



# 2020 Youth Business Summit

April 21-23 | Brooklyn Cruise Terminal | Sponsored By HSBC



## 2020 YBS Booth Overview for Schools

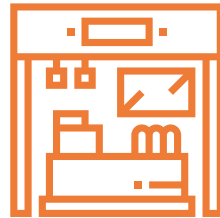
The Youth Business Summit (YBS) is a one-of-a-kind global business convention for VE students. During a dynamic week of business competitions, leadership events, and professional networking, rising talent from middle and high schools around the world display the professional skills and business acumen they have developed by running a VE company during the school year.



### Standard Booth

**\$800**

8' x 10' booth  
6' table with 2 chairs  
WiFi access (2 devices)  
Electricity included



### Premium Booth

**\$1,000**

**\* High traffic location \***  
8' x 10' booth  
6' table with 2 chairs  
WiFi access (2 devices)  
Electricity included



### Standard Table

**\$400**

6' table with 2 chairs  
WiFi access (2 devices)  
No electricity



### YBS Class Pass

**\$400**

Includes guest access to visit the International Trade Exhibition and entry into all YBS competitions

### Class Pass

**\$200**

Includes guest access to visit the International Trade Exhibition

*Class Passes DO NOT include booths or the ability to sell*

### Tuesday, April 21

8:30 AM - 3:00 PM National Business Plan Competition  
*Preliminary Rounds*

### Wednesday, April 22

7:30 AM - 1:30 PM Global Business Challenge  
*Preliminary Round*

9:00 AM - 5:00 PM **Registration & Booth Setup**

10:00 AM - 2:00 PM National Competitions  
*Preliminary Round*

2:00 PM - 7:00 PM 2020 YBS Championship Rounds:  
Global Business Challenge, Nat'l Competitions,  
Nat'l Business Plan Competition

5:00 PM - 6:00 PM **Booth Design Competition Judging**  
*For Main Exhibition Area Only*

### Thursday, April 23

7:00 AM - 9:00 AM **Registration & Booth Setup**

Starts at 9:00 AM **Opening Ceremony**

9:30 AM - 1:00 PM **Exhibition & Trading**

10:00 AM - 11:00 AM **Booth Design Competition Judging**  
*For Early Breakdown Area Only*

Starts at 10:30 AM **Sales Pitch Competition**

Starts at 1:00 PM **Awards Ceremony**

2:00 PM - 3:00 PM **Event Breakdown**

### How to Register

*Opens October 10, 2019 at 10 AM ET*

### U.S. Schools

Register through the Hub

1. Go to Marketplace Tools
2. Go to Firm Admin
3. Go to Trade Show Registration

### International Schools

Registration link available Oct. 10

**See Floor Plan on next page**





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# 2020 YBS Floor Plan

## Early Breakdown Area

Setup Times: Thu, 7:00 AM - 9:00 AM

Best Booth Judging: Thu, 10:00 AM - 11:00 AM

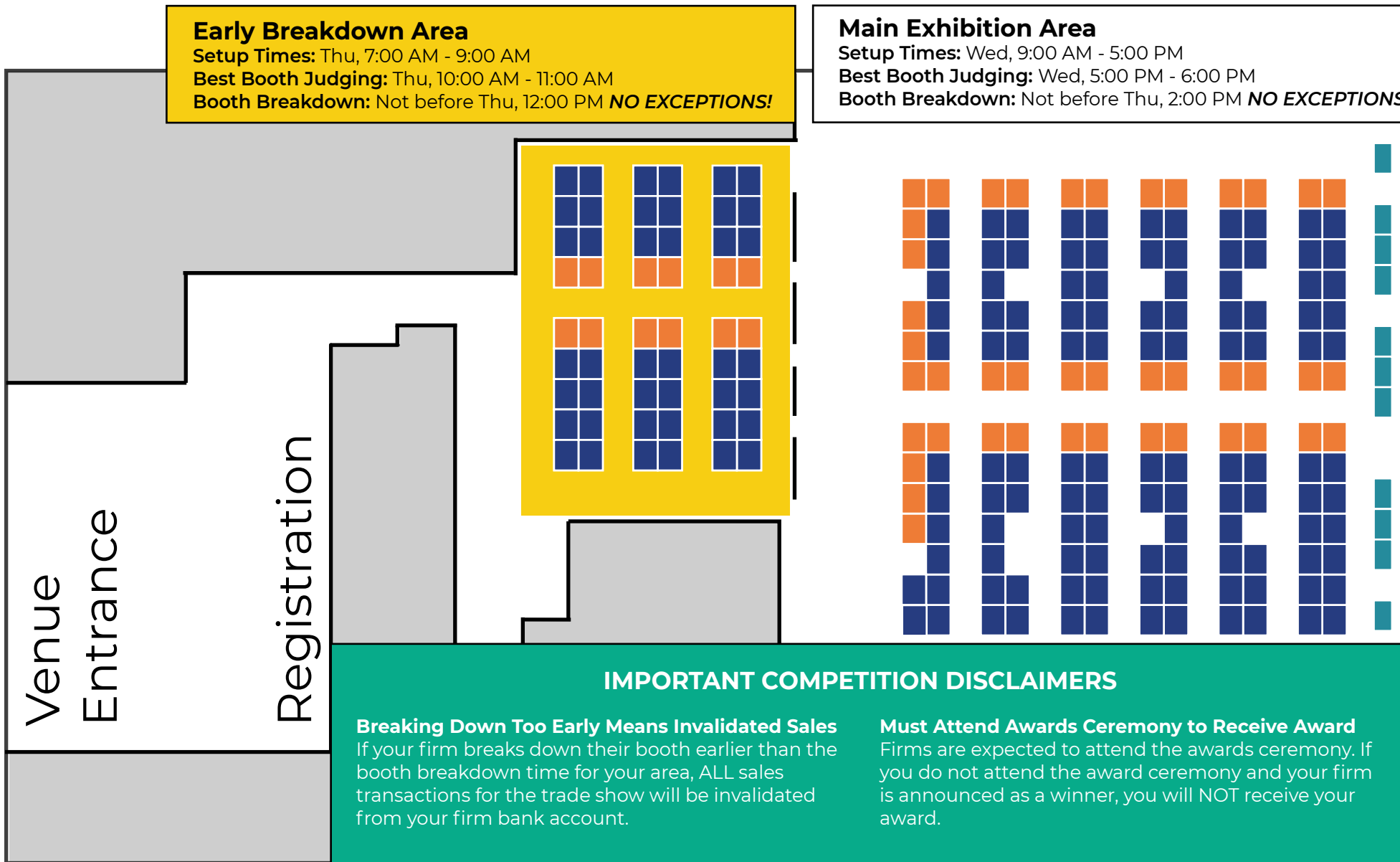
Booth Breakdown: Not before Thu, 12:00 PM **NO EXCEPTIONS!**

## Main Exhibition Area

Setup Times: Wed, 9:00 AM - 5:00 PM

Best Booth Judging: Wed, 5:00 PM - 6:00 PM

Booth Breakdown: Not before Thu, 2:00 PM **NO EXCEPTIONS!**



### IMPORTANT COMPETITION DISCLAIMERS

#### Breaking Down Too Early Means Invalidated Sales

If your firm breaks down their booth earlier than the booth breakdown time for your area, ALL sales transactions for the trade show will be invalidated from your firm bank account.

#### Must Attend Awards Ceremony to Receive Award

Firms are expected to attend the awards ceremony. If you do not attend the award ceremony and your firm is announced as a winner, you will NOT receive your award.



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