The VE-JV Career Academy is a two-year program that enables 7th and 8th graders to develop technology and entrepreneurial skills by starting and managing business ventures. The Career Academy will also engage students in fun and exciting competitions as well as after-school activities that build 21st Century skills in business, communication, and technology.

The VE-JV Career Academy offers a real-world context for learning about business and careers. The classroom is converted into a workplace setting that allows business thinking to flourish. Students also apply and reinforce academic concepts across many subjects.

Over 90% of students indicated they can use the skills learned in VE for college and future employment.

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veinternational.org

SUPPORTING ACTIVITIES

- Business pitch competition
- National Online Competitions including Elevator Pitch, Company Branding, Website, Newsletter, and Video Commercial
- Trade show exhibition
- SIFMA Foundation Stock Market Game™
- Mentoring by business partners and high school VE students
The VE-JV program in the 8th grade will challenge students to collaborate with their class to launch and manage a business. They will be involved in all aspects of running the business, from marketing, sales, and human resources to accounting, positions within the company including department managers and a CEO. Running all aspects of a company, VE-JV students learn about business and develop professionalism, entrepreneurial mindset.

The 8th grade program is designed to provide students with hands-on experience in a variety of careers—experience that will enhance their motivation to learn and inform their decisions about future educational and career options.

“I became more confident in myself. I stopped being nervous. I’m able to go on interviews and speak on the spot and make presentations.”

Sara V., CEO, Clear Nation, William McKinley JHS, Brooklyn, NY