



2023
YBS



HSBC

Title Sponsor



2023 Youth Business Summit Sponsorship Opportunities

Preparing Students for the Future of Work

April 17 – 19, 2023

About VE

VE transforms students through authentic business experiences which prepare them for the future of work. Since its inception in 1996, VE has served over 200,000 students, including many from under-resourced communities.

We currently support 27,000 students in schools across the U.S. each year and are part of a global network spanning 45 countries and 7,500 student-run businesses. **Learn more at veinternational.org.**



2023
YBS



Title Sponsor



Youth Business Summit Overview

The Youth Business Summit (YBS) is a one-of-a-kind global business convention for VE students. During a dynamic three days of business competitions, leadership events, and professional networking, rising talent from middle and high schools around the world display the professional skills and business acumen they have developed by running a VE company during the school year.

Monday, April 17

National Business Plan Competition (NBPC)
Preliminary and Semifinal Rounds

United Federation of Teachers
52 Broadway, New York, 10004

National Finance, Human Resources, and
Marketing Competition

Long Island University - Brooklyn Campus
1 University Plaza, Brooklyn, NY 11201

Tuesday, April 18

National QuickBooks Competition and
NBPC Championship Round

United Federation of Teachers
52 Broadway, New York, 10004

Global Innovation Challenge
Sponsored by HSBC

Long Island University - Brooklyn Campus
1 University Plaza, Brooklyn, NY 11201

Wednesday, April 19

International Trade Exhibition
Booth Design and Sales Pitch Competitions

Jacob K. Javits Convention Center
429 11th Avenue, New York, NY 10001

Participating countries have included Austria, Belgium, Brazil, Bulgaria, Canada, Germany, Indonesia, Italy, Romania, Spain, South Korea

Sponsorship Packages

April 19, 2023 | Jacob K. Javits Convention Center

PLATINUM \$25,000

- Exhibition Booth 20'x20' Pavillion
- Logo Featured in Event Booklet
- Logo Featured on VE Website
- Social Media Promotion
- Email Promotion
- Branding on Event Signage
- Engage Employees as Competition Judges
- Naming Rights for Competitions
- Speaking Opportunity
- Professional Workshops

GOLD \$10,000

- Exhibition Booth 20'x20' Pavillion
- Logo Featured in Event Booklet
- Logo Featured on VE Website
- Social Media Promotion
- Email Promotion
- Branding on Event Signage
- Engage Employees as Competition Judges
- Choice of one of the following:
 - Naming Rights for Competitions
 - Speaking Opportunity
 - Professional Workshops

SILVER \$5,000

- Exhibition Booth 10'x10' Pavillion
- Logo Featured in Event Booklet
- Logo Featured on VE Website
- Branding on Event Signage
- Engage Employees as Competition Judges

BRONZE \$3,000

- Exhibition Booth 10'x10' Pavillion
- Logo Featured in Event Booklet
- Engage Employees as Competition Judges

4,000+

Students

200+

Teachers

300+

Partners

160+

Schools

6+

Countries



2023
YBS



HSBC

Title Sponsor

Why Partner?



Showcase Your Brand

- **4,650** attendees
- **6** countries
- **1,000** daily website visitors
- **6,500** social media followers
- **32,000** email subscribers



Meet the Future of Work

VE empowers students through career-based education. The **4,000 students at the YBS are future superstars** for your organization.

Engage Your Employees

Provide **5-10 hours of volunteer time** per employee through competition judging and professional workshops for students.



Provide a Life-Changing Experience

Support VE's **largest and most extraordinary event**, culminating a year of transformational experiences preparing students for careers.

