



2022 Gala Event Booklet Ad Spec Sheet

FULL PAGE / \$600
5.75" w x 8.75" h
(includes 0.125" bleed)

HALF PAGE / \$300
5.75" w x 4.50" h
(includes 0.125" bleed)

QUARTER PAGE / \$200
5.75" w x 2.375" h
(includes 0.125" bleed)

TECHNICAL SPECS:

COLOR MODE: CMYK

REQUIRED RESOLUTION: 300 DPI

FILE TYPES ACCEPTED: PDF (preferred format) / EPS / JPG

INCLUDE CROP MARKS

SUBMISSION:

EMAIL: print-ready ads should be mailed to Erika Apupalo at eapupalo@veinternational.org