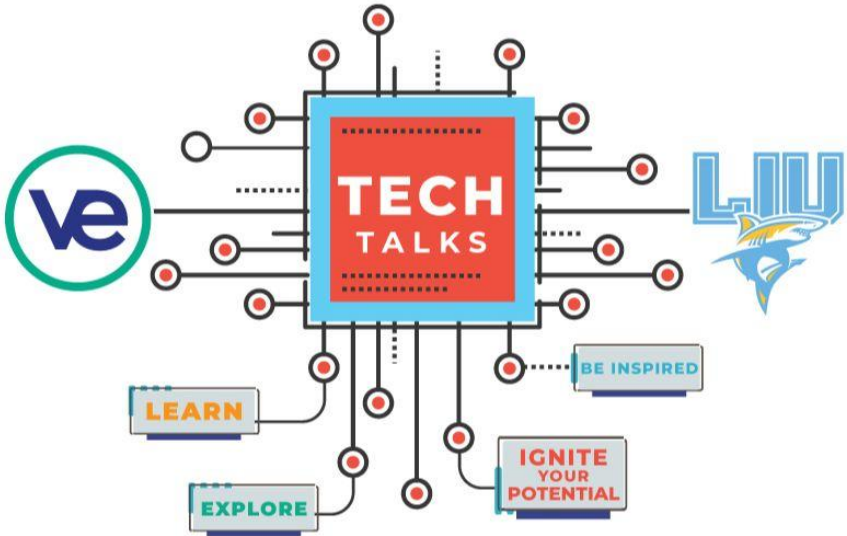


Virtual Enterprises in collaboration with
Long Island University present

TECH TALK DAY



Friday, December 9, 2022
9:00 AM - 4:00 PM



#veinternational

veinternational.org



SESSION 1

The Role of Artificial Intelligence (AI) and Augmented Reality (AR) in the Virtual World

with application in the **gaming** and **healthcare** industries

What may seem like the technology of the future, Artificial Intelligence and Augmented Reality are at the forefront of technological innovation and are two of the fastest-growing fields within the computer science industry.

During this Tech Talk, participants will explore how Artificial Intelligence and Augmented Reality are being used in various industries as part of the digital revolution. They will also learn how these technologies are changing the way we live and the business and career opportunities they provide.

PRESENTERS

George Baroudi, *VP Information Technology, LIU*

George Baroudi currently serves as the Vice President for Information Technology and CIO of Long Island University. He is an electrical engineer by training, with more than 20 years of IT infrastructure, program development, and ERP implementation experience.



Alfred Kahn, *Chairman and CEO of Kidtagious*

Al Kahn is an American executive. From 1991 to 2011, he was chairman and CEO of 4Kids Entertainment, a company that is a global provider of children's entertainment and merchandise licensing. He previously led the licensing division for the Coleco company. In 1995 he turned Leisure Concepts, Inc. into 4Kids Entertainment, having previously served as chairman and CEO of the company since March 1991. In 2002, he founded the National Law Enforcement and Firefighters Children's Foundation. In 2012 he co-founded CraneKahn LLC and was the CEO and co-owner of that company. In 2019 CraneKahn folded into Kidtagious. Kahn also serves on the board of directors of the Federal Drug Agents Foundation, Children's Tumor Foundation, Stephen Gaynor School for Learning Difficulties, Long Island University, and Bette Midler's New York Restoration Project. He has also appeared at various conferences related to the anime industry.



Nicolas Gallo, *PhD Biomedical Engineering and Professor, LIU*

Dr. Gallo is an Assistant Professor at the College of Pharmacy of Long Island University with 10 years of experience in medical engineering research and education. He currently leads the Center of Excellence in Life Science at Long Island University in partnership with Dassault Systèmes. Dr. Gallo is working to toward the digitization of healthcare through the development of computational modeling to address current life science issues in our society. He is committed to innovative research by connecting multiple scientific disciplines and driving the digital revolution in Life Science education. His research focuses on multiphysics and multiscale modeling of human systems to understand disease progression and drug metabolism for the purpose of developing adequate patient-specific therapeutics and diagnostic technologies. Dr. Gallo holds a PhD from the Biomedical Engineering department of the Illinois Institute of Technology.



Entrepreneurship

How Innovators Build a Business

Learn from successful innovators and entrepreneurs on how to take your business to the next level. You will hear from several of Mission 3A's founders and investors who will tell their stories and share their business-building processes. Additionally, you will meet several VE alums who have launched Lunchbox, an innovative business venture that is disrupting the restaurant industry. We will conclude this session with a competition that allows our budding entrepreneurs the chance to bring their innovative ideas before investors through a 2-minute pitch presentation.

PRESENTERS

Matt Hostetler, *Managing Partner, Mission 3A*

Matt is a seasoned investor, with ~15 years of experience investing across the public and private equity markets. Matt most recently served as an Investment Analyst at Citadel LLC, a \$30bn Multi-Strategy Investment Fund, where he managed an equity portfolio focused on the Technology, Media & Telecom ("TMT") Sector. Prior to Citadel, he worked at JAT Capital, a \$2.5bn public equity investment fund, where he served as an investment analyst within the TMT sector. Before his time working in the public market equity space, he was an Investment Analyst at Nautic Partners, a middle-market private equity fund. Matt started his career as an M&A investment banking analyst at Lehman Brothers in New York.



Brook Bello, *Co-Founder of VR Eval*

Brook Parker-Bello is an author, thought leader, justice advocate, actress, and the Founding CEO of More Too Life, Inc., and a new mental healthcare tech startup called VR Eval chosen by Techstars Founders Catalyst. Her new book, *Shame Undone*, is out 2023 and has been optioned for a motion picture. She's the creator of digital and copy educational curriculum platforms aimed at the prevention of sexual exploitation and gender-based violence. Dr. Bello has spoken alongside presidents, prime ministers and was recognized with the Lifetime Achievement Award from former President Obama. Additionally, she received the Advocate of the Year Award from Florida's Attorney General Pam Bondi and Governor Rick Scott, named as a Hero on the Oprah Winfrey Network by United Way Worldwide, and most recently named a Google Next-Gen Fellow. She is the creator of groundbreaking software in mental healthcare, case management, AI, and machine learning virtual reality.



Nabeel Alamgir, *CEO & Co-Founder, Lunchbox & VE Alum*

Nabeel Alamgir was born in Bangladesh and moved to Kuwait seven years later, then to Queens, New York. He graduated from William C. Bryant HS in 2010, was the VP of Marketing then CEO of his VE company, and attended Syracuse University. Nabeel began his career in the restaurant business as a busboy at the Bareburger flagship store in Astoria, and spent his free time devising marketing objectives for the CEO. In 2019 he co-founded Lunchbox, the modern ordering system for restaurants to grow their online revenue, that was built out of the frustration of trying to build his own digital ordering system at Bareburger. Today, Lunchbox works with over 100+ restaurant groups as clients that represent over 650+ locations.



Andrew Boryk, *Co-Founder, Head of Innovation, Lunchbox & VE Alum*

Andrew Boryk is an engineer, entrepreneur, as well as a Queens, NYC native. Andrew has spent the past 15 years in Software Development, previously working at Johnson and Johnson, as well as building several companies of his own. He most recently founded Lunchbox in 2019, with the mission to empower restaurants with their own digital ordering apps and websites. Andrew is a VEI alum of Nüapps at Francis Lewis High School, Class of 2013, where he was the company's Chief Programming Officer. Andrew also studied business at Mercy College, an education path he found through Virtual Enterprise.



ABOUT TECH TALKS

In collaboration with Long Island University, VE is delighted to introduce **Tech Talks**. This exciting new seminar series brings technology and innovation leaders directly to you to share their expertise in technology, innovation, and entrepreneurship. Learn about current trends in global technology, how it affects the way we live, the problems they solve, and the opportunities it presents for business, innovation, careers, and the future of work in these interactive sessions.

On behalf of the thousands of high school and middle school students who are participating in the VE program, the VE staff extends our deepest gratitude to the supporters of our program. In no particular order, special thanks to:

- **Long Island University** for their ongoing support and partnership in helping VE students succeed, and for hosting this event. A special heartfelt thank you to **Dr. Kimberly Cline**, LIU President and **Michael Berthel**, Chief of Staff, for making this event possible.
- **Our presenters** for sharing their expertise and insight in technology, innovation, and entrepreneurship and helping us build a talent pipeline for tomorrow's workforce.
- **Nimisha Budhwani**, Data Analyst; **Lindsay Dewey**, NY Metro Program Coordinator; **Ellen Palazzo**, Long Island Regional Director & Northeast Expansion; **Paul Presti**, NY Metro Regional Director, for their support in coordinating, planning, and executing this event.

Sincerely and in appreciation,

Ali Shama, President, **Iris Blanc**, Founder, **Elizabeth Pooran**, Project & Support Manager

EVENT AGENDA

TIME	EVENT
9:00 AM - 9:25 AM	Registration
9:30 AM - 9:45 AM	Welcome & Introductions
9:50 AM - 11:10 AM	Session 1: The Role of AI & AR in the Virtual World
11:15 AM - 11:30 AM	Break & Networking
11:30 AM - 12:15 PM	Campus Tour
12:15 PM - 1:00 PM	Lunch
1:10 PM - 2:15 PM	Session 2: Entrepreneurship
2:15 PM - 2:30 PM	Break & Networking
2:30 PM - 4:00 PM	Pitch Presentations to Venture Capitalists

Join us for the next session online!

Crypto Culture
The World of Blockchains, Cryptocurrencies, & NFTs

Monday, 12/12
1:00 - 2:30 PM

Register here:

