



## Northeast Regional Conference & Exhibition Competition Overview

The following competitions are open to all firms participating in the Northeast Regional Conference and Exhibition. Guidelines are available in the Hub and in this packet. Please pay close attention to submission deadlines and the document formats that entries must be submitted in. If the correct format is not followed, submissions will not be judged. Once your firm has uploaded their competition submissions, you will receive an email confirming receipt of submissions.

To find Rubrics for all competitions, go to:  
**Hub / Curriculum / Competitions & Events / Competition Rubrics**

### Submission Based Competitions

- Video Commercial
- Sales Materials
- Company Branding Packet
- E-Commerce Website

### How to Submit

- Go to **Hub / Competitions** / Click SIGN IN and CONTINUE WITH YOUR VE ACCOUNT
- Paste competition link into the browser address bar:  
<https://competitions.veinternational.org/event/2020-northeast-regional-conference-exhibition>
- Scroll to desired competition
  - Click DETAILS for allowable file types, etc.
  - Click SUBMIT ENTRY to upload your file
- CONFIRM your submission by clicking VIEW ENTRY to ensure proper upload

### Live Competitions\*

- Booth Design
- Salesmanship
- Most Sales

*\*Registration not required – all firms automatically entered in Salesmanship, Most Sales, and Booth Design competitions*

### To Register for the Event:

Go to: **Hub / Marketplace Tools / Firm Admin / Trade Show Registration**

*You must indicate your intent to participate in pre-submission and day-of competitions when registering for your trade show booth. For submission-based competitions, you will be provided with details to upload your entries.*

- **Online Submission Deadline:** Friday, January 31, 2020
- **Registration/Cancellation Deadline:** Deadline to register for Oral Business Plan Competition is Friday, January 24, 2020 at 4:00 PM ET. Firms may still register for the conference but after 1/24/20, you will NOT be able to enter the competition.
- **Contact for Questions:** Kathy Gielow at [kgielow@veinternational.org](mailto:kgielow@veinternational.org) or (716) 574-0293