

INTRODUCING VE-JV CAREER ACADEMY



Supported by:



In the VE-JV Career Academy, students learn business by doing business. They test drive potential careers while developing technology, social & emotional, and entrepreneurial skills. The classroom is converted into a workplace setting that allows business thinking to flourish. Students also apply and reinforce academic concepts across many subjects.

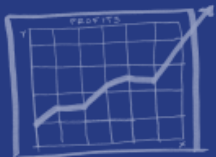
The Career Academy will also engage students in fun and exciting competitions as well as after-school activities that build critical skills in business, communication, and technology.

YEAR ONE TECHNOLOGY APPLICATIONS



Technology Applications for Business introduces students to technology projects typically used in the business and professional world that require proficiency with spreadsheets, presentation software, word-processing, graphics, web design, and social media.

Lessons and activities are built around an entrepreneurial theme and include projects such as creating a budget, conducting a break-even analysis, making expense reports, developing newsletters, developing and presenting a business plan, and more.



YEAR TWO VE-JUNIOR VENTURES



VE-Junior Ventures challenges students to build on skills from Technology Applications by collaborating with their classmates to launch and manage a business that replicates the functions and demands of a real business in both structure and practice.

Students take on the roles of employees in a company, work in functional departments of the organization (marketing, sales, human resources, accounting, finance, and IT) and complete department-related work and projects that support the goals of the company. VE-JV firms do business with all of the other VE-JV firms from around the country. All of this is made possible through a simulated online banking system that connects VE-JV firms around the world through real time transactions and banking services.

PREPARING STUDENTS FOR THE FUTURE



EXPANDED LEARNING OPPORTUNITIES

- VE-JV National Business Pitch Competition
- National Online Competitions: Elevator Pitch, Company Branding, Website, Newsletter, and Video Commercial
- Trade Show Exhibitions - in-person and virtual
- VE-JV Dream Job Essay Competition
- Regional Student Leadership Events
- Mentoring by business partners and high school VE students
- After school and summer programs

PROGRAM OBJECTIVES

- To build awareness about a variety of careers and occupations.
- To experience the expectations of the workplace and develop professional behaviors.
- To develop skills in entrepreneurship, problem-solving, decision-making, time management, public speaking, financial literacy, teamwork, and technology.
- To connect academic content to real-world projects.
- To use and interact with technology as applied in business.



“ I’ve been able to connect the VE-JV program to almost every initiative and new teaching model in my district... everything from interdisciplinary content, self/peer assessment & SEL. VE-JV aligns and implements every element to best serve the whole child.”

— Teacher, Joseph Dunne-Jaffe, George L. Egbert Intermediate School 2, Staten Island, NY

“ VE-JV has...prepared me for life outside school. It taught me respect, behavior in a business setting, and made me feel secure in many circumstances, breaking me out of my shell. Without this program, I wouldn’t be the determined, ambitious, and confident woman I am today.”

— Year two VE-JV Student, JHS 259 William McKinley Brooklyn, NY