

ve

2022 YOUTH BUSINESS SUMMIT

April 4-6 / New York City

Sponsored by



HSBC



Hosted By:
Long Island University &
The United Federation of Teachers

About VE

Virtual Enterprises International (VE) is a national nonprofit that transforms students through authentic business experiences which prepare them for fulfilling, financially secure futures. Since its inception in 1996, VE has served over 200,000 high school students, including many from underserved communities. In 2015, VE introduced the VE-Junior Ventures Career Academy, a two-year middle-school program that enables 7th and 8th grade students to develop technology and entrepreneurial skills by starting and managing business ventures.

VE students interact with business professionals who mentor them regularly, and 87% identify a career path of interest due to their involvement in the VE program. We currently support 20,000 students across the U.S. each year and are part of a global network spanning 40 countries and 7,000 student-run businesses.

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SCHEDULE

YOUTH BUSINESS SUMMIT

APRIL 4-6, 2022

Monday / April 4, 2022

National Business Plan Competition
United Federation of Teachers
52 Broadway, New York, NY 10004

8:00 AM - NOON	Preliminary Round
1:00 PM - 3:00 PM	Semifinal Round
3:30 PM - 6:30 PM	Championship Round

Announcement of Top 3 teams will be on Wednesday during the Business Showcase/Trade Show Opening Ceremony.

Tuesday / April 5, 2022

National Competitions (HR, Marketing, Finance, QuickBooks, Social Media)
Long Island University - Brooklyn Campus
85 Dekalb Avenue, Brooklyn, NY 11201

8:00 AM - 3:30 PM	Preliminary Rounds
4:00 PM - 6:00 PM	Championship Round

Announcement of winners will be on Wednesday during the Business Showcase/Trade Show Opening Ceremony.

Wednesday / April 6, 2022

Business Showcase / Trade Show
Long Island University - Brooklyn Campus
161 Ashland Place, Brooklyn, NY 11201

7:00 AM - 9:00 AM	Registration & Set-Up
9:30 AM - 10:00 AM	Opening Remarks
10:00 AM - 2:00 PM	Booth Display
1:00 PM	Best Booth & Sales Pitch Competition Announcements
2:00 PM - 3:00 PM	Booth Breakdown

Global Innovation Challenge
Powered by Intuit, BNP Paribas, and ViacomCBS

11:00 AM - 12:30 PM	Championship Round
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WELCOME

FROM THE PRESIDENT & VE BOARD OF DIRECTORS CHAIR

Dear Friends,

Welcome back to New York City and to the 2022 Virtual Enterprises International Youth Business Summit!

After two years of very successful online Youth Business Summit events, we are thrilled to return to an in-person format. While the past two years were challenging on many fronts, VE continued to create opportunities for students to get involved and continue learning business by doing business. From online meet-and-greet sessions between VE classes and business professional volunteers to launching an online trade show platform that enabled students and teachers to participate in VE's signature events, we stayed on track and our students continued to thrive.

This year, as we once again bring together students from across the country to showcase their businesses and the skills they have developed during the school year, we're looking forward to being awed by brilliant business plans, outstanding oral presentations, dazzling displays of design thinking, stupendous sales pitches, and beautifully crafted booths. Most importantly, however, we're looking forward to seeing entrepreneurship in action and witnessing the expertise of the next generation of business leaders as they present to panels of judges that include some of today's leading entrepreneurs and executives.

Bringing students into the world of work and enabling them to interact with the people who make that world go round is just one of the ways that VE prepares young people to succeed in the 21st-century workplace. Key partners include HSBC, Intuit, BNP Paribas, New York Life, Broadridge, Ceros, ViacomCBS and many more. These professionals who invest their time and energy in VE classrooms across the nation do so because they know it's a solid investment in our shared future. They do so because they understand that VE helps to develop a talent pipeline for both existing businesses and those that have yet to be launched. And they do so because they believe that all young people deserve the opportunity to build successful, productive, and financially secure futures.

VE has thrived over the last 26 years because a talented and incredibly dedicated group of people believe in it and contribute to its success. The administrators and teachers at each site expertly oversee the program and ensure that VE students develop the skills and competencies they need to own their futures. VE's national and regional staff—supported by the National Board of Directors and National Advisory Council—devote their time and energies to creating opportunities for VE students to explore and expand their abilities. A special thank you goes to Long Island University-Brooklyn and the United Federation of Teachers for hosting these events.

Our major business supporters play a major role by funding VE's activities and initiatives. With the support and generosity of all these individuals and institutions, there are hundreds of future business leaders across the U.S. who will combine their VE experiences with their determination, creativity, and resilience to create bright futures for themselves, their families, and their communities.

Finally, to the students who are taking part in this year's Youth Business Summit, welcome to a week of amazing opportunities to show what you know, who you are, and who you can be.

On behalf of everyone who makes VE work, we wish you an exciting and unforgettable time in New York City.

Sincerely,

Musa Ali Shama, Acting President
Sandra Krasnoff, Chair, VEI Board of Directors

A LETTER FROM OUR SPONSOR



Dear Friends,

It is my pleasure to welcome you to New York City and the 2022 Virtual Enterprises International Youth Business Summit. This is our first in-person YBS since 2019! While I'm extremely proud of the way the organization, the thousands of teachers who make the program possible, and the hardworking students have made virtual work for us, I think we are all also beyond excited to be gathered together again in the same real world space.

The pandemic has had an enormous impact on schools and the workforce. More than ever before, young people and the business community at large need VE. We must inspire tomorrow's business leaders and build in them the resilience, creativity, collaboration and courage that we all value so deeply.

Therefore, on behalf of HSBC, whose relationship expands over 25 years and a total \$3.4 million in investment that includes the new HSBC Opportunity Fund, we thank you. I extend my deepest thanks to all of you and to everyone at VE. Thanks to you, we can see a future that is full of possibility, where the best idea, the best collaboration, is what matters. That is the future that Iris Blanc, your visionary founder, saw those many years ago. A world where a strong business plan becomes a thriving business that is making the world better.

Best regards,

A handwritten signature in black ink, appearing to read "Kelly W. Fisher".

Kelly W. Fisher
Head of Corporate Sustainability
HSBC Bank USA

EVENT DESCRIPTIONS

NATIONAL BUSINESS PLAN COMPETITION

Teams representing VE companies from around the country will have their written business plans and oral presentations judged by industry professionals. After receiving top honors in local and regional business plan competitions during the school year, these teams have earned the chance to compete in the country's premiere team-based national business plan competition.

NATIONAL COMPETITIONS: FINANCE / HUMAN RESOURCES MARKETING / QUICKBOOKS / SOCIAL MEDIA MARKETING

Teams of one-to-four department employees from VE companies deliver oral presentations to inform judges of their department policies and practices as they relate to the strategies, operations, and deliverables for their respective departments.

GLOBAL INNOVATION CHALLENGE (ONLINE)

The Global Innovation Challenge is one of the world's most unique business-related events for high school students. Students representing different countries work in multinational teams to solve a pressing global issue using design thinking principles.

In preparation of the Global Innovation Challenge, multinational teams of students met and collaborated online in February, March, and April. Students worked with mentors who coached them on strategies to address the problem and develop a slide show, which will be presented to judges.

BUSINESS SHOWCASE/TRADE SHOW

The Business Showcase/Trade Show is VE's most dynamic live event as well as the largest exhibition of practice businesses in the U.S. The event brings together thousands of students from around the world who exhibit and sell the products and services of their VE businesses in a competitive marketplace, network with other VE students and business professionals, and garner real-world feedback from customers and guests.

VE-JV NATIONAL BUSINESS PITCH COMPETITION

The VE-JV National Business Pitch Competition is an amazing opportunity for middle school students to pitch their business concept to a judging panel of industry professionals.

NATIONAL BUSINESS PLAN COMPETITION

MONDAY, APRIL 4, 2022

Hosted at The United Federation of Teachers

Preliminary Round	Semifinal Round	Championship Round
8:00 AM - 10:00 AM	1:00 PM - 3:00 PM	3:30 PM - 6:30 PM
10:00 AM - NOON		

The written business plan is worth 30% of the overall score and the oral presentation is worth 70% of the overall score. Students do not have to wear masks when they are presenting or responding to judge Q&A.

PRELIMINARY ROUND: The Top 40 teams will present from 8:00 AM - Noon ET in presentation rooms with no other teams viewing presentations. The Top 20 teams will be announced at 12:30 PM ET in Shanker Hall B - 2nd Floor and an email notification will also be sent to facilitators. The announcement and email will include the randomly assigned Semifinal Round presentation schedule.

SEMIFINAL ROUND: The Top 20 teams will present from 1:00 PM - 3:00 PM ET in presentation rooms with no other teams viewing presentations. The Top 8 teams will be announced at 3:30 PM ET in Shanker Hall B - 2nd Floor and an email notification will also be sent to facilitators.

CHAMPIONSHIP ROUND: The Top 8 teams will present in an open area with other teams viewing the presentations. Announcements of 1st, 2nd, and 3rd place will be made during the Business Showcase/Trade Show on Wednesday, April 6 at 9:30 AM ET.

NBPC JUDGES

Steve Abromowitz
Hearst Corp (ret.)
Linda Aguilera
Ruchi New York
Hafsa Arif Deloitte
Brett Aston
Deloitte
Cameca Bacchus
Deloitte
Durba Bhattacharjee
Deloitte Consulting LLP
Daniela Bohrt
Deloitte
Jean Brito Deloitte
Nicholas Cannone
Deloitte
Sophia Caputo
Deloitte
Akash Chander
Deloitte
Megan D'Souza
Deloitte
Sergio De La Garza
Fairleigh Dickinson University
Carrie Devone
Mott Community College

Judy Ellis
Craig Ferrantino
Craig James Financial Services, LLC
Jake Fields Deloitte
Peter Freyer
HSBC
Regina Ganpat
Chase
Shanille Garcia
Bloomberg LP
Lina Ghanim
Deloitte
Neil Ghezzar
Deloitte
Jessica Gough
HSBC - Global Banking & Markets
Beth Grossman
VEI NJ Advisory Committee
Gokce Icmek
Deloitte
Kwin Javelosa
Fairleigh Dickinson University

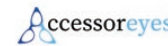
Ruchi Kotahwala
Ruchi New York
Deborah Krieger
Thomas Lemanski
FedEx
Yueming Li
Deloitte Consulting LLP
Bonnie Mann Falk
Berdon LLP
Sam Marchildon
Deloitte Consulting
Michela Marcone
Deloitte
Hallie Miller
Deloitte
Deepti Mitty
Deloitte
Nikhil Modi
Deloitte & Touche LLP
Ankur Morbale
Deloitte Consulting LLP
Simon Perkins
HSBC - HR
Melissa Quinn
Fairleigh Dickinson University
Silberman College of Business

Jeffrey Romano
Wright Place Partners/
VE Alum
FNU Santhanam
Deloitte Consulting LLP
Adel Sentoo
Deloitte
Walker Smith
Deloitte & Touche LLP
Abe D. Tawil
Baruch College
Alexandru Teodorescu
Deloitte
Michael Vu
Deloitte
Tara Walter
Deloitte
Laura Wang
Capital One
Nora Wang
Deloitte
Sydney Weise
Deloitte
MZ Yoffee
Deloitte
Jessica Zoine
Deloitte LLP

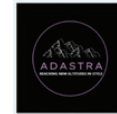
NBPC PARTICIPATING TEAMS



45North
Alpena High School, Alpena, MI
Coordinator: Melissa Timmreck
Presenters: Alison Borowski, Avery Dubey, Michael Hynek, Gabriella Kamyszczek, Grace Samp, Paige Timmreck
Our company, 45North, leases luxury sports cars and strives to offer an elite product assortment to meet the needs of our customers.



Accessoreyes
JP Taravella High School, Coral Springs, FL
Coordinator: Laurie Acosta
Presenters: Aya Alam, Cedar Bachmann, Devesh Hargobin, Jason Mulder, Alessio Sincore, Nikhil Singh
AccessorEyes provides fashionable eyewear made with patent-pending switchable faces and temples, enabling customers to customize their fashion frames while saving money and helping the environment.



Adastra
Stoney Creek High School, Rochester Hills, MI
Coordinator: Katelyn Cryderman
Presenters: Alex Coleman, Elaine Donahue, Mitchell Lorenz, Brian Pae, Emma Shore, Angelina Sinacola
Adastra is a clothing subscription service located in Michigan that offers a range of styles and sizes available at a variety of price points.



Brew For You
Syosset High School, Syosset, NY
Coordinator: Matthew Fiasconaro
Presenters: Nicole Conklin, Devan Pindiprolu, Lauren Rogers, Ella Zhuo
Brew For You's goal is to inspire creativity and expression through our sustainable customization of coffee blends.



Bublz
Walt Whitman High School, Huntington Station, NY
Coordinator: Sandy Stueber
Presenters: Alex Bogdani, Jonathan Holleran, Benjamin Koch, Tyler Mezdurian, Colin Murphy, Dylan Thody
Bublz is a laundry cleaning service primarily focused on promoting time management among college students.



Case of Armor
Bloomington High School, Bloomington, CA
Coordinator: Robin Buckles
Presenters: Steven Castanon, Samantha Figueroa, Andy Medrano, Isabella Murillo, Javier Murillo, Alexander Villasenor
Case of Armor is a new start up business that has united a cell phone case with hand sanitizer, hence "Self and Cell Protection".



Chews Green
Morris Hills High School, Rockaway, NJ
Coordinator: Debbi Sabatini
Presenters: Jomar Banguero, Isha Gupta, James Johnson, Julia Obser, Sam Rosenberg, Jarred Salt
Chews Green sells biodegradable plastic and chemical-free chewing gum in an effort to reduce the amount of plastic pollution that is caused by traditional gum.

NBPC PARTICIPATING TEAMS



Core Inc.
Timothy Christian High School, Elmhurst, IL
Coordinator: Kendra Lee
Presenters: Rachel Bergstrom, Ryan DeBoer, Kennedy Foster, Reis Glover, Matt Henning, Nick Teune
Core Inc. provides its consumers with a wide range of electric vehicles from cars to skateboards through monthly leases and one time purchases.



Cruise
Morris County School Of Technology, Denville, NJ
Coordinator: Deirdre Romero
Presenters: Chendur Khary, Sanya Mehta, Jay Patel, Sebastian Sztolberg, Sam Vacca, Lisha Voruganti
Cruise is a rideshare company that provides safe and reliable transportation to minors, allowing them to get where they want to be whenever they want.



Desert Rose
Murrieta Valley High School, Murrieta, CA
Coordinator: Joel Levin
Presenters: James Dockery, Chloe Gaines, Krista Karban, Camille Parady
Desert Rose is a retailer of high-quality cactus leather accessories that are cruelty free, stylish, and provide an eco-friendly alternative to faux and animal leather.



Diversitea
Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Kaanan Datt, Meaghan Haller, Lauren Lui, Roshni Patel, Ken Zhou, John Zolyniak
Diversitea is the premier bubble tea destination offering a variety of culturally inclusive bubble tea for everyone, from everywhere!



Doze
Southold Jr./Sr. High School, Southold, NY
Coordinator: Jessica Ellwood
Presenters: Angel Almedilla, Landon Bennett, Angelina Bokina, Naomi Cichanowicz, Katie Russell
Doze is a sleep drop, think cough drop but for sleep, formulated with five all natural ingredients to help your sleeping schedule.



Everlasting
San Juan Hills High School, San Juan Capistrano, CA
Coordinator: Jeremy Wooten
Presenters: Bailey Van Blarcom, Samantha Gugliuzza, Wyatt Harris, Cade Holland, Austin Keetch
Everlasting's app pairs with our smart refrigerators to target the issue of food waste in everyday life by tracking the expiration dates of refrigerated items.



Extended Training Center Inc.
The Academy for Scholarship and Entrepreneurship HS, Bronx, NY
Coordinator: Raymond Morales
Presenters: Samantha Allen, Victoria Fiumefreddo, Yssantae Grant, Kayla King, Hannah Morgan, Jesuferanmi Olowu
An educational provider to HS students delivering introductory courses in various careers. Resulting in scholars prepared for further vocational & technical education, and lifelong learning.

NBPC PARTICIPATING TEAMS



EZAEEZ
Academy of Finance and Enterprise, Long Island City, NY
Coordinator: James Caracciolo
Presenters: Randy Bedoya, Norbert Kluzinski, Daenna Lawrence, Nicole Ogrodnik, Biplob Paul, Samridhhi Thapa
EZAEEZ is a technology company that tackles the "together but alone" phenomenon with various Vatrina smart table models. We create an interactive, all-in-one, exceptional experience!



Flash Decals N' More
JF Webb High School, Oxford, NC
Coordinator: Marcia Winborne
Presenters: Angie Fabian Alcantar, Myah Arrington, A'Liyah Mann, Katilyn Smith
Flash Decals N' More offers customers the outlet to print customizable stickers and vinyl decals and print service for banners, posters, T-shirts, and much more.



FLY NY
The High School of Fashion Industries, New York, NY
Coordinator: Vita Vaccaro
Presenters: Domenica Penaranda Jimenez, Eden Marsh, Jerelyn Perez, Elma Radoncic, Ana Rendon, Diouma Traore
FLY NY - "First Love Yourself" is an apparel and accessories brand that provides a wide range of gender-neutral, size inclusive clothing.



Horizon
Pittsford Mendon High School, Pittsford, NY
Coordinator: Kristie Burch
Presenters: Maris Lindley, Mark LoMaglio, Noah Lucia
At Horizon we sell vintage-inspired clothing and shoes made from sustainable materials in a convenient subscription box.



LuxDesigns
Francis Lewis High School, Fresh Meadows, NY
Coordinator: Christopher Power
Presenters: Kaysie Cheng, Selina Fu, Cynthia Lam, Kairos Liang, Jasmin Medina
LuxDesigns is a 3D printing manufacturer in the home, office, and leisure markets, recognizing customers' desires for high-end pieces allowing their space to stand out.



Metaphor, Inc.
Blackman High School, Murfreesboro, TN
Coordinator: Marilyn Roberts
Presenters: Ella Albert, Justin Collins, Allison Seiling, Kaira Wells
Within Metaphor Inc. Our business is a party planning service that includes delivery, set up, and gives back to the community.



MiddleGround
Centennial High School, Bakersfield, CA
Coordinator: Jacilyn Elliott
Presenters: Aaron Baltao, Jackson Dinsdale, Max Geissel, Nick Helton, Alexis Routh
MiddleGround is an educational company created to teach young people about U.S Government and Politics and provide a community for civil discourse.

NBPC PARTICIPATING TEAMS



Nature's Canvas
Ridgeview High School, Bakersfield, CA
Coordinator: Miguel Garcia
Presenters: Ivan Barajas, Mickayla Esparza, Jacqueline Fernandez, Chloe Rogers, Inderpal Singh, Jade Vela
Nature's Canvas is an eco-friendly art supplies company.



Nuapps / HedgeHog
Francis Lewis High School, Fresh Meadows, NY
Coordinator: Christopher Power
Presenters: Emma Brantz, Daniel Chan, Tina Chen, Kayli Liu, Emily Pinkhasov, Matthew Tolentino
NüApps is a tech-solutions driven company launching Hedgehog with a plan to educate and pave a path towards financial freedom, offering a wide array of financial products.



Olympus Backpacks
Riverside High School, Riverside, SC
Coordinator: Brad Redd
Presenters: Paris Adams, Bowen Bryant, Dillon Harris, Sara Manera, Ian McFarland, Cali Stevenson
Olympus Backpacks provides its customers with easy-to-use, durable and eco-friendly backpacks. For every backpack purchased, one is donated to a displaced family in need.



OpaL
Westhampton Beach High School, Westhampton Beach, NY
Coordinator: Amy Demchak
Presenters: Avery Allen, Brooke Bertorello, Jessica Dunn, Gavin Ehlers, Valerie Finke, Bridget Lopez
OpaL is an online apparel store that buys and sells preloved items to the growing number of eco-conscious consumers. Find your gem, at OpaL.



Paladin
Huntington High School, Huntington, NY
Coordinator: Paige Furman
Presenters: Jazlyn Chapas, Keira Francis, Adrianna LoScalzo, Caroline O'Rourke, Ryan Porzio, Neha Rathore
Paladin is a dual-camera system we install into your vehicle which records 24/7 and provides accident aftercare in the incident of a crash.



RAN Energy
Jefferson High School, Tampa, FL
Coordinator: Rochelle Stanfill
Presenters: Kevin Lopez, Abdiel Navarro, Alejandro Montada, Breanna Perez, Samuel Shakamrani, Genesis Valdez
RAN Energy is an energy company focused on producing clean renewable energy by converting the kinetic energy created from walking into electricity to power infrastructure.



RayVive+ Plus
Syosset High School, Syosset, NY
Coordinator: Alex Herbert
Presenters: Dylan Apfel, Vatsal Kalola, James Kim, Michele Shleimovich, Evan Strominger, Chahat Singh
RayVive+ has created a more efficient solar-powered portable charger using food-based waste!

NBPC PARTICIPATING TEAMS



Recase
Berks Career and Technology Center, Leesport, PA
Coordinator: Roger Voit
Presenters: Alejandro Montero, Jared Rothenberger, Savannah Soto, Joanie Wood
We provide the most reliable, cost-friendly & trendy phone cases in the marketplace. All of our products are made from recycled materials.



Revival
V.R. Eaton High School, Haslet, TX
Coordinator: Brandi Raney
Presenters: Caleb Clack, Jessica Crawford, Jacob O'Neal, Campbell Parrish, Sierra Spinkle, Audienn Szanyi
Revival sells wooden rings made from discarded lumber. Revival pledges to honor our customers by planting a tree in their name with each purchase made.



RISE
Academy of Finance and Enterprise, Long Island City, NY
Coordinator: James Caracciolo
Presenters: Angelina Dragan, Dexter Jandoc, Janice Merino, Gwendolyn Oh, Madelyn Oh, Kelly Wong
RISE gives teenagers the opportunity to discover their passion through travel. We strive to rise!



Secure Stone
NSITE High School, San Antonio, TX
Coordinator: Marisa Gutierrez
Presenters: Emma Degenhardt, Elizabeth Gomez, Kayla Lee, Rodrigo Pérez, Sam Ruiz, Emerald Ybarra
At Secure Stone, we provide products that can be used to save a life. With GPS tracking built into the jewelry, we keep you safe.



Simply Pressed
Herrick High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Zachary Chheda, Prableen Kaur, Kaylee Ng, Zara Rasul, Emily Shao, Lauren Tran
Providing health-conscious individuals with a convenient and natural way to get their daily intake of nutrients through cold pressed juice.



Summit Smoothies
Neuqua Valley High School, Naperville, IL
Coordinator: Beth Schmidtgal
Presenters: Andrew Arimborgo, Akul Dacheppalli, Mason Dentzman, Mia Dunsmore, Mackenzie Miller, Cole Vonnahme
Summit Smoothies is a high-class health based food and beverage company, focusing on improving the health of our consumers and planet.



Suppli
Baldwin High School, Baldwin, NY
Coordinator: Jason Rudish
Presenters: Maiya Adolphus, Amanda Antoine, Will Hilburger, James Myers, Andres Moreno-Mahecha, Mark Sandberg
A subscription box company from Long Island.

NBPC PARTICIPATING TEAMS



SwitchSole

Jericho High School, Jericho, NY
Coordinator: Jessica Rogovitz
Presenters: Jasmine Chen, Logan Day, Joshua Dong, Emma Schwarzwald, Laura Zhao

At SwitchSole we create the ideal shoe for any occasion. Our shoes are able to interchange, both its upper and sole for occasions and sports.



The Animal Kingdom, Inc.

Loretto High School, Loretto, TN
Coordinator: Mary Pack
Presenters: Ashley Adams, Emma Bitting, Raegan Kress, Reed Logue, Brayden Long, Hannah Marks

The Animal Kingdom, Inc. specializes in pets and pet supplies. In our 13th year of business, our company's mission is "Sending Happiness Your Way!"



Toys N' Tails

Ridgeview High School, Bakersfield, CA
Coordinator: Miguel Garcia
Presenters: Rebeca Chavez, Janae Hutson, Alexandra Lochridge, Gurtaj Pannu, Dulce Rios

A one-stop doggie boutique offering daycare, boarding, training, and grooming services, along with a retail line of exclusive, organic, and eco-friendly dog products.



Tronic Bikes

San Juan Hills High School, San Juan Capistrano, CA
Coordinator: Jeremy Wooten
Presenters: Joel Alex Bryan, Ryan Mossbarger, Alex Piil, Rachel Warner, Taylor Wooten

We strive to provide students with a more convenient and efficient form of transportation through our line of affordable and reliable products.



Visionary

Bakersfield High School, Bakersfield, CA
Coordinator: Ryker Solano
Presenters: Emma Adams, Elle Dwyer, Mason Gifford, Sophia Resolme, Israel Stuebbe, Ethan Taft

Visionary offers a modern day, mindful approach to classic and non-conventional eyewear. Providing affordable, environmentally conscious glasses and accessories through the utilization of eco-friendly materials



**Share your Youth Business Summit
journey with #2022YBS on
Instagram and Twitter.
Find more information at
veinternational.org/2022-ybs**

NATIONAL COMPETITIONS

TUESDAY, APRIL 5, 2022

Hosted at Long Island University - Brooklyn Campus

8:00 AM Session 1 Preliminary Presentations Begin

10:30 AM Session 2 Preliminary Presentations Begin

1:00 PM Session 3 Preliminary Presentations Begin

4:00 PM Championship Presentations Begin

**ANNOUNCEMENT OF WINNERS WILL TAKE PLACE
ON WEDNESDAY, APRIL 6 DURING THE
BUSINESS SHOWCASE / TRADE SHOW OPENING CEREMONY
AT LONG ISLAND UNIVERSITY - BROOKLYN CAMPUS.**

NATIONAL COMPETITION JUDGES

Azhar Akoo
Deloitte
Francisco Alva Andres
diGisAnalytics
Giraldo Alvaré
FedEx Ground
Cameca Bacchus
Deloitte
Ari Berkowitz
Deloitte Digital
Durba Bhattacharjee
Deloitte Consulting LLP
Daniela Bohrt
Deloitte
Jean Brito
Deloitte
Sophia Caputo
Deloitte
Megan D'Souza
Deloitte
Ken Farer
New York Life

Marda Gaines
Urban Education ORC, Inc.
Lina Ghanim
Deloitte
Neil Ghezzer
Deloitte
Marilyn Hickey-Quattro
HSBC Bank
Erika Hill
Vision Street Research
Marsha Iverson
CTE Technical Assistance
Center
Sandy Jiang
Deloitte
Ray Johnson
HSBC Bank
Raquell Jones
Kern High School District
Mohamed Kamel
egbds
Karthik Kulavalli
TCSL

Madeline Lin
Deloitte Tax LLP
Annie Madole
Deloitte
Frank Manzi
College of Mount Saint
Vincent
Erica Maybaum
Ceros
Christie McGowen
BCPS
Kayla Medeiros
Photographer/Stylist/
Social Media Manager -
Self Employed
Deepti Mittu
Deloitte
Dahlia Orris
Broward County Public
Schools CTACE
Jorge Ramirez
Business Education

Adel Sentoo
Deloitte
Sam Sherman
Abe D. Tawil
Baruch College
Alexandru Teodorescu
Deloitte
Fannie Xu
Deloitte Tax LLP

NATIONAL FINANCE COMPETITION PARTICIPANTS

Alectrona
Elmwood Park High School, Elmwood Park, IL
Coordinator: Melissa Martinez
Presenter: Victoriya Osobska

Boundless
East Meadow High School, East Meadows, NY
Coordinator: MaryBeth Kane
Presenters: Brian Surless, Kyle Nacionales

Chews Green
Morris Hills High School, Rockaway, NJ
Coordinator: Debbi Sabatini
Presenters: Isha Gupta, Dom Spadafora, Kulin Mehta

Diversitea
Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: John Zolyniak, Nicholas Pappalardo,
Joshua Park, Gavin Lee

Doze
Southold Jr./Sr. High School, Southold, NY
Coordinator: Jessica Ellwood
Presenter: Angelina Bokina

EZAEZ
Academy of Finance and Enterprise
Long Island City, NY
Coordinator: James Caracciolo
Presenters: Norbert Kluzinski, Geisser Marquina,
Andy Ochoa, Mohammad Hasan

Fortunate Cookies
South Pasadena High School, South Pasadena, CA
Coordinator: Cathy Mason
Presenters: Joseph Broderick, Charles Betts, Hayden
Biggar, Avik Gautam

Kitastrophe
Irvine High School, Irvine, CA
Coordinator: Gary Russell
Presenters: Elizabeth Jiang, Riddhi Kumar, Bala
Janahan, Diego Valencia

LuxDesigns
Francis Lewis High School, Queens, NY
Coordinator: Christopher Power
Presenters: Jason Huang, Noah Yoon, Emily Xu,
Zander Rodriguez

MatchWear
Francis Lewis High School, Fresh Meadows, NY
Coordinator: Michael Cotignola
Presenters: Tina Lin, Annie Xu, Kevin Correa, and
Justin Moy

MiddleGround
Centennial High School, Bakersfield, CA
Coordinator: Jacilyn Elliott
Presenters: Crystal Thai, Kaya Lock, Spencer
Champlin, Jackson Foster

Pathway To Success
South Hills High School, West Covina, CA
Coordinator: Barry Hepner
Presenters: Julian Acosta, Saniya Tillis, Jack Lewis,
Joshua Vera

Prime Time Edu
Forest Hills High School, Queens, NY
Coordinator: Suydam Robert
Presenters: Xiang Liu, Ivan Macheev, Frenkli Jahaj

reFAIRE
Fountain Valley High School, Fountain Valley, CA
Coordinator: Sarah McCance
Presenters: Thu Luong, Matthew Nguyen

RISE
Academy of Finance and Enterprise
Long Island City, NY
Coordinator: James Caracciolo
Presenters: Dexter Jandoc, Carolina Morales, and
Danaed Lazo

Rooms4U
Waubonsie Valley High School, Aurora, IL
Coordinator: David Owles
Presenters: Grady Blessing, Angela Koroskoska,
Jaden Munsamy, Maddie Wueste

ROOTS
Westminster High School, Westminster, CA
Coordinator: Todd Shafer
Presenters: Kathleen Nguyen, Dae Hoon Chung,
Nicholas Pham

Skyline
Marengo Community High School, Marengo, IL
Coordinator: Chad Olson
Presenters: Preston Bailey, Ty Sierpien, Bryden Steele

Tronic Bikes
San Juan Hill High School, San Juan Capistrano, CA
Coordinator: Jeremy Wooten
Presenters: Taylor Wooten, Joel Bryan

NATIONAL HUMAN RESOURCES COMPETITION PARTICIPANTS

Electrona

Elmwood Park High School, Elmwood Park, IL
Coordinator: Melissa Martinez
Presenters: Allison Scheidt, Philip Budzyna

AnxieTea

V.R. Eaton High School, Haslet, TX
Coordinator: Patricia Smith
Presenters: Katelyn Patterson, Lisabriela Calleros

Aroma

Comsewogue High School, Jefferson Station, NY
Coordinator: Anthony Ketterer
Presenters: Jake Buck, Caelem Pilkington, Tim Reid, Amaya Santos

Aurora

Fountain Valley High School, Fountain Valley, CA
Coordinator: Sarah McCance
Presenters: Tiffany Nguyen, Alexandria Tran

Brew For You

Syosset High School, Syosset, NY
Coordinator: Matthew Fiasconaro
Presenters: Joshua Noll, Bradley Gordon

Catalyst Secure

Neuqua Valley High School, Naperville, IL
Coordinator: Beth Schmidtgall
Presenters: Sonja Kristianson, Dan Smid, Andrew Parnell, Daniel Mestan

Chews Green

Morris Hills High School, Rockaway, NJ
Coordinator: Debbi Sabatini
Presenters: Sam Rosenberg, Justin Cutchis, James Johnson, Chris Tlatempa

Coldest Brew

Pittsford Sutherland, Pittsford, NY
Coordinator: Suzanne Fess
Presenters: Jackson Ciocca

Cruise

Morris County School of Technology, Denville, NJ
Coordinator: Deirdre Romero
Presenters: Emma Fields, Kaitlyn Duca, Samantha Dolce, Ella Young

Diversitea

Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Syed Abbas, Peter Fernandez, Sarah Ninan, Bridget Gosine

Doze

Southold Jr./Sr. High School, Southold, NY
Coordinator: Jessica Ellwood
Presenters: Landon Bennett

Dress.O.S

V.R. Eaton High School, Haslet, TX
Coordinator: Patricia Smith
Presenters: Emily Lewis, Erin Frisch

E-Z Key

Lynbrook Senior High School, Lynbrook, NY
Coordinator: Benedict Tieniber
Presenters: Gabrielle Geller, Harrison Kirby, Tyler Denker, Hailey Samelson

Edge Sports

Floral Park Memorial, Floral Park, NY
Coordinator: Nasira Rafiq
Presenters: Madison Lewis, Jack Carella

EZAEZ

Academy of Finance and Enterprise
Long Island City, NY
Coordinator: James Caracciolo
Presenters: Milca Yax, Daniella DiSanti, Theresa Shanderson, Daenna Lawrence

Fortunate Cookies

South Pasadena High School, South Pasadena, CA
Coordinator: Cathy Mason
Presenters: Annette Woo, Mason Whang, Samantha Molina, Devin Pearson

Hygenie

Oceanside High School, Oceanside, NY
Coordinator: Michael Lowrey
Presenters: Matthew Jerchow, Nicholas Ebel

ilo

Fort Hamilton High School, Brooklyn, NY
Coordinator: Thomas O'Neill
Presenters: Steven Capnage, Imane Ouadah

MatchWear

Francis Lewis High School, Fresh Meadows, NY
Coordinator: Michael Cotignola
Presenters: Michael Geoffroy-Stewart, Wenxin Lin, Michelle Luo, Tiffany Zhuo

Milestone Experiences

Stockdale High School, Bakersfield, CA
Coordinator: Brian Devitt
Presenters: Lindsey Hardin, Chinazo Okey - Dike, Joshua Whitehead, Shailesh Nagalingam

Next Frontier

Crystal Lake South High School, Crystal Lake, IL
Coordinator: Jim Krol
Presenters: Ashley Ciezadlo, Neeve Ryan, David Welte Hart

NüApps

Francis Lewis High School, Fresh Meadows, NY
Coordinator: Christopher Power
Presenters: Betsy Zhang, Kelly Lam, Yan Luo, and Joshua Jiang

Oko'a

South Pasadena Senior High, South Pasadena, CA
Coordinator: Cathy Mason
Presenters: Chaslyn Bradford, Kayla Johnson, Clare Maurer, Emma Preston

Opal

Westhampton Beach HS, Westhampton Beach, NY
Coordinator: Amy Demchak
Presenters: Jessie Dunn, Mason Sattler, James Daniels

PlasTech

Bearden High School, Knoxville, TN
Coordinator: Jami Aylor
Presenters: Bradynn Belcher, Maddux Morse, and Kenna Vernard

Project Zen

Rochester High School, Rochester Hills, MI
Coordinator: Karen Malsbury
Presenters: Paulina Valdes, Sanya Gupta, and Carolina Janicke

PULSAR

Walt Whitman High School, Huntington Station, NY
Coordinator: Sandy Stueber
Presenters: Kevin Rankel, Donald Basedow, Nicholas Campanelli, JT Villella

RayVive Plus

Syosset High School, Syosset, NY
Coordinator: Alex Herbert
Presenters: Dylan Apfel, Alexa Brecher, and Megan Kitagawa

reFAIRE

Fountain Valley High School, Fountain Valley, CA
Coordinator: Sarah McCance
Presenters: Laura Sabate, Ashley Mundo, and Codi Chantravat

Revival

V.R. Eaton High School, Haslet, TX
Coordinator: Brandi Raney
Presenters: Campbell Parrish, Audrienn Szanyi

RISE

Academy of Finance and Enterprise
Long Island City, NY
Coordinator: James Caracciolo
Presenters: Janice Merino, Shivani Patel, and Svitlana Laron

Rooms4U

Waubonsie Valley High School, Aurora, IL
Coordinator: David Owles
Presenters: Jackson Dowell, Sean Farley, and Jacob Gustaitis

Simply Pressed

Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Zara Rasul, Jarod Chan, Riya Kalra, Prableen Kaur

Snack' N Board

Syosset High School, Syosset, NY
Coordinator: Danielle Garrison
Presenters: Ella Garone, Matthew Kellner

The Busy Bean

Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Amisha Brahmabhatt, Jonathan Zhu, Shrey Patel, Matthew Capelle

Toys N' Tails

Ridgeview High School, Bakersfield, CA
Coordinator: Miguel Garcia
Presenters: Ileanna Salinas, Jaidyn Greenlee

Visionary

Bakersfield High, Bakersfield, CA
Coordinator: Ryker Solano
Presenters: Katherine Chaidez, Mya Fullmer, and Ella Haverstock

Yishù Ink

Sewanhaka High School, Floral Park, NY
Coordinator: Fred Calzone
Presenters: Shania King, Priyadharsini Balasubramani

NATIONAL MARKETING COMPETITION PARTICIPANTS

Aletrona

Elmwood Park High School, Elmwood Park, IL
Coordinator: Melissa Martinez
Presenters: Lillian Kulmatytska, Emma Klockenkemper, Olivia Krzeminski

Area 304

Geneva High School, Geneva, IL
Coordinator: Jamie Dunlap
Presenters: Nour Fayad, Morgan Slagle, and Carter Powelson

Artemis

Huntington High School, Huntington, NY
Coordinator: Paige Tyree
Presenters: Sophie Bradford, Angie Hernandez-Ramos, McKenna Buffa, Vincent Grassi

BlueCrest Vacations

Oakland High School, Murfreesboro, TN
Coordinator: Sherri Rogers
Presenters: Olivia Blackwell, Zephian Wade

Bublz

Walt Whitman High School, Huntington Station, NY
Coordinator: Sandy Stueber
Presenters: Dylan Symons, Kasey McArdle, Mia Brunetti, Brianna Morrissey

Campfire

Archbishop Molloy High School, Briarwood, NY
Coordinator: Joe Touzin
Presenters: Aneesha Kumar, Maxie Aguilar, Luis Barrett, Anik Amin

Chairish, Inc.,

Homestead High School, Cupertino, CA
Coordinator: Graeme Logie
Presenters: Nandini Shah, Marine Brissot, Noya Zamir, Goni Hutt

Coco

South Pasadena High School, South Pasadena, CA
Coordinator: Cathy Mason
Presenters: Sydney Lee, Isha Zafra, Sabrina Bluml, Xochitl Quinones

Colapz

Ralph R. McKee CT High School, Staten Island, NY
Coordinator: Isai Serrano
Presenters: Davant Thompson, Jaelynn Harrell, Christopher Siwonovicz, Angelica Betances

Coldest Brew

Pittsford Sutherland, Pittsford, NY
Coordinator: Suzanne Fess
Presenter: Merilyn Arikkat

Cruize

Morris County School of Technology, Denville, NJ
Coordinator: Deirdre Romero
Presenters: Emma Knape, Matthew Martino, Nathaniel Olsen, Heta Patel

Desert Rose

Murrieta Valley High School, Murrieta, CA
Coordinator: Joel Levin
Presenters: Gianni Teolis, Erika Salcedo, and Hayden Holzhauser

Diversitea

Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Meaghan Haller, Lauren Lui, Chloe Chik, Sebastian Raam Ravishankar

Doze

Southold Jr./Sr. High School, Southold, NY
Coordinator: Jessica Ellwood
Presenter: Naomi Cichanowicz

Dress.O.S.

V.R. Eaton High School, Haslet, TX
Coordinator: Patricia Smith
Presenters: Isabella (Izzy) McAdams, Avery Harris

EZAEZ

Academy of Finance and Enterprise
Long Island City, NY
Coordinator: James Caracciolo
Presenters: Biplob Paul, Nicole Ogrodnik, Min La, Natasha Lima

Fly By Fashion

Mount St. Mary Academy, Kenmore, NY
Coordinator: Tim O'Shei
Presenters: Elizabeth Garland, Halana Illig, Sophia Young, Emma McWilliams

Fortunate Cookies

South Pasadena High School, South Pasadena, CA
Coordinator: Cathy Mason
Presenters: Nikita Mankad, Ava Dunville, Audrey Biggar, Madison Pillot

ilo

Fort Hamilton High School, Brooklyn, NY
Coordinator: Thomas O'Neill
Presenters: Moustafa Salem, Samantha Meadows, Jashlyn Gomez, Nadeen Khalil

Metaphor, Inc.

Blackman High School, Murfreesboro, TN
Coordinator: Marilyn Roberts
Presenters: Rylee Jackson, Morgan Krasinski

NATIONAL MARKETING COMPETITION PARTICIPANTS

MiddleGround

Centennial High School, Bakersfield, CA
Coordinator: Jacilyn Elliott
Presenters: Braeden Burrow, Elizabeth Brown, Jamie Hay, Micaela Permison

Next Frontier

Crystal Lake South High School, Crystal Lake, IL
Coordinator: Jim Krol
Presenters: Lukas Bjork, Peyton Dacy

Nu Apps

Francis Lewis High School, Fresh Meadows, NY
Coordinator: Christopher Power
Presenters: David Khaimov, Paul Sinanis, Anna Liu, Emily Noh

OpaL

Westhampton Beach High School
Westhampton Beach, NY
Coordinator: Amy Demchak
Presenters: Bridget Lopez, Avery Allen, and Abbie Jarzombek

REACH Inc.

Jefferson High School, Tampa, FL
Coordinator: Rochelle Stanfill
Presenters: Caleb Snead, Nyona Brown, Jonathan Bardales, Jennifer Barajas

reFAIRE

Fountain Valley High School, Fountain Valley, CA
Coordinator: Sarah McCance
Presenters: Danica Jimenez, Valeria Euan

Revival

V.R. Eaton High School, Haslet, TX
Coordinator: Brandi Raney
Presenters: Jessica Crawford, Caleb Clack

RISE

Academy of Finance and Enterprise
Long Island City, NY
Coordinator: James Caracciolo
Presenters: Madelynn Oh, Pasang Sherpa, Kelly Wong

ROOTS

Westminster High School, Westminster, CA
Coordinator: Todd Shafer
Presenters: Rachel Nguyen, Linda Nguyen, and Maria Visoso

Sensory²

Bethpage High School, Bethpage, NY
Coordinator: Nancy Simpson
Presenters: Kathryn Clyne, Sabrina Cusumano, Amanda Klein, Kaitlyn Klein

Sent Simply

GW Hewlett High School, Hewlett, NY
Coordinator: Susan Hanlon
Presenters: Samantha Almonte, Julie Kobak, and Isabelle Borohov

Simply Pressed

Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Iniya Ramesh, Maria Zamagias, Marina Zhai, Jonathan Xiang

Snack 'N Board

Syosset High School, Syosset, NY
Coordinator: Danielle Garrison
Presenter: Alexandra Rosenberg

SoleFactor

Waubonsie Valley High School, Aurora, IL
Coordinator: Allegra Victor
Presenters: Dhvani Patel, Shreya Anand, Ryan Ruprich, Gaurika Suresh

Surf 'n Shred

Pittsford Mendon High School, Pittsford, NY
Coordinator: Jill Thomas
Presenters: Haley Whitaker, Grace Cincebox, and Leigh O'Grady

The Busy Bean

Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Carolyn Lau, Aditya Rawat, Kushal Tripathi, Adith Hedge

Tronic Bikes

San Juan Hills High School, San Juan Capistrano, CA
Coordinator: Jeremy Wooten
Presenters: David Engle, Rachel Warner, and Joel "Alex" Bryan

Visionary

Bakersfield High School, Bakersfield, CA
Coordinator: Ryker Solano
Presenters: Maggie Gless, Daniel Hall

NATIONAL QUICKBOOKS COMPETITION PARTICIPANTS

BakeBox

Plainview-Old Bethpage JFKHS
Plainview, NY
Coordinator: Gina Farrell
Presenters: Zachary Katz, Julia Hall,
Daniel Lombardo, Estefania Pino-Espinosa

Diversitea

Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Ken Zhou, Nicholas Pappalardo,
Joshua Park, Gavin Lee

Fortunate Cookies

South Pasadena High School, South Pasadena, CA
Coordinator: Cathy Mason
Presenters: Aidan Bar-Cohen, Troy Elsner,
Yohan Chun, Jason Liu

Ocean Rays Sunglasses

Montclair High School, Montclair, CA,
Coordinator: Lori Jepsen
Presenters: Leo Santana, Celeste Perez, and
Edward Landaverde

Opal

Westhampton Beach High School
Westhampton Beach, NY
Coordinator: Amy Demchak
Presenters: Valerie Finke, Brooke Bertorello, and
Gavin Ehlers

PlasTech

Bearden High School, Knoxville, TN
Coordinator: Jami Aylor
Presenters: Valencia Loi, Dara Dickman, Kaili Ajamie,
Lily Benevicz

RayVive Plus

Syosset High School, Syosset, NY
Coordinator: Alex Herbert
Presenters: Ishpreet Sidana, Matthew Shafritz,
Gabrielle Floman

Simply Pressed

Herricks High School, New Hyde Park, NY
Coordinator: Liam O'Brien
Presenters: Joven Fong, Emanuel Tsahas, and
Brittany Yau

Skyline

Marengo Community High School, Marengo, IL
Coordinator: Chad Olson
Presenters: Preston Bailey, Ty Sierpien, Bryden Steele

snooZe

Paul D. Schreiber High School, Port Washington, NY
Coordinator: Jennifer Herber
Presenters: Aaron Triffleman-Miller, Arielle Tawfik,
Joseph Green

Tutor Recruiter

Paul D. Schreiber High School, Port Washington, NY
Coordinator: Jennifer Herber
Presenters: Alexa Kass, Luca Fasciano, and
Hudson Aarons

SOCIAL MEDIA MARKETING CAMPAIGN COMPETITION PARTICIPANTS

Anxietea

V.R. Eaton HS, Haslet, TX
Coordinator: Patricia Smith
Presenters: Caroline Warber, Lisabriela Calleros,
Wyatt Nicholson, Charles Hutson

Area 304

Geneva High School, Geneva, IL
Coordinator: Jamie Dunlap
Presenters: Nour Fayad, Morgan Slagle,
Caitlin Cassidy, Addyson Mitchell

Catalyst Secure

Neuqua Valley High School, Naperville, IL
Coordinator: Beth Schmidtgal
Presenters: Cara Pellegrino, Taylen Lachenicht,
Jack Wohlfeil, Harikha Maddigunta

Dress.O.S.

V.R. Eaton High School, Haslet, TX
Coordinator: Patricia Smith
Presenter: Paris Gonzalez

PlasTech

Bearden High School, Knoxville, TN
Coordinator: Jami Aylor
Presenters: Lily Benevicz, Morgan Arnurius

Revival

V.R. Eaton High School, Haslet, TX
Coordinator: Brandi Raney
Presenters: Jacob O'Neal, Jackson Sanders

Skyline

Marengo Community High School, Marengo, IL
Coordinator: Chad Olson
Presenters: Preston Bailey, Ty Sierpien, Bryden Steele

SoleFactor

Waubonsie Valley High School, Aurora, IL
Coordinator: Allegra Victor
Presenters: Ike Fritz, Gaurika Suresh, Sean Gilliland,
Ryan Ruprich

Summit Smoothies

Neuqua Valley High School, Naperville, IL
Coordinator: Beth Schmidtgal
Presenters: Anushree Divekar, Kurt Lomuntad,
Charles Neiman

GLOBAL INNOVATION CHALLENGE

POWERED BY INTUIT EDUCATION,
BNP PARIBAS, AND VIACOMCBS

WEDNESDAY, APRIL 6, 2022

11:00 AM - 12:30 PM

Championship Round

GLOBAL INNOVATION CHALLENGE JUDGES

Bryan Dingwall
Intuit

Melanie Proebstel
Intuit

Teymour Ashkan
Intuit

Eddie Beci
BNP Paribas

Saif Kawash
BNP Paribas

Tom Dunham
BNP Paribas

GLOBAL INNOVATION CHALLENGE

TEAM 1

Larissa Barros
Escola do SEBRAE BH, Brazil
Clara Chaves Azevedo
Escola do SEBRAE BH, Brazil
Ephraim Tobing
Sekolah HighScope Indonesia, Indonesia
Viviana Scarlat
Virgil Madgearu Economic High School
Romania
Karina Mihaela Males
Virgil Madgearu Economic High School
Romania
Naftali Horowitz
Yeshiva Gedolah of Waterbury, CT
Isabella French
Jefferson High School, FL
Preston Bailey
Marengo Community High School, IL
Mentor: Jose Ricardo Gejao Dourado, Intuit
Mentor: Alexander Bjelde, BNPP
Mentor: Melanie Louis-Joseph, BNPP

TEAM 2

Beatriz Lima Campos
Escola do SEBRAE BH, Brazil
Clara Vieira Nelson
Escola do SEBRAE BH, Brazil
Muhammad Daffa
Sekolah HighScope Indonesia, Indonesia
Mario Caltan Despa
Virgil Madgearu Economic High School
Romania
Vlad Mihalcescu
Virgil Madgearu Economic High School
Romania
Caleb Snead
Jefferson High School, FL
Nour Fayad
Geneva High School, IL
Isabelle Stoldt
Robbinsville High School, NJ
Mentor: Mumtaz Mesania, Intuit
Mentor: Jiayao Zhang, BNPP
Mentor: Joel Abrahams, BNPP

TEAM 5

Artur Gonçalves Valente
Escola do SEBRAE BH, Brazil
Pedro Etienne Câmara
Escola do SEBRAE BH, Brazil
Nadira Arisanti
Sekolah HighScope Indonesia, Indonesia

Kaesar Sapta Aji
Sekolah HighScope Indonesia, Indonesia
Nicolas Oncioiu
Virgil Madgearu Economic High School
Romania
Jason Almeida
South River High School, NJ
Kiersten DeLorey
West Hempstead High School, NY
Addyson Mitchell
Geneva High School, IL
Selbi Agajanova
Forest Hills High School, NY
Mentor: Frederico Valle Dupim da Silva, Intuit
Mentor: Umu Wagie, BNPP

TEAM 6

Maria Luisa Santiago
Escola do SEBRAE BH, Brazil
Lucas Estevão Coelho
Escola do SEBRAE BH, Brazil
Julianne Tascine
Escola do SEBRAE BH, Brazil
Addie Ryan Inantoputra
Sekolah HighScope Indonesia, Indonesia
Alexandru Murzea
Virgil Madgearu Economic High School
Romania
Arvi Joshua Rivera
South River High School, NJ
Victoria Leconte
West Hempstead High School, NY
Carlos Sanchez
Edward R. Murrow High School, NY
Mentor: Melinda Davis, Intuit
Mentor: Joseph Cox, BNPP

TEAM 8

Valter Iago Silva
Escola do SEBRAE BH, Brazil
Rafael Cósso
Escola do SEBRAE BH, Brazil
Kenichi Rafael Harlan
Sekolah HighScope Indonesia, Indonesia
Camelia Raduta
Virgil Madgearu Economic High School
Romania
William Meshkin
San Juan Hills High School, CA
Danielle Klingener
Morris Knolls High School, NJ
Mentor: David Macdonald, Intuit
Mentor: Brian Katz, BNPP

TEAM 9

Caio Neves
Escola do SEBRAE BH, Brazil
Beatriz Pulit
Escola do SEBRAE BH, Brazil
Qylan Luth Ghofran
Sekolah HighScope Indonesia, Indonesia
Muhammad Nathan Putrama Aryono
Sekolah HighScope Indonesia, Indonesia
Nabhila Ayu Senjaya Putri
Sekolah HighScope Indonesia, Indonesia
Stephen Zaken
Roy C. Ketcham High School, NY
Meaghan Haller
Herricks High School, NY
Mentor: Melanie Proebstel, Intuit
Mentor: Marco TAYLOR, BNPP

TEAM 10

Ana Tereza Ferreira
Escola do SEBRAE BH, Brazil
Ana Carolina Albuquerque
Escola do SEBRAE BH, Brazil
Evan Belvadra Gunawan
Sekolah HighScope Indonesia, Indonesia
Mutia Mahardika Putri Hamid
Sekolah HighScope Indonesia, Indonesia
Marpinus Paskano
Sekolah HighScope Indonesia, Indonesia
Ashely Do
Fountain Valley, CA
Sarah Howard
C. S. Brown High School STEM, NC
Leon Verkhovsky
Edward R. Murrow High School, NY
Lauren Perez
Susan E. Wagner High School, NY
Mentor: Aditi Bhargava, Intuit
Mentor: Amy Kirschner, BNPP

TEAM 11

Giovanna Tascine
Escola do SEBRAE BH, Brazil
Mariana Prata Mangabeira
Escola do SEBRAE BH, Brazil
Marchianno Lion Zaldy
Sekolah HighScope Indonesia, Indonesia
Briannon Wall
C. S. Brown High School STEM, NC
Jarod Chan
Herricks High School, NY
Mentor: Karla Moultaq, Intuit
Mentor: Tom Dunham, BNPP

TEAM 13

Thiago Temponi
Escola do SEBRAE BH, Brazil
João Schafer Castro
Escola do SEBRAE BH, Brazil
Haiko Abiyan Widiananto
Sekolah HighScope Indonesia, Indonesia
Simona Scheip
Virgil Madgearu Economic High School
Romania
Kathleen Nguyen
Westminster High School, CA
Abigail Kornegay
Bearden High School, TN
Rastin Hazen
San Juan Hills High School, CA
Zara Rasul
Herricks High School, NY
Mentor: Teymour Ashkan, Intuit
Mentor: Aubrey Means, BNPP

TEAM 14

Zemira Simons
The Berkeley Institute, Bermuda
Maya Panoutsos Oliveira
Escola do SEBRAE BH, Brazil
Livia Scoralick
Escola do SEBRAE BH, Brazil
Ziva Zenobia Erawan
Sekolah HighScope Indonesia, Indonesia
Alyssa Ayu Maharani
Sekolah HighScope Indonesia, Indonesia
Mahila Zheanya
Sekolah HighScope Indonesia, Indonesia
Ilinca Anghel
Virgil Madgearu Economic High School
Romania
Ian McFarland
Riverside High School, SC
Mentor: Cathy Sunter, Intuit
Mentor: Srikanth Haridoss, Viacom
Mentor: Stephane Xhayet, BNPP

TEAM 15

Marina Ayumi Arakaki
Escola do SEBRAE BH, Brazil
Sultan Muhammad
Sekolah HighScope Indonesia, Indonesia
Muhammad Rafa Sulaiman Widie Wahyu
Sekolah HighScope Indonesia, Indonesia
Daiyan Husain
Sekolah HighScope Indonesia, Indonesia
Alexandru Lica
Virgil Madgearu Economic High School
Romania
Valerie Lopez
Riverside High School, SC
Beckett Kitaen
San Juan Hills High School, CA
Mentor: Kim Pham, Viacom
Mentor: Eddie Beci, BNPP

TEAM 3 & 4

Bernardo Ferreira Costa
Escola do SEBRAE BH, Brazil
Henrique Batista Lopes
Escola do SEBRAE BH, Brazil
Radhiya Adelio Irgi
Sekolah HighScope Indonesia, Indonesia
Marius Apsan
Virgil Madgearu Economic High School
Romania
Daniel Magureanu
Virgil Madgearu Economic High School
Romania
Elliot Schmid
Geneva High School, IL
Frenkli Jahaj
Forest Hills High School, NY
Brendan Buehler
Morris Hills High School, NJ
Dominic Spadafora
Morris Hills High School, NJ
Mentor: Graziela Lima, Intuit
Mentor: Camila Zanetti Santos, Intuit
Mentor: Ted Sheen, BNPP
Mentor: Denis O'Meara, BNPP
Mentor: Brock Harris, BNPP

TEAM 7 & 12

Giovana Braga
Escola do SEBRAE BH, Brazil
Henrique Mader Carvalho
Escola do SEBRAE BH, Brazil
Bianca Alves Santos
Escola do SEBRAE BH, Brazil
Muhammad Kresna Arvaiz
Sekolah HighScope Indonesia, Indonesia
Syafiq Raihan
Sekolah HighScope Indonesia, Indonesia
Muhammad Abyan
Sekolah HighScope Indonesia, Indonesia
Muhammad Jordan Ar-razi Aziz
Sekolah HighScope Indonesia, Indonesia
Alexandra Marinescu
Virgil Madgearu Economic High School
Romania
Cuong Truong
Westminster High School, CA
Watson Baek
Herricks High School, NY
Kenna Venard
Bearden High School, TN
Lauren Lui
Herricks High School, NY
Taryn Chan
Morris Knolls High School, NJ
Mentor: Kevin Guillen, Intuit
Mentor: Bryan Dingwall, Intuit
Mentor: Saif Kawash, BNPP
Mentor: Jeffrey Baccash, BNPP

BUSINESS SHOWCASE TRADE SHOW

WEDNESDAY, APRIL 6, 2022

Hosted at Long Island University - Brooklyn Campus

7:00 AM - 9:00 AM	Booth Setup
9:30 AM - 10:00 AM	Welcome & Opening - Musa Ali Shama, President, VE Keynote - Kelly Fisher, Head of Corporate Sustainability, HSBC Bank USA Awards Announcement - Business Plan, Finance, Human Resources, Marketing, QuickBooks, Social Media Marketing Campaign
10:00 AM - 2:00 PM	Business Showcase / Trade Show Begins
1:00 PM	Booth Design & Sales Pitch Competition Announcements
2:00 PM - 3:00 PM	Business Showcase / Trade Show Breakdown

BUSINESS SHOWCASE JUDGES

Azhar Akoo Deloitte	Reuschal Jackson WeWork
Francisco Alva Andres diGISanalytica	Ayushi Jain Deloitte
Cameca Bacchus Deloitte	Kayla Medeiros Photographer/Stylist/ Social Media Manager - Self Employed
Alessandro Balzi Deloitte	Paul Nagai The Antares Company
Durba Bhattacharjee Deloitte Consulting LLP	Ram Paravasthu Deloitte
Daniela Bohrt Deloitte	Jorge Ramirez Business Education
Sophia Caputo Deloitte	Scorpio Rogers Mercy College
Akash Chander Deloitte	FNU Santhanam Deloitte Consulting LLP
Adam Garbacz Workiva	Adel Sentoo Deloitte
Lina Ghanim Deloitte	Abe D. Tawil Baruch College
Beth Grossman VEI NJ Advisory Committee	

BUSINESS SHOWCASE/ TRADE SHOW

FIRM	SCHOOL	LOCATION
'Oko'a	South Pasadena High School	CA
45North	Alpena High School	MI
A Helping Hand	West Hempstead High School	NY
A-Game	Clarke High School	NY
Activated Inc.	Oceanside High School	NY
Alectrona	Elmwood Park High School	IL
Amadeus Cooking	ibc Hetzendorf	Vienna, Austria
Aquaology	Rocky Point High School	NY
Aquatic Oasis	Sayville High School	NY
Area304	Geneva CUSD #304	IL
Aroma	Comsewogue High School	NY
Artemis	Huntington High School	NY
At Your Service	West Hempstead High School	NY
Aura.Fit by NVCO	Sekolah Highscope TB. Simatupang	DKI Jakarta, Indonesia
AvailCo.	New Dorp High School	NY
BakeBox	Plainview-Old Bethpage JFK HS	NY
Belle Peau	Clara Barton High School	NY
Boundless	East Meadow High School	NY
Brew For You	Syosset High School	NY
Campfire	Archbishop Molloy High School	NY
Campus Crates	Wheatley School	NY
Chairish, Inc.	Homestead High School	CA
Chews Green	Morris Hills High School	NJ
Clean Coast	Patchogue-Medford High School	NY
Cloud Co	New World Preparatory Charter School	NY
Coco	South Pasadena High School	CA
Coffee Cloud	Calhoun High School	NY
Colapz	Ralph McKee High School	NY
Crate	Oceanside High School	NY
Cultural Explosion	Freeport High School	NY
Culture Crates	Bridgehampton High School	NY
Cyber Crypto Currency	IN-Tech Academy	NY
Desert Rose	Murrieta Valley High School	CA

BUSINESS SHOWCASE/ TRADE SHOW

FIRM	SCHOOL	LOCATION
Diversitea	Herricks High School	NY
Door 2 Dorm	Babylon High School	NY
Doze	Southold Jr.-Sr. High School	NY
EaseScape	East Hampton High School	NY
Eco-Ac	Cavallaro Middle School	NY
Everest	Carpinteria High School	CA
Everlasting	San Juan Hills High School	CA
Exousia NRG	Edwin Markham I.S. 51	NY
Fortunate Cookies	South Pasadena High School	CA
Generational Laces	KIPP DC College Preparatory High School	DC
Guardian Insurance VE	Jacqueline Kennedy Onassis High School	NY
Hantaran by Kudeta	Sekolah Highscope Indonesia	DKI Jakarta, Indonesia
Helping Hand	Northside School of Innovation Technology and Entrepreneurship	TX
HybridX	Northside School of Innovation Technology and Entrepreneurship	TX
Hygenie	Oceanside High School	NY
ilo	Fort Hamilton High School	NY
InTouch Inc.	New Dorp High School	NY
La Festa Strada	Susan E. Wagner High School	NY
Life on a Limb	Sayville High School	NY
Limitless Fitness	Morris Knolls High School	NJ
Mello	Plainedge High School	NY
MiddleGround	Centennial High School	CA
Movemint by Haegea	Sekolah HighScope Indonesia	West Java, Indonesia
Munchie Machine	Carle Place High School	NY
Mylestone Experiences	Stockdale High School	CA
Ocean Rays Sunglasses	Montclair High School	CA
Olympus Backpacks	Riverside High School	SC
Opal	Westhampton Beach High School	NY

BUSINESS SHOWCASE/ TRADE SHOW

FIRM	SCHOOL	LOCATION
Paladin	Huntington High School	NY
Port & Co.	Northport High School	NY
Prisma	West Hempstead Middle School	NY
PSR Freeze	M.S. 053	NY
Ran Energy	Jefferson High School	FL
RayVive Plus	Syosset High School	NY
REACH	Jefferson High School	FL
ROOTS	Westminster High School	CA
Sana Vita	William Floyd High School	NY
Sanaya by Unwrapp	Sekolah Highscope Indonesia	DKI Jakarta, Indonesia
Secure Stone	Northside School of Innovation Technology and Entrepreneurship	TX
Shrivot Golf, Inc.	Mattituck High School	NY
Simply Pressed	Herricks High School	NY
Skyline	Marengo Community High School	IL
Snack N' Board	Syosset High School	NY
Sole Athlete	Northside School of Innovation Technology and Entrepreneurship	TX
Sole Tech	William McKinley JHS	NY
Sports Training Service (STS)	Cold Spring Harbor High School	NY
SubZero	Comsewogue High School	NY
Summit Smoothies	Neuqua Valley High School	IL
SwitchSole	Jericho High School	NY
The Busy Bean	Herricks High School	NY
Transform Your Dorm	South River High School	NJ
Tronic Bikes	San Juan Hills High School	CA
Valiant	New Dorp High School	NY
YOUtrition	MS 137 America's School of Heroes	NY
za	Freeport High School	NY

VE-JV NATIONAL ONLINE BUSINESS PITCH COMPETITION

JV NATIONAL BUSINESS PITCH JUDGES

Ruth Agosto
KPMG

Glenn Ascough
Jeff Ascough
ShoreGreen Landscaping

Maryellen Ascough

Thomas Ascough
Tasco Worldwide

Mike Beck

Brittany Becka
KPMG

Michael Brownstein

Robert Cavigliano
KPMG

Alvina Chinnici
KPMG

Megan Clair
KPMG

Sonal Dani
KPMG

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Wells Fargo

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KPMG

Alicia Fortunato
KPMG

Sara Hoffen
KPMG

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Mineski Global

David Kaufman
Cross River

Sarah Kirby
KPMG

Hannah Mack
KPMG

Christy McAdams
KPMG

Jasmin Mundi
KPMG

Lydia Ophaug
Retired (Centene/WellCare)

Srinivas Puppala
KPMG

Wendy Purington
New York Life

Seda Sahin
KPMG

Kanika Saraiya
KPMG

Nicki Smith
Northwood University

Michael Soloman
Charles Schwab

Diann Stein
KPMG

Marlyn Torres
New York Life

Karen Uihlein
KPMG

Jaime Wehner
Tropical Financial Credit Union

VE-JV BUSINESS PITCH COMPETITION



VE-JV YEAR 1 DIVISION

Baldwin Middle School
Florence Nightingale Middle School
I.S. 281 Joseph B Cavallaro
I.S.2 George L. Egbert
Lauderdale Lakes Middle School
Liberty Middle
Mount St. Mary Academy
MS 936 Arts off Third
New World Preparatory Charter School
Ridgeline Academy
William McKinley IS 259

VE-JV YEAR 2 DIVISION

A Cookie In Between
Memorial Junior High School

Barta
Ridgeline Academy

Bee Lotus
Memorial Junior High School

Casely
New World Preparatory

Cloud Co.
New World Preparatory Charter School

Cyber Crypto Currency
IN-Tech Academy

Eco-AC
I.S. 281 Joseph B Cavallaro

EcoMe!
IN-Tech Academy

Ekoglas
Liberty Middle

Exousia NRG
Edwin Markham Intermediate School 51

Game Ended
Evergreen Charter School

Gush Brush
Ridgeline Academy

Hygeia
I.S. 281 Joseph B Cavallaro

InStyle
I.S.2 George L. Egbert

Polar Pillow
Ridgeline Academy

Prisma
West Hempstead Middle School

PSR Freeze
Brian Piccolo Middle School 53

Sagé
New World Preparatory

Scholars Stitch
I.S.2 George L. Egbert

SoleTech
William McKinley IS 259

Technolt
Florence Nightingale Middle School

TeenBiz
Florence Nightingale Middle School

Youtrition
MS 137 Q



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**OUR MISSION IS
TO TRANSFORM
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THROUGH
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