

Trade Show at Pigeon Forge moved to online event

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To all Pigeon Forge Participants:

It is with great disappointment that Virtual Enterprises International has decided to cancel the upcoming in-person National Trade Show at Pigeon Forge on February 13-14.

While the VE national board of directors, program partners and staff had been working to supplement event funding issues resulting from the large number of school cancellations, our primary concern is always the safety of our students, teachers and partners at a large in-person event in the current climate.

While saddened by the cancellation of the National Trade Show at Pigeon Forge, we will instead offer an online Trade Show on February 14. **Details will be shared next week related to alternative experiences and competitions for your students, as well as guidance on obtaining credit or refunds for booth fees.**

Finally, we are currently planning to move forward with the Youth Business Summit as a live event, but with adjustments as needed to engage schools unable to travel. **Firms that had planned to attend the National Trade Show at Pigeon Forge will be invited to attend the YBS Showcase in New York City in April.**

Thank you for your understanding and for your continued commitment to our students and Virtual Enterprises.

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Musa Ali Shama

Executive Vice President of Programs

Virtual Enterprises International, Inc.