



# 2020-21 Trade Shows & Regional Business Events

## National Online Trade Shows & Events

National Online Trade Show 1      December 10, 2020  
National Online Trade Show 2      February 11, 2021

International Online Trade Show      April 20 - 21, 2021  
Competition Finals: NBPC, MKT, HR, FIN, QBO

VE-JV National Business Pitch Competition      TBD - May

## Regional Online Trade Shows

Regional Trade Show Prep - Demo Week      October 26 - 30, 2020

Western #1      November 17, 2020  
Florida, Southern & West Virginia #1      November 18, 2020  
NY Metro & Northeast #1      November 18, 2020  
Great Lakes #1      November 19 - 20, 2020  
Long Island #1      November 20, 2020

NY Metro & Northeast #2      January 13, 2021  
Long Island #2      January 20 - 21, 2021  
Western #2      January 21, 2021

VE-JV      March 4, 2021  
Florida, Southern & West Virginia #2      March 10, 2021  
Western #3      March 10, 2021  
NY Metro & Northeast # 3      March 17, 2021  
Great Lakes #2      March 19, 2021  
Long Island #3      TBD or March 10, 2021

## Trade Months

Florida Trade Month      January 1 - 31, 2021  
Great Lakes Trade Month      January 1 - 31, 2021  
Southern Region Trade Month      January 1 - 31, 2021  
International Trade Month      February 1 - 28, 2021

## Regional Business Events

Business Plan Preliminaries & Qualifying Rounds      January 1 - February 28, 2021  
*NBPC, MKT, HR, FIN, QBO*

VE-JV National Business Pitch      February 16 - 19, 2021  
Preliminary Presentations