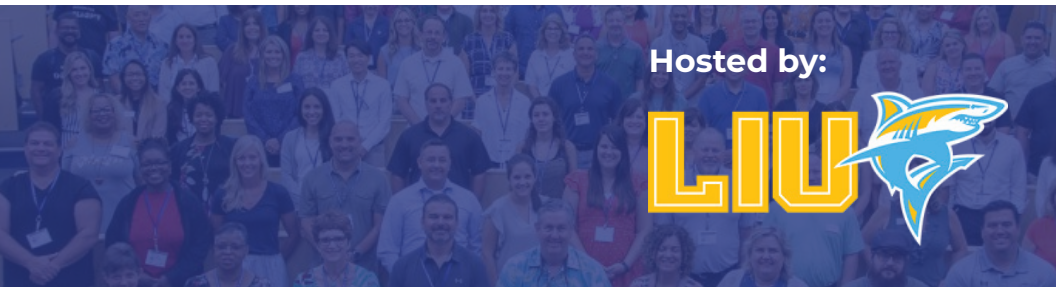


THRIVE

JULY 11 - 13

2022 NATIONAL TEACHERS' CONFERENCE • NEW YORK



Hosted by:



Veteran VE Facilitators

MONDAY JULY 11 - P.5

Teacher Check-in /
Breakfast & Coffee with
Regional Team
Conference Kickoff
Group Photo &
Session Change
What's New in the VE LMS
National Business Plan - A
Guide to the Next Level
Lunch
National VE Study Q&A
Bringing VE Branding
to Life Through In-Class
Engagement
Hands-On Workshops
(BYOD)
Recap & Preview

TUESDAY JULY 12 - P.7

Breakfast & Teacher
Check-In
Kickoff & Keynote: The Role
of Emotional Intelligence
and What It Means to
Teach in the 21st Century
Enriching the VE
Experience Through
Mentorship
VE Engagement & You
Fun with QBO!
Lunch
Department Best Practices
Hands-On Workshops
(BYOD)
Recap & Preview

WEDNESDAY JULY 13 - P.8

Breakfast & Teacher
Check-In
Kickoff & Keynote:
Final Day Remarks
Trade Shows &
International Trading
Portfolios, Grading
Strategies, & Assessments
D4D – the Next Generation
Lunch
Department Best Practices
Hands-On Workshops
(BYOD)
Closing Session:
Celebrations

New VE Facilitators

MONDAY JULY 11 - P.10

Teacher Check-in /
Breakfast & Coffee with
Regional Team
Conference Kickoff
Group Photo &
Session Change
Launching Your VE
Program
VE Orientation Tasks for
Staff & Students
Lunch
Career Development Tasks
Introduction to
Design Thinking
Recap & Preview

TUESDAY JULY 12 - P.11

Breakfast & Teacher
Check-In
Kickoff & Keynote: The Role
of Emotional Intelligence
and What It Means to
Teach in the 21st Century
Design Thinking in Action
Business Registration
Tasks
Lunch
Department Tasks
Department Tasks -
Deep Dive
Recap & Preview

WEDNESDAY JULY 13 - P.12

Breakfast & Teacher
Check-In
Kickoff & Keynote:
Final Day Remarks
Accounting/Finance
Workflow
Lunch
Choose Your Conversation
On My Own - Personal
Work Time
Choose Your Conversation
Celebrations
Closing Session:
Celebrations

Veteran VE-JV Facilitators

MONDAY JULY 11 - P.14

Teacher Check-in /
Breakfast & Coffee with
Regional Team
Conference Kickoff
Creating a Learning
Community
Year 1 Tech Apps Review
& Deep Dive
Lunch
Getting Your Bearings -
Year 2 Orientation
& Deep Dive
Leading the Learning -
Introduction
Recap & Preview

TUESDAY JULY 12 - P.15

Breakfast & Teacher
Check-In
Kickoff & Keynote: The Role
of Emotional Intelligence
and What It Means to
Teach in the 21st Century
Leading the Learning -
Kickoff & Workshop Part 1
Lunch
Leading the Learning -
Workshop Part 2
Leading the Learning -
Presentations
Recap & Preview

WEDNESDAY JULY 13 - P. 16

Breakfast & Teacher
Check-In
Kickoff & Keynote:
Final Day Remarks
Leading the Learning -
Presentations
Lunch
Conflict Resolution -
Controlling the Chaos
Plan to Thrive
Closing Session:
Celebrations

New VE-JV Facilitators

MONDAY JULY 11 - P.17

Teacher Check-in /
Breakfast & Coffee with
Regional Team
Conference Kickoff
Group Photo &
Session Change
Creating a Learning
Community
Ready, Set, Go: Overview
of the VE-JV Program
Lunch
Year 1 - Technology
Applications for Business
Recap & Preview

TUESDAY JULY 12 - P.18

Breakfast & Teacher
Check-In
Kickoff & Keynote: The Role
of Emotional Intelligence
and What It Means to
Teach in the 21st Century
Year 2 Intro/Overview -
Morning Session
Lunch
Forming the Business -
Year 2 Orientation Unit
Recap & Preview

WEDNESDAY JULY 13 - P.19

Breakfast & Teacher
Check-In
Kickoff & Keynote:
Final Day Remarks
Running the Business -
Year 2 Department Tasks
Lunch
Bringing it To Life
Closing Session:
Celebrations



Dear VE Teachers, Administrators, Friends, and Supporters,

Welcome to VE's annual National Teachers' Conference! We are thrilled to host this annual summer event in-person again! It gives us all the opportunity to meet new and veteran teachers as we celebrate VE's 25th anniversary.

As VE's newly appointed president, I look forward to adding to this organization's long list of accomplishments and am dedicated to delivering on VE's mission and vision. One of the things I am most excited about is expanding access to our programs to continue to engage more students across the country in our life-changing program.

In my roles as a teacher, assistant principal, principal, and superintendent over the course of 27 years, I have been committed to developing innovative and relevant entrepreneurship experiences for students. As Principal of Francis Lewis High School, which operates three outstanding VE programs, I learned first-hand about VE's incredible impact and saw how it helped prepare students for post-secondary success and launch students' careers as entrepreneurs and business leaders.

Our ongoing success is the result of your efforts to bring the VE classroom to life. Our national and regional staff, VE's National Board of Directors, and VE's Advisory Councils are incredibly grateful for everything you do. Through the combined efforts of the VE community, we serve over 20,000 future business leaders annually. These students will leverage their VE experiences, along with individual passions and drive, to propel themselves into bright futures.

This year's National Teachers' Conference will be inspiring and memorable, and we appreciate all of you who have joined us. Many thanks for your belief in the power of VE and active participation in the VE community. Enjoy the conference!

Sincerely,

Musa Ali Shama

President,

Virtual Enterprises International

Staff & Special Thanks

Special thanks to Dr. Kimberly R. Cline, President of Long Island University, whose visionary leadership and longtime support makes the VE National Teachers' Conference possible. Thank you to Jean Anne Smith, Ashley John, Michael Berthel, and Gail Luksch for their hard work and dedication to making this conference a success.

VE National Staff

Iris Blanc, Founder
Musa Ali Shama, President
Doris Thomas, VP of Engagement
Michael Brownstein, Director of Strategic Growth
Gina Pol, National Program Director
William Wilson, National Middle School Program Director
Richard Wells, National Middle School Program Associate
Susan Chan, National Events Manager
Elizabeth Pooran, Project and Support Manager
Lily Thompson, National Program Coordinator
Joanna Gillen, VE-JV Program Coordinator
Erika Apupalo, Engagement Coordinator
Kayelee Spencer, Engagement Coordinator
Nimisha Budhawani, Technical Support Consultant
Ashley Diaz, Program Associate
Sam Sherman, Brand Strategist

VE Regional Staff

New York Metro

Paul Presti, New York Metro Regional Director
Lindsay Dewey, NY Metro Program Coordinator
Chelsey Mile, NYC Program Fellow
Alexandra Rouvinetis, NYC Program Fellow

Long Island

Ellen Palazzo, Long Island Regional Director
Meghan Foley, Long Island Regional Coordinator
Irv Wortman, Long Island Program Support Coordinator

Northeast

Kathy Gielow, Northeast Regional Director

Great Lakes

Wendy Schmitt, Great Lakes Regional Director
Kendra Lee, Illinois State Coordinator
Carrie Smith, Michigan State Coordinator

South

Jillian Berg, Southern Regional Director
Mandy Bowlin, Southern Region Program Coordinator
Rochelle Stanfill, Southern Region Program Coordinator
Mark Jones, North Carolina State Coordinator
Brad Redd, South Carolina State Coordinator

West

Teri Jones, Western Regional Director
Amy Risner, California Coordinator

MONDAY, JULY 11

7:00 AM - 8:00 AM / Humanities Hall / All Facilitators

Teacher Check-in / Breakfast & Coffee with Regional Team

Great Lakes (HUM 122): Wendy Schmitt, Great Lakes Regional Director, VE; Carrie Smith, Michigan State Coordinator, VE; Kendra Lee, Illinois State Coordinator, VE
Long Island (HUM 008): Ellen Palazzo, Long Island Regional Director, VE; Meghan Foley, Long Island Regional Coordinator, VE; Irv Wortman, Long Island Program Support Coordinator, VE

Northeast (HUM 119): Kathy Gielow, Northeast Regional Director, VE

NY Metro (HUM 119): Paul Presti, New York Metro Regional Director, VE; Lindsay Dewey, NY Metro Program Coordinator, VE

South (HUM 026): Jillian Berg, Southern Regional Director, VE; Mandy Bowlin, Southern Region Program Coordinator, VE

West (HUM 119): Teri Jones, Western Regional Director, VE; Amy Risner, California Coordinator, VE

VE-JV (HUM 027): Will Wilson, National Middle School Program Director, VE; Richard Wells, National Middle School Program Associate, VE

8:00 AM - 9:00 AM / Humanities 119 / All Facilitators

Conference Kickoff

Welcome: Iris Blanc, Founder, VE

Keynote - Celebrating CTE: Kathy Hughes, Principal Researcher, American Institutes for Research Director, CTE Research Network

Program Updates: Musa Ali Shama, President, VE; Gina Pol, National Program Director, VE

Daily Details: Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

9:00 AM - 9:30 AM / Humanities 119 / All Facilitators

Group Photo & Session Change

9:30 AM - 10:30 AM / Humanities 119

What's New in the VE LMS

Iris Blanc, Founder, VE; Elizabeth Pooran, Project and Support Manager, VE

MONDAY, JULY 11

10:45 AM - 12:00 PM / Humanities 119

National Business Plan - A Guide to the Next Level

Paul Presti, New York Metro Regional Director, VE; Teri Jones, Western Regional Director, VE; Ellen Palazzo, Long Island Regional Director, VE; Student Panel; Lindsay Dewey, NY Metro Program Coordinator, VE; Meghan Foley, Long Island Regional Coordinator, VE

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 1:45 PM / Humanities 119

National VE Study Q&A

Michael Brownstein, Director of Strategic Growth, VE; Kathy Hughes, Principal Researcher, American Institutes for Research, Director, CTE Research Network; Dr. Fatih Unlu, Director of Labor, Workforce Development, and Postsecondary Education Program, Senior Economist, RAND Corporation; Erika Apupalo, Engagement Coordinator, VE

1:45 PM - 2:30 PM / Humanities 119

Bringing VE Branding to Life Through In-Class Engagement

Sam Sherman, Brand Strategist, VE; Ashley Diaz, Program Associate, VE; Jacilyn Elliott, VE Facilitator, CA; Teri Jones, Western Regional Director, VE; Mandy Bowlin, Southern Region Program Coordinator, VE

2:45 PM - 3:45 PM / Humanities Hall

Hands-On Workshops (BYOD) - Choose 2

Online Collaboration Tools / Humanities 119

Amy Risner, California Coordinator, VE; Kathy Gielow, Northeast Regional Director, VE

Dynamic Student PD / Humanities 122

Wendy Schmitt, Great Lakes Regional Director, VE; Kayele Spencer, Engagement Coordinator, VE

Free Design Tools, Featuring Canva / Humanities 009

Meghan Foley, Long Island Regional Coordinator, VE; Mandy Bowlin, Southern Region Program Coordinator, VE

4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

TUESDAY, JULY 12

7:00 AM - 8:00 AM / Humanities Lobby / All Facilitators
Breakfast & Teacher Check-In

8:00 AM - 9:00 AM / Humanities 119 / All Facilitators
Kickoff & Keynote: The Role of Emotional Intelligence and What It Means to Teach in the 21st Century

Chuck Garcia, CEO, Climb Leadership International; Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE; Teri Jones, Western Regional Director, VE

9:15 AM - 9:55 AM / Humanities 119
Enriching the VE Experience Through Mentorship

Teri Jones, Western Regional Director, VE; Jacilyn Elliott, VE Facilitator, CA; Kayele Spencer, Engagement Coordinator, VE; Michael Brownstein, Director of Strategic Growth, VE; Amy Risner, California Coordinator, VE

9:55 AM - 10:30 AM / Humanities 119
VE Engagement & You

Doris Thomas, VP of Engagement, VE; Erika Apupalo, Engagement Coordinator, VE; Kayele Spencer, Engagement Coordinator, VE

10:45 AM - 12:00 PM / Humanities 119
Fun with QBO!

Carrie Smith, Michigan State Coordinator, VE; Wendy Schmitt, Great Lakes Regional Director, VE; Gina Pol, National Program Director, VE

12:00 PM - 1:00 PM / Alumni Building / All Facilitators
Lunch

1:00 PM - 2:30 PM / Humanities Hall
Department Best Practices - Choose 3

Accounting / Humanities 119

Teri Jones, Western Regional Director, VE; Lori Jepson, VE Facilitator, CA; Amy Risner, California Coordinator, VE

Marketing / Humanities 122

Amy Demchak, VE Facilitator, NY; Meghan Foley, Long Island Regional Coordinator, VE

Risk Management & Legal / Humanities 008

Paul Presti, New York Metro Regional Director, VE; Iris Blanc, Founder, VE; Erika Apupalo, Engagement Coordinator, VE; Lindsay Dewey, NY Metro Program Coordinator, VE

TUESDAY, JULY 12

Design/Web Design / Humanities 009

Mandy Bowlin, Southern Region Program Coordinator, VE; Kayele Spencer, Engagement Coordinator, VE

2:45 PM - 3:45 PM / Lower Library

Hands-On Workshops (BYOD) - Choose 2

Navigation Refresher / Lower Library Room 125

Gina Pol, National Program Director, VE; Nimisha Budhawani, Technical Support Consultant; Ellen Palazzo, Long Island Regional Director, VE; Kathy Gielow, Northeast Regional Director, VE

Website Development / Lower Library Room 122

Elizabeth Pooran, Project and Support Manager, VE; Meghan Foley, Long Island Regional Coordinator, VE

Using Google Classroom With VE / Lower Library Room 123

Lindsay Dewey, NY Metro Regional Coordinator, VE; Amy Demchak, VE Facilitator, NY

4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

WEDNESDAY, JULY 13

7:00 AM - 8:15 AM / Humanities Lobby / All Facilitators

Breakfast & Teacher Check-In

8:15 AM - 9:00 AM / Humanities 119 / All Facilitators

Kickoff & Keynote: Final Day Remarks

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

9:15 AM - 9:50 AM / Humanities 119

Trade Shows & International Trading

Teri Jones, Western Regional Director, VE; Gina Pol, National Program Director, VE; Jacilyn Elliott, VE Facilitator, CA; Kayele Spencer, Engagement Coordinator, VE

9:50 AM - 10:30 PM / Humanities 119

Portfolios, Grading Strategies, & Assessments

Amy Demchak, VE Facilitator, NY; Michael Brownstein, Director of Strategic Growth, VE

WEDNESDAY, JULY 13

10:45 AM - 12:00 PM / Humanities 119

D4D - the Next Generation

*Iris Blanc, Founder, VE; Elizabeth Pooran, Project and Support Manager, VE;
Michael Brownstein, Director of Strategic Growth, VE*

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 2:30 PM / Humanities Hall

Department Best Practices - Choose 3

Human Resources / Humanities 008

Amy Risner, California Coordinator, VE; Kayele Spencer, Engagement Coordinator, VE

Management - Inspiring Your Chiefs / Humanities 009

Elizabeth Pooran, Project and Support Manager, VE; Meghan Foley, Long Island Regional Coordinator, VE

Finance / Humanities 122

Paul Presti, New York Metro Regional Director, VE; Lindsay Dewey, NY Metro Program Coordinator, VE

Google Me This / Humanities 119

Amy Demchak, VE Facilitator, NY; Lily Thompson, National Program Coordinator, VE

2:45 PM - 3:45 PM / Humanities 119

Hands-On Workshops (BYOD)

Survey Tools

Nimisha Budhawani, Technical Support Consultant; Meghan Foley, Long Island Regional Coordinator, VE

Project Management Tools

Elizabeth Pooran, Project and Support Manager, VE; Mandy Bowlin, Southern Region Program Coordinator, VE

3:45 PM / Humanities 119 / All Facilitators

Closing Session: Celebrations

*Musa Ali Shama, President, VE; Wendy Schmitt, Great Lakes Regional Director, VE;
Will Wilson, National Middle School Program Director, VE*

MONDAY, JULY 11

7:00 AM - 8:00 AM / Humanities Hall / All Facilitators

Teacher Check-in / Breakfast & Coffee with Regional Team

Great Lakes (HUM 122): Wendy Schmitt, Great Lakes Regional Director, VE; Carrie Smith, Michigan State Coordinator, VE; Kendra Lee, Illinois State Coordinator, VE
Long Island (HUM 008): Ellen Palazzo, Long Island Regional Director, VE; Meghan Foley, Long Island Regional Coordinator, VE; Irv Wortman, Long Island Program Support Coordinator, VE

Northeast (HUM 119): Kathy Gielow, Northeast Regional Director, VE

NY Metro (HUM 119): Paul Presti, New York Metro Regional Director, VE; Lindsay Dewey, NY Metro Program Coordinator, VE

South (HUM 026): Jillian Berg, Southern Regional Director, VE; Mandy Bowlin, Southern Region Program Coordinator, VE

West (HUM 119): Teri Jones, Western Regional Director, VE; Amy Risner, California Coordinator, VE

VE-JV (HUM 027): Will Wilson, National Middle School Program Director, VE; Richard Wells, National Middle School Program Associate, VE

8:00 AM - 9:00 AM / Humanities 119 / All Facilitators

Conference Kickoff

Welcome: Iris Blanc, Founder, VE

Keynote - Celebrating CTE: Kathy Hughes, Principal Researcher, American Institutes for Research Director, CTE Research Network

Program Updates: Musa Ali Shama, President, VE; Gina Pol, National Program Director, VE

Daily Details: Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

9:00 AM - 9:30 AM / Humanities 119 / All Facilitators

Group Photo & Session Change

9:30 AM - 10:45 AM / Library Lower Level

Launching Your VE Program

Carrie Smith, Michigan State Coordinator, VE

11:00 AM - 12:00 PM / Library Lower Level

VE Orientation Tasks for Staff & Students

Jillian Berg, Southern Regional Coordinator, VE

MONDAY, JULY 11

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 2:30 PM / Library Lower Level

Career Development Tasks

Kendra Lee, Illinois State Coordinator, VE

2:45 PM - 3:45 PM / Library Lower Level

Introduction to Design Thinking

Elizabeth Pooran, Project and Support Manager, VE; David Cook, D4D Innovation Catalyst / VE Facilitator, IL

4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

TUESDAY, JULY 12

7:00 AM - 8:00 AM / Humanities Lobby / All Facilitators

Breakfast & Teacher Check-In

8:00 AM - 9:00 AM / Humanities 119 / All Facilitators

Kickoff & Keynote: The Role of Emotional Intelligence and What It Means to Teach in the 21st Century

Chuck Garcia, CEO, Climb Leadership International; Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE; Teri Jones, Western Regional Director, VE

9:15 AM - 10:45 AM / Library Lower Level

Design Thinking in Action

Elizabeth Pooran, Project and Support Manager, VE; David Cook, D4D Innovation Catalyst / VE Facilitator, IL

11:00 AM - 12:00 PM / Library Lower Level

Business Registration Tasks

Kendra Lee, Illinois State Coordinator, VE; Jillian Berg, Southern Regional Director, VE

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

TUESDAY, JULY 12

1:00 PM - 2:30 PM / Humanities 119

Department Tasks

Wendy Schmitt, Great Lakes Regional Director, VE; Jillian Berg, Southern Regional Director, VE

2:45 PM - 3:45 PM / Humanities 119

Department Tasks - Deep Dive

Wendy Schmitt, Great Lakes Regional Director, VE; Amy Risner, California Coordinator, VE

4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

WEDNESDAY, JULY 13

7:00 AM - 8:15 AM / Humanities Lobby / All Facilitators

Breakfast & Teacher Check-In

8:15 AM - 9:00 AM / Humanities 119 / All Facilitators

Kickoff & Keynote: Final Day Remarks

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

9:15 AM - 10:45 AM / Library Lower Level

Accounting/Finance Workflow

Carrie Smith, Michigan State Coordinator, VE; Jillian Berg, Southern Regional Director, VE

11:00 AM - 12:00 PM / Library Lower Level

Choose Your Conversation - Visit 2

VE Business Plan

Kendra Lee, Illinois State Coordinator, VE

Competitions (Including NBPC)

Gina Pol, National Program Director, VE; Jamie Dunlap, VE Facilitator, IL; Kathy Gielow, Northeast Regional Director, VE

Using Social Media Effectively in VE

Ashley Diaz, Program Associate, VE; Sam Sherman, Brand Strategist, VE

WEDNESDAY, JULY 13

D4D

David Cook, D4D Innovation Catalyst / VE Facilitator, IL; Audrey Brown, VE Facilitator, NC

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 1:30 PM / Library Lower Level

On My Own - Personal Work Time

Mandy Bowlin, Southern Region Program Coordinator

1:30 PM - 2:30 PM / Lower Library

Choose Your Conversation - Visit 2

QuickBooks / Lower Library Main Room

Carrie Smith, Michigan State Coordinator, VE

Trade Shows / Lower Library Room 125

Mike Silberman, VE Facilitator, NY; Rochelle Stanfill, Southern Region Program Coordinator, VE

Navigating Canvas / Lower Library Room 123

Wendy Schmitt, Great Lakes Regional Director, VE

Personal Work Time / Lower Library Room 122

Mandy Bowlin, Southern Region Program Coordinator

2:45 PM - 3:45 PM / Library Lower Level

Celebrations

Wendy Schmitt, Great Lakes Regional Director, VE

3:45 PM / Humanities 119 / All Facilitators

Closing Session: Celebrations

Musa Ali Shama, President, VE; Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

MONDAY, JULY 11

7:00 AM - 8:00 AM / Humanities Hall / All Facilitators

Teacher Check-in / Breakfast & Coffee with Regional Team

Great Lakes (HUM 122): Wendy Schmitt, Great Lakes Regional Director, VE; Carrie Smith, Michigan State Coordinator, VE; Kendra Lee, Illinois State Coordinator, VE
Long Island (HUM 008): Ellen Palazzo, Long Island Regional Director, VE; Meghan Foley, Long Island Regional Coordinator, VE; Irv Wortman, Long Island Program Support Coordinator, VE

Northeast (HUM 119): Kathy Gielow, Northeast Regional Director, VE

NY Metro (HUM 119): Paul Presti, New York Metro Regional Director, VE; Lindsay Dewey, NY Metro Program Coordinator, VE

South (HUM 026): Jillian Berg, Southern Regional Director, VE; Mandy Bowlin, Southern Region Program Coordinator, VE

West (HUM 119): Teri Jones, Western Regional Director, VE; Amy Risner, California Coordinator, VE

VE-JV (HUM 027): Will Wilson, National Middle School Program Director, VE; Richard Wells, National Middle School Program Associate, VE

8:00 AM - 9:00 AM / Humanities 119 / All Facilitators

Conference Kickoff

Welcome: Iris Blanc, Founder, VE

Keynote - Celebrating CTE: Kathy Hughes, Principal Researcher, American Institutes for Research Director, CTE Research Network

Program Updates: Musa Ali Shama, President, VE; Gina Pol, National Program Director, VE

Daily Details: Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

9:00 AM - 9:30 AM / Humanities 119 / All Facilitators

Group Photo & Session Change

9:30 AM - 10:30 AM / Humanities 026

Creating a Learning Community

Will Wilson, National Middle School Program Director, VE; Richard Wells, National Middle School Program Associate, VE; Joanna Gillen, VE-JV Program Coordinator, VE

10:45 AM - 12:00 PM / Humanities 026

Year 1 Tech Apps Review & Deep Dive

Will Wilson, National Middle School Program Director, VE

MONDAY, JULY 11

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 3:00 PM / Humanities 026

Getting Your Bearings - Year 2 Orientation & Deep Dive

Will Wilson, National Middle School Program Director, VE

3:15 PM - 3:45 PM / Humanities 026

Leading the Learning - Introduction

Will Wilson, National Middle School Program Director, VE

4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

TUESDAY, JULY 12

7:00 AM - 8:00 AM / Humanities Lobby / All Facilitators

Breakfast & Teacher Check-In

8:00 AM - 9:00 AM / Humanities 119 / All Facilitators

Kickoff & Keynote: The Role of Emotional Intelligence and What It Means to Teach in the 21st Century

Chuck Garcia, CEO, Climb Leadership International; Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE; Teri Jones, Western Regional Director, VE

9:15 AM - 12:00 PM / Humanities 026

Leading the Learning - Kickoff & Workshop Part 1

Will Wilson, National Middle School Program Director, VE

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 2:30 PM / Humanities 026

Leading the Learning - Workshop Part 2

Will Wilson, National Middle School Program Director, VE

TUESDAY, JULY 12

3:00 PM - 3:45 PM / Humanities 026

Leading the Learning - Presentations

Will Wilson, National Middle School Program Director, VE

4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

WEDNESDAY, JULY 13

7:00 AM - 8:15 AM / Humanities Lobby / All Facilitators

Breakfast & Teacher Check-In

8:15 AM - 9:00 AM / Humanities 119 / All Facilitators

Kickoff & Keynote: Final Day Remarks

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

9:15 AM - 12:00 PM / Humanities 026

Leading the Learning - Presentations

Will Wilson, National Middle School Program Director, VE

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 2:15 PM / Humanities 026

Conflict Resolution - Controlling the Chaos

Joanna Gillen, VE-JV Program Coordinator, VE

2:30 PM - 3:45 PM / Humanities 026

Plan to Thrive

Will Wilson, National Middle School Program Director, VE

3:45 PM / Humanities 119 / All Facilitators

Closing Session: Celebrations

Musa Ali Shama, President, VE; Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

MONDAY, JULY 11

7:00 AM - 8:00 AM / Humanities Hall / All Facilitators

Teacher Check-in / Breakfast & Coffee with Regional Team

Great Lakes (HUM 122): Wendy Schmitt, Great Lakes Regional Director, VE; Carrie Smith, Michigan State Coordinator, VE; Kendra Lee, Illinois State Coordinator, VE
Long Island (HUM 008): Ellen Palazzo, Long Island Regional Director, VE; Meghan Foley, Long Island Regional Coordinator, VE; Irv Wortman, Long Island Program Support Coordinator, VE

Northeast (HUM 119): Kathy Gielow, Northeast Regional Director, VE

NY Metro (HUM 119): Paul Presti, New York Metro Regional Director, VE; Lindsay Dewey, NY Metro Program Coordinator, VE

South (HUM 026): Jillian Berg, Southern Regional Director, VE; Mandy Bowlin, Southern Region Program Coordinator, VE

West (HUM 119): Teri Jones, Western Regional Director, VE; Amy Risner, California Coordinator, VE

VE-JV (HUM 027): Will Wilson, National Middle School Program Director, VE; Richard Wells, National Middle School Program Associate, VE

8:00 AM - 9:00 AM / Humanities 119 / All Facilitators

Conference Kickoff

Welcome: Iris Blanc, Founder, VE

Keynote - Celebrating CTE: Kathy Hughes, Principal Researcher, American Institutes for Research Director, CTE Research Network

Program Updates: Musa Ali Shama, President, VE; Gina Pol, National Program Director, VE

Daily Details: Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

9:00 AM - 9:30 AM / Humanities 119 / All Facilitators

Group Photo & Session Change

9:30 AM - 10:30 AM / Humanities 027

Creating a Learning Community

Will Wilson, National Middle School Program Director, VE; Richard Wells, National Middle School Program Associate, VE; Joanna Gillen, VE-JV Program Coordinator, VE; Amy Risner, California Coordinator, VE

10:45 AM - 12:00 PM / Humanities 027

Ready, Set, Go: Overview of the VE-JV Program

Richard Wells, National Middle School Program Associate VE; Elizabeth Pooran, Project and Support Manager, VE

MONDAY, JULY 11

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 3:45 PM / Humanities 027

Year 1: Technology Applications for Business

Richard Wells, National Middle School Program Associate, VE; Jillian Berg, Southern Regional Director, VE

4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

TUESDAY, JULY 12

7:00 AM - 8:00 AM / Humanities Lobby / All Facilitators

Breakfast & Teacher Check-In

8:00 AM - 9:00 AM / Humanities 119 / All Facilitators

Kickoff & Keynote: The Role of Emotional Intelligence and What It Means to Teach in the 21st Century

Chuck Garcia, CEO, Climb Leadership International; Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE; Teri Jones, Western Regional Director, VE

9:15 AM - 12:00 PM / Humanities 027

Year 2 Intro/Overview - Morning Session

Richard Wells, National Middle Schools Program Associate, VE; Amy Risner, California Coordinator, VE

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 3:45 PM / Humanities 027

Forming the Business - Year 2 Orientation Unit

Richard Wells, National Middle School Program Associate, VE

4:00 PM - 4:30 PM / Humanities 119 / All Facilitators

Recap & Preview

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

WEDNESDAY, JULY 13

7:00 AM - 8:15 AM / Humanities Lobby / All Facilitators

Breakfast & Teacher Check-In

8:15 AM - 9:00 AM / Humanities 119 / All Facilitators

Kickoff & Keynote: Final Day Remarks

Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

9:15 AM - 12:00 PM / Humanities 027

Running the Business - Year 2 Department Tasks

Richard Wells, National Middle School Program Associate, VE; Amy Risner, California Coordinator, VE

12:00 PM - 1:00 PM / Alumni Building / All Facilitators

Lunch

1:00 PM - 3:45 PM / Humanities 027

Bringing It To Life

Richard Wells, National Middle School Program Associate, VE; Amy Risner, California Coordinator, VE

3:45 PM / Humanities 119 / All Facilitators

Closing Session: Celebrations

Musa Ali Shama, President, VE; Wendy Schmitt, Great Lakes Regional Director, VE; Will Wilson, National Middle School Program Director, VE

Participating Schools

A. Philip Randolph Campus High School	Lincoln Technical Academy
Academy for Scholarship and Entrepreneurship	Massapequa High School
Armijo High School	Mira Monte High School
Babylon Jr. Sr. High School	Miraj Islamic School
Baldwin Senior High School	Morris County School of Technology
Baruch College	Morris Hills High School
Beech High School	Narbonne High School
Benton Middle School	New World Preparatory Charter School
Bethpage High School	Northport High School
Brian Piccolo MS53	Northside School of Innovation, Technology, & Entrepreneurship
Bridgethampston Union Free School District	Oak View Middle School
Brighton High School	Oceanside High School
Brooklyn Science and Engineering Academy	Oregon Middle School
C.S Brown High School	Owosso High School
Canyon Springs High School	P.S./I.S. 180 The SEEALL Academy
Cary-Grove High School	Palm Springs High School
Centennial High School	Patchogue-Medford High School
Clara Barton High School	Paul D. Schreiber High School
Clyde Miller Career Academy	Phoenix High School
Columbia University	Plainedge High School
Decker Elementary School	Ridgeview High School
Dillard Middle and High Schools	Riverhead High School
Eagle Academy for Young Men of Harlem	Rochester High School
Eagle Academy for Young Men of Newark	Rockford Public Schools
East Hampton High School	Roosevelt High School
Explorer K-8	Sachem East High School
Fenton High School	Sachem North High School
Fox Chapel Middle School	Smithtown High School East
Freeport High School	Smithtown High School West
Geneva High School	South High School
George Washington High School	South Ocean Middle School
Granville Central High School	Southold High School
Greer High School	St. John's Lutheran School
Guilford High School	Stockdale High School
Harry S. Truman High School	Stranahan High School
Hawthorne Middle High School	Swansea High School
Heritage High School	Syosset High School
Hernando High School	The SEEALL Academy
High School for Arts and Business	Theodore Roosevelt High School
Hillcrest High School	Timothy Christian High School
Hillsborough County Public Schools	V.R. Eaton High School
In Tech Academy	Vanden High School
Island Trees High School	W. J. Keenan High School
Islip High School	Wakefield High School
J. Taylor Finley Middle School	Walnut High School
Jacqueline Kennedy Onassis High School	West Hempstead High School
Jefferson High School	West Hempstead Middle School
John Adams High School	Western High School
John F. Kennedy High School	Westhampton Beach High School
John Wilson I.S.211	Whispering Pines School
Kanapaha Middle School	William McKinley IS 259
Lapeer County Education & Technology Center	WJ Keenan High School
Leto High School	Yeshiva Gedola of Waterbury
Liberty Middle School	

Conference Map & Session Locations



- 1 - Library**
- 9 - Humanities Hall**
- 16 - Alumni Building**
- 42 - South Residence Complex (SRC)**
- 57 - The Roosevelt School**

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Notes

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About VE

Virtual Enterprises International is a national educational nonprofit that transforms students through authentic business experiences into business-savvy young professionals with an entrepreneurial mindset, preparing them for fulfilling, financially secure futures. Since Virtual Enterprises' (VE) inception in 1996, it has served over 200,000 high school students, including many from underserved communities. Building on the success of the high school program, VE introduced the VE-JV Career Academy in 2015, a two-year middle school program that enables students to develop technology and entrepreneurial skills by starting and managing business ventures. We currently support 20,000 students annually across the U.S. each year and are part of a global network spanning 40 countries and over 7,000 student-run businesses. Learn more about VE at veinternational.org, Facebook, Twitter, Instagram, and LinkedIn pages.

Select session recordings will become available after the conference. For session resources, recordings and more, visit the 2022 National Teachers' Conference website (password required):

