



————— *presents* —————



# Youth Business Summit

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Javits Center · New York City  
April 11 & 12, 2024



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## About VE

Virtual Enterprises International (VEI) offers middle and high school students across the United States a credit-bearing program that provides authentic business experiences in the classroom. Through starting and managing businesses connected by a simulated banking system, students develop business acumen, financial literacy, an entrepreneurial mindset, and life-long skills valued by colleges and employers. Since 1996, VEI has served more than 250,000 students.



# Schedule

## APRIL 11, 2024

### Thursday / April 11

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#### National Business Plan Competition

- 9:00 AM - 11:30 AM Preliminary Round
  - 12:00 PM Recognition of Top 20 Teams
  - 12:00 PM - 2:30 PM Semifinal Round
  - 4:00 PM Announcement of Top 8 Teams Moving to Championship Round
- 

#### National Competitions (Finance, HR, Marketing)

- 9:00 AM - 11:30 AM Human Resources Preliminary Rounds
  - 9:00 AM - 11:30 AM Marketing Preliminary Rounds
  - 12:00 PM - 2:30 PM Finance Preliminary Rounds
  - 3:00 PM - 6:00 PM Championship Rounds - Finance, HR, Marketing
- 

#### HSBC Global Innovation Challenge

- 8:00 AM - 8:30 AM Registration & Team Assignments
  - 8:30 AM - 9:30 AM Kickoff and Orientation
  - 9:30 AM - 11:30 AM Team Working Sessions
  - 12:00 PM - 1:30 PM Preliminary Round Presentations
  - 2:00 PM - 4:15 PM Championship Round Presentations
- 

#### Sip, Snack, & Knowledge Share with New Jersey Institute of Technology

- 12:30 PM - 4:30 PM Refreshments and Networking with NJIT
- 

#### Early Setup and Create and Connect Hour

- 3:00 PM - 6:00 PM Early Access Booth Set-Up
- 4:30 PM - 5:30 PM Networking Hour and Special Access Trading

# Schedule

## APRIL 12, 2024

### Friday / April 12

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#### International Trade Exhibition

- 7:00 AM - 8:30 AM Registration and Booth Set-Up for Exhibitors
  - 8:30 AM - 9:30 AM Opening & Awards Ceremony, Keynote Address, Ribbon Cutting for Trade Exhibition
  - 10:30 AM - 12:30 PM Lunch Period
  - 11:30 AM - 1:00 PM Sales Pitch and Booth Design Competition Judging
  - 2:00 PM - 3:00 PM Closing and Awards Ceremony
  - 3:00 PM - 4:00 PM Booth Breakdown
- 

#### National Business Plan Competition Championship Round Presentations

- 9:30 AM - 2:00 PM Championship Round Presentations
- 

#### Sip, Snack, & Knowledge Share with Atlantic Tomorrow's Office

- 9:30 AM - 1:30 PM Refreshments and Networking with Atlantic Tomorrow's Office
- 

#### Financial Literacy Challenge

- 7:30 AM - 8:15 AM Registration and Competition Overview
  - 8:30 AM - 9:45 AM Team Working Sessions
  - 9:45 AM - 11:15 AM Preliminary Round Presentations
  - 12:00 PM - 1:30 PM Championship Round Presentations
- 

#### Rapid Prototyping Challenge

- 10:00 AM - 10:45 AM Registration and Competition Guidelines
- 10:45 AM - 11:30 AM Rapid Prototyping Challenge
- 11:30 AM - 12:30 PM Team Presentations

# Welcome From the CEO and President



Welcome to the 2024 Youth Business Summit in New York City, sponsored by HSBC!

This year marks the 23rd year we are celebrating student-run VE firms with this national event. Over 4,000 students representing 250 firms from around the world are joining us – the largest YBS to date – to participate in competitions and showcase their booths at the trade show. Since last September, these students have created firms, written business plans, designed websites, paid wages, worked as teams, sold their goods and services – and found their passions. For these two days at YBS, they will network with other students and industry professionals, and so much more. We are thrilled that you have joined us!

This year is also exciting for me because, although I've been a mentor and volunteer judge for over 11 years, I have now taken on the role of CEO & President of Virtual Enterprises. I recently retired as a Managing Director with Deloitte & Touche LLP, where we have hired many VE alums, so I have seen first-hand how VE prepares students for career opportunities.

VE is especially grateful to HSBC, as this year's title sponsor of the Youth Business Summit. We are also grateful to our other esteemed business partners who not only provide vital funding for our programs and activities, but they also actively engage as volunteers and mentors.

As we like to say, VE is where students learn business by running a business in the classroom. But beyond the classroom, VE provides students with skills that they will take with them throughout the rest of their lives.

Thank you again for supporting Virtual Enterprises and for joining us at YBS. Here's to all the future business leaders we'll meet here!

See you on the trade show floor!

A handwritten signature in black ink that reads "Tom Smith".

Tom Smith  
CEO & President  
Virtual Enterprises International

# Letter From Our Sponsor



Dear Friends,

It is my great pleasure to welcome you to New York City and the 2024 Virtual Enterprises International Youth Business Summit. HSBC is proud to be the title sponsor of this one-of-a-kind global business convention where aspiring entrepreneurs continue on their journey to become the business leaders of tomorrow.

In the spirit of a business summit aimed at the next generation of leaders, HSBC understands that the business world needs to do more to ensure a sustainable, livable planet and fulfill our purpose to "open up a world of opportunity." We see climate change as one of the greatest challenges of our time and are putting our full weight behind this issue. HSBC is committed to going net zero in our operations by 2030 and net zero in our financed emissions by 2050. We have committed \$750 billion to \$1 trillion in sustainable finance to help our clients to transition to a net zero future and last fall, we announced \$1 billion to support climate technologies. In January of this year, we published our first Net Zero Transition plan to show how we're reaching our goals.

We can do more and we can do better—and this is where we need your help. As the world faces increasing uncertainty where climate crises collide with business-as-usual, we are fully confident that all of you attending this event will pave the path for a more sustainable world.

During this summit, we hope that you all can gain life-changing business skills, make friends, create new ideas, and make lots of mistakes and lots of memories to help push our world to be a better place.

We would like to thank the incredible teachers who dedicate their lives in the pursuit of a brighter future and also thank Virtual Enterprises for creating a safe and productive space for students year after year.

Kelly W. Fisher  
Head of Corporate Sustainability  
HSBC Bank USA

# THANK YOU

## to Our Sponsors and Partners!



**Marie Moody - Founder, Stella and Chewy's Opening Ceremony Keynote**

Marie is the Founder and now Chairman of the Board of Stella and Chewy's Pet Food. Their mission: At Stella & Chewy's, we put pets first; behind everything we do is our mission to help dogs and cats thrive. Founded in 2003 by Marie Moody to help her own rescue dogs, we are the innovators of raw frozen and freeze dried raw pet food.



**Matt Hostetler - Managing Partner, Mission 3A National Business Plan Competition Keynote**

Matt is a seasoned investor with 15 years of experience investing across the public and private equity markets. Matt most recently served as an Investment Analyst at Citadel LLC, a \$30 billion multi-strategy investment fund, where he managed an equity portfolio focused on the Technology, Media & Telecom ("TMT") Sector. Prior to Citadel, he worked at JAT Capital, a \$2.5 billion public-equity investment fund, where he served as an investment analyst within the TMT sector. Before his time working in the public market equity space, he was an Investment Analyst at Nautic Partners, a middle-market private-equity fund. Matt started his career as an M&A investment banking analyst at Lehman Brothers in New York.



**Jee-Ho Kang - Vice President Corporate Sustainability, HSBC Global Innovation Challenge - Keynote**

Jee-Ho Kang is Vice President of Corporate Sustainability at HSBC US. In his role, Jee-Ho manages HSBC's approach to people and communities, particularly as it relates to a just and inclusive climate transition. Prior to joining the bank, Jee-Ho worked as a corporate strategy and sustainability expert at Palladium, as well as brief periods at Accenture, the Global Impact Investing Network (GIIN), the United Nations, and KPMG. His specialty has been on understanding complex value chains and building cross-sectoral strategies for sustainable development. Jee-Ho's academic affiliations include undergraduate degrees from the University of Texas and a Master in Economic Development from Columbia University.

# Event Descriptions

## YOUTH BUSINESS SUMMIT

The annual Youth Business Summit brings together thousands of rising young professionals, budding entrepreneurs, educators, school/district administrators, business leaders and industry professionals from around the world for a one-of-a-kind global convention. During a dynamic week of business competitions, leadership events, and professional networking, rising talent from middle and high schools around the world display the professional skills and business acumen they have developed by running a Virtual Enterprise company during the school year.

## NATIONAL BUSINESS PLAN COMPETITION

The National Business Plan Competition showcases some of the best and brightest student leaders and budding entrepreneurs in the country. After receiving top honors in local and regional business plan competitions during the school year, the Top 40 teams have earned the chance to compete in the country's premiere team-based national business plan competition. It showcases best practices, rewards excellence, and allows high school students to apply sophisticated knowledge and skills attributed to business professionals and college students.

## NATIONAL COMPETITIONS: FINANCE, HUMAN RESOURCES, MARKETING

Teams have qualified through local and regional competitions to make it to the National Finance, Human Resources, and Marketing Competitions. Teams of one to four department employees from VE companies deliver oral presentations to inform judges of their department policies and practices as they relate to the strategies, operations, and deliverables of their respective departments.

## HSBC GLOBAL INNOVATION CHALLENGE

The HSBC Global Innovation Challenge (GIC) is a competition in which students work in multinational teams to identify the challenges, opportunities, and risks involved in a global business by examining a real-world business case study. After two hours of analysis and deliberation, teams present their findings to a panel of judges. This year's case study relates to IKEA, the world's largest furniture retailer.

## FINANCIAL LITERACY CHALLENGE

The Financial Literacy Challenge (FLC) promotes financial education among VE high school students. This inaugural event provides a platform for students to showcase their understanding and application of key personal financial concepts, including earning income, spending, saving, investing, credit management and risk handling.

## RAPID PROTOTYPING CHALLENGE

In the Rapid Prototyping Challenge, mixed teams from different schools, states, and countries are given a problem to solve and collaborate by creating a low-fidelity prototype in less than an hour using the materials provided in the room.

## INTERNATIONAL TRADE EXHIBITION

The International Trade Exhibition is the largest exhibition of practice businesses in the U.S., bringing together more than 4,600 students, educators, business leaders, and industry professionals. The International Trade Exhibition is VE's largest and most dynamic live event. Every industry, from entertainment and business services to travel and tourism, is on display as 230+ student businesses exhibit and sell their products and services in a competitive marketplace. Students also compete for Best Booth Design and Best Sales Pitch during the event.



# National Business Plan Competition

## Thursday, April 11 / Hall 1E & 1D

### National Business Plan Competition - Preliminary and Semifinal Rounds

9:00 AM - 11:30 AM	Preliminary Round	1E06 - 1E11, 1E13 - 1E16
12:00 PM	Recognition of Top 20 Teams	Hall 1D
12:00 PM - 2:30 PM	Semifinal Round	1E13 - 1E16, 1E18
4:00 PM	Announcement of Top 8 Teams	Hall 1D

## Friday, April 12 / Hall 1D

### National Business Plan Competition - Championship Round

9:30 AM - 2:00 PM	Championship Rounds	1D Hall
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## NATIONAL BUSINESS PLAN JUDGES

### PRELIMINARY AND SEMIFINAL ROUND

Nabeel Alamgir, Lunchbox  
 Edwin Anglero, HSBC  
 Cameca Bacchus, Deloitte  
 Sherman Belle, HSBC  
 Shani Bess, HSBC  
 Durba Bhattacharjee, Deloitte  
 Allen Braithwaite, Allen Braithwaite Consulting  
 Denise Braithwaite, Bank of America  
 John Camillo, Attorney & Insurance Exec. (ret.)  
 Brayton Clerke, HSBC  
 Barbara Donadio, HSBC  
 Judy Ellis  
 Craig Ferrantino, Craig James Financial Services, LLC  
 Regina Fitzpatrick, Bank of America Private Bank  
 Larry Goodin, Fairleigh Dickinson University  
 Beth Grossman, VE NJ Advisory Council  
 Adnan Habib  
 Emily Hur, Deloitte

Jillian Hutchison, HSBC  
 Aloysie Kwizera, HSBC  
 Matthew Lax, HSBC  
 Enivaldo Medeiros, KPM Business Solutions LLC  
 Richard Melford, HSBC  
 Markia Neufville, HSBC  
 Lena Presti, Golden Key Interiors  
 Tamara Rice, HSBC  
 Connie Rohus, USD500/J. C. Harmon HS  
 Margaret Roy, AARP Long Island  
 Steven Russo, Ralme USA  
 Angelo Scialfa, Fox Run Group  
 Neelesh Shah, NYC - Department of Citywide Administrative Services  
 Michelle Tawdeen, HSBC  
 Hannah Tobiason, Deloitte Consulting  
 Jeremy Vela, Osaic  
 Alexa Perez Velazquez, HSBC  
 Laura Wang, Capital One  
 Rose Ward, NFocus Management Group LLC

### CHAMPIONSHIP ROUND

Anthony Debellis, Mastercard  
 Marie Moody, Stella and Chewy's  
 Derek Feinman, Flow  
 Andrew Boryk, Co-Founder Lunchbox  
 Matt Hostetler, Mission 3A



## NBPC PARTICIPATING TEAMS



**Adastra**  
Stoney Creek High School, Rochester Hills, MI  
Facilitator: Katelyn Cryderman  
Presenters: Dawson Bomers, Kristine Pae Jihyo, Yoo Aidan, Szymanski Alyssa, Ko Emin Geldiyev

Adastra is an at home fitness mirror that offers different types of classes and workouts for everyone. We also offer clothing and protein powder.



**Balanced Bites**  
Legacy Magnet Academy, Tustin, CA  
Facilitator: Jordan Moe  
Presenters: Amisha Chandra, Marissa Sanchez, Zainab Hemani, Jocelyn Yu, Ryka Rohith, Jacob Keller

Balanced Bites crafts unique superfood cookies packed with benefits that find the balance between taste and health.



**Charge Caddy**  
Montville Township High School, Montville, NJ  
Facilitator: Christopher Connolly  
Presenters: Priya Ganguli, Rocco Vena, Luke Tlusty, Connor Smith, Tanish Jawadekar, Hayden Abfer

Charge Caddy offers charging cases for your laptop made out of recycled polycarbonate plastic reshaping the industry's approach to sustainability and technology.



**Core Inc.**  
Timothy Christian High School, Elmhurst, IL  
Facilitator: Frank Romano  
Presenters: Chloe Wetterquist, Jon Tamingel, Clare McQuade, Tyler Wolterstorff, Natalia Dziura, Dylan Laslo

Core Inc. leases a range of electric vehicles sourced from a select group of manufacturers. We are dedicated to providing economical transportation.



**DataCore**  
New Dorp High School, Staten Island, NY  
Facilitator: Jessica Dragone  
Presenters: Daniel Zheleznov, Annie Wang, Bernie Yang, Nadeyah Sharhan, Denis Trifonov, Tyler D'Avino

DataCore is a comprehensive business management system that streamlines operations for Virtual Enterprise firms.



**Dentafine**  
VR Eaton High School, Haslet, TX  
Facilitator: Patricia Smith  
Presenters: Redd Sagers, Payton Sandefer, Isabella Quimbay, Alec Jones, Dakota Kitchens

At Dentafine we have created an innovative gum, Dentafine Brites, designed to whiten teeth, freshen breath, and provide teeth protection.



**Divurz**  
JF Webb High School, Oxford, NC  
Facilitator: Marcia Winborne  
Presenters: Destiny Royster, Kailie Galdamez, Jalen Evans, Carmen Bullock, Aysia Marcellus, Silas Kanarr

We offer culturally inspired patterns and prints on modern everyday clothing and accessories.

## NBPC PARTICIPATING TEAMS



**EdaptaWare**  
Stockdale High School, Bakersfield, CA  
Facilitator: Brian Devitt  
Presenters: Arhan Aggarwal Daniel Puga Edward Khanna Sanskriti Singh Aarohi Patel Phillip Lin

EdaptaWare creates AI powered educational software to create a personalized learning experience rooted in classroom material the student inputs. EdaptaWare LEARN YOUR WAY!



**elevATE**  
Morris County School of Technology, Denville, NJ  
Facilitator: Deirdre Romero  
Presenters: Michelle Tripetsky, Priya Savani, Alexa Jativa, Haley Kosovitz, Garv Desai, Ashwin Kathiresan

elevATE is a dietary-friendly inclusive and convenient lunch subscription box company whose delicious crATEs cater to all dietary needs and preferences.



**Fresh Start Fitness**  
Mount St. Mary Academy, Kenmore, NY  
Facilitator: Tim O'Shei  
Presenters: Amanda Saber, Gabby Bocketti, Grace Eberl, Paige Glor, Ella Friedman, Brianna Huddy

Fresh Start Fitness offers one-stop shopping for all your health and wellness needs to keep your mind and body sharp.



**Fusion**  
Riverside High School, Greer, SC  
Facilitator: Brad Redd  
Presenters: Cali Stevenson, Nicole Ruschel, Avery New, Juliette Methot, Makayla Otey, Krteyu Ramanathan

Fusion has developed a revolutionary eco-friendly firework that reduces harmful emissions found in traditional fireworks in turn illuminating the sky with dazzling displays of color.



**Gimme Golf**  
Comsewogue High School, Port Jefferson Station, NY  
Facilitator: Anthony Ketterer  
Presenters: Brayden Arias, Kaeden West, Kyle Buck, Vincent Cutaia, Sophia Deja

Discover Gimme Golf: where cutting-edge chip technology meets the greens transforming your game with smart balls community challenges and real-time caddie advice.



**greenprints**  
John F. Kennedy High School, Bellmore, NY  
Facilitator: Laura Rojas  
Presenters: Max Broder, Sophie Goodman, Alexander Leiderman, Constantinos Varveris, Noah Zinman

Greenprints sells environmentally friendly fully biodegradable and customizable stickers and labels for both the individual consumer and businesses.



**Guardian Angel**  
Fort Lauderdale High School, Fort Lauderdale, FL  
Facilitator: Angela Morrison  
Presenters: Amya Wilson, Jasmni Megnauth, Elijah Wellington, David Neverson, Anthony Villegas, Destiny Brown

A groundbreaking app focused on prioritizing user safety against gun violence. Empowers individuals to stay informed and connected with loved ones in times of danger.



## NBPC PARTICIPATING TEAMS



**HIVE**  
Huntington High School, Huntington, NY  
Facilitator: Paige Furman  
Presenters: Devon St. John, Sophie Carlson, Lauren Donaghy, William Fallon, Luca Cuozzo

Hive is an interactive community app that fosters opportunities for teenagers to gain valuable skills and experiences through meaningful employment in their local communities.



**Homestead Harvest**  
Bloomington High School, Bloomington, CA  
Facilitator: Robin Buckles  
Presenters: Valerie Moreno, Dalilah Diaz, Diego Fraembs, Alex Cervantes, Cesar villegas

Homestead Harvest - Farming on a Smaller Scale has indoor soil gardening kits that assist with growing your own vegetables within your own home.



**Melting Pint**  
Fort Hamilton High School, Brooklyn, NY  
Facilitator: Thomas O'Neill  
Presenters: Maria Karounos, Madison Payne, Ashley Collaguazo, Alvin Zhang, Adam Ibrahim

Melting Pint is an LLC founded in October 2023. We create premium ice cream inspired by cultural desserts serving the Tri-State Area.



**MendTality**  
Centennial High School, Bakersfield, CA  
Facilitator: Jacilyn Elliott  
Presenters: Rhyen Atkin, Javen Freeborn, Reedley Mallard, Aidan Worthington, Vanessa Go

MendTality strives to improve the mental well-being of teens through products with positive messages and through an interactive student program called The Prosperity Project.



**Mynet**  
Bakersfield High, Bakersfield, CA  
Facilitator: Ryker Solano  
Presenters: Ethan Taft, Lily Doty, Alexa Lopez, Sydney Roy, Cade Nahama, Ricardo Marin

Mynet's digital application empowers individuals to take control of their financial futures with interactive minute-by-minute financial education



**Naturally Threaded**  
Berks Career and Technology Center, Leesport, PA  
Facilitator: Roger Voit  
Presenters: Ian Griffith, Braden McCraw, Brooke Tucker, Adrianna Gonzalez-Perez, Josh Ponce, Cody Morgan

A clothing and apparel business that creates sustainable timeless pieces that are saving the environment one outfit at a time.



**Nüapps**  
Francis Lewis High School, Queens, NY  
Facilitator: Christopher Power  
Presenters: Lanxi Xu, Isabella Bui, Maggie Ong, Laura Zhai, Ebony Stapleton, Lucy Li

NüApps aims to improve the quality of life through the development of simple innovative and effective mobile applications.

## NBPC PARTICIPATING TEAMS



**Nutri-Shore**  
Plainedge High School, Massapequa, NY  
Facilitator: Nicole Spillane  
Presenters: Amelia Atkins, Runhan Li, Jennifer Larwood, Annalise Abrams, Joseph Hayward

Nutri-Shore provides on-the-go individuals with quick and easy access to healthy prepared meals snacks and hydration products while supporting the Thrive for Good Organization.



**NutriGum**  
Bearden High School, Knoxville, TN  
Facilitator: Tricia Leslie  
Presenters: Henry Mead Libby Derieux Cora Henry Sam Johnson Ellery Alm

NutriGum is revolutionizing the way you can supplement your vitamin intake by creating a convenient and enjoyable plastic-free chewing gum packed with essential nutrients.



**R&R Solutions**  
Smithtown West, Smithtown, NY  
Facilitator: Stefanie Torlentino  
Presenters: Jackie Caulin, Sophia Onesto, Madeline Sacco, Juan Escobar, Peyton McGrade, Emma Risolo

R & R focuses on recovery of all athletes with high quality and easy to use products to speed up/aid an injuries healing process.



**Renew**  
UGW Hewlett High School, Hewlett, NY  
Facilitator: Susan Hanlon  
Presenters: Joshua Sepe, Dylan Avdoo, Christopher Brenneis, Bianca Gulotta, Benny Biniamin, Benjamin Tsukerman

RenewU offers a comprehensive fully customizable program designed to provide effective and efficient fitness dietary and lifestyle goals tailored to meet unique personal needs.



**ReVino Essentials**  
Stockdale High School, Bakersfield, CA  
Facilitator: Brian Devitt  
Presenters: Ananya Srivastava, Amery Ruiz, Samya Sharma, Victoria Flores, Nidhi Pandya, Jaiden Bareng

ReVino Essentials is a skincare company that strives to help young adults feel confident in their appearance and choices through its locally developed grape-based products.



**Rizilient**  
New Dorp High School, Staten Island, NY  
Facilitator: Julio Mejia  
Presenters: Yeriel Diaz, Nikolo Tola, Matthew Carey, Alexander Barragan, Gissele Aguirre, Abraham Abril-Jimenez

Rizilient provides personalized support and a nurturing community for high school students facing mental health struggles and societal pressures offering memberships tailored for Generation Z.



**SafeNet Insurance**  
Yeshivah of Flatbush, Brooklyn, NY  
Facilitator: Emily Antebay  
Presenters: Jacob Azarbad, Eric Azrak, Robert Falack, Max Elmann

SafeNet Insurance sells quality insurance policies to other firms in the VE world including General Liability Workers' Compensation Business Interruption Cybersecurity Insurance and Intellectual Property Insurance.

## NBPC PARTICIPATING TEAMS



**Sansa**  
Ridgeview High School, Bakersfield, CA  
Facilitator: Miguel Garcia  
Presenters: Alondra Rodriguez, Vielka Espinoza, Audrina Natividad, Ravijot Sahota, Yahaira Mata

Sansa's mission is to provide consumers with elegant grape leather products that are durable and also mitigate the rise of methane emissions.



**Smart Scents**  
Syosset High School, Syosset, NY  
Facilitator: Danielle Garrison  
Presenters: Savera Bhatia, Zehran Muqtadir, Nyah Panjvani, Simeon Hur, Hannah Adler, Jolie Bernard

Smart Scents is a revolutionary fragrance company that harnesses the power of artificial intelligence to create unique sustainable fragrances that foster self-confidence in our customers.



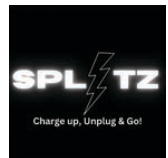
**Soteria**  
Westhampton Beach High School, Westhampton Beach, NY  
Facilitator: Amy Demchak  
Presenters: Patricija Dirzius, Theo Grellet-Aumont, Isabella Jimenez, Ava Calamita, Evangeline Wasser, Lewis Gibbons

Cybersecurity training to protect against hackers and other security breaches. Services include videos webinars in-person and remote training.



**SPIKE**  
Huntington High School, Huntington, NY  
Facilitator: Paige Furman  
Presenters: Rosie Arner, Elizabeth James, Nina Fascilla, Timothy McDonald, Connor Fox, Brennan Ackerman

Spike is a sustainable straw company that can detect all common spiking drugs.



**Splitz**  
Thomas Jefferson High School, Tampa, FL  
Facilitator: Evan Statman  
Presenters: Raychel Foster, Johnny O'Neill, Andrew Arntzen, Bryan Garcia

A company that creates a power strip with an Lego like build to detach each unit and become a portable charger.



**Stick-IT**  
NSITE Highschool, San Antonio, TX  
Facilitator: Steven Gearheart  
Presenters: Briza Campos, Andrea Font, Journey Bradley, Emmanuel Charles, Macy Almaraz

Stick-IT revolutionizes task management with an innovative digital sticky note shaping the future of efficient time management for individuals worldwide.



**The Geneva Collection**  
Geneva High School, Geneva, IL  
Facilitator: Jamie Dunlap  
Presenters: Minzie Choi, Zack Pohlman, Laksh Patel, Jacob VanRossum, Vicki Karalis, Alex Fitzgerald

A company that leases super cars.

## NBPC PARTICIPATING TEAMS



**Tiny Treasures**  
Ridgeview High School, Bakersfield, CA  
Facilitator: Miguel Garcia  
Presenters: Ileanna Salinas, Sith Gingras, Samantha Fonseca, Reese Cunningham, Diana Rodriguez, Shayla Mata

Tiny Treasures is a baby safety and educational company focused on helping parents feel more confident in their next step forward.



**Trace**  
Yeshiva Gedola Of Waterbury, Waterbury, CT  
Facilitator: Moshe Neger  
Presenters: Meshulam Charach, Reuvan Ringo, Eli Tress, Moshe Hecht, Eli Feinstein, Shimshi Paneth

Trace is a technology company that is dedicated to empowering people with tools to keep them or their loved ones safe sound and found.



**Tru Nutrition**  
Skyline High School, Ann Arbor, MI  
Facilitator: Robert Shannon  
Presenters: Luke Suliman, Lillian Shannon, Arthur Rees, Peter Roebuck, Zane Mustapha-Bonem

Tru Nutrition is a nutritional company centered on being all natural and avoiding any harmful processing to better athletes performance while benefitting people in general.



**UpRISE**  
Southold Jr. Sr. High School, Southold, NY  
Facilitator: Jessica Ellwood  
Presenters: Amy Estrada, Ava Rose, Aiko Fujita, Dylan Reilly, Bryan Henry, Evan Maskiell

UpRISE's wake-up enhancers contain all natural ingredients that work with customers' natural sleep cycles helping them wake up ready to Get Up and Go!



**Well-bee-ing**  
Bearden High School, Knoxville, TN  
Facilitator: Jami Aylor  
Presenters: Will Mead, Cally Maxwell, Brenni Matson, Reese Dudydch, Isabella Adams

Well-bee-ing is an all-natural skin protectant brand that encourages customers to get outside.



# National Competitions:

## Finance SPONSORED BY **INTUIT**

## Human Resources

## Marketing

### Thursday, April 11 / Hall 1E

9:00 AM - 11:30 AM	Human Resources Preliminary Rounds	1E01 - 1E05
9:00 AM - 11:30 AM	Marketing Preliminary Rounds	1E18 - 1E21, 1D03, 1D04
12:00 PM - 2:30 PM	Finance Preliminary Rounds	1E01 - 1E05
3:00 PM	Fin., HR, Mrkt. Championship Rounds	1E01 - 1E03

### National Competitions Judges

#### FINANCE

Anushka Chakrabarti, HSBC  
 Joan Choy, HSBC  
 Henry Cruz  
 Zino Haro, Uni-ke  
 Linda Kelly, HSBC  
 Lisa Lee, HSBC  
 James Lee, HSBC  
 Eileen Marks, NYC Public Schools  
 Abhinav Mehta, HSBC USA  
 Avi Mizrahi, Osaic Wealth, Inc.  
 Laurie Niles, HSBC  
 Liz Odom, HSBC  
 Freddy Ramos, HSBC  
 Ian Shaw, HSBC  
 Ariel Wilk, HSBC  
 Raymond Wong, HSBC  
 Yuly Zambrano, HSBC  
 Zina Zinych, HSBC

#### HUMAN RESOURCES

Ewuradjoa Dawson-Amoah, FedEx  
 Erika Gonzalez, FedEx  
 Danielle Ham, Insperity

Vivian Huang, FedEx Ground  
 Robert McCutcheon, FedEx Ground  
 Kathleen Morrison, FedEx Ground  
 Lena Presti, Golden Key Interiors  
 Catherine Scalzo, Paramount  
 Solomon Shearman, FedEx Ground  
 Carissa Sherry, FedEx  
 Carla Truell, FedEx

#### MARKETING

Qyana Agina, Warner Music Group  
 Sarah Colamarino, SC Blueprint Inc.  
 Arlene Fauser  
 Joshua Frost, NYC Public Schools  
 Graziela Fusaro, LIU  
 Billy Hatzichristos, Native Ceuticals LI  
 Andreea Maria Kurtuhuz, Megatitan SRL  
 Bridget Lopez, Fashion Institute of Technology  
 Kayla Medeiros, Fashion Institute of Technology  
 Sally Nelson, Washington High School  
 Joanne Phillips, J-Bird Music for The Arts, Inc.  
 Mary Pisarkiewicz, MSI Media Group, LLC  
 Gabriela Ringvald, Pereira O'Dell

### FINANCE COMPETITION PARTICIPANTS

SPONSORED BY **INTUIT**

#### Ambrosia

Legacy Magnet Academy / Tustin, CA  
 Facilitator: Jordan Moe  
 Presenters: James Price, Jessica Wang,  
 Justice Cheng, Nina Ryan

#### Cultural Connection

South Granville High School / Creedmoor, NC  
 Facilitator: Soheila Lippard  
 Presenters: Wyatt Ellis, Abby Lewis,  
 Madison Martinez

#### Dentafine

VR Eaton High School / Haslet, TX  
 Facilitator: Patricia Smith  
 Presenters: Redd Sagers, Isis (Nicole) Godwin,  
 Jesus Rojas

#### Dried Delights

Syosset High School / Syosset, NY  
 Facilitator: Taylor Keil  
 Presenters: Nathalia Guzman, Stanley Hwang,  
 Diya Sheth, Sheeraz Lupo

#### Eagle Energy

VR Eaton High School / Haslet, TX  
 Facilitator: Brandi Raney  
 Presenters: Caitlyn Campbell, Hayden Hamel,  
 Ashley Countryman

#### EdaptaWare

Stockdale High School / Bakersfield, CA  
 Facilitator: Brian Devitt  
 Presenters: Veer Patel, Jaiel Gonzalez,  
 Idhikashini Nahalingam

#### Essentials Aromatherapy

Syosset High School / Syosset, NY  
 Facilitator: Matthew Fiasconaro  
 Presenters: Chase Waldhauser, James Masson,  
 Victoria Lin

#### Fusion

Riverside High School / Greer, SC  
 Facilitator: Brad Redd  
 Presenters: Josefa Benasso, Pierre Rouvery

#### H2Grow

Jericho High School / Jericho, NY  
 Facilitator: Jessica Rogovitz  
 Presenters: Rebecca Perlman, Flora Qiu

#### Learnifi Inc.

Edward R. Murrow High School / Brooklyn, NY  
 Facilitator: Gena Zaiderman  
 Presenters: Fatima Tanveer, Jin Liang,  
 Jarred Miller, Kevin Meneses

#### MAIA

Academy of Finance & Enterprise  
 Long Island City, NY  
 Facilitator: James Caracciolo  
 Presenters: Jalyn Garcia, Safia Ferdosh,  
 Samantha Barcenas, Tilleli Challal

#### MendTality

Centennial High School / Bakersfield, CA  
 Facilitator: Jacilyn Elliott  
 Presenters: Sidney Freedman, Melody Estay,  
 Jyanna Tesoro, Sri Charepalli

#### Minne-Sorta-Nice

Minnetonka Senior High School / Minnetonka, MN  
 Facilitator: Andrew Werner  
 Presenters: Olivia Peters, Rylan Vogstrom,  
 Rachel Patefield, Joseph Brett

#### Mynest

Bakersfield High School / Bakersfield, CA  
 Facilitator: Ryker Solano  
 Presenters: Nicholas Nord, Thomas Woods

#### Opti Edge

Elmwood Park High School / Elmwood Park, IL  
 Facilitator: Jonathan Ildefonso  
 Presenters: Justus Escarpita, Natalie Budzyna,  
 Adam Saker

#### Pet Point

Robbinsville High School / Robbinsville, NJ  
 Facilitator: Cameron Williams  
 Presenters: Aryan Ganti, Tejas Krishnan,  
 Tyler Handy

#### Pure-O

Bakersfield High School / Bakersfield, CA  
 Facilitator: Ryker Solano  
 Presenters: Eli Noel, Presley Navejas,  
 Roberto Perez, Taylor Sellers

#### Quisine

John Jay High School / Hopewell Junction, NY  
 Facilitator: Rob Wehmann  
 Presenters: Joseph Marra, Anish Anne,  
 Ryan Majumdar

#### Sansa

Ridgeview High School / Bakersfield, CA  
 Facilitator: Miguel Garcia  
 Presenters: Mariah Wattree, Jiya Sharma,  
 Damian Hernandez, Briana Lucero

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## FINANCE COMPETITION PARTICIPANTS

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SPONSORED BY **intuit**

### SeaSweep

Bethpage High School / Bethpage, NY  
Facilitator: Taylor Kugler  
Presenters: Jake Greenfield, Stavros Likourentzos, Marko Perla, Daniyal Khambati

### Smart Scents

Syosset High School / Syosset, NY  
Facilitator: Danielle Garrison  
Presenters: Jared Present, Chen Zhe Lin, Ryan Anzalone

### Soteria

Westhampton Beach HS / Westhampton Beach, NY  
Facilitator: Amy Demchak  
Presenters: Maria Sfyroeras, Zachary Horton, Valentina Zarama

### Stick-IT

Northside School of Innovation Technology & Entrepreneurship / San Antonio, TX  
Facilitator: Steven Gearhart  
Presenters: Andrea Font, Macy Almaraz

### Tidy-Tech

Academy of Finance and Enterprise  
Long Island City, NY  
Facilitator: James Caracciolo  
Presenters: Selena Tran, Anthony Wesa, Jason Chen, Tara Aung

### Torn 'n Worn

Brooklyn Technical High School / Brooklyn, NY  
Facilitator: Harry Misirlakis  
Presenters: Yi Huang, Deven Williams

### UpRISE

Southold Jr. Sr. High School / Southold, NY  
Facilitator: Jessica Ellwood  
Presenters: Blanca Mejia

### Wags

South Pasadena HS / South Pasadena, CA  
Facilitator: Cathy Mason  
Presenters: Ethan Kang, Eden Kim, Miles Woo, Joel Kim

### Well-bee-ing

Bearden High School / Knoxville, TN  
Facilitator: Jami Aylor  
Presenters: Lauren Rhea, Isabella Adams, Olivia Rattell

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## HUMAN RESOURCES COMPETITION PARTICIPANTS

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### Aura Corporation

High School for Arts and Business / Corona, NY  
Facilitator: Sherwyn Besson  
Presenters: Diana Amaro, Jonathan Rivera, Jeremiah Evans

### Dentafine

VR Eaton High School / Haslet, TX  
Facilitator: Patricia Smith  
Presenters: Payton Sandefer, Jasmin Rodrgiguez, Dakota Kitchens

### Digi Swap

Thousand Oaks High School / Thousand Oaks, CA  
Facilitator: Sabrina Chase  
Presenters: Annalie Escover, Mia Paculan, Brooks Smith

### DogGO

Smithtown East High School / St. James, NY  
Facilitator: Stephen Costello  
Presenters: Claudia Obzanski, Joseph Koppelman, Roksolana Shvets

### Dried Delights

Syosset High School / Syosset, NY  
Facilitator: Taylor Keil  
Presenters: Riddhi Jain, Skylar Silverman

### Eagle Energy

VR Eaton High School / Haslet, TX  
Facilitator: Brandi Raney  
Presenters: Maverick Woodward, Abisha Shrestha, Braden Williams

### ElevATE

Morris Co. School of Technology / Denville, NJ  
Facilitator: Deirdre Romero  
Presenters: Precious Desiree Cachuela, Sahuna Khitolia, Julian Serra

### FleurPlan

Brooklyn Technical High School / Brooklyn, NY  
Facilitator: Harry Misirlakis  
Presenters: Hanson Wen, Ashley Kwan, Naiomi Tarafdar, Kayla Kwan

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## HUMAN RESOURCES COMPETITION PARTICIPANTS

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### Flotsam & Jetsam

Legacy Magnet Academy / Tustin, CA  
Facilitator: Jordan Moe  
Presenters: Micah Choe, Sydney Madolora, Nolan Tran, Kiera Sheth

### Fly By Fashion

Mount St. Mary Academy / Kenmore, NY  
Facilitator: Tim O'Shei  
Presenters: Makena Howe, Maria Pawelczyk, Norah Carroll, Siobhan Murphy

### Fusion

Riverside High School / Greer, SC  
Facilitator: Brad Redd  
Presenters: Kayden Campbell, Matt Wise

### GearedUp

John F. Kennedy High School / Bellmore, NY  
Facilitator: Morgan Stewart  
Presenters: Daniel Kahn, Brady McMillan, Marci Baldinger

### GoodMorning Co.

Bethpage High School / Bethpage, NY  
Facilitator: Taylor Kugler  
Presenters: Nick Morgan, Devan Dracker, Kyle Gallego, Miraj Shah

### greenprints

John F. Kennedy High School / Bellmore, NY  
Facilitator: Laura Rojas  
Presenters: Jacob Franklin, Reyda Slater, Joshua Tepper

### Hairvana

Plainview-Old Bethpage JFK High School  
Plainview, NY  
Facilitator: Gina Farrell  
Presenters: Cadence Tassone, Stearn Samantha, Feldman

### Iris

Ann Arbor Skyline High School / Ann Arbor, MI  
Facilitator: Robert Shannon  
Presenters: Sophia Nielsen, Aissatou Seck, Shamiso Ruwende

### LuxDesigns

Francis Lewis High School / Fresh Meadows, NY  
Facilitator: Christopher Power  
Presenters: Leah Katzap, Viona Chin, Albert Zhang, Junayed Ridwan

### MendTality

Centennial High School / Bakersfield, CA  
Facilitator: Jacilyn Elliott  
Presenters: Natalie Poon, Ethan Gebhardt, Getsy Valdovinos

### Mynet

Bakersfield High School / Bakersfield, CA  
Facilitator: Ryker Solano  
Presenters: Aiden Cox, Kimberly Fullmer, Neftaly Perez

### Quisine

John Jay High School / Hopewell Junction, NY  
Facilitator: Rob Wehmann  
Presenters: Ariel Marks, Kayla Kinkel, Anish Anne

### ReVino Essentials

Stockdale High School / Bakersfield, CA  
Facilitator: Brian Devitt  
Presenters: Aimee Lum, Kyle Oluoch, Shreya Vanga, Lam Tran

### Splitz

Thomas Jefferson High School / Tampa, FL  
Facilitator: Evan Statman  
Presenters: Johnny O'Neill

### Sunny Co

Thousand Oaks High School / Thousand Oaks, CA  
Facilitator: Sabrina Chase  
Presenters: Kadin Hoven, Katrina Humphrey, Carly Cooperman

### The Geneva Collection

Geneva High School / Geneva, IL  
Facilitator: Jamie Dunlap  
Presenters: Aashika Jain, Marcella Anderson, Abby Arnold

### TimeWise

Legacy Magnet Academy / Tustin, CA  
Facilitator: Jordan Moe  
Presenters: Nehal Harapanahalli, Rabina Kaur, Jaidyn Lin

### Tru. Nutrition

Skyline High School / Ann Arbor, MI  
Facilitator: Robert Shannon  
Presenters: Luke Suliman, Peter Roebuck, Ryan Haft, Isley Brown

### VENA

A.P. Leto Comprehensive High School / Tampa, FL  
Facilitator: Sandra Gault  
Presenters: Ilsy Hernandez

### Walli

Northside School of Innovation Technology and Entrepreneurship / San Antonio, TX  
Facilitator: Steven Gearhart  
Presenters: Damien Quintanilla, Cynthia Cowles

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## MARKETING COMPETITION PARTICIPANTS

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### **1Charge**

Morris Hills High School / Rockaway, NJ  
Facilitator: Debbi Sabatini  
Presenters: Kaylee Amicucci, Brendan Gleason, Sebastian Perez

### **Ambrosia**

Legacy Magnet Academy / Tustin, CA  
Facilitator: Jordan Moe  
Presenters: Kaden Reshamwalla, Zenji Van Zutphen, Ritesh Jina, Jessica Resendiz

### **Aura Corporation**

High School for Arts and Business / Corona, NY  
Facilitator: Sherwyn Besson  
Presenter: Tanai Nation

### **Baby Bloom**

IN-Tech Academy / Bronx, NY  
Facilitator: Marcia Innis  
Presenters: Jenesis Sencion, Julane Hines, Seth Semidey, Edgar Romano

### **Balanced Bites**

Legacy Magnet Academy / Tustin, CA  
Facilitator: Jordan Moe  
Presenters: Amisha Chandra, Ryka Rohith, Jacob Keller, Kaleb Reshamwalla

### **Coastal Treasures**

Cooper City High School / Cooper City, FL  
Facilitator: Regina Ferreira  
Presenters: Blake Aversa, Sarah Abramson, Rasheed Chenet

### **curATE**

Jericho High School / Jericho, NY  
Facilitator: Jessica Rogovitz  
Presenters: Cooper Goldberg, Jacob Setton, John Kim

### **DataCore**

New Dorp High School / Staten Island, NY  
Facilitator: Jessica Dragone  
Presenters: Janice Liu, Bekim Seferoviq, Leo Lopez, Daniel Priven

### **Dentafine**

VR Eaton High School / Haslet, TX  
Facilitator: Patricia Smith  
Presenters: Isabella Quimbay, Alec Jones

### **Fly By Fashion**

Mount St. Mary Academy / Kenmore, NY  
Facilitator: Tim O'Shei  
Presenters: Diana DeAngelo, Kallista Bertini, Taryn O'Shei, Emma McWilliams

### **Fusion**

Riverside High School / Greer, SC  
Facilitator: Brad Redd  
Presenters: Grace Wallace, Hayden Tysinger

### **Gimme Golf**

Comsewogue HS / Port Jefferson Station, NY  
Facilitator: Anthony Ketterer  
Presenters: Brayden Arias, Kaeden West, Elliana Campagna, Adastra Cuiffo

### **Guardian Angels**

Academy for Scholarship & Entrepreneurship / Bronx, NY  
Facilitator: Robert Hill  
Presenters: Shania Mayfield, Nana Darko, Jada McPherson, Timothy Ayala

### **Helpr**

Legacy Magnet Academy / Tustin, CA  
Facilitator: Jordan Moe  
Presenters: Jolie Wu, Matthew Hsieh, Nimrat Kaur, Maxwell Wong

### **InVision**

Montville Township High School / Montville, NJ  
Facilitator: Christopher Connolly  
Presenters: Ava Failla, Anjali Yarlagadda, Anushka Champaneria, Jordan Bergman

### **MAIA**

Academy of Finance and Enterprise / Long Island City, NY  
Facilitator: James Caracciolo  
Presenters: Afnan Faiza, Julissa Allende, Amelia Hernandez, Jerina Mendez

### **MendTality**

Centennial High School / Bakersfield, CA  
Facilitator: Jacilyn Elliott  
Presenters: Emma Elvington, Nicole Lindley, Titan Williamson, Lulu Scott

### **Midnight Cupcakes**

West Islip High School / West Islip, NY  
Facilitator: Patricia Stack Morgigno  
Presenters: Ryan Hicks, Johedi Herrera, Michael Baumert, Talha Khan

### **Mysterra**

Midwood High School / Brooklyn, NY  
Facilitator: Jakub Karpieszuk  
Presenters: Kezia Smith, Jaydon Chen, Mark Belov, Dmytro Popov

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## MARKETING COMPETITION PARTICIPANTS

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### **NutriGum**

Bearden High School / Knoxville, TN  
Facilitator: Tricia Leslie  
Presenters: Henry Mead, Libby Derieux, Cora Henry, Sam Johnson

### **NYC Pizza**

Port Richmond High School / Staten Island, NY  
Facilitator: Barry Obrien  
Presenters: Cindi Sosa, Javeli Perez, Jeremiah Sukhdeo, Joshua Salazar

### **Oh!Sip**

Hampton Bays High School / Hampton Bays, NY  
Facilitator: Frank Verdone  
Presenters: Victoria Madison, Christopher Clinton

### **PawPack**

Crystal Lake South High School / Crystal Lake, IL  
Facilitator: Jim Krol  
Presenters: Jack Dacy, Sydney Kroening, Mackenzie Resch, Avery Watson

### **Prush**

V.R. Eaton High School / Haslet, TX  
Facilitator: Tabatha Everett  
Presenters: Alexis McCarty, Joseph Parish, Michael Lundstrom

### **Pure-O**

Bakersfield High School / Bakersfield, CA  
Facilitator: Ryker Solano  
Presenters: Joseph Frank, Sofia Fulenwider, Hanna Maldonado, Lucas Meszaros

### **ReVino Essentials**

Stockdale High School / Bakersfield, CA  
Facilitator: Brian Devitt  
Presenters: Ryann Ramirez, Alison Chikasawa, Nicole Guan, Adeife Adekoba

### **Soteria**

Westhampton Beach HS / Westhampton Beach, NY  
Facilitator: Amy Demchak  
Presenters: Taylor Lagattolla, Devin Mensch, Jaimee Tambito, Frankie Derby

### **Sound Wave**

San Juan Hills HS / San Juan Capistrano, CA  
Facilitator: Jeremy Wooten  
Presenters: Simone Shaw, Victoria Perez, Andreas Wale, Kylie Chi

### **SpiritBoost**

Smithtown High School West / Smithtown, NY  
Facilitator: Patrick Rosa  
Presenter: Rebecca Gelman

### **Sweets on the Street**

Susan E. Wagner High School / Staten Island, NY  
Facilitator: Rachael Monaco  
Presenters: Danielle Cardoza, Madelyn Breitstein, Ethan Eccles, Kellie Thomasevich

### **Tidy-Tech**

Academy of Finance and Enterprise / Long Island City, NY  
Facilitator: James Caracciolo  
Presenters: Arianne Jandoc, Tenzin Choesang, Laura DeCastro, Akifa Hossain

### **Tru. Nutrition**

Ann Arbor Skyline High School  
Ann Arbor, MI  
Facilitator: Robert Shannon  
Presenters: Lillian Shannon, Chelsea Wilkerson, Zane Mustapha-Bonem

### **UpRISE**

Southold Jr. Sr. High School / Southold, NY  
Facilitator: Jessica Ellwood  
Presenters: Mackenzie Koke, Skyler Valderrama, Maylin Velasquez

### **VirtuFit**

Wakefield High School / Raleigh, NC  
Facilitator: Princess Brown  
Presenters: Natalie Windon, Kayla Gicovi

### **Walli**

NSITE High School / San Antonio, TX  
Facilitator: Steven Gearhart  
Presenters: Lucy Young, Mariam Botana De Armas

# HSBC Global Innovation Challenge

## Thursday, April 11 / Hall 1D & 1E

8:00 AM - 8:30 AM	Registration and Team Assignments	Hall 1D
8:30 AM - 9:30 AM	Kickoff and Orientation	Hall 1D
9:30 AM - 11:30 AM	Team Working Sessions	Hall 1D
12:00 PM - 1:30 PM	Preliminary Round Presentations	1E06 - 1E11
2:00 PM - 4:15 PM	Championship Round Presentations	Hall 1D

## HSBC Global Innovation Challenge Judges

Grant Battaglia, HSBC  
 Noah Britton, HSBC  
 Will Bruce, HSBC  
 Kelley James, Kansas City Kansas Public Schools  
 Andreea Maria Kurtuhuz, Megatitan SRL  
 Megha Mansey, IQVIA  
 Bonnie Manter, BBM Techno Group  
 Ernesto Parjus, HSBC  
 Stefanie Ratzker, Intuit  
 Marc Ryan, HSBC  
 Roy Ryniker, Reorganization Alternatives Group, Ltd

Yasemin Sahin, HSBC  
 Bradley Simkin, HSBC  
 Nina Tagliabue, HSBC  
 Jeremy Vela, Osaic  
 Jessica Velasco, HSBC  
 Gaurav Verma, Capital One  
 Ran Wei, AB InBev  
 Alexis Why, Mastercard  
 Avery Wingham, HSBC  
 Mason Zhu, HSBC

## — HSBC GLOBAL INNOVATION CHALLENGE PARTICIPANTS —

### Austria ibc Hetzendorf

Stefanie Balatka	Selina Hodits	Nella Kubek	Jan Sokol
Anamarija Bekavac	Elayda Inanc	Marcell Loosy	Massimo Waiglein
Helin Canpolat	Philip Jankulov	Alex Mana	Constantin Winkel-mayer
Dalia Fruhmann	Sophia Kanton	Beatris Meinhard	Filip Zeba
Julia Gaspar	Jennifer Karlovits	Kate Meliton	Anna Zelbacher
Miriam Golebiowska	Lisa Marie König	Sofija Milic	Caroline Sadr Gilani
Beyzanur Han	Carlotta Krenn	Marvin Rixinger	
Emelie Hartmann	Tarik Kroboth	Lea Sammer	

### Brazil Efg Sebrae BH

Ana Júlia Miranda	Gabriel Neves	Júlia Wanderley	Maria Araujo
Anne Simoni	Gabriel Ribeiro	Luana Moretzshn	Mel Meister
Artur Orsini	Gustavo Campos	Lúisa Moreira	Olivia Borelli
Caio Lara	Isabela Barbosa	Luiza Almeida	Pietra Martins
Emanuel Brandão	João Blom	Marcela Evangelista	Samuel Barbosa
Fernanda Guerra	João Brito	Maria Alves	Thiago Saviani

### Bulgaria National Trade and Banking High School

Aleksandar Grancharov	Ema Zhechkova	Ivona Voreopolu	Martin Grigorov
Anna-Maria Mihailova	Emiliano Blagoev	Kalina Parvanova	Nia Cholakova
Beloslava Koleva	Georgi Rusev	Konstantina Georgieva	Raja Stoicheva
Ekaterina Nikolova	Georgi Georgiev	Magdalena Borudzhieva	Violeta Kobakova

### Germany WRS Ettlingen

Alexander Musiol	Jessica Lingnau	Montana Mannshardt	Senem Akbulut
Denis Stritof	Johanna Fuss	Philipp Otto	Valentin Beyer
Emilia Rieger	Leonie Haffner	Sabina Jupnic	
Jannik Ort	Mihajlo Stevanovic		

### Indonesia Sekolah HighScope Indonesia

Adrian Tegar Maharaja Bago	Muhammad Rizqi Iriawan	Ratu Nicola Andjani
Alana Vitani Ambiaro	Nagisa Cellica Nerwan	
Kevin Last Kunz	Pilar Aidan Pamungkas	

— HSBC GLOBAL INNOVATION CHALLENGE PARTICIPANTS —

**Romania**

**Colegiul Economic Francesco Saverio Nitti**

Dinu-Pintea Carina	Oprita Olivia-Gabriela	Potra-Indolean Eduard
Miut Raul-Cristian	Petric Lucas-Mihai	Todor Iulia

**Romania**

**Colegiul Economic Virgil Madgearu Bucuresti**

Albert Mihai Heihal	Bogdan Cristian	Luca Ionut Bratu	Serban Cristian Perianu
Ana Nicoleta Mitrache	Miholcea	Maria Gabriela Letcanu	Shara Stefania Radu
Ana Maria Ionescu	Briana Maria Gut	Mario Andrei	Sorin Stefan Susnea
Ana Maria Andreea	Cristian Daniel Ivan	Calinescu-Necula	Tudor Andrei Ristu
Andreea Alexandra	David Daniel	Radu Paraschiv	Vlad Udor
Batagui	Moldoveanu	Rares Mihai Deleanu	
Bianca Maria Negoianu	Elena Bianca Purice	Razvan Mihai Stan	

**Romania**

**Economic College Hermes**

David Pavelescu	Mario Stroe	Sara Glodeanu	Tudor Martac
Filip Iusco	Matei Andrian	Stefan Popa	Tudor Leca
Ianis Andon	Radu Petrescu	Stefan Ionescu	Vlad Gubandru
Livia Paraschiv	Razvan Dumitru	Stefan Dimitriu	
Mario Iamandi	Roxana Tache	Stefania Romanescu	

**Romania**

**Ion Ghica Economic High School**

Aldea Daria-Gabriela	Danciu Ioana	Kurtuhuz Filip
Bobeica Luana	Eva Partic	Manea Andreea
Boros Luca	Eva Robert	Rusita Denis
Chira Alexandra	Fulger Alexia	Simionescu Luca-Stefan



— HSBC GLOBAL INNOVATION CHALLENGE PARTICIPANTS —

**United States**

Ryan Anzalone	Natalie Garland	Avery Marty	Mustafa Salman
Samira Azam	Kadence Gaytan	James Masson	Gianni Santana
Derek Bonilla Funez	Ja'Mya Glascoe	Pat McManus	Akeyma Sessoms
Laila Boodram	Daija Gordon	Jasmin Megnauth	Stefanie Shef
Christopher Bruno	Chase Gugliuzza	Ryan Mehta	Amani Shezar
Ali Bukai	Evan Harrison	Nyle Mendoza	Reece Stalters
Anthony Castro	Ivanna Hernandez	Danijah Morgan	Tumi Sule
Trayton Cave	Grace Hoffman	Corey Moskovich	Francesca Taloute
Anthony Chay	Aijia Holloway	Emily Neil	Manasa Thangappan
Hardik Chopra	Julani Johnson	Jean Pierre Obiang	Memphis Tieman
Ximena Contreras	Amy Jung	Mezang	Joshua Tomas
Jacob Daurity	Anna Kalinowski	Michael Orgera	Everett Turner
Will DeFranco	Ruhi Kamdar	Kort Panzner	Anhad Tut
Taylor Doane	Vanessa Katz	Musa Paracha	Getsemani Valdovinos
Angelo DoBenedetto	Simsran Kaur	Jackelyn Perez	Madelyn VanDusen
Jordan Douglas	Jacob Kirkley	Nathaniel Peterson	Joel Velure
Tiamani Drew	Grant Kittredge	Stephen Polchetti	Madison Verene
Austin Duong	Jenna Kurmemaj	Aden Polnariov	Zhaotang Wang
Devon Elam-Autry	Olivia Kuty	Sarah Pritt	Mariah Wattree
Paige Elzea	Nathan Lam	Bascia Proctor	Elijah Wellington
Jeremiah Evans	Eliana Lamhaouhi	Conner Puch	Ken Weng
Ethan Farmsworth	Liberty Lindsey	James Questel	Benjamin Westbrook
Brantlin Fieldner	Leonardo Lopez	Edil Ramirez Toledo	Tahj Williams
Nolan Fitzgerald	Andre Lugo	Gabriel D'Angelous	Benoit Wissoba
Mia Fraino	Vrishank Malik	Ramos	Peter Xie
Jacob Franklin	Ronan Malizia	Jonathan Rice	
Angel Garcia	Farahanah Mangroo	Paul Rosanti	



# Financial Literacy Challenge

SPONSORED BY **osaic** WITH SUPPORT FROM **cross river**

## Friday, April 12 / Hall 1E

7:30 AM - 8:15 AM	Registration and Competition Overview	1E19, 1E20
8:30 AM - 9:45 AM	Team Working Sessions	1E06 - 1E11
9:45 AM - 11:15 AM	Preliminary Round Presentations	1E06 - 1E11
12:00 PM - 1:30 PM	Championship Round Presentations	1E19, 1E20

## Financial Literacy Challenge Judges

<b>Joseph Barnas</b> , Osaic Wealth, Inc.	<b>Alexander Mele</b> , Capital Income Advisors
<b>Allen Braithwaite</b> , Allen Braithwaite Consulting	<b>Deepika Namboothiri</b> , Capital One
<b>Robinson Crothers</b> , American Portfolios	<b>Sally Nelson</b> , Washington HS
<b>Etsio Flores</b> , Ez Financial Services LLC	<b>Ronit Rogoszinski</b> , Women+Wealth Solutions
<b>Mark Lalin</b> , Osaic Wealth, Inc.	<b>Janine Scura</b> , Osaic Wealth, Inc.
<b>Nathan Lee</b> , Servet Wealth Management	

## FINANCIAL LITERACY CHALLENGE PARTICIPANTS

SPONSORED BY **osaic** WITH SUPPORT FROM **cross river**

<b>A Helping Hand</b> West Hempstead Secondary School Daniel Sanchez, David Maldonado	<b>EdaptaWare</b> Stockdale High School Kim Briones, Cesar Mendoza, Affan Mokhashi, Jagriti Jha
<b>Cultural Connection</b> South Granville High School Wyatt Ellis, Abby Lewis, Madison Martinez	<b>edibottle</b> Cooper City High School Annabelle Williams, Bar Mizrahi
<b>Divurz</b> JF Webb High School Chloe Hernandez, Daymion Williams, Joseph Santamaria, Matt Houser	<b>EZ-Gym</b> West Islip High School Gerry Magee, John Ekren, Logan Christensen, Calvin Adams
<b>Eagle Energy</b> VR Eaton High School Caitlyn Campbell, Hayden Hamel	<b>Fly By Fashion</b> Mount St. Mary Emma McWilliams, Maria Pawelczyk, Addison Arcara, Madeline Bronson
<b>Ear 2 Hear</b> Granville Central High School Andrew Myrick, Heaven Terrell	<b>Fresh Start Fitness &amp; Co.</b> Mount St. Mary Paige Glor, Gabriella Bocketti, Brianna Huddy, Olivia Kutty

## FINANCIAL LITERACY CHALLENGE PARTICIPANTS

SPONSORED BY **osaic** WITH SUPPORT FROM **cross river**

<b>Fusion</b> Riverside High Grace Wallace, Hayden Tysinger, Pierre Rouvery	<b>Restoration</b> Herricks High School Alexandra Chiu, Radhika Patel
<b>Green\$cape</b> Granville Central High School Luis Soto-Guerrero, Amalia Sanchez, Denilys Vazquez Rodriguez	<b>SafePuff</b> Fort Lauderdale High School Christan Smith, Mailk Thomas
<b>Hardheads</b> Jefferson High School Pedro Caballero, Camden Allen, Kathy Medieta	<b>Sansa</b> Ridgeview High School Amenda Nguyen, Nathan Chavez, Samuel Chavez, Alessa Linares
<b>Lightning Insurance</b> Roy C. Ketcham High School Jayden Fontanez, Michael Pulcastro, German Carchi, Tommy Leung	<b>Soteria</b> Westhampton Beach High School Finnegan Farewell-Hayward, Zac Horton, Maria Sfyroeras
<b>Millennium</b> C S Brown High School Alexandra Liverman, Noah Campbell, Daija Gordon, Kenyell Smith	<b>Sound Wave</b> San Juan Hills High School William Meshkin, Ariana Price, Nikita Karande, Carson De Filippo
<b>MINNE-SORTA NICE CO.</b> Minnetonka High School Joel Velure, Jonathan Rice, Meredythe Warner, Andrew Skarohlid	<b>Stage Stream</b> Syosset High School Rachel Ling, Aidan Ste
<b>Munch</b> Farmingdale High School Camila Umana-Canales, Arianna Grant, Olivia Asencio	<b>State of Mind</b> Farragut High School Anna Reiman, Avery Mandl, Eddie Gofreed, Om Patel
<b>Pawsitive Care</b> Carpinteria High School Troy Zimmerman, Vanessa Cardona-Sanchez, Erik Cruz, Andres Cruz Esquivel	<b>TechTastic</b> Massapequa High School Joseph Marlow, Nicholas Raghunath, Randz Rionda, Vanessa Sultanna
<b>Poppify</b> Baldwin High School Ashton Mohamed, Perris Harris	<b>The Study Sergeants</b> Eastport South-Manor Sean O'Neill, Payton Timoney, Matthew Pompei, Matthew Saffren
<b>Prush</b> VR Eaton High School Lexi McCarty, Ethan Farnsworth	<b>Tiny Treasures</b> Ridgeview High School Jocelyn Olivas Fonseca, Aylin Hernandez, Kevin Corral Santos, Giselle Flores
<b>Quisine</b> John Jay High School Angelina Ciulla, Liam Jordan, Mason Gartner,	<b>VENA</b> Leto High School Daniel Izquierdo Fondon, Jaden Torres
<b>R3fill</b> Herricks High School Avi Ratra, Christos Katehis, Anthony Saad, Ahan Mukharjee	<b>Wags</b> South Pasadena High School Ethan Kang, Eden Kim, Miles Woo, Joel Kim
<b>REM+</b> San Juan Hills High School Dylan Peszt, Ella Verde, Emily Wooten, Mikayla Balcom	<b>Xquisite Designz</b> JF Webb High School Jayda Kufahl, Jahmad Rose, Celene Mcswaine, Aviana Terry



# Rapid Prototyping Challenge

## Friday, April 12 / Hall 1E, Room 1E21

10:00 AM - 10:45 AM	Registration and Competition Guidelines	1E21
10:45 AM - 11:30 AM	Rapid Prototyping Challenge	1E21
11:30 AM - 12:30 PM	Team Presentations	1E21

## Rapid Prototyping Challenge Judges

- Billy Bund, EY
- Kelley James, Kansas City Kansas Public Schools
- Robin Levitt, Manhasset Secondary School
- Shefik Macauley, NBC Universal



## RAPID PROTOTYPING CHALLENGE PARTICIPANTS

### Austria

- ibc Hetzendorf
- Jan Sokol
- Marcel Loosy
- Felip Zeba
- Jennifer Karlovids

### Brazil

- Efg Sebrae BH
- Anne Gemperle
- Artur Baeta
- Gabriel Neves
- João Marcos Corrêa

### Bulgaria

- National Trade and Banking High School
- Aleksandar Dimitrov
- Aleksandar Grancharov
- Alex Milanov
- Elena Chilikova
- Ema Shaban
- Nikol Ancheva
- Sofia Stoilova
- Viktor Evstatiev

### Indonesia

- Sekolah HighScope Indonesia
- Alana Vitani Ambiaro
- Kevin Kunz
- Muhammad Rizqi Iriawan

### Romania

- Colegiul Economic Virgil Madgearu Bucuresti
- Ana Maria Andreea Luchian
- Elena Bianca Purice
- Mario Andrei Calinescu-Necula
- Serban Cristian Perianu
- Sorin Stefan Susnea
- Vlad Udor

### Romania

- Colegiul Economic Francesco Saverio Nitti
- Galcan Darco-Dragoslav
- Merisanu Rares
- Milin Teona
- Savulescu Giulia-Martina

### Romania

- Economic College Hermes
- David Pavelescu
- Filip Iusco
- Ianis Andon
- Livia Paraschiv
- Mario Stroe
- Matei Andrian
- Radu Petrescu
- Razvan Dumitru
- Roxana Tache
- Stefania Romanescu
- Tudor Leca
- Tudor Martac

### Romania

- Ion Ghica Economic High School
- Aldea Daria Gabriela
- Eva Partik
- Fulger Alexia Mihaela
- Kurtuhuz Filp Nicolae

### United States

- Alessandra Grandine
- Alexiana Jaimes
- Ava Testa
- Azavion Royster
- Bennett Molitor-Kirsch
- Brady Hawk
- Brendan Obloj
- Brian Leon
- Bruce Figueira
- Carson De Filippo
- Devon Elam-Autry
- Eliana Lamhaouhi

- Ella Verde
- Grace Hoffman
- Harmony Morgan
- Isabella Quimbay
- Ishita Banerjee
- Ivette Romero
- Jacob Kirkley
- Jake Croce
- Joseph Parish
- Joseph DeRosa
- Joseph Forte
- Kael Schoerlin
- Ken Weng
- Logan Vargas
- Luca Cioffi
- Mackenna Eastwood
- Matt Wise
- Nahia Campbell
- Natalie Pang
- Nataly Taber
- Nathaniel Peterson
- Nidhi Pandya
- Rasheed Chenet
- Reilly Smith
- Ruben Martinez
- Ruby Hu
- Ryan Mehta
- Ryan Johnstone
- Samantha Taing
- Shania Mayfield
- Shannon Fitzsimmons
- Shome Chakraborty
- Siobhan Murphy
- Stephanie Cuevas Rios
- Sydney Permuth
- Thiago Moreira
- Valentina Zarama
- Vrishank Malik

# International Trade Exhibition

## Thursday, April 11 / Hall 1C

3:00 PM - 6:00 PM	Early Access Booth Set-Up	Hall 1C
4:30 PM - 5:30 PM	Networking Hour and Special Access Trading	Hall 1C

## Friday, April 12 / Hall 1C

7:00 AM - 8:30 AM	Registration and Booth Set-Up for Exhibitors	Hall 1C
8:30 AM - 9:30 AM	Opening & Awards Ceremony Keynote Address Ribbon Cutting for Exhibition & Trading	Hall 1D
10:30 AM - 12:30 PM	Lunch Period	Food Area
11:30 AM - 1:00 PM	Sales Pitch & Booth Design Competition Judging	Hall 1C
2:00 PM - 3:00 PM	Closing & Awards Ceremony	Hall 1D
3:00 PM - 4:00 PM	Booth Breakdown	Hall 1C

## International Trade Exhibition Judges

Cameca Bacchus, Deloitte	Beth Grossman, VE NJ Advisory Council
Janisia Bennett, Bloomberg	Andreea Maria Kurtuhuz, Megatitan SRL
Denise Braithwaite, Bank of America	Bridget Lopez, FIT
Elizabeth Casserino, Bloomberg	Megha Mansey, IQVIA
Henry Cruz	Roberta Mittman, Roberta Mittman Wellness
Judy Ellis	Noshin Rabbani, Capital One
Mohammed Elshimy	Connie Rohus, USD500/J. C. Harmon HS
Arlene Fauser	Julie Shamblin, Carpinteria High School
Adam Garbacz, Workiva	Ellen Shurgan
Larry Goodin, Fairleigh Dickinson University	Carla Truell, FedEx

## INTERNATIONAL TRADE EXHIBITION PARTICIPANTS

Firm Name	Organization/School	City	State/Country	Booth No.
1Charge	Morris Hills High School	Rockaway	NJ	331
A Chef's Palette	West Hempstead Secondary School	West Hempstead	NY	537
A Helping Hand	West Hempstead Secondary School	West Hempstead	NY	532
A Second Cup	Oceanside High School	Oceanside	NY	617
Advanced Ink	Brentwood High School	Brentwood	NY	672
Agex Trading Co.	Efg Sebrae Bh	Belo Horizonte	Brazil	323
ALLTag	Smithtown High School East	St. James	NY	671
Amadeus Cooking	ibc hetzendorf	Vienna	Austria	520
Ambrosia	Legacy Magnet Academy	Tustin	CA	357
Ambrosia Skin	Forest Hills High School	Forest Hills	NY	139
AMP'D	Morris Knolls High School	Rockaway	NJ	637
Anise	Sekolah HighScope Indonesia	South Jakarta	Indonesia	264
At Your Service	West Hempstead Secondary School	West Hempstead	NY	534
Atlantic Tomorrow's Office				334
Aura Corporation	High School for Arts and Business	Corona	NY	132
Autostyle Inc.	Sachem North HS	Lake Ronkonkoma	NY	319
Baby Bloom	IN-Tech Academy	New York City	NY	337
Balanced Bites	Legacy Magnet Academy	Tustin	CA	365
Bello	Hicksville High School	Hicksville	NY	618
Bengal Prints	Piper High School	Sunrise	FL	638
Benjamissimo Junior	National Trade and Banking HS	Sofia	Bulgaria	454
Bermudiana Tours	The Berkeley Institute	Pembroke	Bermuda	559
Beso	James Logan High School	Union City	CA	116
Better by Luxury	Hanover Park HS	East Hanover	NJ	521
BikeKing Hild	WEG Freiburg	Freiburg	Germany	668
Brook Street Bakery	Sayville High School	West Sayville	NY	416
Bussy Juice	The Hermes Economic College	Bucharest	Romania	462
Cafe Fusion	William Floyd HS	Mastic Beach	NY	354
Castaway	Horace Greeley High School	Chappaqua	NY	372
Charge Caddy	Montville Township High School	Montville Nj	NJ	321
Chest of Paws	Edwin Markham I.S. 51	Staten Island	NY	266
ClickFit	New Hyde Park Memorial HS	New Hyde Park	NY	468
Cloud Co.	Patchogue-Medford High School	Medford	NY	329
Clublinx	Archbishop Molloy High School	Briarwood	NY	260
Coastal Treasures	Cooper City High School	Cooper City	FL	518
College Comfort Co.	Riverhead High School	Riverhead	NY	422
Continental Cuisine	Bridgehampton UFSD	Bridgehampton	NY	335
Core Inc.	Timothy Christian High School	Elmhurst	IL	472
Correcx	Rocky Point High School	Rocky Point	NY	547
Coziez	West Orange High School	West Orange	NJ	236
Creativity Clean	MS 936	Brooklyn	NY	268
Crunch Time	Connetquot High School	Bohemia	NY	666
Cultural Connection	South Granville HS	Creedmoor	NC	543
Curify Skincare	IS 2 George L. Egbert	Staten Island	NY	524

INTERNATIONAL TRADE EXHIBITION PARTICIPANTS

Firm Name	Organization/School	City	State/Country	Booth No.
D&C Pet Resorts & Spa	Academy of Scholarship and Entrepreneurship	Bronx	NY	569
DAAS	I.S. 281 Joseph B Cavallaro	Brooklyn	NY	355
DataCore	New Dorp High School	Staten Island	NY	131
DELICIOUS	Ion Ghica Economic Highschool	Târgoviste	Romania	636
Dentafine	VR Eaton High School	Haslet	TX	533
Divurz	JF Webb High School	Rougemont	NC	541
Do Better	Long Beach High School	Lido Beach	NY	135
DogGo	Smithtown High School East	St. James	NY	572
DreamClean	The Academy of Mathematics Science and Engineering	Rockaway	NJ	333
DreamScape	Robert M. Grable Jr. Mount Sinai HS	Mount Sinai	NY	562
Dried Delights	Syosset High School	Syosset	NY	246
Dynamic Soles	William Cullen Bryant HS	Long Island City	NY	451
Eagle Energy	VR Eaton High School	Haslet	TX	531
Ear 2 Hear	Granville Central High School	Stem	NC	145
Eco-Scapers	Stephen T. Mather Building Arts & Craftmanship High School	New York	NY	648
Eco-Sports & Lifestyle	Flushing High School	Queens	NY	342
EcoKicks	Hillcrest High School	Jamaica	NY	222
ECOPOTS	SDHC Liberty Middle	Tampa	FL	218
EdaptaWare	Stockdale High School	Bakersfield	CA	371
edibottle	Cooper City High School	West Park	FL	519
ElevATE	Morris County School Of Technology	Denville	NJ	364
Elite Events	Centereach High School	Centereach	NY	T1
Enchanted Mist	IS 2 George L. Egbert	Staten Island	NY	623
Envision Training	Roosevelt High School	Yonkers	NY	217
ESSENTIALS	Ralph McKee High School	Staten Island	NY	238
Essentials Aromatherapy	Syosset High School	Syosset	NY	232
Exotic Wraps	John Adams High School	Ozone Park	NY	315
EZ-Gym	West Islip Senior High School	West Islip	NY	360
Fe Bespoke Events Bucharest Sa	Colegiul Economic Virgil Madgearu	Bucharest	Romania	564
Fe Traveling Around The World Srl	Colegiul Economic Virgil Madgearu	Bucharest	Romania	560
FleurPlan	Brooklyn Technical High School	Brooklyn	NY	138
FlexFuel	Islip High School	Islip	NY	632
Flora	East Islip High School	Islip Terrace	NY	565
Flotsam & Jetsam	Legacy Magnet Academy	Tustin	CA	363
Fly By Fashion	Mount St. Mary	Kenmore	NY	242
FLY NY VE	High School of Fashion Industries	New York	NY	545
Fresh Start Fitness & Co.	Mount St. Mary	Kenmore	NY	244
Fusion	Riverside High School	Greer	SC	517

INTERNATIONAL TRADE EXHIBITION PARTICIPANTS

Firm Name	Organization/School	City	State/Country	Booth No.
GearedUp	J.F. Kennedy High School	Bellmore	NY	432
Genzurance	Harry S Truman High School	Bronx	NY	431
Gimme Golf	Comsewogue High School	Port Jefferson Station	NY	122
Glazed	Centereach High School	Centereach	NY	T2
Global Munch	Hanover Park High School	East Hanover	NJ	646
Glow Pro Sports	Clarke High School	Westbury	NY	552
Golden Estates	Clara Barton High School	Brooklyn	NY	544
Goodmorning Co.	Bethpage Senior High School	Bethpage	NY	643
Gourmet Go!	Morris Knolls High School	Rockaway	NJ	635
Green\$cape	Granville Central High School	Stem	NC	140
greenprints	J.F. Kennedy High School	Bellmore	NY	430
Guardian Angel	Fort Lauderdale High School	Fort Lauderdale	FL	658
Guardian Angels	Academy of Scholarship and Entrepreneurship	Bronx	NY	461
Guardian Insurance VE	Jacqueline Kennedy Onassis High School	New York	NY	251
Hairvana	Plainview-Old Bethpage JFK HS	Plainview	NY	444
Hardheads	Jefferson High School	Tampa	FL	256
Health House	Cold Spring Harbor High School	Cold Spring Harbor	NY	224
HELPR	Legacy Magnet Academy	Tustin	CA	359
Herd Hive	The HS for Language & Diplomacy	New York	NY	563
Hermes Garden	The Hermes Economic College	Bucharest	Romania	456
Hive	Huntington High School	Huntington	NY	622
Hydrate Up	Centereach High School	Centereach	NY	T3
HygieneX	Stranahan High School	Fort Lauderdale	FL	433
Impact Sustainable Living	Syosset High School	Syosset	NY	231
InsureFacts	Passaic County Technical Vocational Schools	Wayne	NJ	344
International Goods	Glen Cove High School	Glen Cove	NY	553
InVision	Montville Township High School	Montville Nj	NJ	420
Iris	Ann Arbor Skyline High School	Ann Arbor	MI	152
Island Hopper	Riverhead High School	Riverhead	NY	144
Janus	Edward R. Murrow High School	Brooklyn	NY	538
Job Oracle	Archbishop Molloy High School	Briarwood	NY	258
KaiZen	MS 137 America's School of Heroes	Ozone Park	NY	665
KickSwitch	Sachem East High School	Farmingville	NY	124
KIYO	William Cullen Bryant HS	Long Island City	NY	455
Learnifi	Edward R. Murrow High School	Brooklyn	NY	542
LIFE VE	HS of Economics and Finance	New York	NY	554
Lightning Insurance	Roy C. Ketcham High School	Hopewell Junction	NY	418
Long Island University				435
LuxDesigns	Francis Lewis High School	Fresh Meadows	NY	234
Lyon Design	Shoreham Wading River HS	Shoreham	NY	237
MAIA	Academy of Finance & Enterprise	Long Island City	NY	339

INTERNATIONAL TRADE EXHIBITION PARTICIPANTS

Firm Name	Organization/School	City	State/Country	Booth No.
MatchWear	Francis Lewis High School	Fresh Meadows	NY	241
Mattituck Merch	Mattituck Junior-Senior HS	Mattituck	NY	245
Melting Pint	Fort Hamilton High School	Brooklyn	NY	243
MendTality	Centennial High School	Bakersfield	CA	523
MetaSource	Roosevelt High School	Yonkers	NY	219
Midnight Cupcakes	West Islip Senior High School	West Islip	NY	467
Midtown Customs	Business of Sports School	New York	NY	470
Miguel Nachos	The Hermes Economic College	Bucharest	Romania	458
Millennium	C.S. Brown High School STEM	Winton	NC	254
Minne-Sorta Nice Co.	Minnetonka High School	Minnetonka	MN	615
Mirror Magic	Freeport High School	Freeport	NY	631
Monstr Cookies	Carle Place Middle Senior HS	Carle Place	NY	629
Munch	Farmingdale High School	Farmingdale	NY	624
Mysterra	Midwood High School	Brooklyn	NY	215
Nature Nooks	Lawrence County High School	Lawrenceburg	TN	664
Nautical Nature	Elmont High School	Elmont	NY	571
NovaAi	Walt Whitman High School	Huntington Station	NY	346
Nuapps	Francis Lewis High School	Fresh Meadows	NY	536
Nutri-Shore	Plainedge Senior High School	Massapequa	NY	347
NutriGum	Bearden High School	Knoxville	TN	118
NYC PIZZA	Port Richmond High School	Staten Island	NY	555
OHISIP	Hampton Bays High School	Hampton Bays	NY	240
On The Goal	East Hampton High School	East Hampton	NY	443
Opti Edge	Elmwood Park High School	Elmwood Park	IL	662
Outdoor Passion	JFK Esslingen	Neckar	Germany	351
Overtake	WRS Ettlingen	Ettlingen	Germany	351
P.I.E.	Walt Whitman High School	Huntington Station	NY	343
Pack A' Party	New Hyde Park Memorial HS	New Hyde Park	NY	468
Pampered Paws	Comsewogue High School	Port Jefferson Sta	NY	120
Par-Tee Time	Walt Whitman High School	Huntington Station	NY	345
Patricia Design	Ion Ghica Economic Highschool	Târgoviste	Romania	621
Pawelry Jewelry	Hempstead High School	Hempstead	NY	546
Pawsitive Care	Carpinteria High School	Carpinteria	CA	568
PEAK	Huntington High School	Huntington	NY	620
Pentec	Horace Greeley High School	Chappaqua	NY	370
Perspective	WC Mephram High School	Bellmore	NY	252
Pet Health Academy	National Trade and Banking HS	Sofia	Bulgaria	452
PetConnect	The Academy of Mathematics Science & Engineering	Rockaway	NJ	146
PetPoint	Robbinsville High School	Robbinsville	NJ	516
Poppify	Baldwin High School	Baldwin	NY	437
Prep	Huntington High School	Huntington	NY	642
Protectors Insurance Co.	Sayville High School	West Sayville	NY	147

INTERNATIONAL TRADE EXHIBITION PARTICIPANTS

Firm Name	Organization/School	City	State/Country	Booth No.
Prush	VR Eaton High School	Haslet	TX	535
Quisine	John Jay Senior High School	Hopewell Junction	NY	440
R&R Solutions	Smithtown High School West	Smithtown	NY	652
Rarity	IN-Tech Academy	NYC	NY	336
RavenStreet LTD	Colegiul Economic Francesco Saverio Nitti	Timisoara	Romania	464
Re:Start	Brooklyn Technical High School	Brooklyn	NY	134
Refill	Herricks High School	New Hyde Park	NY	656
Refresh	Herricks High School	New Hyde Park	NY	657
REM+	San Juan Hills High School	San Juan Capistrano	CA	557
RenewU	Hewlett High School	Hewlett	NY	448
Restoration	Herricks High School	New Hyde Park	NY	655
REVE & Co	High School of Fashion Industries	New York	NY	142
ReVino Essentials	Stockdale High School	Bakersfield	CA	369
Revive	Lynbrook Senior High School	Lynbrook	NY	235
Revive1	Plainview-Old Bethpage JFK HS	Plainview	NY	442
Rizilient	New Dorp High School	Staten Island	NY	133
S.H.E.D.	South River High School	South River	NJ	434
Safe	Fort Lauderdale High School	Fort Lauderdale	FL	660
Safe Sip	Carle Place Middle Senior HS	Carle Place	NY	630
SafeNet Insurance	Yeshivah of Flatbush Joel Braverman High School	Brooklyn	NY	436
SafeStyle	Floral Park Memorial HS	Floral Park	NY	T6
SafKeychain	SDHC Liberty Middle	Tampa	FL	220
Sansa	Ridgeview High School	Bakersfield	CA	424
Savior Shoes	Brian Piccolo M.S. 053	Queens	NY	460
SeaSweep	Bethpage Senior High School	Bethpage	NY	645
Ship N' Chef	Murrieta Valley Unified School District	Murrieta	CA	T8
Ship'N Scoops	Oceanside High School	Oceanside	NY	619
Shore2Shore	Sayville High School	West Sayville	NY	515
SIFMA				338
Signature Scents	Centereach High School	Centereach	NY	T4
Simply Cheerly	Stranahan High School	Fort Lauderdale	FL	438
Skillcrates	Brentwood High School	Brentwood	NY	653
Smart Scents	Syosset High School	Northport	NY	248
smooVE	Connetquot High School	Bohemia	NY	667
Soarele	I.S. 281 Joseph B Cavallaro	Brooklyn	NY	367
Soteria	Westhampton Beach High School	Westhampton Beach	NY	148
Sound Wave	San Juan Hills High School	San Juan Capistrano	CA	561
Spike	Huntington High School	Huntington	NY	640
Spike Tec	South Country Central School District	West Sayville	NY	570
SpiritBoost	Smithtown High School West	Smithtown	NY	651

## INTERNATIONAL TRADE EXHIBITION PARTICIPANTS

Firm Name	Organization/School	City	State/Country	Booth No.
Splitz	Jefferson High School	Tampa	FL	272
Spread Stik	East Meadow High School	East Meadow	NY	659
Stage Stream	Syosset High School	Northport	NY	647
Starlight Vacation Homes	Sachem North High School	Lake Ronkonkoma	NY	317
State of Mind	Farragut High School	Knoxville	TN	223
Sunova	Long Beach High School	Long Beach	NY	137
SUPERCHARGED	Deer Park School District	Deer Park	NY	644
Supplementize	Patchogue-Medford High School	Medford	NY	129
Sweets On The Street	Susan E Wagner High School	Staten Island	NY	130
Taste Of Bamboo	Bethpage Senior High School	Bethpage	NY	641
TechBag	Wantagh High School	Wantagh	NY	230
TechTastic	Massapequa High School	Massapequa	NY	270
Tempus	Paul D Schreiber Senior HS	Port Washington	NY	T5
The Animal Kingdom Inc.	Loretto High School	Loretto	TN	663
The Study Sergeants	Eastport-South Manor Junior Senior HS	Manorville	NY	567
Tidy-Tech	Academy of Finance & Enterprise	Long Island City	NY	341
TIMEWISE	Legacy Magnet Academy	Tustin	CA	361
Tiny Treasures	Ridgeview High	Bakersfield	CA	424
Torn n Worn	Brooklyn Technical High School	Brooklyn	NY	136
Toyzilla	Carey High School	Franklin Square	NY	T7
Trace	Yeshiva Gedolah of Waterbury	Waterbury	CT	332
Triem	DeWitt Clinton High School	Bronx	NY	143
Triple Z	Herricks High School	New Hyde Park	NY	654
Tru. Nutrition	Ann Arbor Skyline High School	Ann Arbor	MI	152
UpRise	Southold Jr. Sr. High School	Southold	NY	233
VENA	A.P. Leto Comprehensive HS	Tampa	FL	639
VIBE	Sewanhaka High School	Floral Park	NY	571
ViBrace	West Islip Senior High School	West Islip	NY	471
Vintage NYC	Island Trees High School	Levittown	NY	551
VirtuFit	Wakefield High School	Raleigh	NC	353
VitaMine	Wheatley School	Old Westbury	NY	670
Waffle Wagon	Whippany Park High School	Whippany	NJ	556
Wags	South Pasadena High School	South Pasadena	CA	529
Waroeng Pitu	Sekolah HighScope Indonesia	South Jakarta	Indonesia	262
WaveSync	Islip High School	Islip	NY	634
WeCharge	Wantagh High School	Wantagh	NY	466
well-bee-ing	Bearden High School	Knoxville	TN	118
Whatnots Inc.	Summertown High School	Summertown	TN	661
Whip Drip	Bellport High School	Brookhaven	NY	669
Whip n Dip	Westbrook Regional Vocational Center	Westbrook	ME	216
Wonderbiz	JHS 259 William Mckinley	Brooklyn	NY	616
World Pantry	Freeport High School	Freeport	NY	633
Xquisite Designz	JF Webb High School	Oxford	NC	539

# Board of Directors and Staff

## VEI BOARD OF DIRECTORS

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**Alexa Salazar**, Operations Associate

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**Will Wilson**, National Middle School Program  
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**Valeria Yopez**, Program Intern (South)

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**Kerry Barrett**

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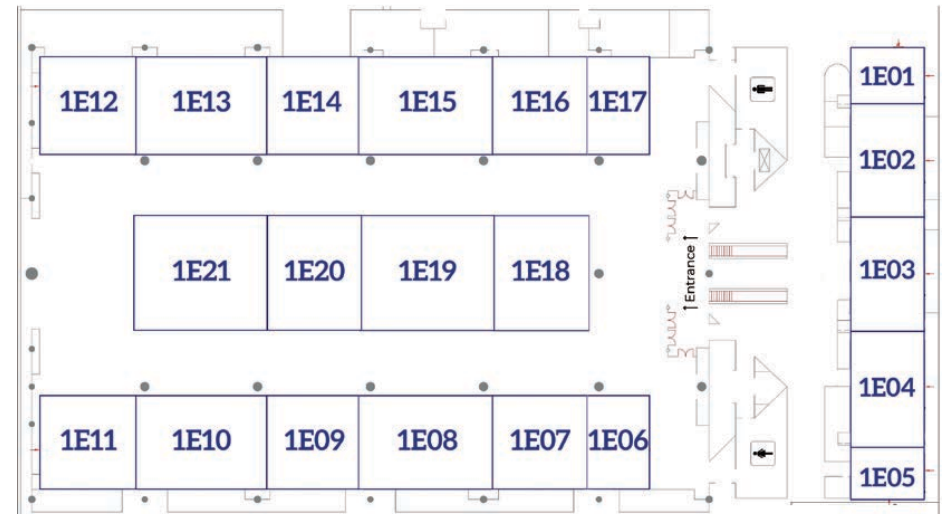
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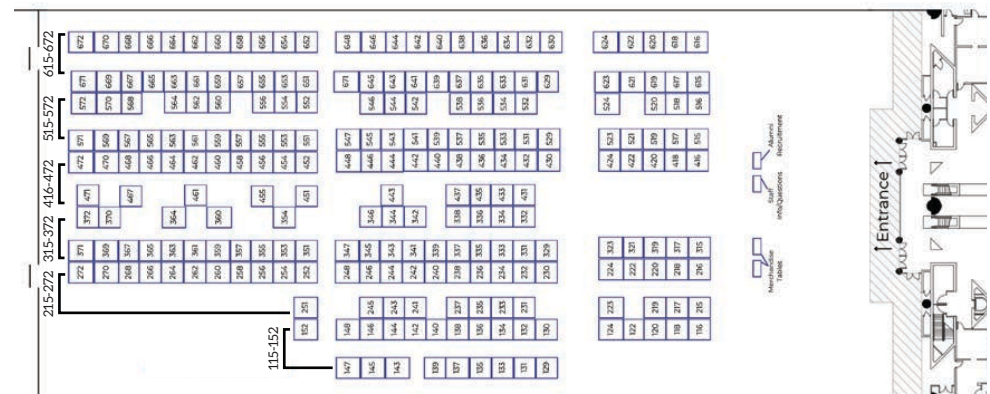
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