



Eco pots

Making a Difference, One Pot at a Time

Branding Package

2023 - 2024





Primary Logo

Our **Color Palette** ranges from different shades of yellow, green, and brown for an earthy, natural tones.



Secondary Logo

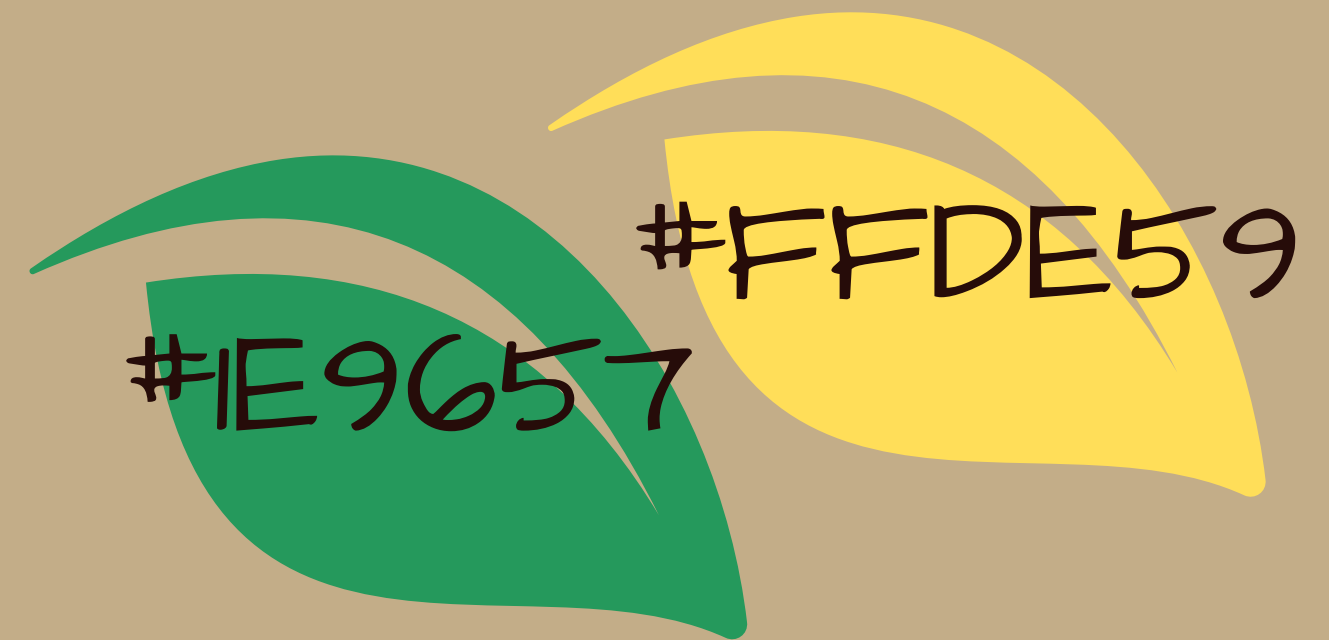


Black Bones

Canva Sans

Architects Daughter

We used the font **Black Bones** for our primary logo and **Architects Daughter** for our slogan. We used **Canva Sans** for the text.



#FFDE59

#1E9657

#61372F

Letterhead



Making a Difference, One Pot at a Time



17400 Commerce Park Blvd, Tampa, FL 33647 

(813) 558-1180  ecopot.fl@veinternational.org 

<https://ecopotfl.wixsite.com/ecopotsvejv>

Business Description

Ecopots is a business that keeps your home stylish and eco-friendly. Even though we are a team of only 20 people, we are working hard to help the environment by creating eco-friendly coconut pots that are stylish and unique. Our pots set us aside from other businesses because they are made completely from coconuts – the husk and the shell. This means they are fully biodegradable, so they have minimal impact on the environment.



Business Cards



Making a Difference, One Pot at a Time

Front

Back

Name

Job Title

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17400 Commerce Park Blvd

Tampa, FL 33647

Merchandise

Mug



Hoodie



Shirt



Front



Back

Packaging



We made sure that we have durable as well as eco-friendly packing to ensure that the Ecopots arrive in perfect condition.



The packaging can also be reused instead of thrown out.

Social Media



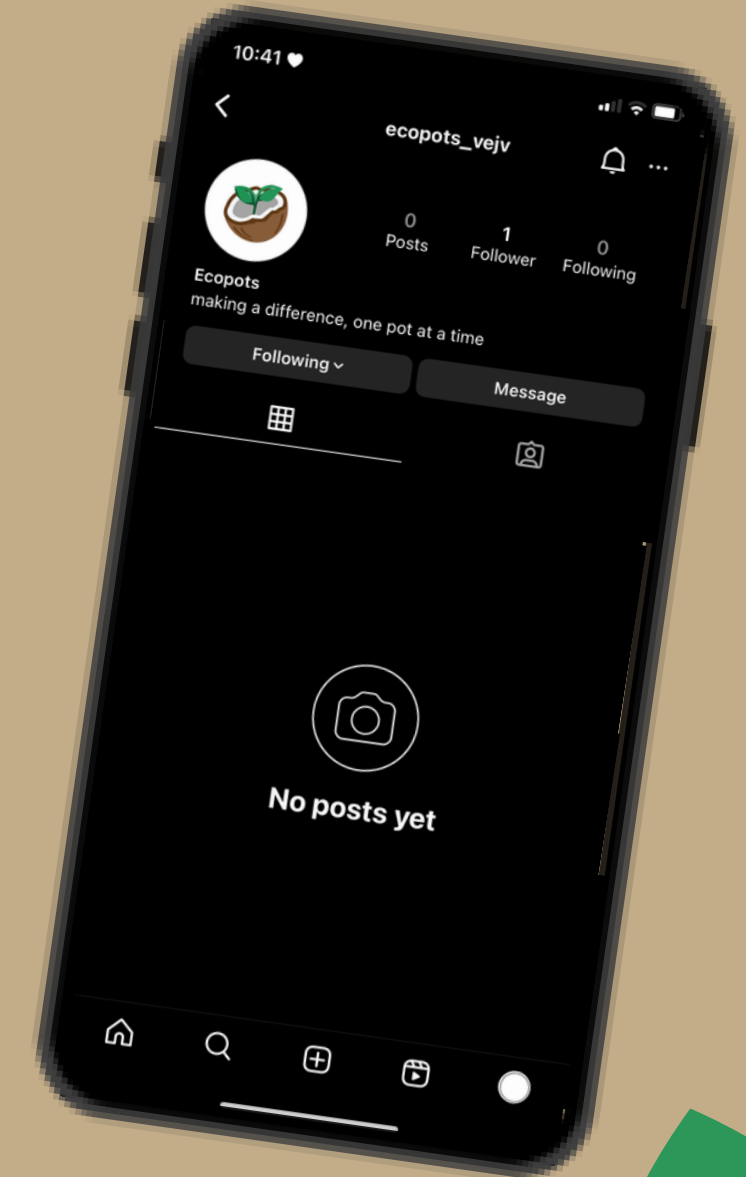
Instagram: Ecopots_vejv



X: Ecopots_vejv



Tiktok: Ecopots_vejv





Works Cited

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