



SY 21-22 VE Top 50 Parameters for each Period

The VE Top 50 is a composite method to identify the top firms in the VE program by measuring engagement and achievement of targeted initiatives throughout the year.

AUGUST - OCTOBER

NOVEMBER - DECEMBER

JANUARY - FEBRUARY

MARCH - APRIL

MAY

Deadline: October 31, 2021

Deadline: December 31, 2021

Deadline: February 28, 2022

Deadline: April 30, 2022

Deadline: By the end of May 2022

- Completed annual Business Registration Form
- Participation in the National Online Competition - Elevator Pitch
- Processed at least one Payroll
- Processed at least one Rent Payment

Maximum Points for the Period = 4

List of "Top 200" to be published in November 2021

- Participation in at least one (1) trade show (Regional or National in Nov/Dec)
- Participation in the National Online Competition - Company Branding
- Submission of Business Plan - Executive Summary
- Processed at least one Payroll (Nov/Dec)
- Processed at least one Rent payment and one Utilities payment (Nov/Dec)
- Evidence of student transactions (purchases made from student accounts)
- Evidence of QuickBooks account setup
- Loan Application and/or Angel Investors and/or Bank Balance of \$150,000 or more
- Participation in the fall D4D Competition
- Students completed the PRO Feedback survey on Design Thinking

Maximum Points for the Period = 10

List of "Top 150" to be published in January 2022

After the first VE Top 50 period, every posting will also recognize companies that were "Notable for the Period" to highlight firms that completed at least 80% of the parameters for that period.

- Participation in at least one (1) trade show (Regional or National in Jan/Feb)
- Submission of the Board of Directors Quarterly Report for Q3 (Nov-Jan)
- Participation in a local or regional qualifying round of the business plan competition
- Submission and qualification for the National Marketing Competition
- Submission and qualification for the National Human Resources Competition
- Submission and qualification for the National Finance Competition
- Submission and qualification for the National QuickBooks Competition
- Participation in the National Online Competition - E-Commerce Website
- Participation in the National Online Competition - Company Newsletter
- Processed at least one Payroll (Jan/Feb)
- Processed at least one Rent payment and one Utilities payment (Jan/Feb)
- Sales made by the firm to individuals or other VE businesses
- Completion of at least one international transaction for International Trade Month (incoming or outgoing)
- Evidence of student transactions (purchases made from student accounts) during the period Jan 1 to Feb 28
- Submission of 941 Withholding Payroll Tax Form and remittance payment
- Submission of Sales Tax Form and sales tax payment
- Students complete Mint setup for managing Personal Finance
- Students complete the PRO Feedback surveys on Leadership, Professionalism, and Functional

Maximum Points for the Period = 22

List of "Top 100" to be published in March 2022

- Participation in at least one (1) trade show (Regional or National in Mar/Apr)
- Submission of the written business plan
- Qualified for the National Business Plan Competition
- Top 20 Recognition for National Business Plan Competition
- Top 8 Recognition for National Business Plan Competition
- Top 40 Recognition for National Marketing Competition
- Top 40 Recognition for National Human Resources Competition
- Top 40 Recognition for National Finance Competition
- Top 40 Recognition for National QuickBooks Competition
- Participation in the National Online Competition - Video Commercial
- Processed at least one Payroll (Mar/Apr)
- Processed at least one Rent payment and one Utilities payment (Mar/Apr)
- Sales made by the firm to individuals or other VE businesses
- Evidence of student transactions (purchases made from student accounts) during the period Mar 1 to Apr 30
- Submission of 941 Withholding Payroll Tax Form and remittance payment
- Submission of Sales Tax Form and sales tax payment
- Students use TurboTax to file 1040 Income Tax Form
- Peer feedback conducted for the PRO Feedback surveys on Leadership, Professionalism, and Functional
- Participation in the spring D4D Competition

Maximum Points for the Period = 19

List of "Top 50" to be published in May 2022

- Submission of an Annual Report
- Submission of the 1120 Corporate Tax Form

Maximum Points for the Period = 2

Final list to be published in June 2022

VE Top 50 Posting Timeline

- Top 200 - November 2021
- Top 150 - January 2022
- Top 100 - March 2022
- Top 50 - May 2022
- Top 50+ - June 2022