

CASTAWAY

Flattened for Storing,
Expanded for Touring



Newsletter



Castaway Update

Castaway Travel Newsletter



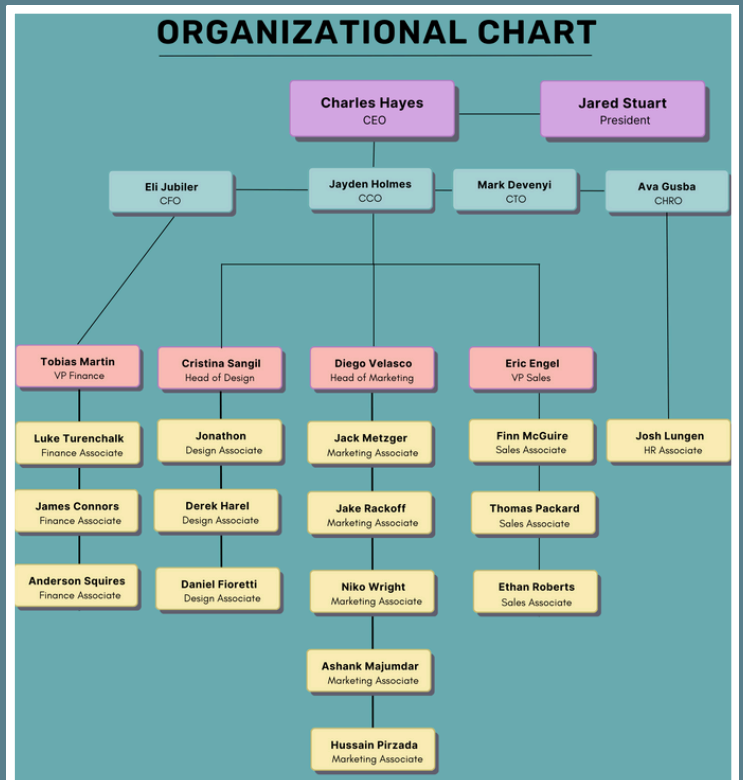
WHAT IS CASTAWAY?

Choose Castaway for your travel needs, and experience the ultimate in space-efficient, innovative foldable luggage. Our products are designed with a focus on convenience, offering lightweight and durable solutions for all your travel adventures. With competitive pricing, a commitment to sustainability, and a track record of satisfied customers, Castaway ensures you have the best travel experience possible.

“Wow, I couldn’t be more impressed with this suitcase! Its collapsible feature is incredibly convenient, making storage a breeze. Plus, its sleek design garnered compliments everywhere I traveled. Five stars without a doubt!” - Alex D., Castaway Customer

At Castaway, our team is the driving force behind our success. Charles Hayes, our CEO, is the visionary leader shaping our company’s future. Jared Stuart, our President is a master mind behind company ideas and events. Jayden Holmes, our CCO, fuels our brand’s visibility and resonance. Eli Jubelirer, our CFO, ensures financial stability and sound decisions. Together with our marketing, finance, sales, and HR teams, we’re a collective force, combining creativity, fiscal acumen, and customer-centric strategies to make Castaway more than just a company – we’re a family dedicated to reaching new horizons and making a positive impact on the world.

ORGANIZATIONAL CHART



To Our Customers,

Castaway is an innovative company at the forefront of redefining travel. Our pioneering spirit is evident in our creation of collapsible luggage, a groundbreaking solution for space-conscious travelers. We prioritize space efficiency and convenience, designing sleek and functional luggage. Our commitment to innovation drives us to continually push the boundaries of travel, offering smart, practical solutions that enhance the travel experience.

Choose **Castaway** for a journey that is not only more efficient but also more enjoyable.

How It Works!

Before



After

Check Out Our Socials



@castawaytravelgroup



@castawaytravel



ODYSSEY SERIES

Flagship Line

Odyssey Mini: The compact, easy to fold, travel companion designed for convenience, perfect for short trips or as a carry-on. Small in size, big on functionality!



Odyssey: Versatile, foldable, and spacious, the Odyssey suitcase suits mid-length travels, providing ample room without compromising on maneuverability or style.

Odyssey Plus: Our largest option, offering expansive storage, and impressive foldability and durability for longer journeys. Ideal for extended trips while ensuring your belongings stay secure and organized.



EXPEDITION SERIES

New Ergonomic Designs

Expedition Backpack: Your all-in-one travel partner. Compact, foldable, and versatile, it's perfectly designed for day trips or as a carry-on, blending durability with functionality for effortless adventures.



Expedition Duffel Bag: A foldable duffel that adapts to your needs. Whether it's a weekend getaway or extra storage during travels, this durable bag offers ample space and convenience in a compact design.

Expedition Briefhub: Your portable office on the go. This innovative foldable suitcase not only stores your essentials but also unfolds into a workstation with a built-in computer stand, transforming it into a portable desk for your convenience. Ideal for work and travel seamlessly combined. (Computer not included)



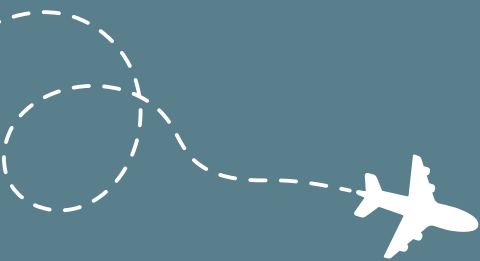
PROMOTIONS



THE TRAVEL PACKAGE

\$3,000 to secure all our items, including suitcases, newsletter, and you will also be entered into a raffle to win either a \$100 Gift card to you're a store of choice or a target gift card (our partners). So many prizes!!!

COMPETITORS



Rollink
travel smart



Sustainable
Materials

CASTAWAY IS CURRENTLY THE ONLY COLLAPSIBLE SUITCASE COMPANY IN THE VIRTUAL ENTERPRISE MARKET. OUR USE OF SUSTAINABLE MATERIALS ALSO MAKES US STAND OUT FROM REAL WORLD COMPETITORS, LIKE ROLLINK, WHO CREATES FOLDABLE SUITCASES WITHOUT SUSTAINABLE MATERIALS.

AT CASTAWAY, WE PRIORITIZE SUSTAINABILITY IN CRAFTING OUR SUITCASES. BY USING ECO-FRIENDLY MATERIALS LIKE RECYCLED PLASTICS AND RESPONSIBLY SOURCED FIBERS, WE AIM TO MINIMIZE OUR ENVIRONMENTAL IMPACT. OUR COMMITMENT TO SUSTAINABILITY REFLECTS NOT JUST A BRAND ETHOS, BUT A CONSCIOUS EFFORT TO CONTRIBUTE POSITIVELY TO THE PLANET. CHOOSE CASTAWAY, WHERE YOUR LUGGAGE BECOMES A SYMBOL OF RESPONSIBLE AND ENVIRONMENTALLY FRIENDLY TRAVEL.



TRADE SHOWS



Castaway has actively participated in various trade shows, both as attendees and hosts. We joined the LIU trade show and the Javits Center trade show, collaborating with schools from across New York, giving presentations to network with VE firms and earn feedback from professors. We had the opportunity to host a trade show for our district Board of Education, showcasing our initiatives. Through these trade shows, Castaway has generated a revenue of more than \$250,000.

LONG ISLAND UNIVERSITY

CCSD BOARD OF EDUCATION

JAVITS CENTER

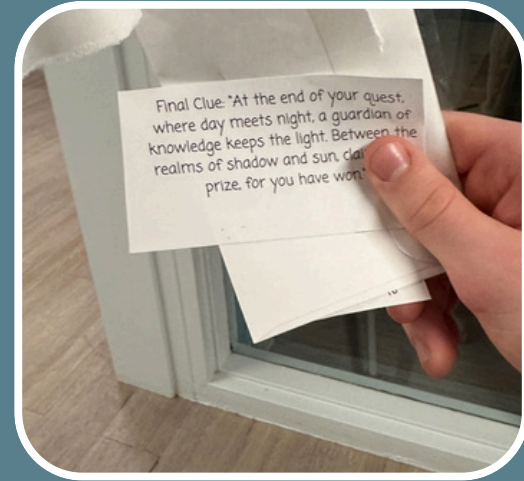


TRADE SHOW REVENUE

JAVITS CENTER	\$92,488.06
CCSD BOARD OF EDUCATION	\$54,001.83
LONG ISLAND UNIVERSITY	\$108,382.14
TOTAL REVENUE	\$254,872.03

RECENT COMPANY EVENTS

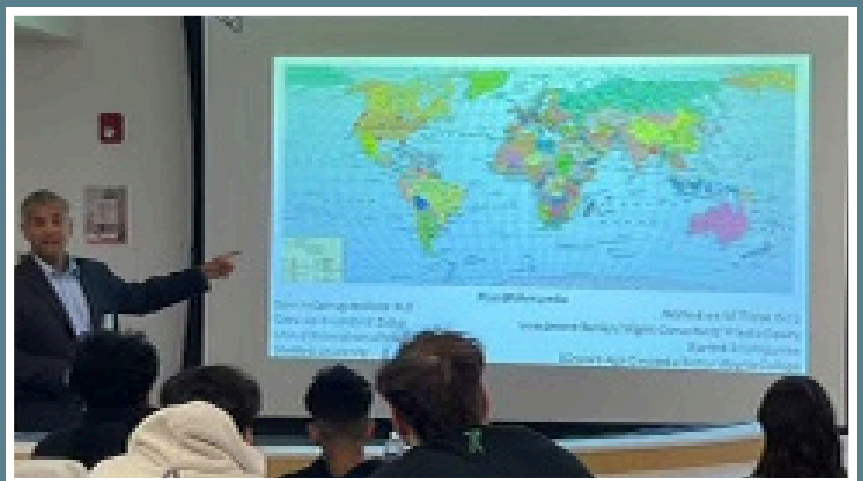
CASTAWAY SCAVENGER HUNT



Recently at Castaway, our leadership team put together a scavenger hunt in order to assist in team building between branches. We aimed to make teams of employees that do not interact consistently on a daily basis.

Castaway recently hosted Dr. Mahmud Wazihullah, Director of the Business Honors Program at Mercy University, as a guest speaker. With a background in Investment Banking and Management Consulting, Dr. Wazi's international perspective, shaped by his entrepreneurial journey and travels to over 25 countries, provided valuable business insights. Dr. Wazi's visit left a lasting impact on our understanding of entrepreneurship, and we're eager to integrate his wisdom into Castaway's business endeavors.

DR. WAZIHULLAH



INDUSTRY TRENDS

The luggage market is fragmented, and the degree of fragmentation will accelerate. The growing global travel and tourism industry will offer immense growth opportunities. However, the increasing restrictions on smart luggage by airlines for security purposes will hamper the market growth.



**Annual Market
growth rate
(2024-2028)**

3.93%

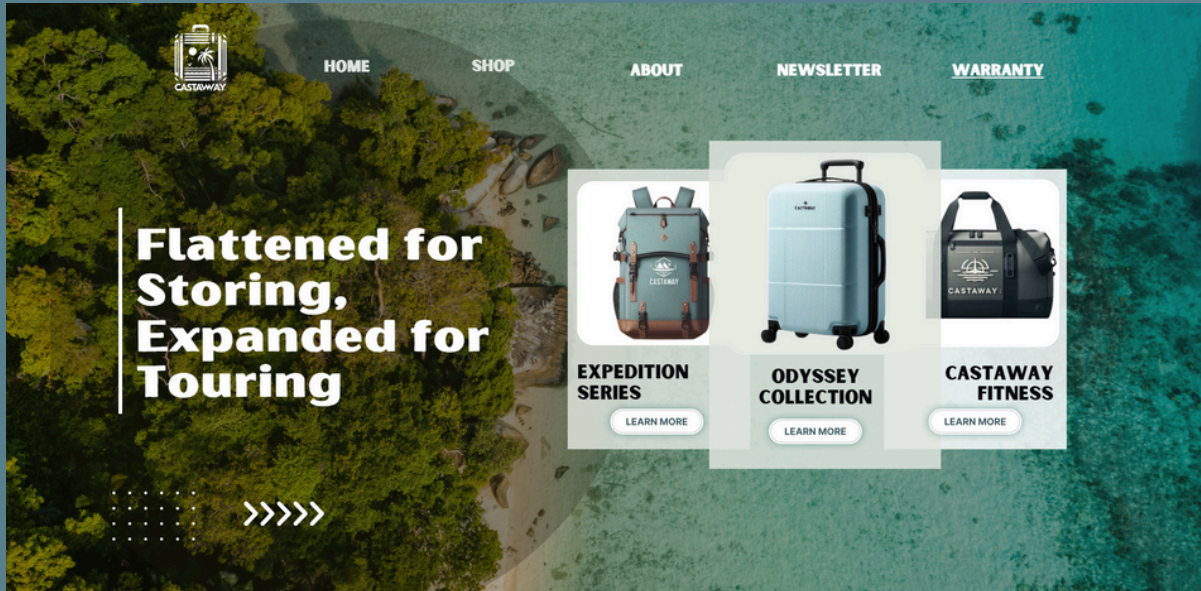
\$24.21

**Per Person
Revenue in
2024**



The growing global travel and tourism industry is a major driving factor for the luggage market growth. The global travel and tourism industry has been growing significantly over four to five decades, except for a few years when it faced major political or economic disruptions and COVID-19 pandemic. The travel and tourism sector is currently one of the fastest-growing and most diverse sectors. It stimulates entrepreneurship, and employment develops infrastructure, and promotes the social development of various communities.

NEW & IMPROVED WEBSITE



We are excited to announce a complete redesign to our website. This cross-department effort has led to a more seamless and enjoyable experience for our customers.



<https://castawaygtravel.my.canva.site/#home>





COLLECTION

*Save Space in Your
Dorm While Repping
Your School*



**NOW
AVAILABLE!**



Messages From Our Leaders



Dear Castaway Team,
In our voyage over the last few months we've learned the competitive landscape of the suitcase industry and how it has been marked by strategic foresight and unwavering resilience. We've navigated through challenges with the agility of seasoned adventurers, securing valuable market opportunities and reinforcing our position for future successes. Thank You!

-Charles Hayes, CEO



Dear Castaway Team,
What an incredible journey we've been on together over the past few months! Despite the challenges in the competitive suitcase industry, our strategic thinking and resilience have allowed us to secure valuable opportunities and strengthen our position for future success. Thank you all for your hard work, creativity, and unwavering commitment to excellence. I'm so proud of what we've accomplished, and I can't wait to see what amazing heights we'll reach next!

-Jared Stuart, President