

2025 YBS Pricing Overview

April 7-8 | Javits Convention Center

How to Register

Opens October 15, 2024 at 11:00 AM ET

US Schools:

- Register through the VE Hub:
- Click on Marketplace Tools
- Go to Firm Admin and Select the appropriate Firm
- Select Trade Show Registration and enter registration info

International Schools:

Registration link to be shared.

IMPORTANT: All fees include registration for 18 participants due to venue capacity. Please reach out to VE if additional slots are needed.

Standard Booth

\$1200

8' x 10' booth
6' table with 2 chairs
WiFi access
Electricity not included

Premium Booth

\$1500

High traffic location
8' x 10' booth
6' table with 2 chairs
WiFi access
Electricity not included

Standard Table

\$600

6' table with 2 chairs
WiFi access
Electricity not included

Day 1 Class Pass

\$350

Includes up to 18 guest access passes to Day 1 events and entry into non-qualifying YBS competitions

Day 2 Class Pass

\$600

Includes up to 18 guest access passes to visit the International Trade Exhibition

Electricity

\$250

Add-on
Available at any booth for purchase.

Monday, April 7

9:00 AM - 3:00 PM National Business Plan Preliminary Round
National Business Plan Semifinal Round
National Competitions (FIN, HR, MRK) Preliminary Round
Global Innovation Challenge Preliminary Round

3:00 PM - 6:00 PM National Competitions (FIN, HR, MRK) Championship Rounds
Global Innovation Challenge Championship Round
International Trade Exhibition Setup
Early Access Networking Event

Tuesday, April 8

7:00 AM - 9:30 AM Registration & Booth Set Up

9:30 AM - 2:00 PM National Business Plan Championship Round
Financial Literacy Challenge
Student & Teacher Workshops

10:00 AM - 1:00 PM International Trade Exhibition & Announcements

2:00 PM - 3:00 PM Awards Ceremony

IMPORTANT EVENT DISCLAIMERS

Any firm that does not attend the award ceremony and is announced as a winner will NOT receive an award, but can request a digital certificate of recognition.

Early breakdown booths will be available at registration. ALL trade show transactions are subject to being invalidated from the firm bank account for any firms that break down earlier than the booth breakdown time or are not in an early breakdown booth section.

