

# 2024 YBS Pricing Overview

April 11-12 | Javits Convention Center | Sponsored by:  HSBC

## Standard Booth

**\$1200**

8' x 10' booth  
6' table with 2 chairs  
WiFi access  
Electricity not included

## Premium Booth

**\$1500**

High traffic location  
8' x 10' booth  
6' table with 2 chairs  
WiFi access  
Electricity not included

## Standard Table

**\$600**

6' table with 2 chairs  
WiFi access  
Electricity not included

## Day 1 Class Pass

**\$350**

Includes guest access to Day 1 events and entry into non-qualifying YBS competitions

## Day 2 Class Pass

**\$600**

Includes guest access to visit the International Trade Exhibition

## Electricity

**\$200**

Add-on  
Available at any booth for purchase.

## How to Register

Opens October 19, 2023 at 11:00 AM ET

### US Schools:

Register through the VE Hub:

- Click on Marketplace Tools
- Go to Firm Admin and Select the appropriate Firm
- Select Trade Show Registration and enter registration info

### International Schools:

Registration link to be shared.

**IMPORTANT:** All fees include registration for 18 participants due to venue capacity. Please reach out to VE if additional slots are needed.

## Thursday, April 11

**9:00 AM - 3:00 PM**

National Business Plan Preliminary Round  
National Business Plan Semifinal Round  
National Competitions (HR, FIN, MRK) Preliminary Round  
Global Innovation Challenge Preliminary Round

**3:00 PM - 6:00 PM**

National Competitions (HR, FIN, MRK) Championship Rounds  
Global Innovation Challenge Championship Round  
International Trade Exhibition Setup  
Early Access Networking Event

## Friday, April 12

**7:00 AM - 8:30 AM**

Registration & Booth Set Up

**8:30 AM - 2:00 PM**

National Business Plan Championship Round  
Financial Literacy Challenge  
Rapid Prototyping Challenge  
Student & Teacher Workshops  
International Trade Exhibition

**2:00 PM - 3:00 PM**

Awards Ceremony

### IMPORTANT EVENT DISCLAIMERS

All participants are expected to attend the awards ceremony. Any firm that does not attend the award ceremony and is announced as a winner will NOT receive an award.

Early breakdown booths will be available at registration. ALL sales transactions for the trade show will be invalidated from the firm bank account for firms that break down earlier than the booth breakdown time and are not in an early breakdown booth section.

