



2023
YBS



HSBC

Title Sponsor



2023 Youth Business Summit Exhibitor Opportunity

Preparing Students for the Future of Work

April 19, 2023

About VE

VE transforms students through authentic business experiences which prepare them for the future of work. Since its inception in 1996, VE has served over 200,000 students, including many from under-resourced communities.

We currently support 27,000 students in schools across the U.S. each year and are part of a global network spanning 45 countries and 7,500 student-run businesses. **Learn more at veinternational.org.**



Youth Business Summit Overview

The Youth Business Summit (YBS) is a one-of-a-kind global business convention for VE students. During a dynamic three days of business competitions, leadership events, and professional networking, rising talent from middle and high schools around the world display the professional skills and business acumen they have developed by running a VE company during the school year.

Monday, April 17

National Business Plan Competition (NBPC)
Preliminary and Semifinal Rounds

United Federation of Teachers
52 Broadway, New York, 10004

National Finance, Human Resources, and
Marketing Competition

Long Island University - Brooklyn Campus
1 University Plaza, Brooklyn, NY 11201

Tuesday, April 18

National QuickBooks Competition and
NBPC Championship Round

United Federation of Teachers
52 Broadway, New York, 10004

Global Innovation Challenge
Sponsored by HSBC

Long Island University - Brooklyn Campus
1 University Plaza, Brooklyn, NY 11201

Wednesday, April 19

International Trade Exhibition
Booth Design and Sales Pitch Competitions

Jacob K. Javits Convention Center
429 11th Avenue, New York, NY 10001

Participating countries have included Austria, Belgium, Brazil, Bulgaria, Canada, Germany, Indonesia, Italy, Romania, Spain, South Korea

Exhibitor Package

April 19, 2023 | Jacob K. Javits Convention Center

Exhibitor Package - \$3,000

- 8' x 10' Exhibition Booth
- Logo Featured in Event Booklet
- Logo Featured on VE Website
- Social Media Promotion
- Email Promotion
- Branding on Event Signage
- Accommodates up to 5 participants

Showcase Your Brand

- **4,650** attendees
- **6** countries
- **1,000** daily website visitors
- **6,500** social media followers
- **32,000** email subscribers

4,000+

Students

200+

Teachers

200+

Partners

160+

Schools

6+

Countries

VE empowers students through career-based education. The **4,000 students at the YBS are future superstars** for your organization.

**Meet the Future
of Work**

