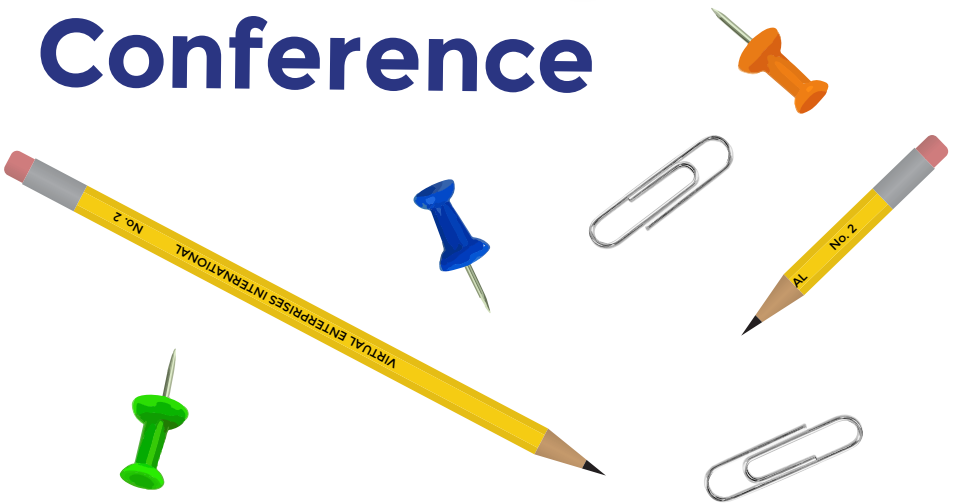




2019 National Teachers Conference



Sponsored by

Deloitte.

Hosted by

LIUPost

 **8:30 AM - 9:00 AM / Humanities 119 / All Facilitators**

 **Welcome & Opening Remarks**

*Iris Blanc, Founder, VE; Dr. Kimberly R. Cline, President, LIU;
Nick Chapman, President, VE*

 **9:15 AM - 10:30 AM / Humanities 119 / Veteran VE & All VE-JV Facilitators**

 **VE Program Updates**

Nick Chapman, President, VE

Discover the latest developments in the VE program including new curriculum offerings, VE Top 50 insights, new resources and tools, and updates on national events and competitions.

 **9:15 AM - 10:30 AM / Incubator / New VE Facilitators**

VE Orientation & Resource Review

*Wendy Schmitt, National Program Manager and Great Lakes Regional Director;
Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator,
VE; Mark Jones, North Carolina State Coordinator, VE*

Topics covered include the basics of VE, the Career Readiness Framework, VE curriculum, VE program implementation, a VE Hub walkthrough, and review of VE resources.

 **10:45 AM - 12:00 PM / Humanities 119 / Veteran VE & All VE-JV Facilitators**

 **Introduction to the VE Hub & VE-LMS Walkthrough**

*Iris Blanc, Founder, VE; Wendy Schmitt, National Program Manager and Great Lakes
Regional Director, VE*

Explore the new VE Hub, the digital home for VE resources and tools including the Portal, Competitions Manager, and VE-LMS, VE's new learning management system and curriculum resource.

 **10:45 AM - 12:00 AM / Incubator / New VE Facilitators**

Timeline & Student Orientation

*Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator,
VE; Mark Jones, North Carolina State Coordinator, VE*

This session includes a walkthrough of the VE year and a hands-on development of course orientation materials for students.

 **12:00 PM - 1:00 PM / Tilles Center Atrium / All Facilitators**

 **Lunch**



●● 1:00 PM - 3:45 PM / Humanities 119 / Veteran VE & VE-JV Facilitators

Design for Delight: with **INTUIT**. Education

Joanna Sim, Lead Strategist, Brand Experiences & Storytelling, Intuit

Innovation Catalysts from Intuit will guide participants through Design For Delight, a design thinking methodology that has proven effective for any stage you're at - whether you're starting new businesses, growing existing businesses, or generally solving tough problems.

● 1:00 PM - 2:15 PM / Incubator / New VE Facilitators

Interview Process, Design Thinking, & Business Ideation

Wendy Schmitt, National Program Manager and Great Lakes Regional Director; Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Mark Jones, North Carolina State Coordinator, VE; Jeff Zias, Innovation Leader, Intuit

Explore the interview process, design thinking, and business ideation methods which enable your VE company to form. Facilitators will begin developing a calendar for the first month of class.

● 1:00 PM - 2:15 PM / Humanities 026 / New VE-JV Facilitators

VE-JV 7th Grade Curriculum Overview

Iris Blanc, Founder, VE; William Wilson, National Middle School Program Director, VE; Joanna Gillen, VE-JV Facilitator, JHS 259 William McKinley, NYC

Explore the interview process, design thinking, and business ideation methods which enable your VE company to form. Facilitators will begin developing a calendar for the first month of class.

● 2:30 PM - 3:45 PM / Incubator / New VE Facilitators

Business Plan Basics Part 1: Resources & Financial Intro

Wendy Schmitt, National Program Manager and Great Lakes Regional Director; Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Mark Jones, North Carolina State Coordinator, VE

Learn how to develop and present your firm's business plan. Session will include a look at the financial documents required for the business plan, how the various financial statements relate to one another, and business plan insights from previous judge feedback.

● 2:30 PM - 3:45 PM / Humanities 026 / New VE-JV Facilitators

VE-JV 8th Grade Curriculum Overview

Iris Blanc, Founder, VE; William Wilson, National Middle School Program Director, VE; Joanna Gillen, VE-JV Facilitator, JHS 259 William McKinley, NYC

Explore the 8th grade activity map, course outlines, lessons, and supporting instructional components.

●● 4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Review the day's sessions, preview Tuesday's sessions, and learn about special evening activities available through LIU.

 **8:30 AM - 9:30 AM / Humanities 119 / All Facilitators**

 **Keynote: Deloitte's Insights on the Future of Work**

Angela Cherry, Deloitte Risk & Financial Advisory Campus Recruiting Leader

The gig economy, remote workforce, hoteling and coworking, automation, AI, disruption...the future of work is a hot topic in today's conversation. As an industry leader in the new realities of work, Deloitte discusses what's redefining work, workforces, and workplaces and how educators can best prepare the next generation of young people for jobs and careers.

Our Keynote Speaker: Angela Cherry

Angela Cherry serves as the National Risk and Financial Advisory Campus Recruiting Leader for Deloitte. Angela has 17 years of experience at Deloitte, beginning her career as a consultant in Deloitte's Human Capital Consulting practice. She moved her way onto Deloitte's Talent Acquisition team where she has served in various Talent Acquisition roles focused on campus recruiting. Angela received a BA in Industrial Labor and Relations at Cornell University and completed her MBA from Baruch College, at the Zicklin School of Business. Angela resides on Long Island with her husband and her twin daughters.

 **9:30 AM - 9:45 AM / Humanities 119 / All Facilitators**

 **2019 National Teachers Conference Group Photo**

Facilitators will gather together for a group photo commemorating the 2019 National Teachers Conference

 **9:45 AM - 10:45 AM / Humanities 119 / Veteran VE Facilitators**

New VE Curriculum & Pacing Guide

Iris Blanc, Founder, VE; Wendy Schmitt, National Program Manager and Great Lakes Regional Director, VE; Amy Demchak-Connell, VE Facilitator, Westhampton Beach High School, Long Island; Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Nick Peruski, VE Facilitator, Lakeland High School, Michigan; Alan Gersten, VE Facilitator, Century High School, California

Review VE curriculum updates, practice navigating the VE-LMS to find tasks and resources, and explore the new VE Pacing Guide.

 **9:45 AM - 10:45 AM / Incubator / New VE Facilitators**

Firm Setup, Day-to-Day Financials & Taxes, the VE Bank, & Capital Needs

Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Mark Jones, North Carolina State Coordinator, VE

Learn about day-to-day financial tasks and how they relate to the U.S. Network Bank and the VE company's capital needs.

9:45 AM - 10:45 AM / Humanities 026 / All VE-JV Facilitators

Intro to Design for Delight with INTUIT Education

Jeff Zias, Innovation Leader, Intuit

Innovation Catalysts from Intuit will guide participants through Design For Delight, a design thinking methodology that has proven effective for any stage—whether you're starting new businesses, growing existing businesses, or generally solving tough problems.

11:00 AM - 12:00 PM / Humanities 119 / Veteran VE and All VE-JV Facilitators

VE-LMS Deep Dive

Iris Blanc, Founder, VE; William Wilson, National Middle School Program Director, VE; Wendy Schmitt, National Program Manager and Great Lakes Regional Director

This hands-on VE-LMS exploration session includes user training and demonstrates how to customize your VE-LMS experience.

11:00 AM - 12:00 PM / Incubator / New VE Facilitators

Real Money to Support Your Class, Introduction to Personal Finance & Market Systems

Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Mark Jones, North Carolina State Coordinator, VE

Learn about fundraising for potential expenses in your VE class, examine the VE Personal Finance curriculum in the VE-LMS and review market system tools.

12:00 PM - 1:00 PM / Tilles Center Atrium / All Facilitators

Lunch

1:00 PM - 2:15 PM / Humanities 119 / Veteran VE & New VE Facilitators

QuickBooks Online Setup & Overview and VE Accounting Updates

Emily Watkins-Daigle, Intuit Education Account Manager; Nick Chapman, President, VE; Carrie Smith, Michigan State Coordinator, VE

Following a short step-by-step session on how to establish (or update your firm's QuickBooks Online (QBO) account for the new year, this session includes an overview of QBO, and changes to the VE accounting system.

1:00 PM - 2:15 PM / Humanities 026 / All VE-JV Facilitators

VE-JV 7th Grade Curriculum Deep Dive

Iris Blanc, Founder, VE; William Wilson, National Middle School Program Director, VE; Joanna Gillen, VE-JV Facilitator, JHS 259 William McKinley, NYC

In-depth exploration into the 7th grade curriculum to prepare for the new school year. Returning teachers will share best practices and lessons learned.

● **2:30 PM - 3:45 PM / Humanities 028 / Veteran VE Facilitators**

Advanced Accounting Using QuickBooks

Emily Watkins-Daigle, Intuit Education Account Manager; Nick Chapman, President, VE

Continuing the session on QuickBooks Online (QBO for veteran facilitators, this session involves planning, how-to's, and best practices for using QBO for VE accounting.

● **2:30 PM - 3:45 PM / Humanities 119 / New VE Facilitators**

VE Accounting Basics & QuickBooks Online

Wendy Schmitt, National Program Manager and Great Lakes Regional Director; Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Mark Jones, North Carolina State Coordinator, VE

In this session, facilitators will continue their exploration of the VE accounting tasks and learn tips and tricks of using QuickBooks Online in the VE class.

● **2:30 PM - 3:45 PM / Humanities 026 / All VE-JV Facilitators**

VE-JV 8th Grade Curriculum Deep Dive

Iris Blanc, Founder, VE; William Wilson, National Middle School Program Director, VE; Joanna Gillen, VE-JV Facilitator, JHS 259 William McKinley, NYC

During this hands-on session, facilitators will explore the 8th grade curriculum. Veteran VE-JV facilitators will share best practices for successfully facilitating the class.

● ● **4:00 PM - 4:30 PM / Humanities 119 / All Facilitators**

Recap & Preview

Review the day's sessions, preview Wednesday's sessions, and learn about special evening activities available through LIU.

 **9:30 AM - 10:30 AM / Kumble Theater / All Facilitators**

 **Keynote: New Formative Assessment Tools to Evaluate Student Progress**

Nick Chapman, President, VE; Michael Brownstein, Director of Strategic Growth, VE; Nick Peruski, VE Facilitator, Lakeland High School, Michigan; Laurie Acosta, VE Facilitator, JP Taravella High School, Florida

Participants will be introduced to 2gno.me, an assessment tool aligned with VE's Career Readiness Framework. The goals of this formative assessment are to help students to develop greater self-awareness to career readiness skills and knowledge they gain in VE, and to provide them with resources they can use to strengthen their targeted growth areas.

 **10:45 AM - 12:00 PM / LLC 122 / Veteran VE and VE-JV Facilitators**

Engaging Mentors in Your Classroom

Panel: Vanessa Chrifi Alaoui, Commodity Finance Professional, BNP Paribas; Howard Brathwaite, Principal, Trident Global Services LLC; Laura Wang, Vice President and Digital Evangelist, JPMorgan Chase, Beth Grossman, National Advisory Council, VE.

Led By: Nick Chapman, President, VE; Glynis O'Leary, Director of Program Development, VE

Insights from VE's industry partners on how to best engage industry professionals as classroom mentors to support your program and students.

 **10:45 AM - 12:00 PM / LLC 124 / New VE Facilitators**

VE Curriculum & VE-LMS How-To's

Wendy Schmitt, National Program Manager and Great Lakes Regional Director; Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Mark Jones, North Carolina State Coordinator, VE

Take another tour of the VE Curriculum and learn how to customize your VE-LMS experience.

 **10:45 AM - 12:00 PM / LLC 16 / New VE-JV Facilitators**

Playing the Stock Market Game in VE-JV

William Wilson, National Middle School Program Director, VE; Regina Ferreira, VE Facilitator, Cooper City High School

Participants will learn how to incorporate the Stock Market Game into the VE-JV class and access important resources to prepare students for this experience.

 **12:00 PM - 1:00 PM / Luntney Commons / All Facilitators**

 **Lunch**

●● 1:00 PM - 2:15 PM / LLC 16 / Veteran VE and VE-JV Facilitators

Creating Digital Portfolios

Jamie Dunlap, VE Facilitator, Geneva CUSD #304, Illinois

Apply the VE Career Readiness Framework to student assessment through the use of online portfolios. Help students discover how to showcase themselves and their work as they learn how to articulate and support their personal attributes and experiences.

●● 1:00 PM - 2:15 PM / LLC 122 / Veteran VE and VE-JV Facilitators

Moments and Stories: Earning National Recognition for Your Class

Glynis O'Leary, Director of Program Development, VE; Tyler Fugazzie, Director of Communications, VE; Abril Peña, Engagement Coordinator, VE

Earn national recognition for your students, class, and school by capturing and sharing significant moments and stories happening during the VE year.

● 1:00 PM - 2:15 PM / LLC 124 / New VE Facilitators

Business Plan Basics Part 2 (Financials), Annual Report, Grading, and More

Wendy Schmitt, National Program Manager and Great Lakes Regional Director; Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Mark Jones, North Carolina State Coordinator, VE

In this session, facilitators will return to Business Plan preparation and take a closer look at the financial portions of the plan. Preparing the Annual Report, Grading Practices, and other program opportunities will also be discussed.

● 1:00 PM - 2:15 PM / Room to be announced / New VE-JV Facilitators

Integrating Microsoft Certification in VE

William Wilson, National Middle School Program Director, VE

Participants will learn how to effectively integrate Microsoft Certification testing in the VE-JV class.

●● 2:30 PM - 3:00 PM / Kumble Theater / All Facilitators

Recap & Review

Review the day's sessions, preview Thursday's sessions, and review evening shuttle schedule.



 8:30 AM - 8:45 AM / Humanities 119 / All Facilitators

 **Networking**

 8:45 AM - 9:00 AM / Humanities 119 / All Facilitators

 **Morning Updates**

Nick Chapman, President, VE

 9:00 AM - 10:00 AM / Humanities 119 / All Facilitators

 **Keynote: Incorporating Personal Finance and VE Resources**

Alan Gersten, VE Facilitator, Century High School, California

How to create a unique, real-world, comprehensive, and integrated personal finance experience for the virtual enterprise student-employee that can be applied to the work simulation and carried into real life.

 10:15 AM - 11:15 AM / Humanities 119 / All Facilitators

 **Human Resource Tasks & VE Grading Practices**

Nick Peruski, VE Facilitator, Lakeland High School, Michigan; Laurie Acosta, VE Facilitator, JP Taravella High School, Florida

Identify best practices from around the country relevant to the HR practices of the firm and discuss assessment and grading policies for your students.

 10:15 AM - 11:15 AM / Humanities 026 / All Facilitators

 **VE-LMS Hands-On**

William Wilson, National Middle School Program Director, VE

Spend time with experienced VE-LMS users for a hands-on session of Q&A's and How-To's.

 10:15 AM - 11:15 AM / Humanities 028 / New Facilitators

New Teacher Q&A Work Session

Wendy Schmitt, National Program Manager and Great Lakes Regional Director; Kendra Lee, Illinois State Coordinator, VE; Carrie Smith, Michigan State Coordinator, VE; Mark Jones, North Carolina State Coordinator, VE

Still have questions? Sit down with veteran VE facilitators for answers, advice and implementation tips.

 11:30 AM - 12:30 PM / Humanities 119 / All Facilitators

 **Preparing for a Trade Show**

Teri Jones, California Regional Director; Jacilyn Elliott, VE Facilitator, Centennial High School, California

Use the steps covered in this presentation to plan and execute a productive trade show participation for your students and firm.

● 11:30 AM - 12:30 PM / Humanities 028 / Veteran VE Facilitators

VE Course Offerings: VE-JV and Technology Applications

Iris Blanc, Founder, VE

This session will provide an overview of the VE-JV (Junior Ventures) Middle School Career Academy, courses which foster career readiness at an early age and how middle school students can make progress toward building career pathways and Technology Applications for Business & the Entrepreneur, a course that introduces 9th or 10th graders to Word, Excel, PowerPoint, Web-development and digital marketing software, as well as applications and projects used in business.

●● 11:30 AM - 12:30 PM / Humanities 026 / All Facilitators

VE-LMS Hands-On (Repeat)

William Wilson, National Middle School Program Director, VE

Spend time with experienced VE-LMS users for a hands-on session of Q&A's and How-To's

●● 12:30 PM - 1:30 PM / Tilles Center Atrium / All Facilitators

Lunch

●● 1:30 PM - 2:30 PM / Tilles Center Atrium / All Facilitators

Mentorship Roundtables

Leadership Team

Connect with the VE leadership team and veteran teachers to discuss best practices for program implementation and support and address any questions you have for a strong start to the new school year.

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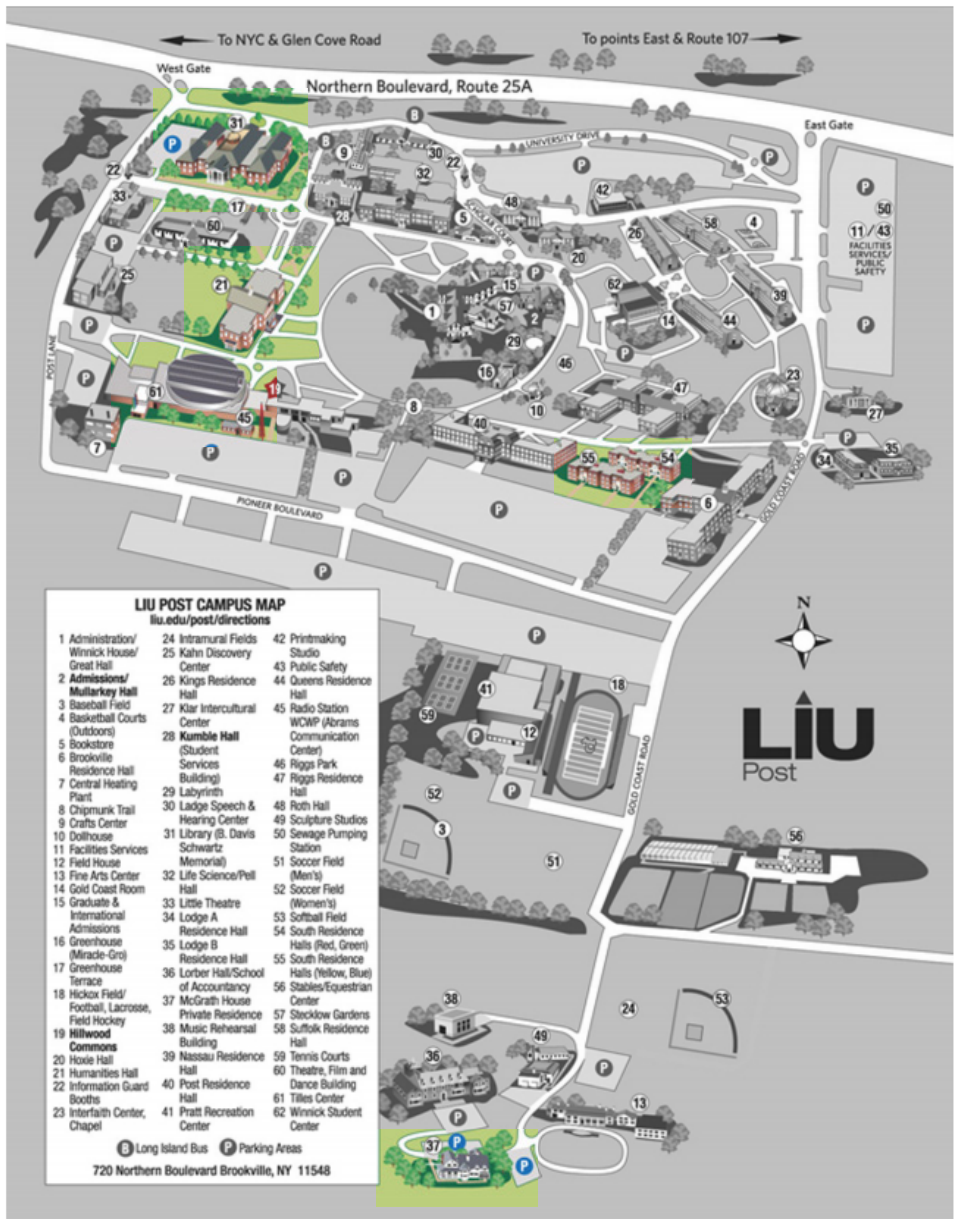
● Veteran VE Facilitators

● Veteran VE-JV Facilitators

● New VE Facilitators

● New JV-JV Facilitators

Conference Map and Session Locations



Copies of the LIU Campus Map are available at the registration desk.

31 - Incubator (Basement of Library)

21 - Humanities Building

61 - Tilles Center

54/55 - South Residence Halls

37 - McGrath House for Monday night's Welcome Reception and Dinner

Participating Schools

Abraham Lincoln High School
Adams High School
American Hebrew Academy
Anaheim High School
Archbishop Molloy
Athena High School
B'nai Shalom
Babylon Jr. Sr. High School
Baldwin High School
Bearden High School, Bellport High School
Berks Career & Technology Center
Bridgehampton UFSD
Brooklyn Academy of Global Finance
Brooklyn Lab School
C.S. Brown High School STEM
Carle Place High School
Centennial High School
Century High School
Civic Memorial High School
Comsewogue High School
Cooper City High School
Coral Springs High School
Crestwood High School
Davison High School
Diamond Bar High School
Eagle Academy for Young Men of Harlem
East Bakersfield High School
East Hampton High School
Eau Claire High School
Elmont Memorial High School
Florence Nightingale Middle School
Flushing High School
Forest Hills High School
Fort Hamilton High School
Francis Lewis High School
Freeport High School
Geneva High School
Glen Cove High School
Hebrew Academy of the Five Towns
and Rockaway (HAFTR)
Hempstead High School
Heritage High School
High School for Arts & Business
High School of Sports Management
Hillcrest High School
Horace Mann Middle School
Houston Community College
I.S. 51 Edwin Markham
Island Trees High School
Islip High School, James Logan High School
Jacqueline Kennedy Onassis High School
John Adams High School
JP Taravella High School
La Mirada High School
Lakeland High School
Lapeer County Education & Technology Center
Le Grand High School
Livingston High School
Long Beach High School
Longwood High School
Los Coyotes Middle School
Magen David Yeshivah
Manhattan Business Academy
Marion County High School
Massapequa High School
Mattituck High School
McNicol Middle School
Michigan Great Lakes Virtual Academy
Millikan High School
Mingo Central High School
Montclair High School
Mount Sinai High School,
Mount St. Mary Academy
Mountain State ESC
Narbonne High School, New Dorp High School
Nicholas County Career and Technical Center
North Hollywood High School
Northwood High School
Oceanside High School
Palm Springs High School
Parkway West High School
Patchogue-Medford High School
Pioneer Middle School
Plainedge High School
R.M. Finley Middle School
Ramblewood Middle School
Red Oak High School
Richland Two Institute of Innovation
Robbinsville High School
Robert Finley Middle School
Rochester High School
Rockford East High School
Roosevelt High School
Sayville High School
School of Business and Tourism
South Country High School
South East High School
South Granville High School
South High School
St. John's Lutheran School
The Academy for Math, Science & Engineering
Thomas Jefferson High School
Timothy Christian High School
Valley Stream North High School
Wayne County Schools
Wells Central School District
West High School
West Side High School
Westhampton Beach High School
William C. Bryant High School
WJ Keenan High School
WT Clarke High School
Yeshiva Gedolah of Waterbury
Yonkers High School

Staff & Special Thanks

*Special thanks to Dr. Kimberly R. Cline,
President of Long Island University,
whose visionary leadership and longtime support
makes this conference possible.*

VE National Staff

Iris Blanc, Founder
Nick Chapman, President
Glynis O'Leary, Director of Program Development
Michael Brownstein, Director of Strategic Growth
Tyler Fugazzie, Director of Communications
William Wilson, National Middle School Program Director
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Sonja Visser, Program Associate
Maxwell Apton, Design Intern

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Gina Pol, NYC Program Coordinator
Meghan Foley, PA/NJ Program Coordinator
Alexis Montano, VE Fellow
Farogh Dar, VE Fellow

Long Island

Ellen Palazzo, Long Island Regional Director
Irv Wortman, Long Island Program Coordinator

Northeast

Kathy Gielow, Northeast Regional Director

Great Lakes

Wendy Schmitt, Great Lakes Regional Director
Kendra Lee, Illinois State Coordinator
Carrie Smith, Michigan State Coordinator

South

Cindy Boyd, Southern Regional Director
Jillian Berg, Florida Regional Director
Mark Jones, North Carolina State Coordinator
Penny Riddle, Program Coordinator
Lisa Bonelli, Technical Support Staff

West

Teri Jones, California Regional Director
Lisa Parker, Northern California Program Coordinator



About Virtual Enterprises (VE)

VE is an educational nonprofit transforming students through authentic business experiences that prepare them for fulfilling, financially secure futures. Since 1996, VE has transformed the lives of 140,000+ young people by partnering with schools, districts, and businesses across the United States to create educational pathways that align career education and work-based learning with academic standards-based education.

Learn more at veinternational.org.

Deloitte. About Deloitte

Deloitte provides industry-leading audit, consulting, tax and advisory services to many of the world's most admired brands, including nearly 90 percent of the Fortune 500 and more than 5,000 private and middle market companies. Our people work across the industry sectors that drive and shape today's marketplace to make an impact that matters—delivering measurable and lasting results that help reinforce public trust in our capital markets, inspire clients to see challenges as opportunities to transform and thrive, and help lead the way toward a stronger economy and a healthy society. Deloitte is proud to be part of the largest global professional services network serving our clients in the markets that are most important to them.

Learn more at deloitte.com.



About Long Island University (LIU)

Long Island University's mission is to provide excellence and access in private higher education to people from all backgrounds who seek to expand their knowledge and prepare themselves for meaningful, educated lives, and for service to their communities and the world.

LIU Post offers more than 200 undergraduate, graduate, doctoral, and certificate programs. The campus is a leader in cultivating entrepreneurial spirit in our students through a fee-based student consultancy with real corporate clients, a high-tech startup incubator, and student-run businesses that include a fashion boutique, a PR and marketing firm, and a sports lounge.

Learn more at liu.edu.



See you
next
year!

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