

Second Ride



Company Branding

LOGO



FONTS

Heading
Palanquin Dark

Body
Blinker

COLORS

#FFFFFF

#D0BA8A

#00838F

#0E2F58

#000000



LETTERHEAD

Second Ride



29211 Stallion Ridge, San Juan

Capistrano, CA, 92675

Potential Investor

123 Address

City, State, 12345

Dear investor,

Here at Second Ride, we strive to bring about change in our environment by taking used and discarded fishing nets, and turning them into fun outdoor products that anyone can enjoy. We want to be able to create change in the way people see our oceans, and by making products from nets, we embody this in every wave, slope, or park our boards encounter. We will achieve this by taking these nets from a variety of places and converting them into a moldable material that can be used to form our products. By doing this, we are promoting the reuse of our materials, and helping the environment from one of its biggest problems currently facing it. Due to our company being founded in California, we want to create products that embody the spirit of the west coast and the various activities that can be enjoyed outdoors. Due to our young and fun nature, we want to target millennials and Gen Z who enjoy the outdoors and want to make a change for the environment. We believe that with a young audience and many wanting to take up an outdoor activity, we will be able to run a successful business that will be able to make change and a profit for all those involved in the process.

Sincerely,

Bailey Van Blarcom

CEO

(949) 234-5900



DESCRIPTION

Second Ride is driven by the want to make a positive environmental impact by crafting products from removed ocean pollutants, specifically discarded netting. Located in California, with the coast as our backyard, we see how plastics are plaguing our oceans and killing marine life. Here at Second Ride, we promote the removal of ghost netting by repurposing this material into our products. In California, we can go from surfing and skating in the morning to making the two hour drive to the mountains in the afternoon. Our company focuses on the outdoor, active lifestyle as a whole when creating our surf, skate, and snowboards. Each product connects our company to a community of people who are passionate about their practice. Second Ride strives to bring these communities trendy, environmentally conscious products that encourage this outdoor way of life and bring awareness to the dire cause of removing ocean pollutants.



BUSINESS CARD



ALEX PEEL

CHIEF OPERATING OFFICER

29211 STALLION RIDGE,
SAN JUAN CAPISTRANO, CA 92675
SECONDRIDE@VEINTERNATIONAL.ORG
949-351-0328



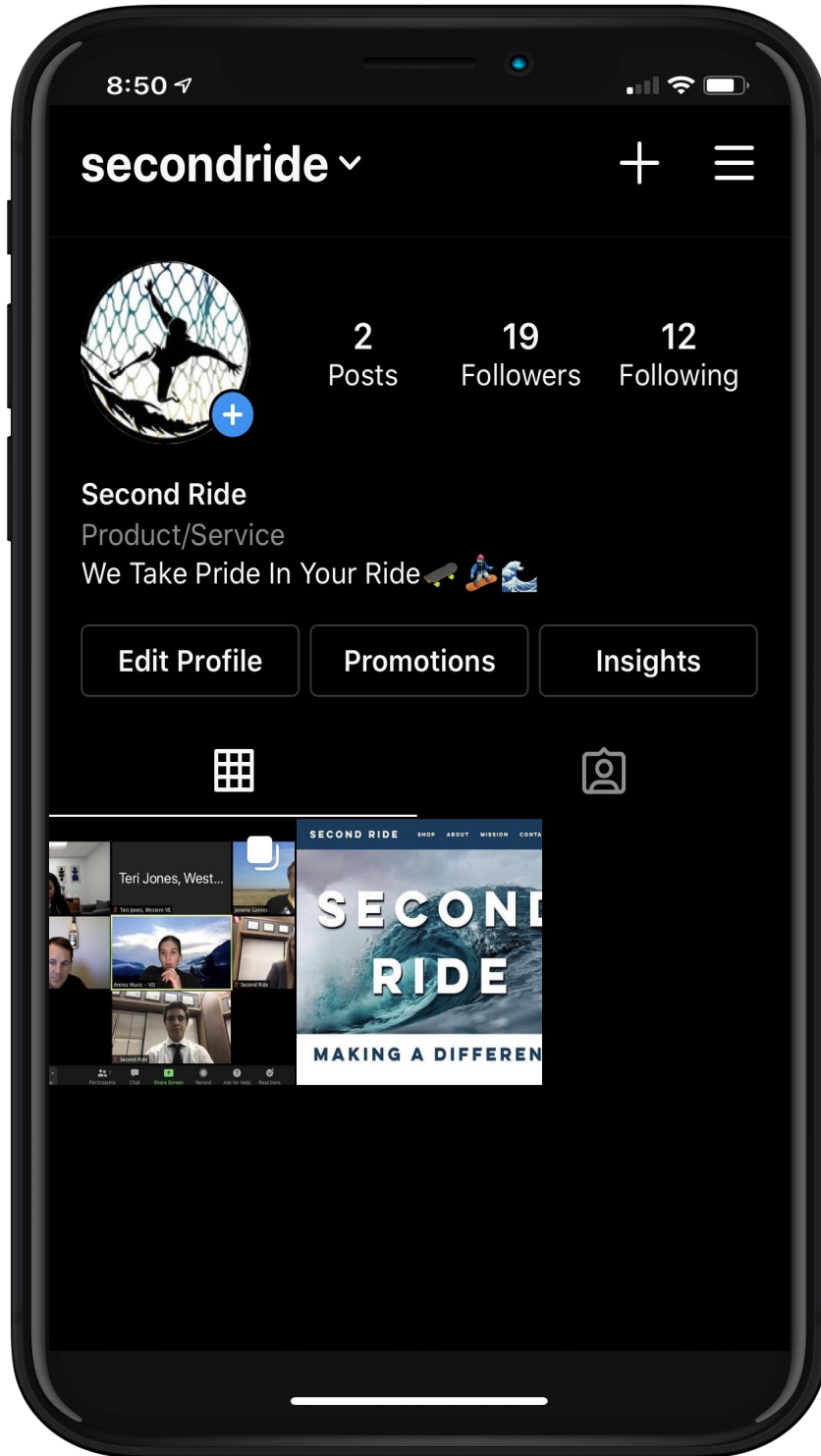
SECONDRIDE.NET



@SECOND_RIDE_CO



SOCIAL MEDIA



5

COMPANY FLOW CHART

