



# December 3, 2020 Winning Women Leadership Conference



## **ABOUT WINNING WOMEN**

#### The Winning Women Leadership Conference is an early career development

program for high-potential female leaders enrolled in the VE program. Students will have the opportunity to engage with and learn from inspiring women business professionals about the skills needed to develop successful careers.

Please join us for an exciting two-part program:

*Part I.* A panel of dynamic female business leaders will share their experience, guidance and helpful tips on building a personal brand, establishing a professional presence and developing effective communication skills.

*Part II.* Business leaders will guide students through themed activities on leadership, teamwork, and presentation skills.

#### **Special Thanks**

Dear Winning Women -

We extend our heartfelt thanks to the mentors and panelists for participating in today's event and helping us build a talent pipeline for tomorrow's workforce. We are grateful for your generosity and support of VE, our mission and the students we serve – especially during these challenging times.

We hope to see you at future VE events!

Sincerely and in appreciation,

Iris Blanc, *Founder* and our amazing VE team: Jillian Berg, *Florida Regional Director*; Meghan Foley, *PA/NJ Program Coordinator*; Teri Jones, *California Regional Director*; Abril Peña, *Engagement Coordinator*; Gina Pol, *Program Support Manager*; Elizabeth Pooran, *NYC Program Coordinator*; and Sonja Visser, *Program Associate* 

## **PROGRAM AGENDA**

| 3:00 - 3:05 PM | Welcome & Conference Overview   |  |  |
|----------------|---------------------------------|--|--|
| 3:05 - 3:15 PM | Student Introductions           |  |  |
| 3:15 - 4:00 PM | Leadership Coaching Panel       |  |  |
| 4:00 - 5:00 PM | Mentorship Breakout Sessions    |  |  |
| 5:00 - 5:25 PM | Student Reflections & Share Out |  |  |
| 5:25 - 5:30 PM | Closing                         |  |  |



#### **Kerry Adams, Mentor** Digital Training Specialist, Learning and Development, The Walt Disney Company

Kerry Adams is the Digital Training Specialist for the Walt Disney Company. As a part of the Learning & Development team, Kerry is responsible for building and leading trainings for The Walt Disney Company's Digital Advertising Operations Department. Through working at multiple large media conglomerates in her past, Kerry is extremely passionate about contributing to the growth and success for The Walt Disney Company. Kerry is also currently pursuing her Master's Degree in Digital Marketing and Data Analytics through Emerson College, and is on track to graduate late next year. In addition, Kerry created her own website and social media blog in July of 2020 @fabulousworkingfemales, branding her site as "A Community for Ambitious Women in the Workplace."



#### Lesley Arbelaez, Mentor Analyst, HSBC

Lesley Arbelaez is a second-year Analyst on the Public Sector Americas team within HSBC Global Banking, based in New York City. The Public Sector Americas team is responsible for managing relationships and delivering a range of products to sovereigns, state-owned entities, and multilateral development banks in Canada, the United States, Latin America and the Caribbean. Lesley joined HSBC's Global Graduate Programme as an analyst after receiving her Bachelor of Business Administration from Villanova University in 2018. Since joining HSBC, Lesley has supported the Public Sector Americas team with the management of HSBC's relationship with the entities in the region and has participated in several key and strategic transactions with the team over this period of time.



#### Helen Avery, Mentor Director, UK Green Finance Institute

Helen is a Director with the Green Finance Institute in the UK developing original content to drive forward the climate finance agenda and also supports the Institute's work on financing nature-based solutions. Additionally, she is a Contributing Editor for Euromoney Magazine where she was recently Sustainable Finance Editor, heading up global coverage of social and environmental finance, impact investing, conservation finance, inclusive finance and inclusion and corporate responsibility since 2011. Until her recent move, Helen has been a journalist covering the finance sector around the world for twenty years. Her passion lies in driving finance towards solving key issues such as biodiversity loss, climate change and inequality. She volunteers within several conservation efforts globally, and is a trained meditation and yoga teacher.



#### **Ritu Banga, Panelist & Mentor** Co-Founder, Zoomdojo

Ritu Banga is a private investor and co-founder of Zoomdojo LLC, a social enterprise and career success initiative for youth. She serves on the Advisory Boards of SmartPurse, a financial education start-up for women; of SAYA! (South Asian Youth Action); of Virtual Enterprises International (VEI), a Dept. of Education-affiliated non-profit; and of the South Asia Business Association, Columbia University. Ritu has been a mentor at VEI's Winning Women Leadership Conference for several years. She has been a guest speaker at Cornell University in the "Women, Leadership and Entrepreneurship" seminar. She has also been a speaker at conferences at Columbia University, NYU, Pace University, Vanderbilt University, and at the Univ. of Toronto's Rottman School of Management.



#### Calgary Branagan, Panelist & Mentor Head of Marketing, Samsung SDS America

A strong believer in the power of meaningful marketing, Calgary Branagan is a marketing professional with a decade of successful experience in marketing communications, event marketing, and brand management. Currently, Calgary serves as the Head of Marketing at Samsung SDS America, with responsibility for digital marketing, marketing communications, and public relations. Calgary began her career at Virtual Enterprises International, an entrepreneurship program bringing the boardroom into the classroom for high schools across the United States. Calgary holds a bachelor's degree from the Rochester Institute of Technology. Born in the Dominican Republic and raised in El Barrio NYC, Calgary is a proud Afro-Latina and lover of salsa, bachata, and arroz con habichuelas.



#### **Gina Grillo, Mentor** President & CEO, Advertising Club of New York

As President and CEO of The ADVERTISING Club of New York, Gina Grillo is a champion for the industry. She leads The AD Club team, overseeing programming for over 5,000 members, and in her 15 years in this role has focused on elevating industry thought leaders, fueling creativity and bravery in advertising, pushed for greater industry diversity and inclusion, and provided professional development. Gina has helped to transform The AD Club into the modern voice of the ad industry. She is on the NYC Virtual Enterprise Advisory Board, is a Co-Founder and Board member of Creative Spirit, Founding Member and on the Board of the ADCOLOR Industry Coalition, and is also a member of Advertising Week's Board of Directors. In 2017, the 4A's named her to their esteemed list of '100 People Who Make Advertising Great.'



#### **Becky Koch, Mentor** VP, Community Development, HSBC

Becky Koch, Vice President, Community Development, joined HSBC Bank USA, N.A. in July 2002. Ms. Koch currently serves as team leader and senior relationship manager responsible for overseeing a \$400 million credit portfolio of community development financial institutions (CDFIs) and other intermediaries working in low and moderate income neighborhoods. In this capacity, Ms. Koch helps meet the credit needs of these organizations through the provision of flexible and affordable loan products and philanthropic support. Ms. Koch received her BA from Middlebury College and her MBA from Columbia Business School, where she was the recipient of the Joanne Martin Award for Public and Nonprofit Management, an annual award presented to the graduating student who best exemplifies personal integrity and dedication to the nonprofit sector.



#### Mi Jong Lee, Panelist & Mentor CEO, Emmelle Designs

Mi Jong Lee was born in Seoul, South Korea. During her childhood, Lee traveled the world following her father's diplomatic career, and lived in diverse cultures such as Spain, Mexico and Costa Rica. Mi Jong graduated from Cornell University with honors in Sociology, but afterward followed her creative inclinations to study at Parsons The New School for Design. Deeply influenced by her multicultural upbringing, art and architecture; Mi Jong Lee is a refined collection dedicated to couture fabrications and quality. The collection features unique, luxurious fabrications from Europe and Japan, and bold, original art prints. Silhouettes are clean yet distinctive, reflecting the individuality and strength of the Mi Jong Lee woman. <u>Women's Forum of New York interviews MiJong Lee</u> Check out Mi Jong Lee Designs



#### Wendy Mendenhall, Mentor President & CEO, Grandview Advisors Inc.

Wendy Mendenhall, MBE is a senior American business executive who served as Global Executive and Managing Director for BritishAmerican Business (BAB), a multimillion-dollar organization that assists over 500 companies a year looking to conduct transatlantic business between the US and UK. Ms. Mendenhall also currently serves on the Board of Directors with the Women's Forum of New York, an invite-only professional organization of women executives and as Chair of the Membership Committee. She is on the Board of Directors with the St. George's Society, a NY-based charity with British roots. In February of 2019, Ms. Mendenhall was awarded with the one of prestigious Queen of England's honors of the Most Excellent Order of the British Empire (MBE) for her dedication to the promotion of business between the UK and USA for the past 25 years.



#### **Roberta Mittman, Mentor** Owner, Acupuncturist, Nutritional Consultant, Coach, Roberta Mittman Wellness

Roberta Mittman is a dedicated alternative health care practitioner, wellness coach, speaker, author, licensed acupuncturist, and certified nutritional consultant. Roberta Mittman offers guidance to men and women from around the world to look and feel vital and unstoppable. Her magic: the perfect, holistic blend of timeless Eastern principles and cutting-edge Western information.



#### Marie Moody, Panelist & Mentor Founder, Stella & Chewy's

Marie Moody established Stella & Chewy's in 2003, combining her passion for animals with her entrepreneurial spirit, and recognizing an underserved market within the large and growing pet food industry. Today she leads Stella & Chewy's, a business which has become one of the fastest growing privately-held companies in the nation. Prior to establishing S&C, Moody's original career focus was in fashion. In 2003 Moody decided to take a leap of faith, and left the fashion industry to focus on the manufacturing and sales of her line of raw natural pet food. Currently S&C dog and cat products are available in almost 5,000+ neighborhood pet stores.



#### **Kristen Parsons, Mentor** Regional Commercial Executive, HSBC

Kristen has over 20 years of banking experience and is the Southern California Regional Commercial Executive for HSBC Bank, USA. She relocated to the Los Angeles area in 2018 to help build out the Corporate Banking practice for the Region. She has been with HSBC for six years, having previously been in Chicago responsible for growing the Central Region's Mid-Corporate practice. Kristen is passionate about helping her colleagues and clients by building and leading collaborative teams. She is committed to the success of women in banking and finance and is establishing an internal women's network within HSBC. She is also involved in HSBC's partnership with AllBright, a global women's network with a membership club in West Hollywood, CA, to help female entrepreneurs gain access to funding through a series of Pitch Day events. Kristen was recently named to the LA Business Journal's 2020 "Top Women in Banking" list and serves on the board of the LA Chamber.



#### Mary Pisarkiewicz, Mentor Founder/Chief Creative Officer, MSI Media Group, LLC

Mary F. Pisarkiewicz is an award-winning Entrepreneur, Designer, CEO, Consultant, and Board Member with more than 40 years of success across the food, entertainment, finance, education, and healthcare industries. Leveraging extensive experience with brand design, visual and verbal messaging, and marketing campaigns, she is a valuable advisor for any organization seeking to spark growth through improved sales and marketing functions. Mary and her team have won over 100 design awards, achieving measurable impact through clear communications for clients resulting in increased sales and profits. Throughout her executive career, Mary has held leadership positions with PM+CO, MSI Media Group, Rescuing Leftover Cuisine, MARY's secret ingredients, Pro Musicis and Virtual Enterprises International.



#### Carol Anne Riddell, Panelist & Mentor Host/Reporter, CUNY TV

Carol Anne Riddell is the host and a contributing reporter for *Arts in the City*, a monthly magazine show focussed on arts and culture. The series is a centerpiece of original programming produced by professionally staffed independent television station CUNY TV, part of the City University of New York, available to 7.3 million households in the New York metropolitan area. In addition to Arts in the City, Riddell works on CUNY TV's *Science & U* series; she also hosts and reports various specials at the station like *Life in the Digital Age* and *Food Revolution*. Riddell has garnered numerous awards, including three New York State Broadcasters Association Awards – for Outstanding Individual Program/Series Designed for Children, Outstanding Hard News Story, and Outstanding Public Affairs Programming. She also was part of the News 4 New York team honored with an Emmy® Award for the series *What Matters*.



#### Laura Rubin-Rieck, Mentor Director, HSBC

Laura Rubin-Rieck is Head of HSS DBS for the Americas at HSBC and recently took on the role of Global head of Issuer Services IT and Change, responsible for the 90-person global team, senior global stakeholder and a \$13.4 million portfolio all in the middle of a global pandemic. She is the Global Diversity & Inclusion lead for GBM Tech people programme. In this role, she has played a key role coordinating and mobilizing all pillars of D & I; Gender, Race & Ethnicity, LGBT+, Neurodiversity and Ability, across GBM. In addition, she is a key player sponsor and coordinator for the 2nd iteration of the Girls Who Code Summer Immersion program sponsored by HSBC this summer in the US.



#### Sandra Solomon, Mentor GLCM, HSBC

Sandra Solomon graduated from Douglass College, Rutgers University in New Brunswick with a Bachelor's in Language Arts and a minor in Languages. She spent several years as a Court Interpreter and is fluent in Portuguese, Spanish and English. Sandra has been in the banking profession for over 20 years with an array of positions which have included Branch Management, Corporate Relationship Manager, and for the last 14 years, a focus on Treasury Management. Sandra's interests include being a wish granter for Make a Wish and volunteering in the infant room at her local church. She currently resides in Florida with her husband and 2 young boys, Giovanni and Lorenzo. In her spare time, she enjoys cruising, landscaping and cooking.



#### Kathryn Swintek, Panelist & Mentor Managing Partner, Golden Seeds Fund 2, LP

Kathryn Swintek is a Managing Partner and member of the Investment Committee of Golden Seeds Fund 2 which invests in U.S.-based early-stage companies founded and managed by women in the healthcare, technology, SaaS and consumer/e-commerce sectors. With governance experience from 1998 in fintech, medical devices, digital media, industrials and financial services corporations as well as several not-for-profit organizations, Ms. Swintek is recognized as a governance expert. Ms. Swintek serves as a Director of Turtle & Hughes, Inc. (Chair, Audit Committee), Open Road Integrated Media, Inc., Oculogica, Inc. and is Chair of the Board of American Bank of Investments. Ms. Swintek holds a B.A. in Economics from the College of Mt. St. Vincent and an MBA in Finance from New York University. In 2020, she was named by the National Association of Corporate Directors as <u>Private Company Director of the Year</u>.



#### Kara L Van Meter, Mentor Talent Manager, HSBC

Kara Van Meter joined HSBC in 2018 and is currently the Talent Manager for HSBC's Wealth & Personal Banking business. In this role, she provides career development support and guidance, both for employees' personal goals as well as for people managers to assist them with developing their teams. She also serves as the Global Mentoring Administrator and is a certified Executive Coach. Kara has worked in the field of human resources for over 20 years which has included the areas of recruiting, employee relations, performance management and talent development. Her passion is working with employees across all levels of the organization to help them develop skills and capabilities to assist them with achieving their career goals.



#### Laura Wang, Panelist & Mentor

#### Senior manager, Product Management, Capital One

Laura leads product development and strategy in the Fintech space. Her passion lies in delivering real value to people's lives through lovable, digital customer experiences. As a group product leader at Capital One, she drives the vision and development of ground-breaking new digital banking experiences with cross-functional teams of designers, engineers, product managers, and business stakeholders. Specifically, her teams are reimagining how banking can help customers lead happier lives through understanding and improving their financial health. An example is MONEY teen checking, a joint checking account for kids and parents with a unique digital app experience that helps teens learn how to manage their spending and savings smartly. Prior to becoming a digital evangelist and Fintech nerd, Laura provided consulting and strategic advice to global corporations, banks, healthcare companies, social enterprises, entrepreneurs, and litigation clients. She earned a B.S and MBA from Cornell University. She enjoys fitness, traveling, singing, mentoring, and being a newbie parent.



#### **Priscilla Williams, Panelist & Mentor** Grants Manager, Community Impact and Investment, Capital One

Priscilla Williams is a Grants Manager for the Community Impact and Investment team at Capital One. Priscilla joined Capital One in 2017 working in Commercial Banking Communications supporting people agenda initiatives in Human Resources. Prior to joining Capital One, Priscilla worked for JPMorgan in Asset Management Operations Communications. In her spare time she enjoys traveling, reading and high-intensity dance classes.

|    | Student Name     | Position                                 | Firm             | School  |
|----|------------------|--|------------------|---|
| 1  | Damilola Akinola | CEO                                      | All Paws On Deck | Valley Stream Memorial Junior<br>HS, Valley Stream, NY      |
| 2  | Dana Amir        | CEO                                      | ЈАСК             | Western HS, Davie, FL                                       |
| 3  | Emma Avchen      | Employee                                 | The CHAT         | Cooper City HS, Cooper City,<br>FL                          |
| 4  | Sophia Azzariti  | Chief Operating<br>Officer               | My Waffle        | West Islip HS, West Islip, NY                               |
| 5  | Jashene Bajolo   | Chief Business<br>Development<br>Officer | Vibe Corporation | HS for Arts and Business,<br>Corona, NY                     |
| 6  | Julia Bevans     | Chief of Marketing                       | Varitech         | Academy of Finance &<br>Enterprise, Long Island City,<br>NY |
| 7  | Nikita Bijlani   | СМО                                      | ENGYM Fitness    | Syosset HS, Syosset, NY                                     |
| 8  | Muskaan Bisal    | Director of Sales                        | LuxDesigns       | Francis Lewis HS, Fresh<br>Meadows, NY                      |
| 9  | Livia Brahaj     | CEO                                      | NuApps           | Francis Lewis HS, Fresh<br>Meadows, NY                      |
| 10 | Jacqueline Bravo | СТО                                      | Embrace          | Hillcrest HS, Jamaica, NY                                   |
| 11 | Faith Cammarata  | CEO - Domestic<br>Division               | Pro-Tech(t)      | Oyster Bay HS, Oyster Bay, NY                               |
| 12 | Mariah Chavez    | CEO                                      | Portside Sweets  | Bellport HS, Brookhaven, NY                                 |
| 13 | Fowzia Chowdhury | Marketing<br>Employee                    | P.A.V.E.         | Academy of Finance &<br>Enterprise, Long Island City,<br>NY |
| 14 | Joshelle Collins | Employee                                 | BluPrint         | West Side HS, Newark, NJ                                    |
| 15 | Gaby Contreras   | СМО                                      | Summit Energy    | Southold JrSr. HS, Southold,<br>NY                          |

|    | Student Name         | Position                      | Firm           | School  |
|----|----------------------|-------------------------------|----------------|---|
| 16 | Jilisa Denny         | Sales Associate               | Belle Peau     | Clara Barton HS, Brooklyn, NY                               |
| 17 | Marilyn Duran Chunir | Employee                      | BluPrint       | West Side HS, Newark, NJ                                    |
| 18 | Mehribon Ergashova   | CFO                           | PupilTech      | Edward R Murrow HS,<br>Brooklyn, NY                         |
| 19 | Naysa Escobar        | CEO                           | HomeTown       | Huntington HS, Huntington,<br>NY                            |
| 20 | Johana Estevez       | Senior Accountant             | LuxDesigns     | Francis Lewis HS, Fresh<br>Meadows, NY                      |
| 21 | Stephani Fernandez   | Designer                      | LIFE           | HS of Economics & Finance,<br>New York, NY                  |
| 22 | Alexandra Feit       | Chief of Marketing<br>& Sales | Splash         | Carle Place HS, Carle Place, NY                             |
| 23 | Emily Fischer        | Co-Executive,<br>Marketing    | Fly By Fashion | Mount St. Mary, Kenmore, NY                                 |
| 24 | Angeles Flete        | VP of HR                      | BizClick       | Business of Sports School,<br>New York, NY                  |
| 25 | Temitope Gabriel     | VP IT                         | VE Catering    | Port Richmond HS, Staten<br>Island, NY                      |
| 26 | Josephina Golubov    | Intern                        | Varitech       | Academy of Finance &<br>Enterprise, Long Island City,<br>NY |
| 27 | Ashrita Gudavalli    | CEO                           | ENGYM Fitness  | Syosset HS, Syosset, NY                                     |
| 28 | Sarah Guevara        | CEO                           | ReCase         | Berks Career And Technology,<br>Leesport, PA                |
| 29 | Adelina Gutic        | соо                           | PupilTech      | Edward R. Murrow HS,<br>Brooklyn, NY                        |
| 30 | Shannon Harrington   | CEO                           | Melting Pot    | Comsewogue HS, Port<br>Jefferson Station, NY                |

|    | Student Name     | Position                            | Firm              | School  |
|----|------------------|-------------------------------------|-------------------|---|
| 31 | Emma Hayes       | Chief of HR                         | Fitness on Demand | Islip HS, Islip, NY   |
| 32 | Carly Hudson     | Co-Executive,<br>Strategy           | Fly By Fashion    | Mount St. Mary, Kenmore, NY                                   |
| 33 | Aya Ibrahim      | СОО                                 | P.A.V.E.          | Academy of Finance and<br>Enterprise, Long Island City,<br>NY |
| 34 | Alyssa Ingrassia | Chief People Officer                | NOVA              | Patchogue Medford HS,<br>Medford, NY                          |
| 35 | Julia Jacklevic  | СОО                                 | Summit Energy     | Southold JrSr. HS, Southold,<br>NY                            |
| 36 | Sophia Jiang     | VP of<br>Marketing/Sales/<br>Design | VE Catering       | Port Richmond HS, Staten<br>Island, NY                        |
| 37 | Dianna Johnson   | Employee                            | SeasonALL         | Smithtown HS East, St. James,<br>NY                           |
| 38 | Alison Jones     | Chief Branding<br>Officer           | SolEnergy         | Mount Sinai HS, Mount Sinai,<br>NY                            |
| 39 | Brentney Josephs | Employee                            | Baconology        | Floral Park Memorial HS,<br>Floral Park, NY                   |
| 40 | Grace Kane       | CEO                                 | Bagonizer         | Wantagh HS, Wantagh, NY                                       |
| 41 | Aniqa Khan       | VE Guest                            | N/A               | Farmingdale HS, Farmingdale,<br>NY                            |
| 42 | Shreya Kumar     | Employee                            | Noodle Bar        | Hightstown HS, Hightstown,<br>NJ                              |
| 43 | Maggie Lau       | Chief HR Officer                    | Kathy's Kits      | Herricks Senior HS, New Hyde<br>Park, NY                      |
| 44 | Daenna Lawrence  | Intern                              | Varitech          | Academy of Finance and<br>Enterprise, Long Island City,<br>NY |

|    | Student Name    | Position                           | Firm                | School  |
|----|-----------------|------------------------------------|---------------------|---|
| 45 | Amy Lazo        | Director of<br>Accounting          | Vibe Corporation    | HS for Arts and Business,<br>Corona, NY                 |
| 46 | Vivian Lee      | CEO                                | LuxDesigns          | Francis Lewis HS, Fresh<br>Meadows, NY                  |
| 47 | Eliysia Lever   | CEO                                | VE Catering         | Port Richmond HS, Staten<br>Island, NY                  |
| 48 | Brigitte Lew    | VP of Digital Media                | Social Solution     | Long Beach HS, Long Beach,<br>NY                        |
| 49 | Olivia Lin      | Employee                           | Comm Communications | Academy for Math Science &<br>Engineering, Rockaway, NJ |
| 50 | Parker Lindsay  | CEO                                | So'Flo Essentials   | Fort Lauderdale HS, Fort<br>Lauderdale, FL              |
| 51 | Ava Lindyberg   | Employee                           | Baconology          | Floral Park Memorial HS,<br>Floral Park, NY             |
| 52 | Liz Lopez       | Director of Sales<br>and Marketing | Vibe Corporation    | HS for Arts and Business,<br>Corona, NY                 |
| 53 | Amy Luis        | Employee                           | Deluxe              | Westbury HS, Old Westbury,<br>NY                        |
| 54 | Anna Lulkin     | Human Resources<br>Director        | SolEnergy           | Mount Sinai HS, Mount Sinai,<br>NY                      |
| 55 | Naiya Mainigi   | Chief Operating<br>Officer         | BioVital Inc        | Germantown Friends School,<br>Philadelphia, PA          |
| 56 | Isabella Matos  | AVP of IT                          | At Your Service     | West Hempstead HS, West<br>Hempstead, NY                |
| 57 | Saahirah Mohsin | CEO                                | Clean Waves         | Valley Stream Memorial Junior<br>HS, Valley Stream, NY  |
| 58 | Abigail Narra   | CEO                                | My Waffle           | West Islip HS, West Islip, NY                           |

|    | Student Name         | Position                                     | Firm                   | School  |
|----|----------------------|--|------------------------|---|
| 59 | Jacqueline Nemecek   | VE Guest                                     | N/A                    | Farmingdale HS, Farmingdale,<br>NY                            |
| 60 | Alexa O'Connor       | соо  | Fitness on Demand      | Islip HS, Islip, NY   |
| 61 | Nicole Ogrodnik      | Executive Assistant to the CEO               | Varitech               | Academy of Finance and<br>Enterprise, Long Island City,<br>NY |
| 62 | Alleana Pabololot    | Director of Project<br>Management and<br>R&D | Vibe Corporation       | HS for Arts and Business,<br>Corona, NY                       |
| 63 | Aracely Palaguachi   | Chief of Marketing                           | P.A.V.E.               | Academy of Finance and<br>Enterprise, Long Island City,<br>NY |
| 64 | Helin Patel          | CFO  | Noodle Bar             | Hightstown HS, Hightstown,<br>NJ                              |
| 65 | Jamie Preston        | HR Specialist                                | Bearology              | Coral Springs HS, Coral<br>Springs, FL                        |
| 66 | Samantha Relkin      | СМО  | Blue Bans              | Oceanside HS, Oceanside, NY                                   |
| 67 | Blanca Reyes         | Employee                                     | Deluxe                 | Westbury HS, Old Westbury,<br>NY                              |
| 68 | Brittney Reyes-Avila | VP of Sales                                  | P3                     | Reading Senior HS, Reading,<br>PA                             |
| 69 | Gabrielle Roberts    | CEO  | Old Street Real Estate | Bucks County Technical HS,<br>Fairless Hills, PA              |
| 70 | Alexandra Rouvinetis | Director of Interior<br>Design               | LuxDesigns             | Francis Lewis HS, Fresh<br>Meadows, NY                        |
| 71 | Katherin Ruedas      | СМО  | Knights Enterprises    | Uniondale HS, Uniondale, NY                                   |
| 72 | Tanicha Saintigene   | COO and acting<br>CFO                        | So'Flo Essentials      | Fort Lauderdale HS, Fort<br>Lauderdale, FL                    |
| 73 | Nishka Singh         | CEO  | Get Together           | Morris County School of<br>Technology, Denville, NJ           |

|    | Student Name             | Position                          | Firm                | School  |
|----|--------------------------|-----------------------------------|---------------------|---|
| 74 | Naomi Tsang              | CFO                               | P.A.V.E.            | Academy of Finance and<br>Enterprise, Long Island City,<br>NY |
| 75 | Zainab Umay              | Department of<br>Finance Employee | P.A.V.E.            | Academy of Finance and<br>Enterprise, Long Island City,<br>NY |
| 76 | Melissa Valle            | Administrative<br>Secretary       | Knights Enterprises | Uniondale HS, Uniondale, NY                                   |
| 77 | Camila Vasquez-<br>Munoz | Financial Director                | Pack & Co.          | Bay Shore Senior HS, Bay<br>Shore, NY                         |
| 78 | Jillian Vicari           | CEO - International<br>Division   | Pro-Tech(t)         | Oyster Bay HS, Oyster Bay, NY                                 |
| 79 | Serena Watkins           | СМО                               | Road to Success     | Coral Springs HS, Coral<br>Springs, FL                        |
| 80 | Rebecca Weissman         | СОО                               | Well Grounded       | Oceanside HS, Oceanside, NY                                   |
| 81 | Maria Werner             | CEO                               | Sugar C.u.b.s.      | Centereach HS, Centereach,<br>NY                              |
| 82 | Jasmia White             | СОО                               | BizClick            | Business of Sports School,<br>New York, NY                    |
| 83 | Ajmaani Whitter          | VP of HR                          | Belle Peau          | Clara Barton HS, Brooklyn, NY                                 |
| 84 | Jade Young               | VP of<br>Communications           | Freeport HS         | Freeport HS, Freeport, NY                                     |
| 85 | Fallon Zemlyansky        | CEO                               | PocKits             | Hewlett HS, Hewlett, NY                                       |
| 86 | Rebecca Ziarno           | СОО                               | PocKits             | Hewlett HS, Hewlett, NY                                       |

## **ABOUT VIRTUAL ENTERPRISES**

VE is an educational nonprofit that transforms students into business professionals by bringing the workplace into the classroom and preparing them for fulfilling, financially secure futures.

By starting a company and managing its day-to-day operations, students not only develop meaningful skills-based career experiences and an entrepreneurial mindset, they also identify career pathways that align with their interests, talents, and aspirations. Students are able to test drive potential careers and develop in-demand skills and competencies that post-secondary institutions and employers are seeking. The program engages students in their learning and prepares them with relevant, hands-on opportunities to develop, test, and apply academic, business, financial and entrepreneurial skills.

Since its inception in 1996, VE has served over 165,000 students. We currently support 16,500 students across 19 states each year. Our students are part of a global network spanning 40 countries and 7,500 student-run businesses.

## **#VEWinningWomen**



**#VEInternational** 

For more information, visit: veinternational.org