



2019 Southern Region Conference & Exhibition Competition Overview

The following competitions are open to all firms participating in the 2019 Southern Region Conference & Exhibition. Guidelines and rubrics are available on the Portal under the Competition & Rubric link. Please pay close attention to submission period and deadlines, and the document format that entries must be submitted in. If the correct format is not followed, submissions will not be judged. Once your firm has uploaded their competition submissions, you will receive an email confirming receipt of submissions.

**To find Rubrics for all competitions, go to:
Hub / Curriculum / Competitions & Events / Competition Rubrics**

Submission-Based Competitions

- Company Branding
- Company Newsletter
- Sales Materials
- Video Commercial
- E-Commerce Website
- Advanced Website

How to Submit

Go to
Hub / Competitions Manager

Live Competitions

- Elevator Pitch*
- Marketing*
- Human Resources*
- Impact Marketing
- Salesmanship
- Booth Design

How to Register

Go to
**Hub / Marketplace Tools / Trade Show
Registration**

- **Online Submissions Period:** Sept. 16, 2019 – Oct. 28, 2019 @ 7:00 PM ET
- **Registration Deadline for Live Competitions:** October 18, 2019 @ 7:00 PM ET
- **Contact for questions:** Penny Riddle - priddle.tn@veinternational.org

* The HR, Marketing, and Elevator Pitch competitions will be held beginning at 9:30 a.m. on Sunday, November 17 at the LeConte Event Center. This is the morning of booth set up that is not until 1:00 p.m. Please encourage multiple students because all 3 of your competitions may be at the same time. If you register to compete, you need to make sure your students are there to compete. If your firm registers to compete in the live competitions on Sunday, please make sure and follow thru. Judges have given up their time to help.

- 2019 Southern Region Conference & Exhibition • Pigeon Forge, TN • November 17-18, 2019 •
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