

Branding Packet



Wake Up Bright With Illumilight!

Logo, Color Palette, Fonts

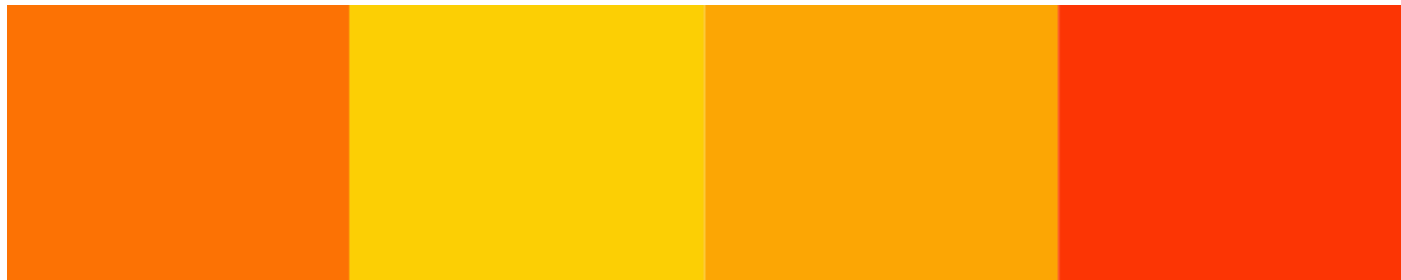
Font: Century Gothic

Chilean Fire
#FC7204

Supernova
#FCCF04

Yellow Sea
#FCA604

Scarlet
#FC3504





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Dear Client,

Hello, we are a company called Illumilight, and our goal is to help revolutionize the way people wake up and help better your sleeping experience for optimal REM sleep. In order to do so we have come up with our product called, Sunny Side Lamp: a lamp that uses High Energy Visible Light in order to mimic the sunrise in your room instead of having to wake up to a blaring alarm clock that you'll ultimately snooze about five times. In the future we want to be able to be a household name, and be on every nightstand, hotel, and hospital.

Sincerely,

Marianna Hernandez

Marianna Hernandez
Public Relations Specialist

Letterhead and Company Description

Company Business Cards



Front



Back

Company Envelopes



Packaging

