



## 2019 San Diego Conference & Exhibition Competitions Overview

The following competitions are open to all firms participating in the 2019 San Diego Conference & Exhibition. Guidelines and rubrics are available on the Portal under the Competition & Rubric link. Please pay close attention to submission period and deadlines, and the document format that entries must be submitted in. If the correct format is not followed, submissions will not be judged. Once your firm has uploaded their competition submissions, you will receive an email confirming receipt of submissions.

To find Rubrics for all competitions, go to:  
**Hub / Curriculum / Competitions & Events / Competition Rubrics**

### Submission-Based Competitions

- Company Branding
- E-Commerce Website
- Sales Materials
- Video Commercial
- Radio Commercial (rubric available in Event & Registration packet)

### How to Submit

- Go to Hub / Competitions / Click SIGN IN and CONTINUE WITH YOUR VE ACCOUNT
- Paste competition link into the browser address bar:  
<https://competitions.veinternational.org/event/2019-san-diego-conference-exhibition>
- Scroll to desired competition
  - Click DETAILS for allowable file types, etc.
  - Click SUBMIT ENTRY to upload your file
- CONFIRM your submission by clicking VIEW ENTRY to ensure proper upload

### Live Competitions

- Booth Design
- Novice Booth Design
- Sales Pitch
- Novice Sales Pitch
- Impact Marketing
- Elevator Pitch (Live)

### How to Register

Go to  
**Hub / Marketplace Tools / Firm Admin / Trade Show Registration**

- **Registration/Cancellation & Online Submission Deadline:** Friday, November 15, 2019 at 12 PM PT
- **Contact for questions:** James McFarland at [jmcfarland@guhsd.net](mailto:jmcfarland@guhsd.net)



**SAN DIEGO STATE  
UNIVERSITY**

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- San Diego Exhibition & Conference • San Diego, CA • Friday, December 6, 2019 •
- Competition Overview • [veinternational.org](http://veinternational.org) • [#veinternational](https://twitter.com/veinternational) •