

# Youth Business Summit



APRIL 17 - 19, 2023

- **United Federation of Teachers**
  - Business Plan Competition
  - QuickBooks Competition
- **Long Island University - Brooklyn**  
National Competitions:
  - Finance
  - Marketing
  - Human Resources
  - Global Innovation Challenge
- **Javits Center**
  - International Trade Exhibition



**Title Sponsor**



[veinternational.org](http://veinternational.org) / #2023YBS

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# Schedule

## Monday, April 17, 2023

### National Business Plan Competition Hosted at United Federation of Teachers

#### Preliminary Round

7:00 AM	School Check-in
7:30 AM - 8:00 AM	Judge Check-in, Breakfast, and Orientation
8:00 AM - 12:30 PM	Student Presentations (Top 44 Teams)
12:30 PM	Announcement of Top 20 Teams
12:30 PM - 1:30 PM	Lunch

#### Semifinal Round

12:30 PM - 1:00 PM	Judge Check-in
1:00 PM	Welcome and Opening Musa Ali Shama, President, Virtual Enterprises International Leo Gordon, Vice President, United Federation of Teachers Andrew Boryk, Co-Founder, Lunchbox
1:00 PM - 1:30 PM	Judge Orientation
1:30 PM - 3:30 PM	Student Presentations (Top 20 Teams)
3:30 PM	Announcement of Top 8 Teams Advancing to Championship Round

### National Competitions (Finance, Human Resources, and Marketing) Hosted by Long Island University - Brooklyn Campus

7:00 AM	School and Judge Check-in
7:45 AM - 8:00 AM	Finance Competition Judge Orientation
8:00 AM - 10:30 AM	Finance Student Presentations (Top 30 Teams)
10:30 AM - 11:00 AM	Marketing Competition Judge Orientation
11:00 AM - 1:30 PM	Marketing Student Presentations (Top 30 Teams)
1:30 PM - 2:00 PM	Human Resources Judge Orientation
2:00 PM - 4:30 PM	Human Resources Student Presentations (Top 30 Teams)

## Tuesday, April 18, 2023

### National QuickBooks Competition Hosted by the United Federation of Teachers

- 8:00 AM - 8:30 AM Schools Check-in
- 8:30 AM - 9:00 AM Judge Check-in, Breakfast, and Orientation
- 9:00 AM - 11:30 AM QuickBooks Student Presentations (Top 30 Teams)

### National Business Plan Competition Championship Round Hosted by the United Federation of Teachers

- 11:30 AM - 12:00 PM School and Judge Check-in
- 12:00 PM - 12:30 PM Judge Orientation
- 12:00 PM - 12:15 PM Welcome and Opening  
Musa Ali Shama, President, Virtual Enterprises International  
Keti Mehta, SVP, Gallagher  
Matt Hostetler, Managing Partner, Mission 3A
- 12:30 PM - 4:30 PM Student Presentations
- 4:30 PM - 4:45 PM Closing Remarks

### Global Innovation Challenge Sponsored By HSBC Hosted by Long Island University - Brooklyn Campus

#### Preliminary Round

- 8:00 AM - 9:00 AM Student Check-in and Breakfast
- 9:00 AM - 9:30 AM Welcome and Opening  
Musa Ali Shama, President, Virtual Enterprises International  
Kimberly Cline, President, Long Island University  
Iris Blanc, Founder, Virtual Enterprises International  
Amanda Lechenet, VP, ESG & Corporate Responsibility, New York Life  
John Jastremski, GIC Project Director
- 9:30 AM - 11:30 AM Student Working Sessions
- 12:00 PM - 12:45 PM Lunch
- 1:00 PM - 1:30 PM Judge Check-in and Orientation
- 1:30 PM - 3:30 PM Student Presentations

#### Championship Round

- 2:30 PM - 3:00 PM Judge Check-in
- 3:00 PM - 3:30 PM Judge Orientation
- 3:45 PM Announcement of Top 6 Teams Advancing to Championship Round
- 4:00 PM - 4:15 PM Welcome and Opening  
Musa Ali Shama, President, Virtual Enterprises International  
Doris Thomas, VP Virtual Enterprises International  
Jee-Ho Kang, VP Corporate Sustainability, HSBC  
John Jastremski, GIC Project Director
- 4:15 PM - 5:30 PM Student Presentations
- 5:30 PM Closing Remarks

### International Trade Exhibition Jacob Javits Convention Center

- 2:30 PM - 6:00 PM Early Registration & Booth Set Up for Exhibitors

## Wednesday, April 19, 2023

### International Trade Exhibition Jacob Javits Convention Center

- 7:00 AM - 9:00 AM School Registration, Booth Set Up, B2B Networking, Bag Pick Up, T-shirt Pick Up and Sale
- 7:00 AM - 10:30 AM Judge, Guest, and Media Check-in
- 9:00 AM - 10:00 AM Opening and Awards Ceremony, Keynote Address, Ribbon-Cutting, Kick-off of Exhibition and Trading
- 9:30 AM - 10:00 AM Judges Breakfast
- 10:00 AM - 1:00 PM Exhibition and Trading
- 10:00 AM - 10:30 AM Sales Pitch and Booth Design Judge Orientation
- 10:15 AM - 1:00 PM Student "Time Travel Journey" Workshops
- 10:30 AM - 1:00 PM Sales Pitch and Booth Design Competition Judging
- 10:30 AM - 11:30 AM Teacher Meet and Greet
- 10:00 AM - 2:00 PM Lunch
- 1:00 PM - 1:30 PM Awards Ceremony
- 2:00 PM - 3:00 PM Event Breakdown



## Letter from the President

Dear Friends,

Welcome to the 2023 Virtual Enterprises International Youth Business Summit (YBS) in New York City. This event is a highlight of the VE year, offering us an opportunity to reflect on our accomplishments and celebrate the entrepreneurship, communications, technology, and global business acumen of thousands of VE students who have traveled here from near and far to showcase their virtual businesses.

We believe in future-driven education, preparing students for a rapidly changing and technology-focused business environment by developing their skills, knowledge, and attitudes and equipping them to be inventive and adaptable. We also recognize the importance of lifelong learning and encourage students to take ownership of their education by pursuing their passions and interests.

VE promotes experiential learning and fosters innovation in our curricula. Our commitment is reflected in our recent initiatives, the Summer Learning Program and Tech Talk series, which enable students to explore cutting-edge technologies like Artificial Intelligence and Blockchain. Our sixth annual National Teachers' Conference is just around the corner, hosted at Long Island University's Brooklyn campus in July. The event highlights the talent and dedication of individuals who make VE possible: teachers, business supporters, and school administrators, as well as VE's national and regional staff, Board of Directors, and regional Advisory Councils. This network of support creates new opportunities for our students and allows us to take on new challenges for their benefit.

We are eternally grateful to our major business supporters – HSBC, Intuit, Deloitte, and New York Life – for not only funding our programs and activities but also taking an active role in serving as volunteers and mentors both inside and outside the classroom. Thanks to their unwavering dedication, over 27,000 future business leaders in 500+ middle and high schools across 20 states will combine the VE experience with their passions and determination and propel themselves into bright futures.

We wish all participants an unforgettable week of entrepreneurship and business thinking. I am confident that you will have an exciting and memorable YBS!

Sincerely,

*Ali Shama*

Ali Shama  
President  
Virtual Enterprises International

# About Virtual Enterprises International

Virtual Enterprises International (VEI) is an educational nonprofit that provides a solution for schools to offer all students meaningful skills-based career experiences.

Through our hands-on, task-based curricula, aligned to the VE Career Readiness Framework, students test drive potential careers and develop in-demand skills and competencies that post-secondary institutions and employers are seeking. By managing the day-to-day operations of a company, students not only develop business skills and

an entrepreneurial mindset, they also identify career pathways that align with their interests, talents, and aspirations. Every VE student has the opportunity to experience a high-impact workplace apprenticeship during their time in the program. VE also reinforces students' academic skills and achievements, supports their interest in education and social and emotional learning, and bolsters their desire to pursue lifelong learning in post-secondary studies or the workforce.



Since its inception in 1996, VEI has served over 200,000 high school students, including many from under-resourced communities. In 2015, VEI introduced the VE-JV Career Academy, a two-year career development program that enables middle school students to develop technology and entrepreneurial skills by starting and managing business ventures. Roughly 90% of VE students interact with business professionals who mentor them on a regular basis and 87% identify a career path of interest due to their involvement in the VE program. We annually support 27,000 students across the U.S. and are part of a global network spanning 40+ countries and 7,000+ student-run businesses.

# Event Descriptions

## National Business Plan Competition

The National Business Plan Competition showcases some of the best and brightest student leaders and budding entrepreneurs in the country. After receiving top honors in local and regional business plan competitions during the school year, the Top 44 teams have earned the chance to compete in the country's premiere team-based national business plan competition. It showcases best practices, rewards excellence, and allows high school students to apply sophisticated knowledge and skills attributed to business professionals and college students.

## National Competitions: Finance, Human Resources, Marketing, QuickBooks

Teams of one-to-four department employees from VE companies deliver oral presentations to inform judges of their department policies and practices as they relate to the strategies, operations, and deliverables of their respective departments.

## HSBC Global Innovation Challenge

The Global Innovation Challenge (GIC) is a competition in which students work in multinational teams to identify the challenges, opportunities, and risks involved in a global business by examining a real-world business case study. After two hours of analysis and deliberation, teams present their findings to a panel of judges. This year's case study relates to the sustainability strategies of IKEA, the largest furniture retailer in the world.

## International Trade Exhibition

The International Trade Exhibition is the largest exhibition of practice businesses in the U.S. bringing together more than 4,000 students, educators, business leaders, and industry professionals. The International Trade Exhibition is VE's largest and most dynamic live event. Every industry, from entertainment and business services to travel and tourism, is on display as 200+ student businesses exhibit and sell their products and services in a competitive marketplace. Students also compete for Best Booth Design and Best Sales Pitch during the event.

# We're Social!



Share your Youth Business Summit journey with #2023YBS on Instagram and Twitter. Scan the QR code or find more information at [veinternational.org/2023-ybs](https://veinternational.org/2023-ybs)



**@VEINTERNATIONAL**

**#2023YBS**

# Speakers



**Jee-Ho Kang - HSBC  
Global Innovation Challenge**

Jee-Ho Kang is currently Vice President of Corporate Sustainability at HSBC U.S. Prior to joining the bank, Jee-Ho worked as a corporate strategy and sustainability expert at Palladium, as well as brief periods at Accenture, The Global Impact Investing Network (GIIN), United Nations Executive Office of the Secretary-General, and KPMG. He advised clients across international markets, including from Fortune 500, government agencies, multilaterals, startups, and NGOs. His specialty has been understanding complex value chains and employing corporate strategy tools to build cross-sectoral strategies for sustainable development. Jee-Ho's academic affiliations include undergraduate degrees from the University of Texas and a Master's in Economic Development from Columbia University.



**Leo Gordon - United Federation of Teachers  
National Business Plan Competition**

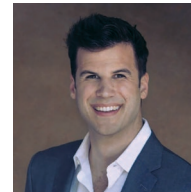
Leo Gordon is the United Federation of Teachers (UFT) vice president for career and technical education. Elected by the union's Executive Board in October 2021, Leo brings to this role more than 26 years of career and technical education teaching and coaching experience. In 2016, he joined the UFT Teacher Center as an instructional coach, specializing in career and technical education and instructional technology. A sought-after professional, Leo is known for coordinating citywide CTE events, professional development programs, and conferences. He has served as the local director for the distinguished American Federation of Teachers Teacher Leader program, in which educators across the country learn to develop and advocate for education policy to improve teaching practice and the profession.

# Speakers



**Amanda M. Lechenet - New York Life  
Global Innovation Challenge**

Amanda Lechenet is Corporate Vice President of ESG and Corporate Responsibility at New York Life Insurance Company, responsible for ESG strategy and reporting. Before joining New York Life, Amanda spent five years as the Global Sustainability Strategy Lead at Tapestry, Inc., where she was responsible for sustainability across the Coach, KateSpade New York and Stuart Weitzman brands. She started her career as a commodity analyst for Gordon Food Service and Delhaize America (Food Lion), building econometric models to forecast agricultural commodity markets. She holds a Master of Science in Sustainability Management from Columbia University and a B.B.A. in Economics and Finance from Grand Valley State University in Allendale, MI.



**Matt Hostetler - Mission 3A  
National Business Plan Competition**

Matt is a seasoned investor, with 15 years of experience investing across the public and private equity markets. Matt most recently served as an Investment Analyst at Citadel LLC, a \$30 billion multi-strategy investment fund, where he managed an equity portfolio focused on the Technology, Media & Telecom ("TMT") Sector. Prior to Citadel, he worked at JAT Capital, a \$2.5 billion public equity investment fund, where he served as an investment analyst within the TMT sector. Before his time working in the public market equity space, he was an Investment Analyst at Nautic Partners, a middle-market private equity fund. Matt started his career as an M&A investment banking analyst at Lehman Brothers in New York.

# Speakers



**Andrew Boryk - Lunchbox  
National Business Plan Competition**

Andrew Boryk is an engineer, entrepreneur, as well as a Queens, NYC native. Andrew has spent the past 15 years in Software Development, previously working at Johnson & Johnson, as well as building several companies of his own. He most recently founded Lunchbox in 2019, with the mission to empower restaurants with their own digital ordering apps and websites. Andrew is a VE alum of Nüapps at Francis Lewis High School, Class of 2013, where he was the company's Chief Programming Officer. Andrew also studied business at Mercy College, an education path he found through Virtual Enterprises.



**Maryln Torres - New York Life Foundation  
International Trade Exhibition**

Marlyn Torres is a Corporate Vice President in the Corporate Responsibility Department of New York Life and Senior Program Officer for the New York Life Foundation. Since 2007, Marlyn provides leadership to promote the Foundation's mission and strategic direction and manages the Foundation's national education grants portfolio. The Foundation's educational enhancement focus supports out-of-school time programs that help middle school students make a successful transition to high school. Marlyn earned a BA from Fordham University and a Masters in Public Administration from the Robert F. Wagner Graduate School of Public Service at New York University.

# Speakers



**Keti Mehta - Gallagher  
National Business Plan Competition**

Keti Mehta has over 25 years of leadership experience and is recognized for being a skilled growth accelerator and an evangelist of the customer experience. "Building trust with clients means sharing the road map and co-charting the flight path with clear vision, endless passion and selfless leadership, she says." As Senior Vice President of the Middle Market business in Gallagher's New York office, Keti manages the firm's growth initiatives. Her team says Keti sees and develops the growth potential within them, hiring talent on drive, energy and capability, not just on prior success. "Diversity of thought, experience, style and choice means appreciating and leveraging differences," Keti also serves as an advisor to the Diversity, Equity and Inclusion (DEI) committee of RIMS and has been a board member of the Tri-State Diversity Council for seven years.



**Mike Iskander - Time Travel Journeys  
International Trade Exhibition**

Mike Iskandar is on a mission to solve the global mental health crisis that strikes during childhood and lasts decades into adulthood. His work has led over 12,000 students, teachers, and company employees on an unconventional journey to deeper self-compassion, self confidence, and meaningful connection. Mike is a TEDx Speaker, innovative curriculum designer, and founder of a breakthrough Social-Emotional Learning program ([www.TimeTravelJourneys.com](http://www.TimeTravelJourneys.com)) that spawned from a unique mission to capture life from the perspective of 40 people from ages 1 to 40. His unique problem-solving approach comes from his diverse range of experiences as a world traveler, youth tennis coach, entrepreneur, and leader of a Fortune 500 company-culture task force. He holds degrees in journalism and sociology from The University of North Carolina.

# National Business Plan Competition

Monday, April 17, 2023

**National Business Plan Competition - Preliminary and Semifinal Rounds**  
Hosted by the United Federation of Teachers

## Preliminary Round

- 7:00 AM School Check-in
- 7:30 AM - 8:00 AM Judge Check-in, Breakfast, and Orientation
- 8:00 AM - 12:30 PM Student Presentations (Top 44 Teams)
- 12:30 PM Announcement of Top 20 Teams
- 12:30 PM - 1:30 PM Lunch

## Semifinal Round

- 12:30 PM - 1:00 PM Judge Check-in
- 1:00 PM Welcome and Opening  
Musa Ali Shama, President, Virtual Enterprises International  
Leo Gordon, Vice President, United Federation of Teachers  
Andrew Boryk, Co-Founder, Lunchbox
- 1:00 PM - 1:30 PM Judge Orientation
- 1:30 PM - 3:30 PM Student Presentations (Top 20 Teams)
- 3:30 PM Announcement of Top 8 Teams Advancing to Championship Round

Tuesday, April 18, 2023

**National Business Plan Competition (NBPC) - Championship Round**  
Hosted by the United Federation of Teachers

- 11:30 AM - 12:00 PM Student and Judge Check-in
- 12:00 PM - 12:30 PM Judge Orientation
- 12:00 PM - 12:15 PM Welcome and Opening  
Musa Ali Shama, President, Virtual Enterprises International  
Keti Mehta, SVP, Gallagher  
Matt Hostetler, Managing Partner, Mission 3A
- 12:30 PM - 4:30 PM Student Presentations
- 4:30 PM - 4:45 PM Closing Remarks



# National Business Plan Judges

## PRELIMINARY AND SEMIFINAL ROUND

- Avi Abeles, Cross River Bank
- Cameca Bacchus, Deloitte
- Rajesh Bapat, HSBC
- Sherman Belle, HSBC
- Dr. Brook Bello, Mission 3A
- Marijose Betant, Pivot360
- Adam Boone, Cross River Bank
- Rodrigo Bunay, Cross River Bank
- Teralyn Butler-Overstreet, Broward Schools
- Bob Callaghan, FedEx
- Chad Cloes, Intuit
- Jennifer Cloes, Jen Cloes Designs
- Arielle Cohen, FedEx
- Yuvaraj Dhir, Wells Fargo Securities
- Naysa Escobar, New York University Stern/VEI Alumnus
- Craig Ferrantino, Craig James Financial Services, LLC
- Brian Foley, Cross River Bank
- Fatima Gillings, Cross River Bank
- Abby Gilmore, Southbridge Financial
- Eric Greenstein, New York Life
- Karen Grinthal, Warner Bros Discovery (ret.)
- Beth Grossman, VE NJ Advisory Committee
- Ellen Hara, Consultant
- Zino Haro, Uni-ke
- Nicole Henderson, Cross River Bank
- Matt Hostetler, Mission 3A
- Deborah Johnson, Cross River Bank
- Raymond Johnson, HSBC (ret.)
- Jack Keneally, East West Bank
- Brian Kwei, New York Life
- Andrew Lacombe, FedEx
- Sharon Lei, VEI Alumna

- Jamal Licorish, HSBC
- Madeline Lin, Deloitte
- Jake Lininger, FedEx
- Linda Liu, New York University
- Frallelin Martinez, Cross River Bank
- Christie McGowen, Broward Schools
- Leonard Mortimore, HSBC
- Maddie Murphy, FedEx
- Aisha Nansikombi, Cross River Bank
- Susan Nemias, FedEx
- Markia Neufville, HSBC
- Jay Novik, VEI Board Member
- Don Osmanski, New York Life Investments
- Allie Petro, FedEx
- Eleftheria Pissadaki, New York University
- Tamara Rice, HSBC
- Annie Rosen, Cross River Bank
- Greg Sanseverino, FedEx
- Barbara Schure, FedEx
- Diane Sheridan, FedEx
- James Sierra, Santander
- Michelle Tawdeen, HSBC
- Aloysie Umutohiwase Kwizera, HSBC
- Keith Vander Leest, Cross River Bank
- Burt Wallerstein, Score, NYC Advisory Council
- Laura Wang, NYC Advisory Council

## CHAMPIONSHIP ROUND

- Ritu Banga, NYC Advisory Council
- Michael Estroff, Ceros
- Ashley Fina, VEI Board Member
- Matt Hostetler, Mission 3A
- Priyanka Yadav, Ceros



**NATIONAL BUSINESS PLAN COMPETITION PARTICIPATING TEAMS**



**Accelera Accelera**

Stockdale High School  
Bakersfield, CA

**Coordinator:** Brian Devitt

**Presenters:** Ridhima Bellam, Julia Martin, Rhea Sharma, Ananya Komireddy, Ananya Srivastava, Sameer Eppanapally

**Company Description:** Accelera recognizes an increase in poor coping mechanisms amongst teens. Accelera aims to provide students with a positive alternative through a youth-specific gym and services.



**Adastra**

Stoney Creek High School  
Rochester Hills, MI

**Coordinator:** Katelyn Cryderman

**Presenters:** Lily Solek, Missole Doe, Chad Beckeman, Carlos Villarreal-Davila, Jiahn Yoo, Makenna Musser

**Company Description:** Adastra is a travel company connecting customers with companies that sell extreme excursions and travel packages.



**BevBlast**

Morris County School Of Technology  
Denville, NJ

**Coordinator:** Deirdre Romero

**Presenters:** Bhaumi Bhatt, Gianna Grillo, Matthew Knape, Michael Kratzel, Shraddha Mamidipaka, Krish Saraf

**Company Description:** BevBlast is an innovative beverage company that provides refreshing, delicious, and convenient drinks while promoting eco-friendly initiatives.



**Bonsai Bento**

Fountain Valley High School  
Fountain Valley, CA

**Coordinator:** Sarah McCance

**Presenters:** Ashley Do, Valeria Euan, Connor Alexander, Hayden Nguyen

**Company Description:** Hello! We are Bonsai Bento, a plant-based restaurant specializing in Japanese cuisine and sustainable practices to protect your health and the environment.



**Catalyst Coffee Co.**

Neuqua Valley High School  
Naperville, IL

**Coordinator:** Beth Schmidtgall

**Presenters:** Jena Patel, Akhil Yerramsetty, Havya Velivala, Nathan Zhang, Madeleine Ortega, Connor Nelson

**Company Description:**

Catalyst Coffee Co. is a specialty coffee brewing company that allows customers to enjoy their favorite caffeinated beverages from within the comfort of their homes.



**Core Inc**

Timothy Christian High School  
Elmhurst, IL

**Coordinator:** Crystal George

**Presenters:** Mykaela Pettigrew, Ethan Munk, Jonathan Taming, Adriana Veliz, Sadie Orange, Tyler Wolterstorff

**Company Description:** Core has been devoted to the leasing industry for 7 years, leasing a range of electric vehicles to its consumers, from a variety of manufacturers.



**D.R.E.A.M.**

Connetquot High School  
Bohemia, NY

**Coordinator:** Brett Jeffares

**Presenters:** Emily Cashel, Thomas Mallon, Tiffany Soriano, Dylan Thomasson, Chris Ungro, Scott Northrop

**Company Description:** D.R.E.A.M. is a college care package company that offers a variety everyday necessities all shipped straight to your dorm.



**DIVI**

Islip High School  
Islip, NY

**Coordinator:** Danielle McMullan

**Presenters:** Leah Bell, Sophia Rodriguez, Dylan Lange, Gianna Trojczak, Avery Taylor, Rachael Keyes

**Company Description:** DIVI is a dual-compartmentalized bottle, helping to eliminate clutter and excess waste.



**DRIP**

Syosset High School  
Syosset, NY

**Coordinator:** Danielle Garrison

**Presenters:** Dylan Weschler, Natalie Obedian, Maggie Liu, Maya Almaliah, Vivek Turakhia, Zachary Kam

**Company Description:** DRIP is an environmentally friendly jewelry company that makes bracelets out of recycled materials from ocean pollutants with positive messages of affirmation.



**EcoEats**

Westhampton Beach High School  
Westhampton Beach, NY

**Coordinator:** Amy Demchak

**Presenters:** Emma Davis, Patricija Dirzius, Maximus Haynia, Chelsea Berry, Anthony Agudelo

**Company Description:** EcoEats offers delicious, edible cutlery. Our company is aimed at lessening the harmful impact of plastic waste on our planet. All taste. No waste.



**Eudora**

Academy of Finance and Enterprise  
Long Island City, NY

**Coordinator:** James Caracciolo

**Presenters:** Victoria Larson, Nelly Caceres, Brandon Torres, Samiha Kazi, Sankalpa Hegde, Juliette Martinez

**Company Description:** At Eudora, it is our mission to assist companies in fulfilling their corporate social responsibility requirements through fun and interactive CSR events.



**Food4Thought**

Bakersfield High  
Bakersfield, CA

**Coordinator:** Ryker Solano

**Presenters:** Emma Adams, Elle Dwyer, Mason Gifford, Daniel Hall, Sophia Resolme, Ethan Taft

**Company Description:** Food4Thought offers healthy, artisanal snacks packed with nutrients and vitamins geared toward boosting mental wellness by providing accessible, on-the-go snack boxes.



**Easy PC**

Herricks High School  
New Hyde Park, NY

**Coordinator:** Liam O'Brien

**Presenters:** Carolyn Lau, Lauren Lui, Lauren Tran, Joshua Park, Connie Huang, Jocelyn Chiu

**Company Description:** Easy PC allows everyone to build their own personal computers with our educational, affordable, and simple build-your-own PC kits. We're dedicated to advancing technological literacy.



**ELYTS**

Jericho High School  
Jericho, NY

**Coordinator:** Jessica Rogovitz

**Presenters:** Zara Qzilibash, James Rush, Jessica Vartanov, Jessica Adel, Ada Wang, Elina Ng

**Company Description:** Elyts is an online sustainable clothing company that aims to redefine style. Our company curates aesthetic style boxes, while conveniently eliminating the hassle of shopping.



**Evodia**

John Jay High School  
Hopewell Junction, NY

**Coordinator:** Rob Wehmann

**Presenters:** Scott Klosen, Damien Foster, Gabriella Pugliese, Michael Wisker, Garrett Peterson

**Company Description:** Evodia is an aromatherapy company operating in the health and beauty industry promoting healthy lifestyles and mental wellness: selling soaps, lotions and essential oils.



**Global Goodies**

Riverside High School  
Greer, SC

**Coordinator:** Brad Redd

**Presenters:** Sara Manera, Paris Adams, Dillon Harris, Nicole Ruschel, Cali Stevenson, Dylan Dixon

**Company Description:** Global Goodies unifies, educates, and satisfies culturally curious guests and those from other countries through authentic, international desserts from all around the world.



**GoGather**

Centennial High School  
Bakersfield, CA

**Coordinator:** Jacilyn Elliott

**Presenters:** Vaishvi Joshi, Aden Stovall, Juliana Goyenche, Tharun Thiagarajan, Robert Lopez

**Company Description:** At GoGather, we offer a refreshing way for young adults to get together and socialize in person using our themed activity boxes.



**LEGACY Legacy Corporation**

High School for Arts and Business  
Corona, NY

**Coordinator:** Sherwyn Besson

**Presenters:** Esha Loknath, Natasha Brito, Anna Yang, Kirellos Azer, Jennifer Chen, Viva Chaman

**Company Description:** Legacy Corporation is a communications technology startup that produces, markets, and sells The Phoenix, the world's first personal holographic projector.



**Matariki Media**

Edward R. Murrow High School  
Brooklyn, NY

**Coordinator:** Lisa Costantino

**Presenters:** Sarah Livchits, Hao Yuan Mo, Denise Gonzalez, Victoria Yampolsky, Yasmin Benzriouil, Sung Hin Cheung

**Company Description:** Matariki Media is a social media promotional company within the Media and Entertainment industry, that provides high quality social media content for businesses and individuals.



**Minne-Sorta Nice CO**

Minnetonka High School  
Minnetonka, MN

**Coordinator:** Andrew Werner

**Presenters:** Liv Penteado, Annie Zhao, Brady Schlapkohl, Ashlyn Baker, Dana Zucker, Dan Johnson

**Company Description:** Minne-Sorta Nice Co. is based in Minnetonka, Minnesota with 25 employees. Minne-Sorta Nice designs sustainable, humorous candles that are handmade, satirizing universal experiences.



**Illumilight**

NSITE  
San Antonio, TX

**Coordinator:** Kelly Braun

**Presenters:** Yaseen Thahir, Julianna Martinez, Sarah Jabian, Maggie Sanchez, Jennifer Vaquera-Luna, Abraham Albarati

**Company Description:** Illumilight is a C Corporation that aims to improve our users' sleep and waking up experience one alarm-lamp at a time.



**Lunch BX**

Syosset High School  
Syosset, NY

**Coordinator:** Taylor Keil

**Presenters:** Max Korn, Sophie Bravo, Samantha Swerdloff, Abigail Cheung

**Company Description:** Lunch BX is a vending machine and meal delivery service providing a healthy alternative to school lunch that accommodates all dietary needs.



**MenÜ**

Skyline High School  
Ann Arbor, MI

**Coordinator:** Rob Shannon

**Presenters:** Isaac Mack, Richalin Digue, Laleh Walker, Varsha Reddy, Kristina Zagajac, Kristel Solano

**Company Description:** MenÜ offers choices for food delivery, recipes, and food for your cultural and religious needs. Our website provides restaurant menus and helps you find dishes.



**MODE**

Murrieta Valley High  
Murrieta, CA

**Coordinator:** Joel Levin

**Presenters:** Tori Petrovski, Jenna Alame, Gianna Ricardi, Lauren Sellars, Petra Escobar

**Company Description:** Mode offers stylist services and subscriptions to help everyone find their style.



**NaturalBOWLS**

Sanford H. Calhoun High School  
Merrick, NY

**Coordinator:** Jenna Tumminelli

**Presenters:** Zoe Gleicher, Ava Fisher, Kyle Auty, Julia Baguiao, Patrick Lundrigan

**Company Description:** NaturalBOWLS is a food truck providing customers with delicious food creations, designed to eliminate food waste. We serve our food in biodegradable and edible bowls.



**Naturally Threaded**

Berks Career and Technology Center  
Leesport, PA

**Coordinator:** Roger Voit

**Presenters:** Kasey Curran, Ian Griffith, Shylynn Snyder, Alysabeth Rivera, Braden Mccraw

**Company Description:** We are an apparel company focused on ethical and sustainable products. We redefine fashion by connecting you with the environment one outfit at a time.



**Nature Nooks**

Lawrence County High School  
Lawrenceburg, TN

**Coordinator:** Dru Clift

**Presenters:** Jillian Butler, Ethan Magee, Ty Coutler, Yazmin Cortez, Jacob Gallian

**Company Description:** Nature Nooks is a tiny home rental service providing a unique, eco-friendly vacationing experience.



**Nectar**

Paul D. Schreiber High School  
Port Washington, NY

**Coordinator:** Jennifer Herber

**Presenters:** Zachary Birbiglia, Alex Wing, Amelia Adler, Jason Greenblatt, Lian Pines, Sebastian Valenza

**Company Description:** Nectar manufactures car safety parts including car windshields, windows and visors that utilize honeycomb technology to block sun glare for a safer driving experience.



**Neo**

San Juan Hills High School  
San Juan Capistrano, CA

**Coordinator:** Jeremy Wooten

**Presenters:** Rachel Warner, Joel Bryan, Wyatt Harris, Shaili Desai, Max Wright, Alex Piil

**Company Description:** Neo aims to provide customers with performance/outdoor apparel made out of recycled neoprene. We want to foster a like-minded community full of active, eco-conscious individuals.

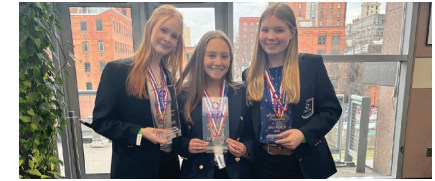


**OmniBus**

Huntington High School  
Huntington, NY

**Coordinator:** Paige Furman

**Presenters:** Nikolai Seferian, Ava Tizzio, Sophie Lange, Ryan Lawless, Izabela Cuji,  
**Company Description:** A bus safety company dedicated to ensuring the safety of all students. Our products include a bus tracker, video monitor and state-of-the-art app.



**Play it Forward**

Pittsford Mendon High School  
Pittsford, NY

**Coordinator:** Jillian Thomas

**Presenters:** Helen VanDamme, Hannah Judd, Talia Gutkin

**Company Description:** Play it Forward sells high quality licensed sports apparel and customizable sports gear. We are a one stop shop for fans as well as athletes.



**Podium Sports**

Wakefield High School  
Raleigh, NC

**Coordinator:** Princess Brown

**Presenters:** Griffin Cloninger, Natalie Windon, James Povia, Nickolas Monsees, Daniel Mattera

**Company Description:** Podium Sports is a personalized recruitment service designed to aid and improve recognition of student athletes and their abilities to coaches, recruiters, and universities.

**Rekindle**

Academy of Finance and Enterprise  
Long Island City, NY

**Coordinator:** James Caracciolo

**Presenters:** Rania Gaston, Heidi Haxhiu, Fabiola Flores, Suzette Chalini, Giselle Zambrano, Katty Ho Fang

**Company Description:** Rekindle curates packages containing culturally authentic items such as food, clothing, decor, and instruments to help customers reconnect to their culture and learn about others.



**Scraps Clothing Co.**

Bearden High School  
Knoxville, TN

**Coordinator:** Jami Aylor

**Presenters:** Maddux Morse, Kenna Venard, Molly Stegall, Will Mead, Kyler Misenheimer, Libby DeRieux



**Company Description:** Scraps Clothing Co. is a Southern Region VEI Benefit Corporation that creates socially-motivated T-shirts from recycled textiles.

**SmartSoles**

Lynbrook High School  
Lynbrook, NY

**Coordinator:** Benedict Tieniber

**Presenters:** Dea Pulatani, Guilia Lubrano, Max Cordes, Mia Ciociano, Sophia Rosenbaum

**Company Description:** SmartSoles is a new, high-tech product designed to get you from one place to another on foot with ease and efficiency.



**Social Shield**

Bloomington High School  
Bloomington, CA

**Coordinator:** Robin Buckles

**Presenters:** Isabella Murillo, Jessie Lomeli, Valerie Moreno, Madison Lopez, Dalilah Diaz

**Company Description:** A product line of chemical detecting straws and alert bracelets designed to indicate when consumers are in need of immediate help during their social outings.

**Staccessory**

VR Eaton High School  
Haslet, TX

**Coordinator:** Patricia Smith

**Presenters:** Olivia Sorensen, Callie Harrington, Maggie Cowen, Cailan Long, Anthony Cortes, Hailey Cruz

**Company Description:** A stackable accessory organizer where each layer has magnets embedded into the corners, with indentations and raised levels to organize a wide variety of accessories.



**The Eco Depot**

Ridgeview High School  
Bakersfield, CA

**Coordinator:** Miguel Garcia

**Presenters:** Meleeya Omandam, Chloe Rogers, Vielka Espinoza, Kaitlyn Corral, Alondra Rodriguez, Janessa Grissom

**Company Description:** The Eco Depot is a composting based company. The firm sells composters and biodegradable items to consumers, and composted fertilizers and soil amendments to businesses.



**Thrive Healthy Living**

Syosset High School  
Syosset, NY

**Coordinator:** Matthew Fiasconaro

**Presenters:** Kyle Dapice, Kenneth Lieberman, Christian Ercolino, Brynn Schwartzman, Sari Shenkman

**Company Description:** Thrive Healthy Living makes getting healthier easier by selling gummy bear health supplements. A portion of proceeds are donated to charities addressing related health issues.

**Umami**

Fort Hamilton High School  
Brooklyn, NY

**Coordinator:** Thomas O'Neill

**Presenters:** Madeline Mayes, Nicole Yan, Julia Miranda, Yin Yan Lui, Kasper Biggs

**Company Description:** Umami is a food delivery service that delivers fresh, diverse and nutritious cooked meals to the doorsteps of adolescents.



**W.A.V.E.**

South River High School  
South River, NJ

**Coordinator:** Tracey Bussell

**Presenters:** Diana Eieto, Alexis Kosa, Connor Kosa, Sarah Saavedra, Sakina Sabir, Alex Vasilev

**Company Description:** W.A.V.E. is a mental health app designed to assist young adults in navigating their mental health journey.



**Youforia**

Ridgeview High School  
Bakersfield, CA

**Coordinator:** Miguel Garcia

**Presenters:** Graciela Diaz, Makenzie Cole, Sith Gingras, Samantha Fonseca, Ileana Salinas

**Company Description:** Youforia is a mindful meditation company focused on helping consumers rediscover their most authentic and healthy version of themselves.



## National Competitions: Finance, Human Resources, Marketing, QuickBooks Monday, April 17, 2023

**National Competitions (Finance, Human Resources, Marketing)**  
Hosted by Long Island University - Brooklyn

7:00 AM	School and Judge Check-in
7:45 AM - 8:00 AM	Finance Competition Judge Orientation
8:00 AM - 10:30 AM	Finance Presentations (Top 30 Teams)
10:30 AM - 11:00 AM	Marketing Competition Judge Orientation
11:00 AM - 1:30 PM	Marketing Student Presentations (Top 30 Teams)
1:30 PM - 2:00 PM	Human Resources Judge Orientation
2:00 PM - 4:30 PM	Human Resources Student Presentations (Top 30 Teams)

## Tuesday, April 18, 2023

**National QuickBooks Competition**  
Hosted by the United Federation of Teachers

8:00 AM - 8:30 AM	Schools Check-in
8:30 AM - 9:00 AM	Judge Check-in, Breakfast, and Orientation
9:00 AM - 11:30 AM	QuickBooks Student Presentations (Top 30 Teams)

### NATIONAL COMPETITION JUDGES

#### Finance

Neha Chawla, Broadridge  
Adva Dinur, Long Island University  
Wendi Ellers, American Portfolios  
Ping Ma, New York Life  
Kamyar Moud, New York Life  
Prakriti Pandey, New York Life  
Alex Teodorescu, Deloitte  
Gordon Tsang, New York Life  
Kate Turchina, HSBC  
Jane Wang, New York Life

Isabelle Serrano, VEI Alumna  
Carla Truell, FedEx

#### Human Resources

Brandon Aning, Broadridge  
Christina Annarella, CBRE  
Patricia Baroncini  
Chad Cloes, Intuit  
Jennifer Cloes, Jen Cloes Designs  
Stephanie Durkin, NYC Advisory Council  
Mike Iskandar, Time Travel Journeys  
Megan Kastner, Long Island University  
Tiffany Morrison, New York Life  
Krista Pinyan, Broadridge  
Chris Rose, Broadridge

#### QuickBooks

Chad Cloes, Intuit  
Jennifer Cloes, Jen Cloes Designs  
David Hough, East West Bank  
Christine Pisciotta, New York Life  
Preneeta Punsammy, Santander  
Shweta Shrivastava, Leda Health

#### Marketing

Iftexhar Alam, Broadridge  
Chris Bates, Long Island University  
Chad Cloes, Intuit  
Jennifer Cloes, Jen Cloes Designs  
Tenzin Dhadon, Broadridge  
Darren Duffy, Broadridge  
Wendi Ellers, American Portfolios  
Suzanna Golikova, Santander  
Amanda Hargett, Broadridge  
Ozier Hastings, FedEx  
Luis Lopes, Santander  
Marlon Quijije, Broadridge

## National Finance Competition Participating Teams

### Alectrona

Elmwood Park High School  
Elmwood Park, IL

**Coordinator:** Melissa Martinez

**Presenters:** Isabella Meza, Meredith Benzar

### Baron Brew

Fountain Valley High School  
Fountain Valley, CA

**Coordinator:** Sarah McCance

**Presenters:** Michael Carreno Reyes,  
Megan Hoang

### BevBlast

Morris County School Of Technology  
Denville, NJ

**Coordinator:** Deirdre Romero

**Presenters:** Aadya Holla, Aastha  
Motwani, Ethan Chau, Sophia Calvi

### Clime

Southold Junior Senior High School  
Southold, NY

**Coordinator:** Jessica Ellwood

**Presenters:** Mei Reilly

### East Coast Customs

Whippany Park High School  
Whippany, NJ

**Coordinator:** Kevin Blair

**Presenters:** Madison Hawkins,  
Ian McSorley, Kevin Graham

### EcoEats

Westhampton Beach High School  
Westhampton Beach, NY

**Coordinator:** Amy Demchak

**Presenters:** Matthew Biondi,  
Jason Easton, Chance Brindle

### Elyts

Jericho High School  
Jericho, NY

**Coordinator:** Jessica Rogovitz

**Presenters:** Jessica Vartanov, Ada Wang

### Eudora

Academy of Finance & Enterprise  
Long Island City, NY

**Coordinator:** James Caracciolo

**Presenters:** Ramandeep Girn, Selena  
Tran, Matthew Pietrzak, Leslie Mendez  
Velazquez

### eZsqueeZ

The Academy for Math, Science  
and Engineering  
Rockaway, NJ

**Coordinator:** Karen Pavero

**Presenters:** Rahul Ramakrishnan,  
Evan Park, Rohan Ganesh,  
Christopher Tava

### Global Goodies

Riverside High School  
Greer, SC

**Coordinator:** Brad Redd

**Presenters:** Pierre-Laurent Courier

### GoGather

Centennial High School  
Bakersfield, CA

**Coordinator:** Jacilyn Elliott

**Presenters:** Macy Arnold, Riley Stricker,  
Zachary Freedman

**Illumilight**

NSITE  
San Antonio, TX  
**Coordinator:** Kelly Braun  
**Presenters:** Maggie Sanchez, Abraham Albarati

**Ithir**

Bakersfield High  
Bakersfield, CA  
**Coordinator:** Ryker Solano  
**Presenters:** Ricardo Marin, Cade Nahama, Thomas Woods

**Matariki Media**

Edward R. Murrow High School  
Brooklyn, NY  
**Coordinator:** Lisa Costantino  
**Presenters:** Jiali Dong, Kelvin Huang, Md Alam

**Nectar**

Paul D. Schreiber High School  
Port Washington, NY  
**Coordinator:** Jennifer Herber  
**Presenters:** Jason Greenblatt, Lian Pines, Sebastian Valenza

**Neo**

San Juan Hills High School  
San Juan Capistrano, CA  
**Coordinator:** Jeremey Wooten  
**Presenters:** Jack Kovavs, Simone Shaw, Nathaniel Roland

**Neró**

V.R. Eaton High School  
Haslet, TX  
**Coordinator:** Patricia Smith  
**Presenters:** Gavin Peterman, Luke Smith, Akshaini Karthikeyan

**Nuapps**

Francis Lewis High School  
Queens, NY  
**Coordinator:** Christopher Power  
**Presenters:** Jason Legarda, Sahira Rafiqi, Madison Lewis, Jessica Wu

**ReCover**

Crystal Lake South High School  
Crystal Lake, IL  
**Coordinator:** Jim Krol  
**Presenters:** Maison Ross, Logan Rizzo, Dylan Treat

**ReLeaf Ltd**

The Berkeley Institute  
Pembroke, NY  
**Coordinator:** Dawn Nichols-Marshall  
**Presenters:** Sade Neasley, Gabriele Young, Jade Fubler, Caelyn McHarg

**Spectavision**

Westminster High School  
Westminster, CA  
**Coordinator:** Todd Shafer  
**Presenters:** John Tran, Sesa Amosa, Alice Nguyen

**Spectrum**

Neuqua Valley High School  
Naperville, IL  
**Coordinator:** John Hanson  
**Presenters:** Ronak Chandrana, Julian Hairston, Sam Darnell, Emily Huffine

**Staccessory**

VR Eaton High School  
Haslet, TX  
**Coordinator:** Patricia Smith  
**Presenters:** Maggie Cowen, Anthony Cortes



**National Marketing Competition Participating Teams**

**4BR**

JP Taravella High School  
Coral Springs, FL  
**Coordinator:** Laurie Acosta  
**Presenters:** Kimberly McMenemy, Sean Munsie

**AquaFusion**

Wheatley  
Old Westbury, NY  
**Coordinator:** Kristen Malik  
**Presenters:** Demi Kalpakis, Kelly Huerta, Tina Lountzis, Isabella Lahiji

**Artemis**

Walt Whitman High School  
South Huntington, NY  
**Coordinator:** Sandy Stueber  
**Presenters:** Will Schrama, John Lineen, Derek Bonilla Funez, Liam Murphy

**BevBlast**

Morris County School Of Technology  
Denville, NJ  
**Coordinator:** Deirdre Romero  
**Presenters:** Mihika Anjoo, Riya Dadheech, Jason Zhang, Neal Maheshwari

**Bonsai Bento**

Fountain Valley High School  
Fountain Valley, CA  
**Coordinator:** Sarah McCance  
**Presenters:** Connor Alexander, Valeria Euán

**Summit Skincare**

Neuqua Valley High School  
Naperville, IL  
**Coordinator:** Beth Schmidtgall  
**Presenters:** JV Krol, Joel Zechariah, Ian Danielson, Ethan Cohen

**Thrive Healthy Living**

Syosset High School  
Syosset, NY  
**Coordinator:** Matthew Fiasconaro  
**Presenters:** Zach Miller, Anish Mittal

**Umami**

Fort Hamilton High School  
Brooklyn, NY  
**Coordinator:** Thomas O'Neill  
**Presenters:** Tianlang Lao, Richard Au, Michael Maalouf

**Vulcan Power**

Stockdale High School  
Bakersfield, CA  
**Coordinator:** Brian Devitt  
**Presenters:** Amery Ruiz, Sanskriti Singh

**Catalyst Coffee Co.**

Neuqua Valley High School  
Naperville, IL

**Coordinator:** Beth Schmidtgall  
**Presenters:** Brooke Harrison, Chioma Anyaegbunam, Alekya Gaddam

**Clime**

Southold Junior Senior High School  
Southold, NY

**Coordinator:** Jessica Ellwood  
**Presenters:** Jaden Olsen

**DRIP**

Syosset High School  
Syosset, NY

**Coordinator:** Danielle Garrison  
**Presenters:** Lyba Siddiqui, Jonathan Zheng

**EcoEats**

Westhampton Beach High School  
Westhampton Beach, NY

**Coordinator:** Amy Demchak  
**Presenters:** Marcella Fitzgerald, Alexa Mescia, Natalie Sadowski, Ryan Jayne

**Ella's**

Legacy Magnet Academy  
Tustin, CA

**Coordinator:** Jordan Moe  
**Presenters:** Ryka Rohith, Amisha Chandra, Kaden Reshamwalla, Jacob Keller

**Eudora**

Academy of Finance and Enterprise  
Long Island City, NY

**Coordinator:** James Caracciolo  
**Presenters:** Amelia Alvarez Hernandez, Rysha Alvi, Timothy Mui, Diego Nunez

**GoGather**

Centennial High School  
Bakersfield, CA

**Coordinator:** Jacilyn Elliott  
**Presenters:** Garrett Redstone, Jacqueline Martinez, Marisa Gasca, Georgia Tabar

**Healthy Hotspot**

V.R. Eaton High School  
Haslet, TX

**Coordinator:** Brandi Raney  
**Presenters:** Ava Caughron, Alyssa Schweitzer, Eliana Cadena

**Legacy Corporation**

High School for Arts and Business  
Corona, NY

**Coordinator:** Sherwyn Besson  
**Presenters:** Arianna French, Yunus Elabid, Kylee Rose Romero, Anthony Cruz

**Matariki Media**

Edward R. Murrow High School

**Brooklyn, NY**

**Coordinator:** Lisa Costantino  
**Presenters:** Cruz-Anthony Gomez-Lopez, Apun Datta, Lorenzo Calderon

**Neró**

V.R. Eaton High School  
Haslet, TX

**Coordinator:** Patricia Smith  
**Presenters:** Jordan Hay, Lindsay Contreras, Akshaini Karthikeyan, Miranda Bauer

**Noti-Find**

Golden West High School  
Visalia, CA

**Coordinator:** Jacob Hutchison  
**Presenters:** Karisiah Valdez, Jimena Ruiz, Yesenia Gomez-Ramirez



**Odyssey**

South Pasadena High School  
South Pasadena, CA

**Coordinator:** Cathy Mason  
**Presenters:** Sophia Kim, Madison Pillot-Dahan, Sabrina Bluml, Xochitl Quinones

**Scraps Clothing Co.**

Bearden High School  
Knoxville, TN

**Coordinator:** Jami Aylor  
**Presenters:** Morgan Arnurius, Henry Mead, Cally Maxwell, Kimberlee Cox

**Spectrum**

Neuqua Valley High School  
Naperville, IL

**Coordinator:** John Hanson  
**Presenters:** Ronak Chandrana, Julian Hairston, Sam Darnell, Emily Huffine

**Staccessory**

V.R. Eaton High School  
Haslet, TX

**Coordinator:** Patricia Smith  
**Presenters:** Cailan Long, Chelsea Kitchen, Naomi Johnson, Raghav Chauhan

**Thrive Healthy Living**

Syosset High School  
Syosset, NY

**Coordinator:** Matthew Fiasconaro  
**Presenters:** Yianni Rambalacos, Brody Rosenblatt, Sophie Weiskopf

**VerbalEyez**

Walt Whitman High School  
South Huntington, NY

**Coordinator:** Sandy Stueber  
**Presenters:** Lauren Kispert, Gabriel Beickert, Sienna Guerrero, David Davy

**Vulcan Power**

Stockdale High School  
Bakersfield, CA

**Coordinator:** Brian Devitt  
**Presenters:** Joshua Whitehead, Hegina Bacallo, Brendan Nnajofofor, Daniel Puga

**Welo**

Cary-Grove High School  
Cary, IL

**Coordinator:** David Cook  
**Presenters:** Jacob Mitch, Madison Reed, Carson Roehm

**WheelFood**

Academy for Math, Science, and Engineering  
Rockaway, NJ

**Coordinator:** Jihanne Radzieski  
**Presenters:** Sofia Marek, Prathamesh Trivedi, Sarvesh Patham, Kavin Sawant



## National Human Resources Competition Participating Teams

### Bonsai Bento

Fountain Valley High School  
Fountain Valley, CA

**Coordinator:** Sarah McCance

**Presenters:** Thomas Le, Stella Ha

### Catalyst Coffee Co.

Neuqua Valley High School  
Naperville, IL

**Coordinator:** Beth Schmidtgall

**Presenters:** Alekya Gaddam, Chioma Anyaegbunam, Brooke Harrison

### ChelseaPets

High School of Fashion Industries  
New York, NY

**Coordinator:** Mirna Damian

**Presenters:** Jesslyn Marquez, Cire Brown, E'terniti Harper, Salma Diaz

### EcoEats

Westhampton Beach High School  
Westhampton Beach, NY

**Coordinator:** Amy Demchak

**Presenters:** Matthew Biondi, Jason Easton, Alexa Mescia, Marcella Fitzgerald

### ELYTS

Jericho High School  
Jericho, NY

**Coordinator:** Jessica Rogovitz

**Presenters:** Benson Chen, Zara Qizilbash

### eZsqueeZ

The Academy for Math,  
Science and Engineering  
Rockaway, NJ

**Coordinator:** Karen Pavero

**Presenters:** Calliana Kim, Kevin Chen, Ethan Wong, Anish Patel

### Food4Thought

Bakersfield High  
Bakersfield, CA

**Coordinator:** Ryker Solano

**Presenters:** Mya Fullmer, Lily Doty, Katherine Chaidez

### FreshRoots

Spartanburg High School  
Spartanburg, SC

**Coordinator:** Jenifer Richards

**Presenters:** Amiya Tolbert, McKayla Williams, Selena Mok, Marcus Goodwin

### Global Goodies

Riverside High School  
Greer, SC

**Coordinator:** Brad Redd

**Presenters:** Avery New, Derek Henseler

### Ithir

Bakersfield High  
Bakersfield, CA

**Coordinator:** Ryker Solano

**Presenters:** Aiden Cox, Alex Lopez, Anna Maskalova, Neftaly Perez-Alvarado

### Koala Energy

Cooper City High School  
Cooper City, FL

**Coordinator:** Vicky Gambino-Edgcomb

**Presenters:** Ayman Salim, Dimah Salim, Drew Chin

### Lunch BX

Syosset High School  
Syosset, NY

**Coordinator:** Taylor Keil

**Presenters:** Naina Hora, Julia Asaad, Brittany Shi

### MatchWear

Francis Lewis High School  
Fresh Meadows, NY

**Coordinator:** Michael Cotignola

**Presenters:** Alfred Leong, Serena Chang, Jessie Hu, Benjamin Ngoy

### Max Out, Inc.

Homestead High School  
Cupertino, CA

**Coordinator:** Graeme Logie

**Presenters:** Alan Jian, Hemal Kurani, Karina Lim

### Neró

V.R. Eaton High School  
Haslet, TX

**Coordinator:** Patricia Smith

**Presenters:** Grace Pierce, Yasmine Lucero, Poppy McMaster, Micah Smalls

### Next Stock Group

Riverhead High School  
Riverhead, NY

**Coordinator:** Mathew Griffith

**Presenters:** Erwin Castillo-Quinonez, Diego Llamas-Oliva, Weston Chavez, Andres Carrera

### NüApps

Francis Lewis High School  
Fresh Meadows, NY

**Coordinator:** Christopher Power

**Presenters:** Helen Chen, Julia Niyazov, Lina Xia, Emma Leung



### Project Zen

Rochester High School  
Rochester Hills, MI

**Coordinator:** Lorie Hand

**Presenters:** Aurora Schultz, Abigail Olivero, Dhriti Patel

### Pulse

Huntington High School  
Huntington, NY

**Coordinator:** Paige Furman

**Presenters:** Reese Rinaldi, Riley Murtagh, Ella O'Heir

### R3Fill

Beech High School  
Hendersonville, TN

**Coordinator:** Durinda Crabtree

**Presenters:** Claire Newton, Coby Smith, Andrew Bryner

### Real World

Huntington High School  
Huntington, NY

**Coordinator:** Paige Furman

**Presenters:** Adriana Abbatiello, Timothy Kusterbeck, Ian Rotunno

### Skyline

Marengo High School  
Marengo, IL

**Coordinator:** Chad Olson

**Presenters:** Omar Timoumi, Jonathan Snelgrove, Carter Heimsoth



## National QuickBooks Competition Participating Teams

### SmartSoles

Lynbrook High School  
Lynbrook, NY

**Coordinator:** Benedict Tieniber  
**Presenters:** Christopher Lucchese, Marcello Lombardo, Katherine Ferng, Maria Hristodoulou

### Thrive Healthy Living

Syosset High School  
Syosset, NY

**Coordinator:** Matthew Fiasconaro  
**Presenters:** Mitra Javanberg, Seth Ziman

### Umami

Fort Hamilton High School  
Brooklyn, NY

**Coordinator:** Thomas O'Neill  
**Presenters:** Ali Mokalled, Cassandra Gonzalez, Edona Ganiu, Joyce Hu

### Youforia

Ridgeview  
Bakersfield, CA

**Coordinator:** Miguel Garcia  
**Presenters:** Emelee Gonzalez, Ritam Kaur, Breanna Limones,

### Alectrona

Elmwood Park High School  
Elmwood Park, IL

**Coordinator:** Melissa Martinez  
**Presenters:** Patryk Baran, Diego Morales

### Baby Assured

Paul D. Schreiber High School  
Port Washington, NY

**Coordinator:** Jennifer Herber  
**Presenters:** Yashua Lippman, Zoe Lucas, Jouzef Berrezueta, Mason Grasso

### BevBlast

Morris County School Of Technology  
Denville, NJ

**Coordinator:** Deirdre Romero  
**Presenters:** Aadya Holla, Aastha Motwani, Ethan Chau, Sophia Calvi

### Cakes By Claude

Herricks High School  
New Hyde Park, NY

**Coordinator:** Liam O'Brien  
**Presenters:** Nicholas Pappalardo, Sartaj Singh, Gavin Lee, Shristi Nigam

### DIVI

Islip High School  
Islip, NY

**Coordinator:** Danielle McMullan  
**Presenters:** Leah Bell, Dylan Lange, Robert Briel

### Easy PC

Herricks High School  
New Hyde Park, NY

**Coordinator:** Liam O'Brien  
**Presenters:** Ammar Patel, Michael Joseph, Noah Tesch, Guojie Ni

### EcoEats

Westhampton Beach High School  
Westhampton Beach, NY

**Coordinator:** Amy Demchak  
**Presenters:** Emma Davis, Patricija Dirzius, Maximus Haynia

### Eudora

Academy of Finance and Enterprise  
Long Island City, NY

**Coordinator:** James Caracciolo  
**Presenters:** Ramandeep Girn, Andres Santa Cruz, Anthony DeCastro, Victoria Larson

### eZsqueeZ

The Academy for Math, Science and Engineering  
Rockaway, NJ

**Coordinator:** Karen Pavero  
**Presenters:** Rushil Yavasani, Evan Park, Rohan Ganesh, Christopher Tava

### FLY NY

High School of Fashion Industries  
New York, NY

**Coordinator:** Vita Vaccaro  
**Presenters:** Janet Lojano, Kyle Shao, Marco Perez, Omar Romero

### GoGather

Centennial High School  
Bakersfield, CA

**Coordinator:** Jacilyn Elliott  
**Presenters:** Ellie Prince, Nathaniel Chong, Gavin Smith

### Healthy Hotspot

V.R Eaton High School  
Haslet, TX

**Coordinator:** Brandi Raney  
**Presenters:** Rachel Washington, Jack Lokensgard, Juan Flores

### Metaphor, Inc.

Blackman High School  
Murfreesboro, TN

**Coordinator:** Marilyn Roberts  
**Presenters:** Jasper Leech, Victor Guevara

### MODE

Murrieta Valley High School  
Murrieta, CA

**Coordinator:** Joel Levin  
**Presenters:** Cameron Gabbour, Austin Tollenaar

### Nectar

Paul D. Schreiber High School  
Port Washington, NY

**Coordinator:** Jennifer Herber  
**Presenters:** Jason Greenblatt, Lian Pines, Sebastian Valenza

### Neró

V.R. Eaton High School  
Haslet, TX

**Coordinator:** Patricia Smith  
**Presenters:** Gavin Peterman, Luke Smith, Juan Talavera

### Odyssey

South Pasadena High School  
South Pasadena, CA

**Coordinator:** Cathy Mason  
**Presenters:** Charles Betts, Yohan Chun, Claire Wang, Avik Gautam

**Paradise Coolers**

San Juan Hills High School  
San Juan Capistrano, CA

**Coordinator:** Jeremy Wooten

**Presenters:** Cade Holland, Austin Keetch,  
David Engle, Colin Guthrie

**Roasted**

Murrieta Valley High School  
Murrieta, CA

**Coordinator:** Joel Levin

**Presenters:** Morgan Nolta, Kennedy Myers,  
Robert Havens

**Scraps Clothing Co.**

Bearden High School  
Knoxville, TN

**Coordinator:** Jami Aylor

**Presenters:** Morgan Arnurius, Henry Mead,  
Cally Maxwell, Molly Stegall

**Spectavision**

Westminster High School  
Westminster, CA

**Coordinator:** Todd Shafer

**Presenters:** John Tran, Sesa Amosa, Alice  
Nguyen

**Thrive Healthy Living**

Syosset High School  
Syosset, NY

**Coordinator:** Matthew Fiasconaro

**Presenters:** Kyle Dapice, Christian Ercolino

**UniSnax**

Westminster High School  
Westminster, CA

**Coordinator:** Todd Shafer

**Presenters:** Nikki Nguyen, Christie Kieu,  
Robert Cruz, Jacob De Palma

**Whey Better**

Plainview-Old Bethpage JFK High  
School

Plainview, NY

**Coordinator:** Gina Farrell

**Presenters:** Joshua Ackerman,  
Brendan Kaye, Jordan Kenny, Ethan Isler

**Youforia**

Ridgeview High School  
Bakersfield, CA

**Coordinator:** Miguel Garcia

**Presenters:** Angela Williams,  
Mariah Wattree

**Global Innovation Challenge**

**Tuesday, April 18, 2023**

**Global Innovation Challenge Sponsored By HSBC  
Hosted by Long Island University - Brooklyn**

**Preliminary Round**

8:00 AM - 9:00 AM	Student Check-in and Breakfast
9:00 AM - 9:30 AM	Welcome and Opening Musa Ali Shama, President, Virtual Enterprises International Kimberly Cline, President, Long Island University Iris Blanc, Founder, Virtual Enterprises International Amanda Lechenet, VP, ESG & Corporate Responsibility, New York Life Foundation John Jastremski, GIC Project Director
9:00 AM - 11:30 AM	Student Working Sessions
12:00 PM - 12:45 PM	Lunch
1:00 PM - 1:30 PM	Judge Check-in and Orientation
1:30 PM - 3:30 PM	Student Presentations

**Championship Round**

2:30 PM - 3:00 PM	Judge Check-in
3:00 PM - 3:30 PM	Judge Orientation
3:45 PM	Announcement of Top 6 Teams Advancing to Championship Round
4:00 PM - 4:15 PM	Welcome and Opening Musa Ali Shama, President, Virtual Enterprises International Doris Thomas, VP, Virtual Enterprises International Jee-Ho Kang, VP Corporate Sustainability, HSBC John Jastremski, GIC Project Director
4:15 PM - 5:30 PM	Student Presentations
5:30 PM	Closing Remarks

**GLOBAL INNOVATION  
CHALLENGE JUDGES**

**Preliminary Round**

Dr. Brook Bello, Mission 3A  
Moya Connelly, Surmont Capital  
Graziela Fusaro, Long Island University  
Sandra Gayle, New York Life  
Samuel Gnanadurai, Santander  
Karen Grinthal, Warner Bros Discovery (ret.)  
Gilles Guillon, New York Life  
Mike Iskandar, Time Travel Journeys  
Raymond Johnson, HSBC (ret.)  
Megan Kastner, Long Island University  
Bernadette Kriftcher, NYC Leadership  
Amanda Lechenet, New York Life  
Ron Naples, New York University

Susan Oppenheim, Columbia University (ret.)  
Dora Palacios, Santander  
Stefanie Ratzker, Intuit/QBO Academy (ret.)  
Aloysie Umutoniwase Kwizera, HSBC

**Championship Round**

Lesley Hermann, Consultant  
Jee-Ho Kang, HSBC  
Bernadette Kriftcher, NYC Leadership  
Academy (ret.)  
Jay Novik, VEI Board Member  
Herb Sherman, Long Island University  
Marc Wong, UBS



GLOBAL INNOVATION CHALLENGE PARTICIPATING STUDENTS

**Austria**

**ibc Hetzendorf**

Andriana Lukic	Drinor Llogaya	Lejla Bajranovic	Nicole Zuljevic
Anja Hauser	Jacob Gharibo	Lisa Frauneder	Oskar Szmelter
Anna Lujic	Jina Xu	Maryam Shegaaldeen	Sophia Kalina
Berivan Guengoer	Klaudia Komolka	Medina Idrizoski	Viktoria Pietras
Carolina Tilger	Larisa Lecovic	Natalie Grbin	Viktoria Posarac
Dejlana Jovanovic	Laurenz Tilger	Nicola Krause	

**Brazil**

**Escola do Sebrae BH**

Ana Clara Praça	Gabriela Araújo	Lívia Hostalácio	Matheus Berto
Anabele Parolini	Giulia Cardoso	Lívia Scoralick	Ohanna Coimbra
Anna Rosa Darwich	Izabela Abrahão	Luiza Cordeiro	Pedro Moreira
Arthur Chaves	Julia Ferreira	Maria Ferreira	Samuel Martins
Bernardo Ferreira	Juliano Tascina	Maria Carvalho	Vanessa Cançado
Costa	Lavinia Duarte	Maria Laura Praça	Yuri Boczar
Francisco Lustosa			

**Bulgaria**

**National Trade and Banking High School**

Ana-Mari Petkova	Deyan Yalamov	Lora Kirilova	Petya Moneva
Bojan Raikov	Ivana Filipova	Milena-Nadin	Victoria Piperevska
Dayana Georgieva	Ivaylo Ivanov	Feschiyan	

**Romania**

**Virgil Madgearu Economic High School**

Alecsandra Cristea	Moldoveanu	Calinescu-Necula	
Andrei Daniel Nichifor	Elena Bianca Purice	Radu Ionut Paraschiv	
Bogdan-Cristian Miholcea	Luca Stanciu	Serban Cristian Perianu	
Cophia Constantinescu	Luca-Alexandru Rudnitchii	Stefan Gavriloiu	
Cristian Daniel Ivan	Maria-Teodora Oancea		
David Daniel	Mario-Andrei		

**Indonesia**

**Sekolah HighScope**

Adam Patrick Hegarty	Arian Trinanda Rahman	Ezra Magnar Khalif	
Adinda Febrina Azalia	Arumcitra Putritami	Jethro Marisi Lumban Tobing	
Adria Muzzamil Adnan Sulaiman	Athiyyah Izza Zayyan	Kayla Latishia Ramadhani	
Adrian Hazel Irawan	Axel Mikael Tanurahardja	Mahesa Farrell Djayaputra	
Aldrich IgnatiusSidabutar	Aziz Raul Putra Paloh	Malika UnaPrayogi	
Alifia Kirana Aulia	Bryan Senoadji Athallah	Michelle Natasha Jamail	
Archeska Daisiyana Sudiro	Darrell Setiawan	Muhammad Adnan Winarto	
	Denisvita Maira Ardian	Muhammad Dustin Fabian	

Muhammad Fachry Rasyafirly	Raden Muhammad Arasy Cakraputra Nugroho
Muhammad Kale Mata Angin	Rajendra Ghaniyya Mohammad Diah
Naturah Ramadhani Aswari	Renata Adriana Hakim
Primo AcuzioPamungkas	Sarah Ardelia Widyatna Permana
Rachel Amadea Daniel Massie	Shannon Khaira Faransyah

Shereen Terravarisha Prianda	Tsaqib Tsaqibul Hanif Dinilah
Wira Cakti Yudha	Wirasena Satya Prakasa Ariaman

**United States**

A'Liyah Mann	Cameryn Johnson	Jason Easton	Nathan Meador
Akshaini Karthikeyan	Carson De Filippo	Jason Kaiser	Nikalyah Barnett
Alekya Gaddam	Carson Roehm	Jayna Albarran	Nikhil Singh
Alex Messersehmitt	Chloe Hernandez	Jedore Evans	Olivia Sorensen
Alexandra Zohar	Christian Page	Jenna Nus	Peter Papangelopoulos
Alexis Walters	Cole Blackwell	Jonathan Zheng	Rachel Halpert
Alisha Paracha	Cole Perullo	Joshua Nelson	Rachel Kauderer
Alyshbah Rupani	Colin Murphy	Kail Biagi	Reese Cunningham
Amalia Sanchez	Daniel Shiponi	Kailee Lau	Saidah Brown
Anahi Barradas-Palacios	Daren Tieu	Kailie Galdamez	Sara Marini
Andrew Myrick	Derek Henseler	Kairiee Abat	Sarah Peña
Angel Garcia	Destiny Royster	Katelyn Morel	Savannah Morin
Angelina Arias	Devin Pitamber	Kennedy Myers	Shawn Bronfman
Angelo DiBenedetto	Dylan Treat	Kevin Castro	Skyleigh Arias
Angelo Kliampas	Elijah Macias	Kevin Miranda	Sophia Axel
Anjali Joshi	Elizabeth Gorelick	Kiana Castillo	Sophia Lindsay
Annette Woo	Emily Chite	Laura Pelligra	Steven Le
Arianna Forbes	Emily Shalom	Leah Bao	Tanisha Aggarwal
Ashlee Boodoo	Emma McNab	Lianne Akey	Taryn O'Shei
Ava Caughron	Enrique Urizar	Logan Rizzo	Trenton Swagger
Avery Crocker	Esther Borges	Lucas Morena	Valerie Kandel
Avery New	Ethan Kaplan	Lyba Siddiqui	Wyatt Ellis
Ayman Salim	Gabriella Bocketti	Maddie VanDusen	Yvonne Le
Bentley Venrick	Grace Pierce	Madison Reed	Zoe Graves
Bhupender Kaur	Ian Best	Madison Ross	
Brenden Bellavia	Jack LaBianca	Manjot Deol	
Brody Rosenblatt	Jacob Verde	Matthew Biondi	
Brooke Harrison	Jada Whitfield	Mayra Aldana	
Brooklynne Schaeffer	Jamie Lieber	Melanie Weston	
Caitlin Corkery	Jared Mitchell	Michael Carreno-Reyes	
Callie Harrington	Jasmin Reyes	Natalie Beck	

## Time Travel Journeys Workshop



Wednesday, April 19, 2023  
International Trade Exhibition at the Javits Center

What if you could travel back in time to the most uplifting moments and qualities of your past? What if you could then travel into the future to the achievement of your most inspiring goals and dreams? What would you learn from your past and future selves about who you are truly capable of being today? Fueled by the power of past reflection and future visioning, Time Travel Journeys is a unique personal-development and team-building workshop that helps students strengthen their relationship with themselves and their peers in a fun, engaging „time travel“ format. Led by Mike Iskandar, this unconventional approach to Social-Emotional Learning has been adopted by over 12,000 students at schools and organizations across the country.

Mike Iskandar is on a mission to solve the global mental health crisis that strikes during childhood and lasts decades into adulthood. His work has led over 12,000 students, teachers, and company employees on an unconventional journey to deeper self-compassion, self confidence, and meaningful connection. Mike is a TEDx Speaker, innovative curriculum designer, and founder of a breakthrough Social-Emotional Learning program Time Travel Journeys that spawned from a unique mission to capture life from the perspective of 40 people from ages 1 to 40. His unique problem-solving approach comes from his diverse range of experiences as a world traveler, youth tennis coach, entrepreneur, and leader of a Fortune 500 company-culture task force. He holds degrees in journalism and sociology from The University of North Carolina.

## International Trade Exhibition

Tuesday, April 18, 2023

International Trade Exhibition  
Jacob Javits Convention Center

2:30 PM - 6:00 PM Early Registration and Booth Set Up for Exhibitors

Wednesday, April 19, 2023

International Trade Exhibition  
Jacob Javits Convention Center

7:00 AM - 9:00 AM	School Registration, Booth Set Up, B2B Networking, Bag Pick Up, T-shirt Pick Up and Sale
7:00 AM - 10:30 AM	Judges, Guest, and Media Check-in
9:00 AM - 10:00 AM	Opening and Awards Ceremony, Keynote Address, Ribbon-Cutting, Kick-off of Exhibition and Trading
9:30 AM - 10:00 AM	Judges Breakfast
10:00 AM - 1:00 PM	Exhibition and Trading
10:00 AM - 10:30 AM	Sales Pitch and Booth Design Judge Orientation
10:15 AM - 1:00 PM	Student "Time Travel Journey" Workshops
10:30 AM - 1:00 PM	Sales Pitch and Booth Design Competition Judging
10:30 AM - 11:30 AM	Teacher Meet and Greet
10:00 AM - 2:00 PM	Lunch
1:00 PM - 1:30 PM	Awards Ceremony
2:00 PM - 3:00 PM	Event Breakdown

### INTERNATIONAL TRADE EXHIBITION JUDGES

Cameca Bacchus, Deloitte	Ellen Hara, Consultant
Ritu Banga, VEI Advisory Council, Zoom Dojo	Raymond Johnson, HSBC (ret.)
Jeff Barden, HSBC	Megan Kastner, Long Island University
Parshva Bavishi, The Headstrong Project	Karen Kelly, HSBC
Christopher Belletti, NYC & Company	Roman Kogan, PIMCO / VEI Board Member
Simon Berg, Ceros	Nadine LaGuardia, Consultant
Marijose Betant, Pivot360	Matthew Lax, HSBC
Darlene Blanco, Staten Island Chamber of Commerce	Erica Maybaum, Ceros
Elizabeth Boylan, NYC & Company	Kristi McMillin, Ceros
Traci Cabanis	Sam Mitchell, HSBC
Brayton Clerke, HSBC	Jonathan Mulhausen, HSBC
James Davies, Deutsche Bank	Ron Naples, New York University
Shaviv Delkhah, HSBC	Daniel Rincon, NYC & Company
Prithiv Devendran, Intuit	Zhi Rong He, HSBC
Thomas DeVoto, Ceros	Mudit Rungta, HSBC
Bryan Fam, HSBC	Matt Schechter, NYC & Company
Arlene Fauser, Consultant	Betsy Thompson, Portland Public Schools
Graziela Fusaro, Long Island University	Stephen Tranter, HSBC
Beth Grossman, VEI New Jersey Advisory Council	Raymond Wong, HSBC

## International Trade Exhibition Participating Teams

Firm Name	Organization/School	City	State/Country	Booth No.	Firm Name	Organization/School	City	State/Country	Booth No.
4BR	JP Taravella High School	Coral Springs	FL	223	DIVI	Islip High School	Islip	NY	640
4SZN'S	Long Beach High School	Lido Beach	NY	624	Divurz	JF Webb High School	Oxford	NC	609
A Helping Hand	West Hempstead High School	West Hempstead	NY	310	Drip	Syosset High School	Syosset	NY	106
Accelera	Stockdale High School	Bakersfield	CA	138	East Coast Customs	Whippany Park High School	Whippany	NJ	604
Adoptable	Rocky Point High School	Rocky Point	NY	306	Easy PC	Herricks High School	New Hyde Park	NY	437
Adora by Kudeta	Sekolah HighScope Indonesia	Jakarta	Indonesia	315	Eco Cases	Uniondale High School	Uniondale	NY	201
Adrenaline Rush	South Granville High School	Creedmoor	NC	607	Eco-Sports & Lifestyle	Flushing High School	Queens	NY	644
Adventure Awaits	Sayville High School	West Sayville	NY	104	EcoEats	Westhampton Beach High School	Westhampton Beach	NY	616
Agex Trading Company	Escola do Sebrae Belo Horizonte	Belo Horizonte	MG	505	Education with toppings	Commercial High School	Bucharest	Romania	107
Alectrona	Elmwood Park High School	Elmwood Park	IL	432	Electrx	Forest Hills High School	Forest Hills	NY	417
Amadeus Cooking	International Business College	ibc Hetzendorf	Austria	621	Ella's	Legacy Magnet Academy	Tustin	CA	230
Aquafusion	Wheatley School	Old Westbury	NY	343	Eudora	Academy of Finance & Enterprise	New York	NY	531
Artemis	Walt Whitman High School	Huntington Station	NY	410	Everlong	Fort Lauderdale High School	Fort Lauderdale	FL	135
ASE Tasty Treats	Acad for Scholarship & Entrepreneurship	Bronx	NY	242	Evodia	John Jay Senior High School	Hopewell Junction	NY	420
At Your Service	West Hempstead High School	West Hempstead	NY	308	eZsqueeZ	The Academy for Math, Science & Engineering	Rockaway	NJ	328
Avandra Adventures	East Hampton High School	East Hampton	NY	324	FashionIt	Jefferson High School	Tampa	FL	318
BE	Morris Knolls High School	Rockaway	NJ	503	Fe Bespoke Events	Bucharest Virgil Madgearu Economic High School	Bucharest	Romania	518
Belle Maison	Clarke High School	Westbury	NY	227	Fe Traveling Around The World	Virgil Madgearu Economic High School	Bucharest	Romania	510
Better Bins	Morris Hills High School	Rockaway	NJ	529	FLIP'N	Ralph McKee High School	Staten Island	NY	112
Better-4-You	Hewlett High School	Hewlett	NY	402	Fly By Fashion	Mount St. Mary	Kenmore	NY	116
BevBlast	Morris County School of Technology	Denville	NJ	634	FLY NY	High School of Fashion Industries	New York	NY	327
BikeKing Hild	WEG Freiburg	Freiburg	Germany	342	Footprint	Cold Spring Harbor High School	Cold Spring Harbor	NY	516
BIO-PACK	Forest Hills High School	New York	NY	331	Fresh Start Fitness & Co.	Mount St. Mary	Kenmore	NY	114
Biofresh Junior	National Trade And Banking High School	Sofia	Bulgaria	636	Fusion Fanatics	Plainedge High School	No. Massapequa	NY	419
Blaze Tech.	Stranahan High School	Fort Lauderdale	FL	129	FUZE/ChilllzZz	Centereach High School	Centereach	NY	101
Blinguard	Carle Place High School	Carle Place	NY	523	Global Goodies	Riverside High School	Greer	SC	506
Bolt Energy	Montville Township High School	Montville	NJ	628	GoGather	Centennial High School	Bakersfield	CA	332
BOLTA	A.P.Leto Comprehensive High School	Tampa	FL	424	Golden Estates	Clara Barton High School	New York	NY	234
Bonsai Bento	Fountain Valley High School	Fountain Valley	CA	204		Golden West High School	Visalia	CA	105
Cakes By Claude	Herricks High School	New Hyde Park	NY	433	Good-All	Palm Springs High School	Palm Springs	CA	231
CAPZ/Cleaning	Cubbies Centereach High School		NY	111	GROOVE	Sachem North High School	Lake Ronkonkoma	NY	124
CARE	New Dorp High School	Staten Island	NY	323	Guardian	Carpinteria High School	Carpinteria	CA	620
Carecollar/Charm3d	Sdhc Liberty Middle	Tampa	FL	208	Guardian Insurance	Jacqueline K. Onassis High School	New York	NY	311
Case4U	Bethpage High School	Bethpage	NY	205	Healthy Hotspot	V.R. Eaton High School	Haslet	TX	527
Cast Iron Cuisine	Bridgehampton High School	Bridgehampton	NY	418	Helping Paw	Archbishop Molloy High School	Briarwood	NY	240
Catalyst Coffee Co.	Neuqua Valley High School	Naperville	IL	141	HydroCycle	MS 137 America's School of Heroes	Ozone Park	NY	237
CellShell	Islip High School	Islip	NY	642	Hydrolyte	Riverhead High School	Riverhead	NY	618
City Serve SeasonZ	Brooklyn Academy of Global Finance	New York	NY	238	IN'digo	Piper High School	Sunrise	FL	243
Clarity	Century High School	Santa Ana	CA	217	InstaCos	Manhattan Business Academy	New York	NY	335
Clean Coast	Patchogue-Medford High School	Patchogue	NY	601	Intaleta	West Hempstead Secondary School (North)	West Hempstead	NY	316
Clime	Southold High School	Southold	NY	314	JobLinc	Abraham Lincoln High School	New York	NY	244
Cooking Crusader	Sachem East High School	Farmingville	NY	122	Keyrana by NVCO	Sekolah HighScope Indonesia	Jakarta	Indonesia	313
Core Inc.	Timothy Christian High School	Elmhurst	IL	143	Kickin' Hot Sauce	Oceanside High School	Oceanside	NY	608
Creamer Craze	Bethpage High School	Bethpage	NY	207	Koala Energy	Cooper City High School	Cooper City	FL	509
Cust.A.Fit	Freeport High School	Freeport	NY	617	Kuba	Archbishop Molloy High School	Briarwood	NY	519
Cyber Box	Island Trees High School	Levittown	NY	241	Legacy Corporation	High School for Arts and Business	New York	NY	220
D.R.E.A.M.	Connetquot High School	Bohemia	NY	408	Legendary Travel	Longwood Preparatory Academy	New York	NY	339
Disco On Deck	Sayville High School	West Sayville	NY	102	LIFE	High School of Economics and Finance	New York	NY	218
Diversity	John Adams High School	Ozone Park	NY	309	Limitless Lighting	Hewlett High School	Hewlett	NY	501

Firm Name	Organization/School	City	State/Country	Booth No.
Lunch BX	Syosset High School	Syosset	NY	120
LuxDesigns	Francis Lewis High School	Fresh Meadows	NY	514
MagSHARE	South Country Central School District	Brookhaven	NY	108
Matariki Media	Edward R. Murrow High School	New York	NY	224
Matchwear	Francis Lewis High School	New York	NY	222
Mattituck Merch	Mattituck High School	Mattituck	NY	423
Max Out	Homestead High School	Cupertino	CA	303
Mephram Environmental Apparel	Mephram High School	Bellmore	NY	430
Metaphor Inc.	Blackman High School	Murfreesboro	TN	103
MetaSource	Roosevelt High School	Yonkers	NY	110
Midtown Customs	Business of Sports School	New York	NY	236
Millennium	C.S. Brown High School STEM Program	Winton	NC	336
Minne-Sorta Nice Co.	Minnetonka High School	Chaska	MN	320
Mode	Murrieta Valley High School	Murrieta	CA	134
Money Drill	Roosevelt High School	Yonkers	NY	209
Morning Delight 2	Hicksville High School	Hicksville	NY	232
NaturalBOWLS	Calhoun High School	Merrick	NY	334
Needle & Thread	Century High School	Santa Ana	CA	215
Neo	San Juan Hills High School	San Juan Capistrano	CA	441
Neró	V.R. Eaton High School	Haslet	TX	528
Next Level Fitness	Connetquot High School	Bohemia	NY	416
Next Stock Group	Riverhead High School	Riverhead	NY	338
NoMowWorries	South Country Central School District	West Sayville	NY	118
Noti-Find	Golden West High School	Visalia	CA	206
Nuapps	Francis Lewis High School	Fresh Meadows	NY	406
NYC PIZZA	Port Richmond High School	New York	NY	212
Odyssey	South Pasadena High School	South Pasadena	CA	613
OlehKu By Unwrapp	Sekolah HighScope Indonesia	Jakarta	Indonesia	301
OMNIBUS	Huntington High School	Huntington	NY	409
OneWorld	Baldwin High School	Baldwin	NY	132
Outdoor-Z	Smithtown High School West	Smithtown	NY	610
Outfit the World	Susan E. Wagner High School	New York	NY	210
Packin'	West Islip High School	West Islip	NY	144
Paradice Coolers	San Juan Hills high school	San Juan Capistrano	CA	521
Patch Attach	J.F. Kennedy High School	Bellmore	NY	428
Paw!nder	In-tech Academy	New York	NY	305
Peer2Peer	Sewanhaka High School	Floral Park	NY	117
Perfect Reflection	West Islip High School	West Islip	NY	142
Pet Health Academy	National Trade and Banking High School	Sofia	Bulgaria	638
PetPoint	Robbinsville High School	Robbinsville	NJ	404
PetZ LLC	West Orange High School	West Orange	NJ	630
Picture It	Edwin Markham I.S. 51	Staten Island	NY	219
Podium Sports	Wakefield High School	Raleigh	NC	123
Poppify	Baldwin High School	Baldwin	NY	130
Port & Co.	Northport High School	Northport	NY	127
PORTS Authority	Hanover Park High School	East Hanover	NJ	632
Praesidium	Dos Palos High School	Dos Palos	CA	233
Premier Parties	East Meadow High School	East Meadow	NY	517
Pro-Fit	Elmont High School	Elmont	NY	121

Firm Name	Organization/School	City	State/Country	Booth No.
Prometheus VE	New Dorp High School	Staten Island	NY	603
PULSE	Huntington High School	Huntington	NY	413
Pushin' Protein	Herricks High School	New Hyde Park	NY	431
R3Fill	Beech High School	Hendersonville	TN	140
Real World	Huntington High School	Huntington	NY	422
Rekindle	Academy of Finance and Enterprise	Long Island City	NY	533
Rewind VE	New Dorp High School	Staten Island	NY	502
Rise	Carle Place High School	Carle Place	NY	524
RiseUp+	Wantagh High School	Wantagh	NY	133
Royal Supplements	William Floyd High School	Mastic Beach	NY	507
SAFE	Smithtown High School West	Smithtown	NY	602
Savor Straws	Herricks High School	New Hyde Park	NY	435
Scraps Clothing Co.	Bearden High School	Knoxville	TN	125
SeasonALL	Smithtown High School East	St. James	NY	612
Shake	Yeshiva Gedolah of Waterbury	Durham	CT	415
Shockwave Scooter's	Hillcrest High School	New York	NY	214
Silenced Ink	Fort Lauderdale High School	Fort Lauderdale	FL	139
Simply Juice	H. Frank Carey High School	Franklin Square	NY	115
Sip N Safe	Fort Lauderdale High School	Fort Lauderdale	FL	137
Skin's Pleasure	The School for Human Rights	New York	NY	321
Smart Closet	Hanover Park High School	East Hanover	NJ	622
SmartSoles	Lynbrook Senior High School	Lynbrook	NY	427
SnacksUp	Oceanside High School	Oceanside	NY	606
SocialGoods Inc.	Richards Career Academy	Chicago	IL	333
SpaKids	Freeport High School	Freeport	NY	615
Spark	Lindenhurst High School	Lindenhurst	NY	515
Sports World	High School of Sports Management	New York	NY	216
Staccessory	V.R. Eaton High School	Haslet	TX	627
Star Cleansing	Granville Central High School	Oxford	NC	605
Sundara by Haegea	Sekolah HighScope Indonesia	Jakarta	Indonesia	202
Sweet Scent	Century High School	Santa Ana	CA	213
TechTastic	Massapequa High School	Massapequa	NY	611
TenFit	Walt Whitman High School	Huntington Station	NY	414
Thrive Healthy Living	Syosset High School	Syosset	NY	623
Umami	Fort Hamilton High School	New York	NY	329
UnHoley Donuts	Lindenhurst High School	Lindenhurst	NY	513
Vendy	Academy of Scholarship and Entrepreneurship	Bronx	NY	235
VEntertainment	Cooper City High School	Cooper City	FL	520
VerbalEyez	Walt Whitman High School	Huntington Station	NY	412
Wakin' Worldwide	Lindenhurst High School	Lindenhurst	NY	511
WAVE	South River High School	South River	NJ	407
WaveLink	Stranahan High School	Fort Lauderdale	FL	131
WheelFood	The Academy for Math, Science & Engineering	Rockaway	NJ	405
Whey Better	Plainview-Old Bethpage JFK High School	Plainview	NY	128
YUMMERS™	Floral Park Memorial	Franklin Square	NY	119

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**Teri Jones**, Western Regional Director

**Amy Meckeler**, Marketing & Communications Manager

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FCBURE, an FCB Health Company

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**Mahmoud Khedr**  
VE Alumni, FloraMind

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Emmelle Designs

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PIMCO

**Sterling Roberson**  
United Federation of Teachers (ret.)

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Wells Fargo

**Thomas Smith**  
Deloitte

**Lindsay Starr**  
Morgan Stanley

**Kathryn Swintek**  
Golden Seeds Fund 2

**Laura Wang**  
Capital One

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**Lydia Ophaug**  
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