2025 YBS Pricing Overview

April 7-8 | Javits Convention Center

How to Register

Opens October 15, 2024 at 11:00 AM ET

To secure an early bird discount of 10% off posted pricing, schools must register by Thursday, October 24 at 11:00 AM ET.

International Schools:

Register using the link below:
https://portal.veinternational.org/tradefair/104/registration/

IMPORTANT: All fees include registration for 18 participants due to venue capacity. Please reach out to VE if additional slots are needed.

Monday, April 7

9:00 AM - 3:00 PM   Global Innovation Challenge Preliminary Round

3:00 PM - 6:00 PM   Global Innovation Challenge Championship Round
International Trade Exhibition Setup
Early Access Networking Event

Tuesday, April 8

7:00 AM - 9:30 AM   Registration & Booth Set Up

9:30 AM - 2:00 PM   Sales Pitch Competition
Booth Design Competition
Student & Teacher Workshops

10:00 AM - 1:00 PM   International Trade Exhibition & Announcements

2:00 PM - 3:00 PM   Awards Ceremony

IMPORTANT EVENT DISCLAIMERS
Any firm that does not attend the award ceremony and is announced as a winner will NOT receive an award, but can request a digital certificate of recognition.

Early breakdown booths will be available at registration. ALL trade show transactions are subject to being invalidated from the firm bank account for any firms that break down earlier than the booth breakdown time or are not in an early breakdown booth section.

Standard Booth

$1200
8' x 10' booth
6' table with 2 chairs
WiFi access
Electricity not included

Premium Booth

$1500
High traffic location
8' x 10' booth
6' table with 2 chairs
WiFi access
Electricity not included

Standard Table

$600
6' table with 2 chairs
WiFi access
Electricity not included

Day 1 Class Pass

$350
Includes up to 18 guest access passes to Day 1 events and entry into non-qualifying YBS competitions

Day 2 Class Pass

$600
Includes up to 18 guest access passes to visit the International Trade Exhibition

Electricity

$250
Add-on
Available at any booth for purchase.