted the VE-JV Career Academy in three New York City public schools and are expanding the pilot to California, Florida, and Long Island in 2016-17.



## VE IN MISSOURI

VEI and TIAA partnered to bring the Virtual Enterprise program to St. Louis, beginning with a pilot initiative at Clyde C. Miller High School. TIAA is a Fortune 100 financial services organization and a leading retirement provider for people who work in the academic, research, medical, and cultural fields.



## STARTUP CEO

Startup CEO is a VE college-based entrepreneurship program and global business simulation in which students create and launch a VE business while taking a deep dive into an area of study (Marketing, Graphic Arts, Management, etc.). The program was piloted and launched at Bronx Community College of the City University of New York as an early-college program in which students can earn up to 12 college credits while in high school.



## INTERNSHIP FELLOWS PROGRAM

VEI partnered with American Portfolios (AP) to introduce the AP-VEI Internship Fellows Program, a national initiative designed to help transform students into business professionals while building a major talent pipeline for AP and its affiliates. The program provides students with summer internship opportunities following their completion of the VE program.

# 20 Years of Transformation

## V.E. OPENS FOR BUSINESS

- 1996 VE program launches in 7 NYC high schools
- 1997 First student trip to international trade show in Leipzig, Germany
- 1998 Program expands to California
- 1999 First trade show hosted at Kingsborough Community College in New York City
- 2000 Internship program starts
- 2002 First early college program
- 2003 First Advertising Futures competition
- 2005 First National Business Plan Competition & Global Business Challenge
- 2006 10th anniversary of the VE program, serving 5,000 students
- 2011 VEI, Inc. becomes a national non-profit organization
- 2012 \$1 million grant from New York Life Foundation to expand VE nationally
- 2015 First National Teachers Conference Launch of VE-JV Career Academy in middle schools
- 2016 VE expands to serve 12,000 students in 380 schools



# OUR PEOPLE

## Student Successes



“ It was through the Business Plan Competition I got my first internship... I ended up on Wall Street.

**Cesar Gonzalez, Class of 2001**

**Joseph P. Delaney Alumni Award Recipient**  
Shafter High School, Bakersfield, CA  
VP, Marlin Gold Mining  
Consultant, Wexford Capital



“ I’ve never felt as empowered as I have during my year in VE. This is a program that uncovers our strengths and fuels our passions.

**Jasmine Andrews, Class of 2016**

COO, Trojan Wall  
Thomas Jefferson High School, Tampa, FL  
2016 Gala Speaker



“ It’s an incredible experience to create and run a company with my middle school classmates.

**Usha Sookai, Class of 2020**

CEO, iParty (VE-JV Middle School Career Academy)  
M.S. 137, Ozone Park, NY  
2016 Gala Emcee



## Featured Firms



### BROOKLYN'S SWEET 'N SAVORY CATERING

Fort Hamilton HS, Brooklyn, NY

Brooklyn's Sweet 'N Savory Catering provides high-quality, diverse, and authentic culinary offerings tailored to their clients' personal tastes and needs.



### KARUNA

Bakersfield HS, Bakersfield, CA

Karuna offers unique classes and equipment, such as customizable yoga mats and Goga (yoga on the go).



### THE EDGE

Granville Central HS, Stem, NC

The Edge combines a premier shipping service with organic products to enhance the VE economy and establish an eco-friendly world.



## Class Mentor Spotlight

**Focal Point, Inc.** (JP Taravella HS, Coral Springs, FL) brings online businesses into focus with a unique visual directory that enables partners to showcase their products and services, transforming the way consumers and customers search in the virtual marketplace.

**Digital Risk** is the largest independent provider of Risk, Compliance and Transaction Management solutions for the complex and dynamic financial services market.

“Observing VE participants' drive and maturity motivated me to work harder in my own role. I look forward to my daughter growing up and having the opportunity to participate in a program like VE; it should be a required course of all high school seniors before heading out into the real world.”

### Ryan Donelson

Manager, Communications and CSR  
Digital Risk

### DIGITAL RISK MENTORS

#### Jeff Taylor

Co-Founder  
Managing Partner

#### Kim Lanham

SVP Marketing & PR

#### Ryan Donelson

Manager  
Communications and CSR

#### Bridget Brennan

Manager  
Marketing & PR

#### Aaron Gopen

Graphic Designer

#### Amy Huff

Manager  
Human Resources

#### Katherine Delorme

Marketing Analyst  
Website Design

### MENTOR SUPPORT

- Provided coaching on résumé development
- Assisted with leadership interviews
- Provided technology to support business operations
- Mentored Focal Point employees
- Trained the team in customer-building practices





## Business Partners

VEI works with many business partners to transform students into young professionals ready for both college and careers.

### VEI PARTNERS...

- Prepare the workforce of tomorrow, while inspiring students to achieve their best in school today.
- Energize their employees with skills-based volunteer opportunities.
- Support a talent pipeline for their companies.
- Enhance their brand with a trusted non-profit organization transforming the lives of U.S. students.
- Belong to a network of experienced educators, leaders, and professionals and a growing global community that supports entrepreneurial and career education.
- Demonstrate commitment to youth.



# Donors and Supporters

## \$1 MILLION+

New York Life Foundation

## \$100,000+

HSBC

## \$25,000+

American Portfolios  
Royal Bank of Canada  
TIAA

## \$10,000+

Bank of America  
Capital One  
Matthew and Pamela Chasin  
Jeffrey and Kay DiModica  
Michael C. Fina  
Gerstein Fisher  
Daniel Hoffman  
Jay and Robin Lewis  
Jeff Mayer, Randy Reiff,  
and Josh Weintraub  
Mercy College  
Jay Novik and SBLI USA Life  
Insurance Company  
Digital Risk and Jeffrey Taylor  
Viacom

## \$5,000+

Eddy Bayardelle  
Council of School Supervisors  
and Administrators  
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Scott and Kate Eichel  
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JPMorgan Chase  
Long Island University  
Danielle Strle/Tumblr  
The Christopher Whitehouse  
Foundation  
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Wilson Sonsini Goodrich &  
Rosati Foundation

## \$1,000+

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Mike Bissmeyer  
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and Derek Feinman  
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Howard Brathwaite  
and Olga Wilen  
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The Center for Discovery  
Connie Chen  
Ken Colao  
Ashley Fina and Guillermo  
Drew-Bear  
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Richard and Lesley Herrmann  
Patrick Higgins  
Richard and Helga Hodosh  
Gary Israel  
Gwen Jones  
Peter Ma  
Douglas Millowitz  
Jonathan Moerdler  
Chuck and Carol Mutterperl  
Ellen Palazzo  
Dean Palin  
Michelle Peterson  
PIMCO  
Srikumar Rao  
Timothy and Elizabeth  
Rossiter  
Christopher Scott  
Cherie and Daniel Serota  
Brian Shea  
Joshua Siegel  
Time Warner  
Steven and Helene Walsey  
Debbie Weiser  
Tom Wirtshafter

## \$500+

All Ways Advertising  
Company  
Jerry Alvare  
Anchin, Block & Anchin LLP  
Bareburger  
Mike Beck  
Charles Bendit  
Josh Birnbaum  
Kenneth Booras  
Doyle Boyd  
Calgary Branagan  
Linda Breskin  
Lloyd Bromberg  
Barbara Butler

CTE Technical Assistance  
Center of New York  
Christie Cerbone  
Simon Chow  
Stephen Christensen  
Deborah Coffield  
Concordia University  
Michael Coneys  
Crown Trophy  
Jane Desmond  
Tina Deutsch  
Karen Dhennin  
Rhonda Doak  
Scott Domansky  
Joe Dussich  
Scott Eisenberg  
Jesse Elhai  
Judith Ellis  
Fairleigh Dickinson  
University  
Farmingdale State University  
Gary Fina  
Greg Fina  
General Assembly  
Bari and Neil Goldmacher  
Cesar Gonzalez  
Louis Grassi  
John Houlihan  
Florence Jackson  
Tom Kanes  
Bernadette Kriftcher  
Wendy and Jerry Labowitz  
Lynda Lazzari  
Rhonda Levin  
Keith Lind  
Beverly Litsky  
Ernest Logan  
Ronald Madden  
Joel and Riccy Mandel  
Carol Marks  
Joel Marks  
David Mayo  
Kevin McCarthy  
Molloy College  
Rod Moskowitz  
Scott Nayer  
and Susan Quigley  
Donna Newman  
Cheny Ng  
Matthew Nikraves  
Office Equipment Company  
Bret Parker  
Katharine and Bret Parker  
Lee Peretz  
Brendan Reeves  
Michael Reidy  
Paul Rich

Sarah Salanic  
Matt Schaffnit  
Gabe Schneider  
Gretchen Schwalbach  
Eduardo Seda  
Craig Sedmak  
Darren Shames  
Douglas and Fabienne  
Silverman  
Baron Silverstein  
Cindy and John Sites  
John Sites  
Thomas Smith  
Bradley Soroca  
Adam Spivak  
Steven Spolansky  
Zhaomeng Lena Sun  
Kathryn Swintek  
The Culinary Institute of  
America  
The University of Notre  
Dame Alumni Club  
Yacqueline Tineo  
Annie and Robert Tirschwell  
Whitney Tock  
Traust Sollus Wealth  
Management  
Betsy Waters  
Richard Weyers  
Daniel Wheeler  
Kathryn Wylde  
David Zarin

## \$499 AND BELOW

Zevit Aaron  
Mariana Agathoklis  
Malcolm Alexander  
Hannah Antonchak  
Saara Arshid  
Peter Barkey  
Haley Baumgarten  
Abby Bilanin  
Matthew Bischoff  
Heather Bonello  
Lizzette Butkiewicz  
Megan Butler  
Kimitra Cain  
Gjergj Camaj  
Jaron Campbell  
Tiffany Canterbury  
Elizabeth Carlow  
Samantha Caro  
Nick Chapman  
Jo Ann Chester  
Stephanie Clark  
Erminia Claudio  
Juliana Clifton  
Thomas Coleman  
Chris Conte  
David Corpuz  
David Cox

Katie Cummins  
Katherine Curtin  
Xavier Dailly  
Michelle Dalzon  
Margaret Darias  
Joseph Delaney  
Chris Dende  
Tom Digan  
Elaine Emme  
Scott Evenbeck  
Jessie Farrell  
Amanda Ferri  
Michael Frank  
Lois Freedman  
Ron Freydtberg  
Jacob Fried  
Lauren Friedman  
Corey Funfgeld  
Rae Georgia  
Maribel Giraldo  
David Gomez  
Lauren Gordon  
Casene Goulbourne  
Melissa Grappone  
Alan Greenwald  
Sean Gupta  
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Gary and Susan Haberman  
Lucy Haddrill  
Mary Haggerty  
Virginia Hamilton  
Bing Ying Hu  
Zhen Huang  
Mario Huey  
Sam Israel  
Michael Israel  
Monica Jonas  
Teri Jones  
Laura Kane  
Brian Katz  
Sarah Kerr  
Mahmoud Khedr  
Patty Kim  
James Kirrane  
Craig Knutson  
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Marc Leasner  
Darryn Lee  
Ari Levine  
Edward Levine  
Feng Li  
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Pascale Civil Louis  
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J. E. Martin  
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Michelle McCrea  
Dean McGee

Christopher McGlinn  
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Dr. Eloise Messineo  
Harini Mittal  
Paul Motusesky  
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Kathleen Walsh  
Pangyi Wei  
Linda Weinberger  
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Kye-Anne Wilborn  
Tiffanie Williams  
Kristen Williams  
Kristin Winter  
Benjamin Wirtshafter  
Yishi Xie  
Sonia Yakoubi  
Christina Young

Donations from 7/1/15 - 6/30/16



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## REGIONAL TEAM

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Program Coordinator

**Tyshawn Davis**  
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Coordinator

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**Gina Pol**  
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Developer

**VE Fellows**  
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Budhwani, Pascale Civil  
Louis, Amina Music,  
Abril Peña, Charan Singh,  
Sonja Visser, Queenie Yang,  
Chi Zhang

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Regional Director



# OUR WORK

CAREER READINESS FRAMEWORK

NATIONAL ONLINE COMPETITIONS

REGIONAL EVENTS

YOUTH BUSINESS SUMMIT

GALA

NATIONAL TEACHERS CONFERENCE

# VEI Career Readiness Framework

Entry-level positions in business fields are intensely competitive, but demonstrated career readiness can set students apart.

VEI partnered with talent strategy experts from Deloitte for their largest-ever pro-bono engagement to establish a comprehensive Career Readiness Framework (CRF). VEI's new CRF captures key competencies and skills employers seek and students need to succeed in business.

The competency model identifies four dimensions of knowledge, skills, and abilities that VE students develop throughout the program; each is comprised of several core competencies associated with that dimension.



## VE EXPERIENCE

### Assuming the Role

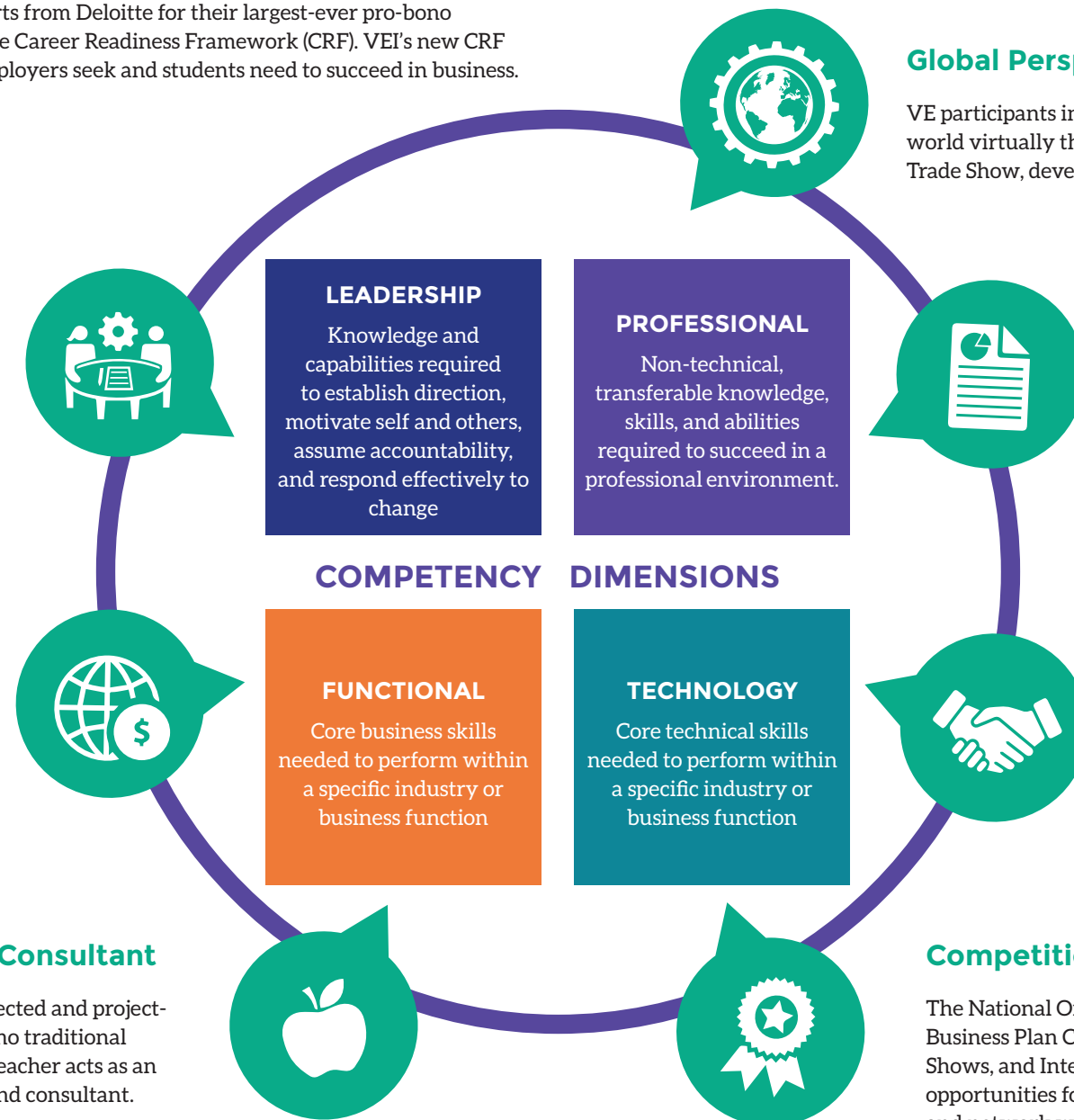
Students interview for departments, such as Finance and Marketing, and roles, such as CEO, VP, and Associate. Throughout the year, they execute against role-specific goals and are evaluated against these expectations.

### Virtual Economy

VE students buy and sell products and services, prepare their taxes, select insurance and retirement options, and experience financial market dynamics.

### Teacher as Consultant

VE is student-directed and project-based. There are no traditional lessons, and the teacher acts as an active observer and consultant.



### Global Perspective

VE participants interface with students from around the world virtually throughout the program and in-person at the Trade Show, developing cross-cultural awareness.

### Day-to-Day Business Dynamics

Students work individually, in departments, and as a firm to develop a strategy and plan and roll up their sleeves to implement it. Each firm develops a distinct culture and faces unique challenges.

### Industry Partnerships

VE industry partners provide skills-based mentoring, serve as judges for business plan competitions, and offer internships to students.

### Competitions & Events

The National Online Competitions, the National Business Plan Competition, Regional Trade Shows, and International Trade Shows provide opportunities for students to present their work and network with other VE firms.

# National Online Competitions

National Online Competitions offer VE students unique opportunities to demonstrate their skills and knowledge in different business domains, generate business for their VE firms, garner professional feedback from a diverse pool of judges, and evaluate their performance compared to peers on a national level.



ELEVATOR PITCH: TOP 10%

**Aran Arab**, Elysium, Bearden HS, Knoxville, TN  
**James Brutchin-Roose**, Flintlet, Thousand Oaks HS, Thousand Oaks, CA  
**Jordan Butts**, Eclipse Cinemas, Mt. Miguel HS, Spring Valley, CA  
**Austin Criss**, Just in Case, John F. Kennedy HS, La Palma, CA  
**Hagir Elzin**, Brooklyn's Sweet 'N Savory, Ft. Hamilton HS, Brooklyn, NY  
**Ryan Eshaghi**, Lifedrone, University HS, Irvine, CA  
**Heather Held**, Sprout, South Pasadena HS, South Pasadena, CA  
**Trent Hill**, Nocogo, Murrieta Valley HS, Murrieta, CA  
**Michael Humphrey**, UnderWrapz, Crystal Lake South, Crystal Lake, IL  
**Katherine McClendon**, Every Drop Counts, Roosevelt HS, Fresno, CA  
**Brittany Mueller**, Legacy, Neuqua Valley HS, Naperville, IL  
**Catherine Pimentel**, Pro-Tect, Costa Mesa HS, Costa Mesa, CA  
**Sabrina Rendon**, ReImagin3D, Francis Lewis HS, Fresh Meadows, NY  
**Jared Snider**, Wired Koffee, Palm Springs HS, Palm Springs, CA  
**Nichole Ann Torres**, ReImagin3D, Francis Lewis HS, Fresh Meadows, NY  
**Rachel Wierzbowski**, FITspiration, Robbinsville HS, Robbinsville, NJ  
**Arnold Yau**, ReImagin3D, Francis Lewis HS, Fresh Meadows, NY

WEBSITE: 5 STAR & TOP 10%

**Oval Insurance**, Batavia HS, Batavia, IL  
**Bink Co.**, Elisabeth Ann Johnson HS, Mt. Morris, MI  
**Brooklyn's Sweet 'N Savory Catering**, Ft. Hamilton HS, Brooklyn, NY  
**Chekawe**, Claremont HS, Claremont, CA  
**Donut Land**, Millikan HS, Long Beach, CA  
**East Docks**, Dresden HS, Dresden, TN  
**FLY**, The HS of Fashion Industries, New York, NY  
**Get Lost**, South Granville HS, Creedmoor, NC  
**MatchWear**, Francis Lewis HS, Fresh Meadows, NY  
**Mission: Adventure**, Lakeland Regional HS, Wanaque, NJ  
**NYCycles**, Queens Vocational, Long Island City, NY  
**The Animal Kingdom, Inc.**, Loretto HS, Loretto, TN

COMMERCIAL: TOP 10%

**Alpha and Omega**, Lawrence County HS, Lawrenceburg, TN  
**AP Athletics**, Southold HS, Southold, NY  
**Apple Up**, Canyon Springs HS, Moreno Valley, CA  
**AquaTerra**, Westhampton Beach HS, Westhampton Beach, NY  
**Cavalier Duct Tape Creations**, Montclair HS, Montclair, CA  
**Clever Contraptions**, St. Charles East, St. Charles, IL  
**EvoTech**, Patchogue-Medford HS, Medford, NY  
**Forever Fit**, William Floyd HS, Mastic Beach, NY  
**Golden Soles**, James Logan HS, Union City, CA  
**Helios**, Westhampton Beach HS, Westhampton Beach, NY  
**Limitless**, Elmwood Park HS, Elmwood Park, IL  
**Next Level Athletics**, Armijo HS, Fairfield, CA  
**The Animal Kingdom, Inc.**, Loretto HS, Loretto, TN  
**UnderWrapz**, Crystal Lake South, Crystal Lake, IL



## Regional Events

### REGIONAL TRADE SHOWS

VEI offers students the opportunity to participate in local, regional, national, and international Trade Shows. Trade Shows are a central component of the VE program and allow student businesses to exhibit and sell their products and services in a competitive marketplace, while bringing together VEI's network of educators and industry partners.

#### Locations

- Bakersfield, CA
- Farmingdale, NY
- Holland, MI
- Long Beach, CA
- Myrtle Beach, SC
- New York, NY
- Norfolk, VA
- Oakland, CA
- Pigeon Forge, TN
- Rochester, NY
- San Diego, CA

#### Key Statistics

**12,607** Trade Show Participants

**650** Firm Registrations\*

**488** School Registrations\*

*\* some schools/firms participate in more than one trade show*

### REGIONAL COMPETITIONS

Regional competitions help students develop a proactive mindset to capitalize on their education and apply it to real-world scenarios.

#### Competitions

- Brochure
- Business Card
- Business Plans
- Catalog
- Commercial
- Elevator Pitch
- Human Resources Scenarios
- Marketing Plan Presentation
- Newsletter
- Salesmanship
- Trade Show Booth

#### Key Statistics

**3,286** Competition Entries

**90** Competitions

**334** Business Plan Entries

**24** Business Plan Competitions

Each year, student companies are expected to develop and submit a written business plan and enter a local competition to present their plans to industry professionals and educational leaders. Top-performing teams from around the country earn the chance to compete at regional competitions to qualify for the National Business Plan Competition, held each spring in New York City.

## FEATURED TRADE SHOWS

### Bay Area Trade Show

The atmosphere was electric at the 12th Annual San Francisco Bay Area Entrepreneurship Conference and Trade Show on March 4-5, 2016 at the Oakland Convention Center in Oakland, California. In addition to trading and competitions, the show featured guest speakers and a series of professional workshops for students.



#### Key Statistics

1,257 Participants  
306 Competition Entries  
60 Firms  
44 Schools  
7 Competitions

### Great Lakes Trade Show

On February 5, 2016, students, staff, judges, and guests from Michigan and Illinois attended the second annual Great Lakes Trade Show in Holland, Michigan. Launched in 2015 in response to the growth of VE programs in Illinois and Michigan, the Great Lakes Trade Show provides students with an additional opportunity for trade show and event participation.



#### Key Statistics

651 Participants  
227 Competition Entries  
50 Firms  
36 Schools  
10 Competitions

## Youth Business Summit



### NATIONAL BUSINESS PLAN COMPETITION

*Sponsored by HSBC. Hosted at Long Island University, Brooklyn, NY*

The National Business Plan Competition showcases some of the best and brightest student leaders and budding entrepreneurs in the country.

Teams representing 28 VE companies from around the country had their written business plans and oral presentations judged by industry professionals and educators. After receiving top honors in local and regional business plan competitions during the school year, these teams earned the chance to compete in the country's premiere team-based business plan competition.



### NATIONAL HUMAN RESOURCES COMPETITION

*Hosted at Long Island University, Brooklyn, NY*

The National Human Resources Competition provides an opportunity for some of the most talented and hardest-working students in VE to address the HR operations of their respective companies.

Teams of one-to-two HR employees from VE companies delivered oral presentations to inform judges of their HR policies and practices as they relate to the employee handbook, company communications, employee evaluations, and employee recognition.



### GLOBAL BUSINESS CHALLENGE

*Hosted at United Federation of Teachers, New York, NY*

The Global Business Challenge is one of the world's most unique business-related events for high school students.

- 300 students representing eight different countries worked in multinational teams to identify the challenges, opportunities, and risks involved in a global business by examining a real-world, college-level business case study.
- After two hours of analysis and deliberation, teams presented their findings to a panel of judges.



### INTERNATIONAL TRADE SHOW

*Sponsored by New York Life Foundation, FedEx, PIMCO Foundation, and Time Warner. Hosted at 69th Regiment Armory, New York, NY*

The International Trade Show is the largest exhibition of practice businesses in the United States.

- The event brought together more than 3,000 students, educators, business leaders, and industry professionals for VEI's largest and most dynamic live event.
- Every industry from entertainment, to business services, to travel and tourism was on display as 175 student businesses from seven countries exhibited their products and services to consumers and businesses inside and outside of the VE program.
- Students competed for Best Booth Design and Best Salesmanship during the show.
- VE-JV Middle School Career Academy students participated for the first time ever.



## Gala – Past, Present, Future



**On April 19, 2016, VEI celebrated its 20th anniversary at its fourth annual Gala, an event that drew 375 leaders from education and business who gathered to see and support the future of business.**

Several current and former VE students played key roles at the event, including VE-JV Middle School Career Academy CEO Usha Sookai (MS 137, Queens, NY), Class of 2005 alumni Abrar Ayub, Darnell Jean-Charles, Nick DeSanto, and Lana Koretsky (Edward R. Murrow High School, Brooklyn, NY), and Trojan Wall COO Jasmine Andrews (Thomas Jefferson High School, Tampa, FL).

VEI honored American Portfolios with the *Global Citizen Award*, mentor and philanthropist Jay L. Lewis, CEO, Nathan & Lewis Securities (ret.), with the *Dr. Noel N. Kriftcher Service to Education Award*, and alumnus Cesar N. Gonzalez, Vice President, Marlin Gold Mining and Consultant, Wexford Capital, Class of '01, Shafter HS, Bakersfield, CA with the inaugural *Joseph P. Delaney Alumni Award*. While receiving the *Global Citizen Award*, American Portfolios announced the launch of the AP-VEI Internship Fellows Program. VE alum Mahmoud Khedr and Malcolm Alexander led a live text-to-pledge campaign that raised \$40,000 from loyal VE supporters.



## National Teachers Conference

From July 11-14, 2016, more than 140 new and returning VE teachers gathered at LIU Post in Brookville, Long Island for the second annual National Teachers Conference. Over four days, teachers participated in collaborative professional development workshops, presentations, networking, a bus tour of New York City, and special events. Teachers traveled from Bermuda, California, Florida, Illinois, Michigan, Missouri, North Carolina, New Jersey, New York (City, Long Island, and Upstate), Pennsylvania, and Tennessee to take part in this conference.





# SCHOOLS

## Schools

We'd like to give special recognition to High School of Economics and Finance in New York City for implementing the VE program every year since its inception in 1996.

### CALIFORNIA

Academy of The Canyons  
Antelope Valley HS  
Armijo HS  
Arroyo Valley HS  
Arvin HS  
Atwater HS  
Augustus F. Hawkins  
Ayala HS  
Bakersfield HS  
Banning HS  
Benicia HS  
Beverly Hills HS  
Bloomington HS  
Cabrillo HS  
Canyon Springs HS  
Carlsbad HS  
Carpinteria HS  
Carson HS  
Centennial HS  
Century HS  
Channel Islands HS  
Charter Oak HS  
Claremont HS  
Coachella Valley HS  
Costa Mesa HS  
Crenshaw HS  
Deer Valley HS  
Diamond Bar HS  
Dos Palos HS  
Dos Pueblos HS  
Duarte HS  
East Bakersfield HS  
Elizabeth Learning Center  
Estancia HS  
Fountain Valley HS  
Fresno HS  
Garces Memorial  
Gardena HS  
Golden West HS  
Great Oak HS  
Hart District Rop  
Helix Charter HS  
Herbert Hoover HS  
Homestead HS  
Indio HS  
James Logan HS  
John F. Kennedy HS

John Muir HS  
Junipero Serra HS  
Kern HS District  
La Mirada HS  
La Serna HS  
La Sierra HS  
Lakewood HS  
Lemoore HS  
Liberty HS  
Lynbrook HS  
Marina HS  
McLane HS  
Merced HS  
Miguel Contreras Learning  
Complex  
Millikan HS  
Mission Viejo HS  
Mission Vista HS  
Monta Vista HS  
Montclair HS  
Moorpark HS  
Moreno Valley HS  
Mt. Miguel HS  
Murrieta Valley HS  
Newport Harbor HS  
North HS  
Ortega HS  
Oxford Academy  
Pacific Palisades Charter HS  
Palm Springs HS  
Parlier HS  
Phineas Banning HS  
Pitman HS  
Redlands HS  
Reedley HS  
Ridgeview HS  
Rio Linda HS  
River Valley HS  
Roosevelt HS  
Samueli Academy  
San Marcos HS  
Sanger HS  
Santa Barbara HS  
Santa Monica HS  
Sierra Pacific HS  
South HS  
South Pasadena HS  
Summit HS

Tehachapi HS  
Thousand Oaks HS  
Tranquility HS  
Troy HS  
University HS  
Vallejo HS  
Vista HS  
West Valley HS

### FLORIDA

Hialeah-Miami Lakes  
Senior HS  
Homestead Senior HS  
Jefferson HS  
JP Taravella HS  
Piper HS

### ILLINOIS

Auburn HS  
Batavia HS  
Belvidere HS  
Belvidere North HS  
Cary-Grove HS  
Collinsville HS  
Crystal Lake Central HS  
Crystal Lake South  
Elmwood Park HS  
Fenton HS  
Geneva CUSD #304  
Huntley HS  
Maine East HS  
Metea Valley HS  
Neuqua Valley HS  
Prairie Ridge  
Rockford East HS  
South Shore International  
College Prep HS  
St. Charles East  
St. Charles North  
Waubonsie Valley HS

## INDONESIA

Sekolah HighScope HS  
SMKN 18  
SMKN 20  
SMKN 43  
SMKN 51

## MASSACHUSETTS

English HS  
Monument HS

## MICHIGAN

Airport HS  
Alpena HS  
Bay Arenac ISD Career Center  
Byron HS  
Careerline Tech Center  
Carman Ainsworth HS  
Careerline Tech Center  
Climax Scotts HS  
Clio HS  
Corunna HS  
Cousino HS  
Davison HS  
Elisabeth Ann Johnson HS  
Fenton HS  
Flint Northwestern HS  
Flint Southwestern Classical  
Academy HS  
Fruitport HS  
GASC Technology Center  
Grand Blanc HS  
Grand Ledge HS  
Gull Lake HS  
Hamady HS  
Hill-McCloy HS  
Holt HS  
Huron Area Technical Center  
Laingsburg HS  
Lakeland HS  
Lapeer County Ed & Tech HS  
Livonia Career  
Technical Center  
Milford HS  
Oscar A. Carlson HS  
Owosso HS  
Perry HS  
Pinckney Community HS  
Southgate Anderson HS  
Sterling Heights HS  
Trenton HS  
Tuscola Technology Center  
Warren Mott HS

## NORTH CAROLINA

Bartlett Yancey HS  
C.S. Brown HS STEM Program  
Cedar Ridge HS  
East Wake School of IT  
Eastern Guilford HS  
Franklinton HS  
Granville Central HS  
James B. Hunt Jr., HS  
JF Webb HS  
Northwood HS  
Orange HS  
Pasquotank County HS  
Person HS  
South Granville HS  
Southern School of Energy &  
Sustainability

## NEW JERSEY

Ewing HS  
Hanover Park HS  
Hightstown HS  
Jonathan Dayton HS  
Lakeland Regional HS  
Livingston HS  
Mercer County Community  
College  
Morris Hills HS  
Morris Knolls HS  
New Egypt HS  
Noor-Ul-Iman School  
Nutley HS  
Passaic County Tech Institute  
Pemberton Township HS  
Pequannock HS  
Robbinsville HS  
Sussex County Technical  
School  
The Academy of  
Mathematics, Science &  
Engineering  
Westwood Regional HS  
Whippany Park HS

## NEW YORK

Abraham Lincoln HS  
Academy of Scholarship &  
Entrepreneurship  
Academy of Finance &  
Enterprise  
American International  
School Abu Dhabi  
Babylon HS  
Bellport HS  
Bennett HS

Bridgehampton HS  
Bronx Community College  
Bronx HS of Business at Taft  
Business of Sports School  
Calhoun HS  
Charles H. Bohlen Technical  
Center  
Cold Spring Harbor HS  
Connetquot HS  
East Hampton HS  
East Islip HS  
East Meadow HS  
Edward R. Murrow HS  
Flushing HS  
Forest Hills  
Francis Lewis HS  
Freeport HS  
Ft. Hamilton HS  
G. W. Hewlett HS  
Glen Cove HS  
Grover Cleveland HS  
Hempstead HS  
Herbert H. Lehman  
Hewlett HS  
Hillcrest HS  
Honeoye Falls-lima HS  
HS for Arts and Business  
HS for Arts, Imagination &  
Inquiry  
HS of Economics and Finance  
In-tech Academy  
Islip HS  
J.F. Kennedy HS  
Jacqueline Kennedy  
Onassis HS  
Jericho HS  
John Adams HS  
Lawrence HS  
Lindenhurst HS  
Longwood HS  
Lynbrook HS  
Magen David Yeshivah  
Manhattan Business  
Academy  
Massapequa HS  
Mattituck HS  
Mephram HS  
MLK HS for Arts &  
Technology  
Mount St. Mary  
MS 137 America's School  
of Heroes  
Murray Hill Academy  
New Dorp HS  
North Shore Hebrew  
Academy HS

Oyster Bay HS  
Patchogue-Medford HS  
Pittsford Mendon HS  
Pittsford Sutherland HS  
Port Richmond  
Queens Vocational  
Richmond Hill  
Roosevelt HS  
Sachem East HS  
Sachem North HS  
Sayville HS  
Schreiber HS  
Sheepshead Bay HS  
Sleepy Hollow HS  
Smithtown HS East  
Smithtown HS West  
South Park HS  
Southold HS  
Susan E. Wagner HS  
The HS of Fashion Industries  
Victor HS  
West Hempstead HS  
Westhampton Beach HS  
William Cullen Bryant HS  
William Floyd HS  
William McKinley IS 259  
Yeshivah of Flatbush

## OHIO

Cuyahoga Falls HS

## OREGON

Ashland HS  
Phoenix HS

## PENNSYLVANIA

Allentown Central Catholic  
High  
Berks Career and Technology  
Carbondale Area HS  
Germantown Friends School  
Lehigh Carbon Community  
College  
Mid Valley HS  
Northampton Community  
College  
Reading Senior HS  
Roxborough HS  
Valley View HS  
Wallenpaupack HS

## SOUTH CAROLINA

Academy for Technology and  
Academics  
Cane Bay HS

Carolina Forest HS  
Charleston Charter School  
Chesterfield HS  
Crestwood HS  
Fairfield Career & Tech Center  
Greenville HS Academy  
Greer HS  
Lee County Career &  
Technology Center  
Lexington HS  
Loris HS  
Ort Arad (Sci Thec Israel)  
Ridgeland-Hardeeville HS  
Spartanburg HS  
Spring Hill HS  
St. James HS  
Wando HS  
White Knoll HS

## TENNESSEE

Anderson County Career and  
Tech Center  
Bearden HS  
Benton County Career and  
Technical Center  
Blackman HS  
Brentwood HS  
Cannon County HS  
Clinton HS  
Cookeville HS  
Cordova HS  
Covington HS  
Creek Wood HS  
DeKalb County HS  
Dresden HS  
Eagleville HS  
East Hamilton HS  
Farragut HS  
Gibson County HS  
Hamilton County  
Hardin County HS  
Harpeth HS  
Haywood HS  
Houston County  
Houston HS  
Lake County HS  
Lawrence County HS  
Liberty Technology  
Magnet HS  
Lincoln County HS  
Loretto HS  
Loudon HS  
Northview Academy  
Northwest HS  
Oak Ridge HS

Oakland HS  
Pigeon Forge HS  
Portland HS  
Ravenwood HS  
Riverdale HS  
Sequoyah HS  
Siegel HS  
South Gibson County HS  
Southwind HS  
Spring Hill HS  
Stewarts Creek HS  
Summertown HS  
Westview HS

## TEXAS

Byron Nelson HS

## VIRGINIA

Advanced Technology Center  
Denbigh HS  
First Colonial HS  
Floyd E. Kellam HS  
Frank W. Cox HS  
George Washington HS  
Grassfield HS  
Hayfield Secondary School  
Heritage HS  
Herndon HS  
J. W. Robinson Secondary  
School  
James Madison HS  
Kecoughtan HS  
Landstown HS  
Menchville HS  
Princess Anne HS  
Richmond Technical Center  
Salem HS

## WISCONSIN

Northcentral Technical  
College  
Northeast Wisconsin  
Technical College  
Wisconsin Indianhead Rice  
Lake  
Wisconsin Indianhead Tech  
College

## WASHINGTON D.C.

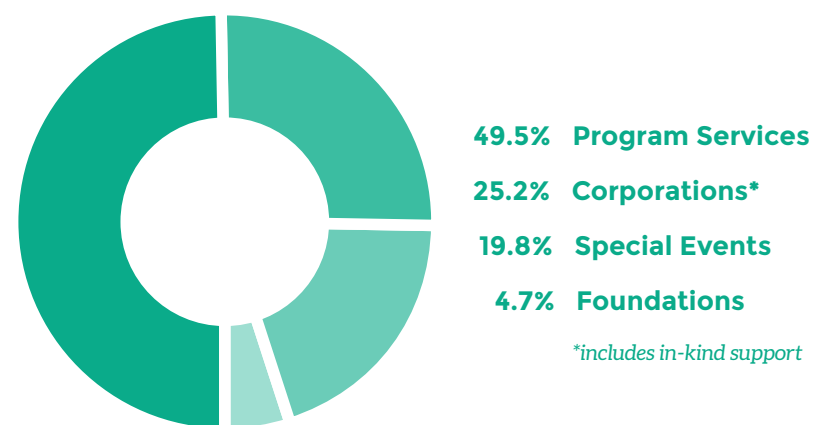
Four Walls Career and  
Technical Education Center  
Kennedy Institute of Catholic  
Charities

# FINANCIALS

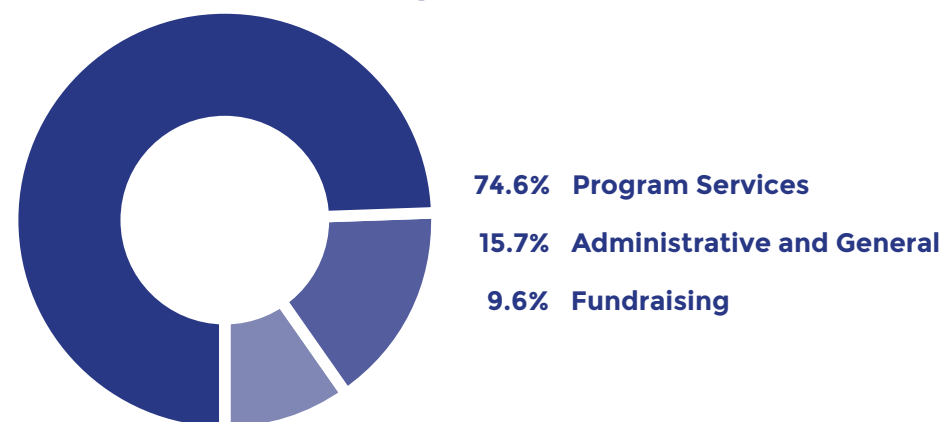
## Financial Snapshot

Thanks to our VEI community, this year we invested nearly \$2 million in creating the next generation of business leaders and entrepreneurs.

### Sources of Revenue



### Expenses







## START A PROGRAM

Go to [veinternational.org](http://veinternational.org) to become a college and career ready school.



## PARTNER AND VOLUNTEER

Go to [veinternational.org](http://veinternational.org) to join the transformation.





**VIRTUAL ENTERPRISES  
INTERNATIONAL**

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