

where every tail tells a tale

Branding Packet

2023-2024

Signature Logo



where every tail tells a tale

Pictorial Logo



Heading Font

GAMBADO

Subheading Font

Monarcha SemiBold

Body Font

Montserrat Medium

Color Palette



#C94277



#FFC800



#00703C



#068D9D



LETTERHEAD EX.

Company Description

Wags is a not-for-profit, pet-centered company offering toys, equipment, and home goods that help express people's love for their pets. Customers can purchase individual items or sponsor animals from local shelters through our Buddy Box program, where they can choose to sponsor animals from local shelters suffering from insufficient funding with a curated box of Wags products.



November 30, 2023

Teri Jones
123 Main Street, Old Valley,
New California 12345

To Whom It May Concern,

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Sincerely,

A handwritten signature in black ink that reads 'Sydney Lee'.

Sydney Lee
Chief Executive Officer

1401 Fremont Ave. South Pasadena, CA 91030
wags.ca@cainternational.org
(626)-441-5820
wags-vei.com



Business Cards

Back



SYDNEY LEE
Chief Executive Officer

phone number
(626) 441-5820

email
wags.ca@veinternational.org

website
wags-vei.com

address
1401 Fremont Ave, South
Pasadena, CA 91030



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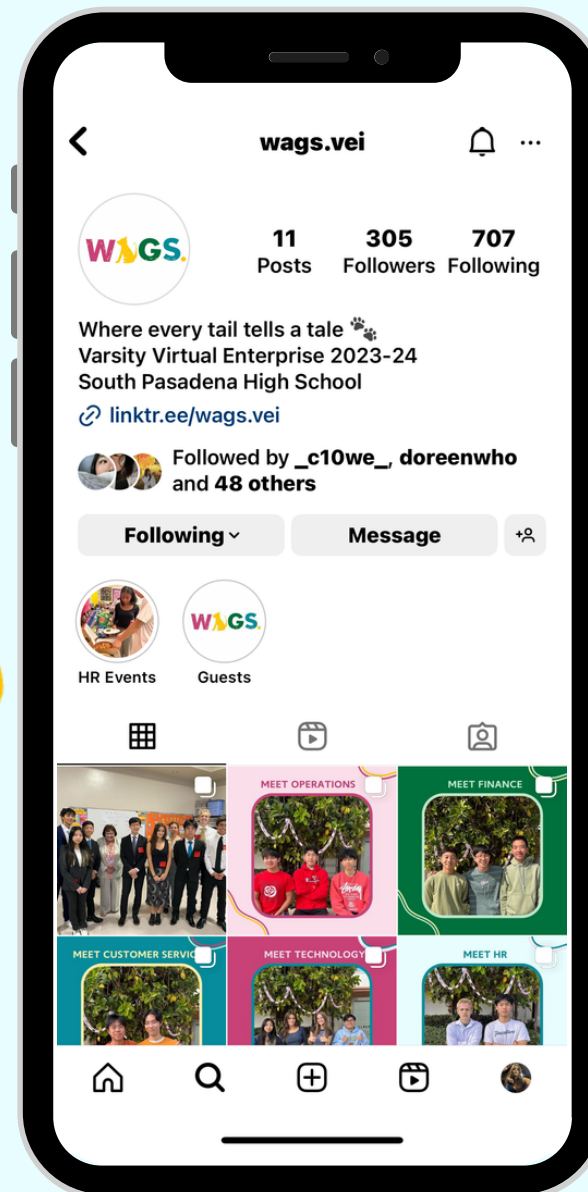
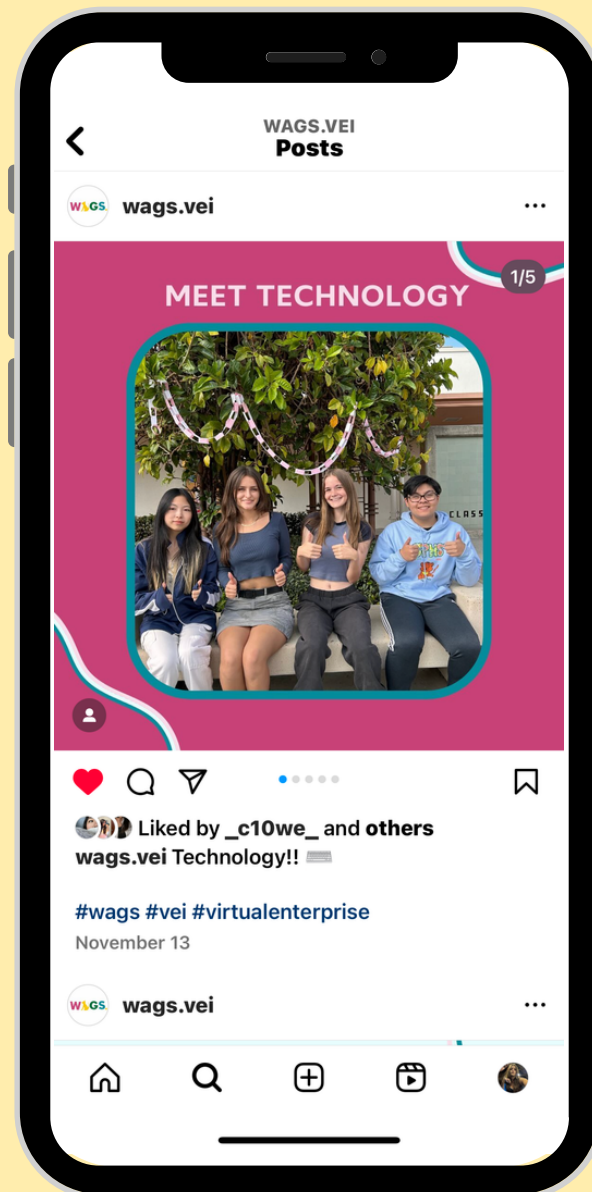


Front

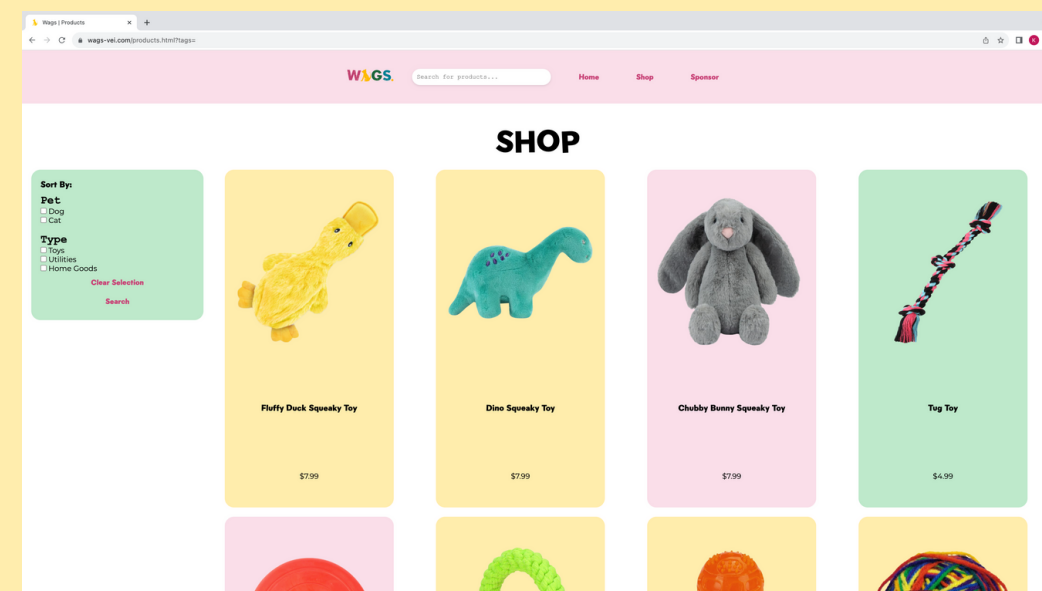
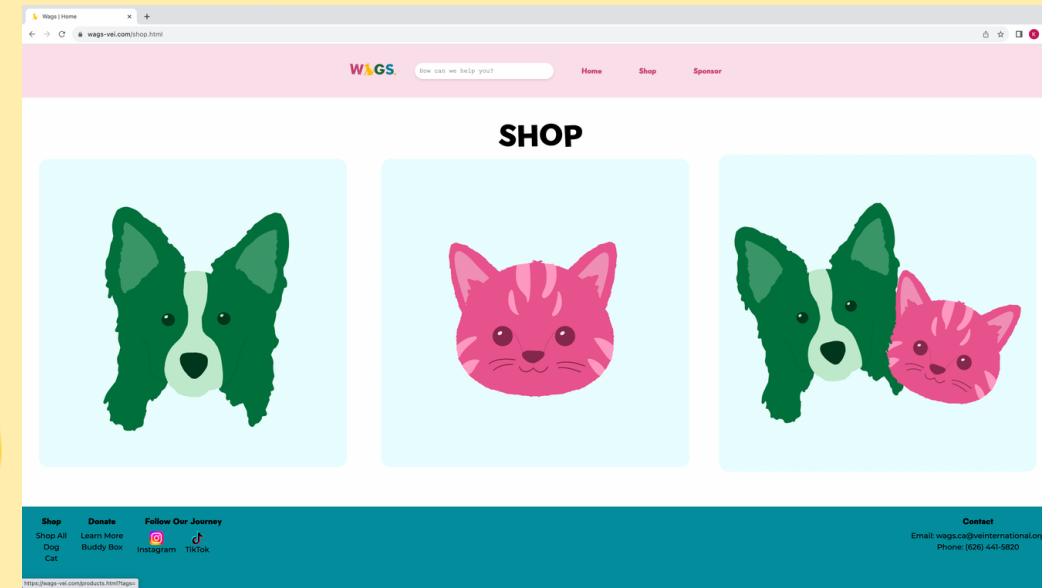
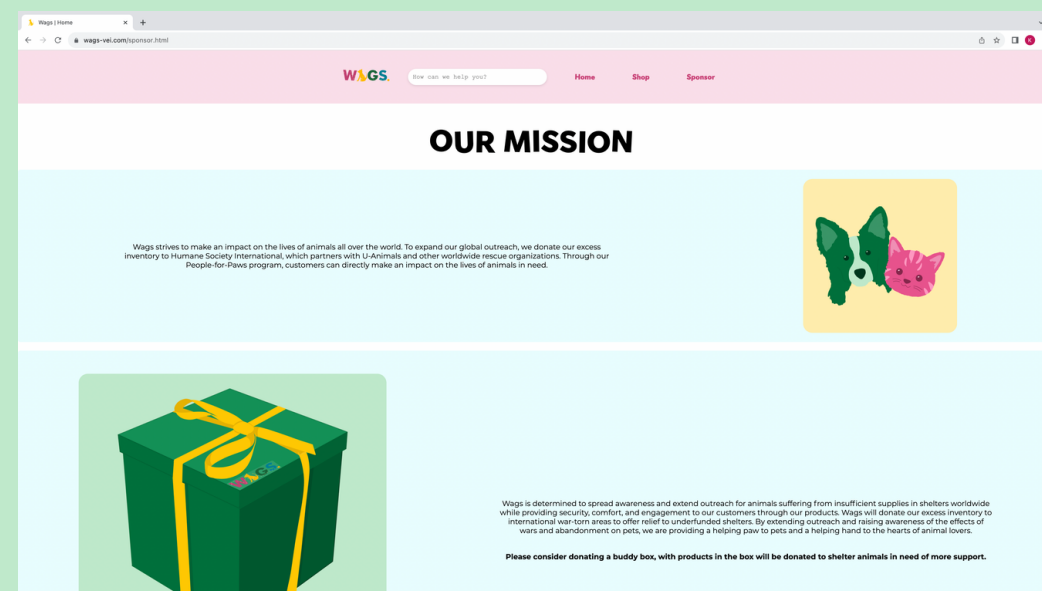
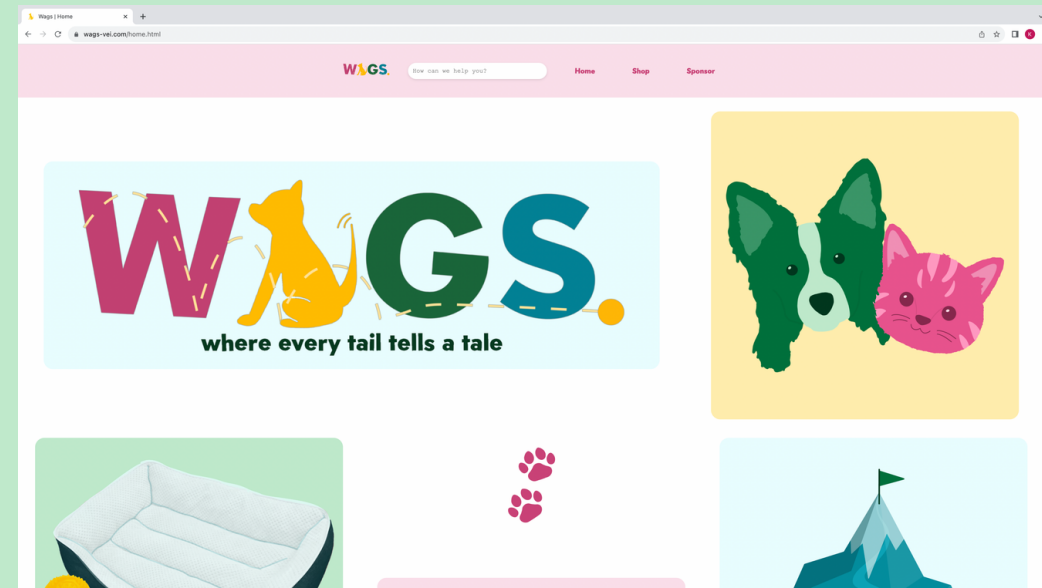
WAGS.
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Social Media



Website



Product Packaging

