

WE ARE *Limitless*

WINTER EDITION 2021

At Limitless, we give you the opportunity to be active, safe, and limitless in what you do while making a real impact on the environment. Limitless produces active apparel and gear made from recycled materials, shrinking our carbon footprint. We provide the means to let you make a change in the world while doing what you love.



We are Limitless, a company with the goal of cleaning and making the environment better.

With the most focused, determined, and motivated employees, we will make the world better. Limitless makes environmentally friendly products for people who love to be outdoors and for people who like to stay active. With canoes, kayaks, active gear, and much more you can become part of a limitless family.

By collecting trash from the ocean we make our products and with our business relations with other companies, we can reach a larger audience and continue to clean the world's oceans.

FIND US HERE:



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WWW.LIMITLESS401VE.COM

UPCOMING EVENTS

February 11th- National Trade Show

February 12th- Chief Retreat

February 15th- President's Day (Office Closed)

February 21st- CEO Simon's Birthday!

February 26th- Team Bonding Day

March 3rd- H.R. Specialist Natalia's Birthday!

LETTER FROM THE CEO

Welcome to the Winter Edition of the *We Are Limitless* Newsletter! Last year was full of ups and downs, but we at Limitless want every single one of their employees and customers to enjoy the new year while keeping themselves safe, and the planet safe.

We have been able to develop a variety of sustainable active gear and apparel bundles. We group our bundles environmentally, whether it is snow, water, or other outdoor activities. To further show our commitment to being environmentally friendly, We are donating 5% of profits to the Environmental Investigation Agency.



Our CEO with design specialist, Olesya



Simon Waz, CEO of Limitless

We have worked hard as a firm to come together and make our company and our world better. It's been exciting to be recognized for the VEI competitions that we have entered as well. We know that your efforts made all of it possible.

It's an exciting time for our company and we look forward to new ideas, new adventures, and new projects. We encourage you to share your insights and thoughts with us so that we can grow together.

Thank you for all your hard work and commitment. I look forward to sharing exciting news all throughout the year.

Sincerely,

Simon Waz

Simon Waz
Chief Executive Officer

**"Build a team so strong
you don't know
who the boss is."**

-Unknown



THE *Origins* OF OUR MAGNOLIA BUTTON-UP

A common theme that customers enjoy with our sustainable products is how we name them. Our product names are inspired by nature and a great example is our Magnolia Button-Up.



The Magnolia Button-Up is a puffer-jacket made out of recycled plastic. The name was inspired by the Magnolia tree and the colors are inspired by the astonishing flowers found on the tree.

You may think we chose the name because it is a common tree type found in nature, but what may come as a surprise is that nearly half of the Magnolia species are under the list of endangered trees!

There are more than 200 species of Magnolia and 48% make up the list of being close to extinction. The main reason for its extinction is due to deforestation and medicinal exploitation.



Luckily, conservation efforts have been made to protect the dying species as Magnolias are an ancient tree type. Magnolias have survived the plight of climate change and the abuse of its benefits for too long to become extinct because of human contact. Limitless hopes to bring more attention to Magnolias through our popular button-up and we continue this message of extinction awareness through our other products like the Pine Zip-Up and Mahogany Snow Jacket.

Source: Global Trees

LIMITLESS *Contributes*

As many of our customers are familiar with, Limitless has teamed up with the Environmental Investigation Agency to keep the world healthy. To uphold our promise of bettering the globe, 5% of our profits are going to the charity. What may not be familiar is the agency itself: EIA strives to achieve tangible changes in the global economy that make sustainable management of the world's natural resources possible.

The organization works in a multitude of sectors that revolve around environmental crime, whether that be the economy's abuse of our natural resources or wildlife abuse. Their mission is "protecting the environment with intelligence" which is shown through their use of documentaries, conducting undercover investigations to expose the wrongful ethics in the global market, and gathering scientific evidence.



Limitless was eager to support such an amazing organization as they align with our values! Although we only aim to make a bigger impact in water pollution, we love to see and support companies that have creative efforts in saving our planet. Limitless loves for our customers to know that their purchases not only benefits our oceans but other issues that EIA tackles. We always strive to be good and thoughtful citizens of the world and partnering up with the Environmental Investigation Agency was just another great way to uphold our promise.

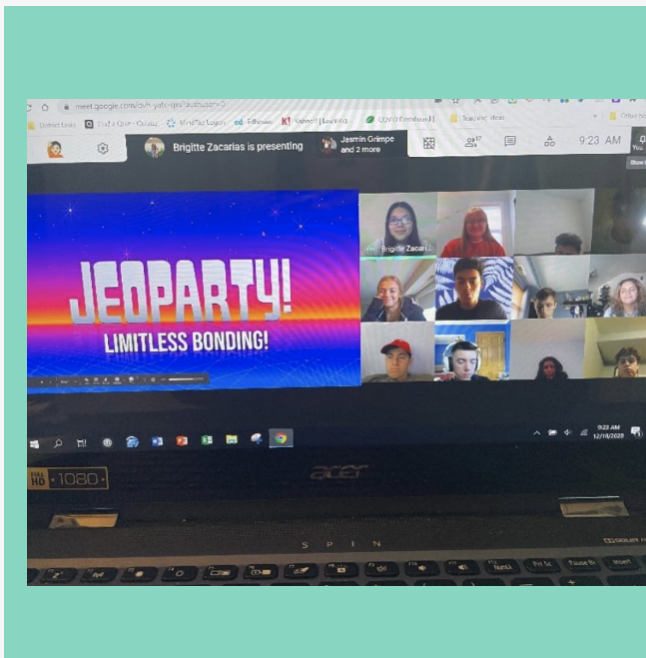
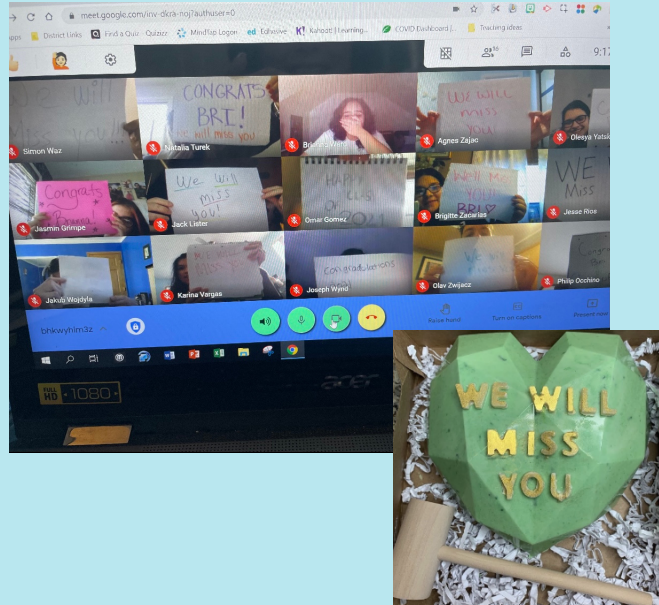
*A beautiful day
begins with a
beautiful mindset*



LIMITLESS *Connections*

FAREWELL BRIANNA!

A bittersweet farewell to one of our HR Employees Brianna! Brianna has taken an opportunity at a different company. In order to celebrate Brianna's success, Limitless surprised Brianna virtually with "goodbye" posters and a sweet treat. We were truly honored to have had the chance to work with Brianna, especially in the HR Department. You will be missed! Good luck!



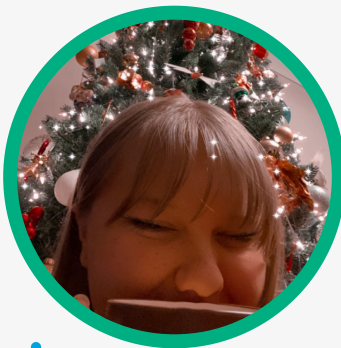
TEAM BONDING

Since our employees don't get the chance to interact in person for safety reasons, our HR Department made a Jeopardy game which included questions about our employees and other fun seasonal questions. Questions included birthdays, employees "colors", trade show events, etc. We designate the last Friday of every month to virtually sit down with each other and get to know each other more.

Have any creative bonding ideas? Submit your ideas to the HR Department.

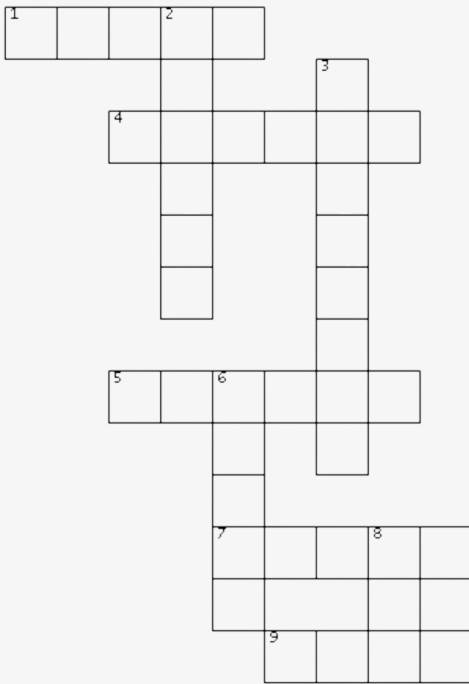
YOU'RE DA *Bomb*!

We appreciate you! We know how hard you all work in order to help our company succeed. To reward this, we hope you all enjoyed your hot cocoa bombs this winter from "Brigitte's Zweets", a local small business. Inside the bombs, you will find hot cocoa powder with mini marshmallows. We are excited to do more in the future. Thank you!



GET YOUR *Game* ON

IT'S PUZZLING...



ACROSS

1. Bundle with Skis?
4. Designated Limitless Team Bonding Day?
5. Top 25% company branding?
7. Bundle with Kayak?
9. January Employee of the Month?

DOWN

2. Bundle with Canoe?
3. The endangered tree?
6. Name of our CEO?
8. 5% of Limitless Profits go to?



RIDDLE ME THIS!



1. What building has the most stories?
2. What gets wet when drying?
3. What are two things you never eat before breakfast?

Submit your answers to the HR Department. First two employees to submit correct answers will receive a prize!

MAKING A *Difference*

We see 8 million tons of plastic being dumped into our oceans yearly. There are now entire islands that are made from plastics and other materials. In addition, individuals are craving high-quality, sustainable goods that provide value and last longer, ensuring less waste in landfills. What is our solution? Well, Limitless produces active apparel and gear made from recycled materials harvested from the ocean. Our Eco-friendly fabrics are softer, stronger, and will last for years.

Our manufacturing partners are based in the USA which reduces carbon emissions. Their manufacturing processes use renewable energy and less water. While manufacturing, our plastics need to go through a very long process. First, they need to shred the plastic, in order to release the unwanted liquids. Then, the plastics go through many steps such as sorting, straining, and eventually transform into a thread in order to produce the clothing. We also use recycled materials in our packaging. Our efforts allow our customers to make a positive change in the world while doing what they love.



LIMITLESS *Competes*

MARKETING- Our Design Guru, Jasmin Grimpe, scored Top 25% in the national company branding competition! Jasmin's creativeness and hard work scored her a 4 out of 5. Jasmin included a Limitless logo, business cards, envelopes, social media, and even trade show clothing to show how we brand our company while managing to keep the aesthetic of the branding go well together. Congratulations Jasmin!



HR- Our Human Resources Heroes developed the Limitless Employee Handbook. The 13-page document goes over the rules, and policies regarding the company. The next step is our oral presentation... wish us luck!

ACCOUNTING- The Guardians of our Cash, the Accounting Department, entered a Finance Competition. Some of the requirements were a Break-Even Analysis, Balance Sheet, Income Statement, and more! Accounting developed these numbers from the month of November and projection numbers until April. They did an amazing job with this and are moving on to the next round. Congratulations to all of our departments and good luck moving forward!

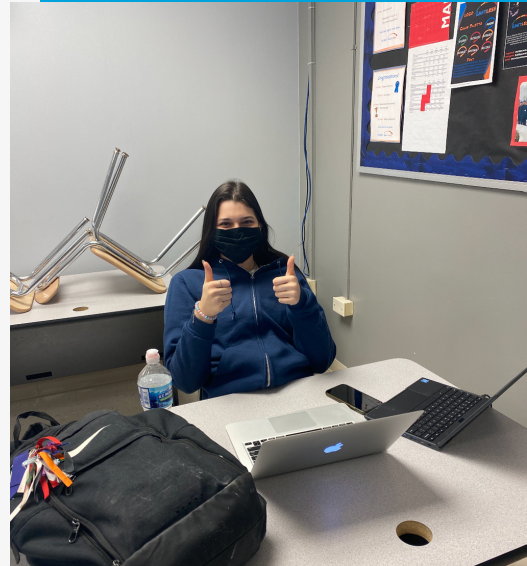


Safety FIRST

On January 25th, a handful of our employees returned to work in-person. We continue to closely monitor guidelines from local and national health authorities. Each employee is required to be more than 6 feet apart with a mandatory face covering. Our first priority is to keep everyone healthy! We are super excited to see your familiar faces.



Simon Waz and Natalia Turek working hard in-person.



Our employee Olesya Yatskiv, excited to be back!

NAVIGATING THROUGH COVID-19

We asked you how you are coping during this pandemic. Here's how you responded...

- Keeping active! Running, walking, and working out are essential during this time.
- Catching up on video game skills.
- Hitting the slopes (skiing and snowboarding).
- Drawing!
- Cooking and Baking. (We have lots of skilled chefs among our employees.)

Spotlights

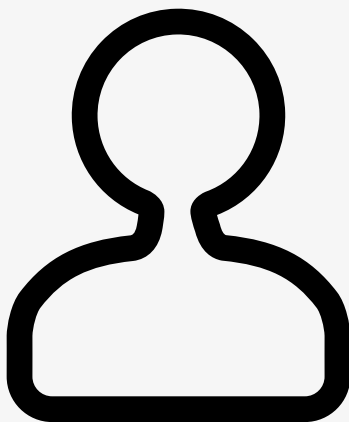


DECEMBER

Jasmin Grimpe! Limitless appreciates the extra effort and time that Jasmin has put in to gain the maximum benefit from her work. Jasmin's great branding skills have helped numerous departments finish their final competitions while working overtime.

JANUARY

Drumroll, please..... Ivan Andrukiv! Throughout the month of January Ivan has worked really hard in sales. Ivan did one of our first international purchases, he handles sending out flyers and has the most deals going on out of all of the sales department. Ivan is a great role model for other employees. Keep up the good work!



FEBRUARY

We are always looking for
our next superstar...

WHO'S NEXT?!

Our HR Department is here to help you achieve your goals and provide you with any support you may need. We are committed to creating a safe and comfortable work environment for all, especially during these tough times. How can we assist you? Feel free to contact our HR Chief, Brigitte Zacarias, for any concerns you may have.