

BUSINESS PLAN COMPETITION SCORE SHEET



FIRM NAME: _____

EXECUTIVE SUMMARY SUBMISSION (20%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
About the Business		
Business Rationale		
Marketing Plan		
Financial Highlights		
Organization & Design		

BUSINESS PLAN ORAL PRESENTATION (60%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
Opening		
Business Rationale		
About the Business		
Marketing Plan		
Financials		
Quality of Slideshow		
Quality of Oral Delivery		

QUESTIONS & ANSWERS (20%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
Accuracy, Quality, Poise, Team Coordination		

BUSINESS PLAN COMPETITION SCORE SHEET



FIRM NAME: _____

EXECUTIVE SUMMARY SUBMISSION (20%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
About the Business		
Business Rationale		
Marketing Plan		
Financial Highlights		
Organization & Design		

BUSINESS PLAN ORAL PRESENTATION (60%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
Opening		
Business Rationale		
About the Business		
Marketing Plan		
Financials		
Quality of Slideshow		
Quality of Oral Delivery		

QUESTIONS & ANSWERS (20%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
Accuracy, Quality, Poise, Team Coordination		

BUSINESS PLAN COMPETITION SCORE SHEET



FIRM NAME: _____

EXECUTIVE SUMMARY SUBMISSION (20%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
About the Business		
Business Rationale		
Marketing Plan		
Financial Highlights		
Organization & Design		

BUSINESS PLAN ORAL PRESENTATION (60%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
Opening		
Business Rationale		
About the Business		
Marketing Plan		
Financials		
Quality of Slideshow		
Quality of Oral Delivery		

QUESTIONS & ANSWERS (20%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
Accuracy, Quality, Poise, Team Coordination		

BUSINESS PLAN COMPETITION SCORE SHEET



FIRM NAME: _____

EXECUTIVE SUMMARY SUBMISSION (20%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
About the Business		
Business Rationale		
Marketing Plan		
Financial Highlights		
Organization & Design		

BUSINESS PLAN ORAL PRESENTATION (60%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
Opening		
Business Rationale		
About the Business		
Marketing Plan		
Financials		
Quality of Slideshow		
Quality of Oral Delivery		

QUESTIONS & ANSWERS (20%)

ELEMENT	NOTES/COMMENTS	ELEMENT SCORE (out of 5)
Accuracy, Quality, Poise, Team Coordination		