



VIRTUAL
ENTERPRISES
INTERNATIONAL

2025 Youth Business Summit Sponsorship & Exhibitor Opportunities

April 7 – 8, 2025

Jacob K. Javits Convention Center
429 11th Avenue, New York, NY 10001



Preparing Students for the Future of Work
Visit our [website](#) and follow us on our socials!



Virtual Enterprises International (VE) is a year-long, credit-bearing program where students establish and manage a business and engage in authentic business experiences. The program transforms students into career-ready young professionals prepared for college and beyond. Since its inception in 1996, VE has served over 300,000 students, including many from under-resourced communities.

We currently support more than 30,000 students in schools across the U.S. each year and are part of a global network spanning 45 countries and 7,500 student-run businesses.



Youth Business Summit Overview

The Youth Business Summit (YBS) is a one-of-a-kind global business convention for VE students. During a dynamic two days of business competitions, leadership events, and professional networking, rising talent from middle and high schools around the world display the professional skills and business acumen they have developed by running a VE company during the school year.

Monday, April 7

- **National Business Plan Competition Quarterfinals and Semifinals**
- **Finance, Human Resources, and Marketing Competitions**
- **Global Innovation Challenge**

Tuesday, April 8

- **International Trade Exhibition**
- **National Business Plan Competition Finals**
- **Booth Design and Sales Pitch Competitions**
- **Financial Literacy Challenge**

Why Partner?



Showcase Your Brand

- Nearly **5,000** attendees
- **6** countries
- **1,000** daily website visitors
- **6,500** social media followers
- **32,000** email subscribers

Meet the Future of Work

VE empowers students through career-based education. The 4,000 students at the YBS are future superstars for your organization.

Engage Your Employees

Provide 5-10 hours of volunteer time per employee through competition judging and professional workshops for students.

Provide a Life-Changing Experience

Support VE's biggest event, celebrating a year of transformative learning prepare students for careers.

Presenting Sponsor:

\$100,000

- Sole sponsorship
- Representative included in ribbon cutting ceremony
- Inclusion of logo on all event signage
- Inclusion of 2-3 Judges on the business plan competition championship round panel
- Thank you remarks pre-awards
- Snack reception pre-awards
- Booth in either the Teachers' Lounge, Trade Show Floor, or near the information desk

Tradeshow Presenting Sponsor:

\$100,000

- Sole sponsorship
- Representative included in ribbon cutting ceremony
- Inclusion of logo on all event signage
- Inclusion of 2-3 Judges on the business plan competition championship panel
- Thank you remarks pre-trading floor opening
- Concession Stand on trading floor (popcorn, hot pretzel, etc.)
- Booth Trade Show Floor
- Branded Credit Cards for all participants

Event Sponsorships

Global Innovation Challenge

\$75,000 | SOLD

- Sole sponsorship
- Challenge defined around your company/significant branding
- Company logo included on all signage and event promotion
- Lunch Sponsor for participating students
- Award announcement
- International and National students
- Staff Representation in Judging panel

Financial Literacy Challenge

\$50,000 | SOLD

- Sole sponsorship
- Input defining challenge
- Company logo included on all signage and event promotion
- Award announcements
- Lunch Sponsor for participating students
- Staff Representation in Judging panel

Shoutout Sponsors

\$25,000

- Single info page on our website with customized data collection
- Randomized prize to encourage engagement
- Inclusion on event website

Snack Break Sponsors

\$10,000

- Information Table near snack break
- Sole Sponsor of a single snack option for 30 minutes
- Ability to post video or video quiz on Whova if not in-person
- Inclusion on signage and website
- Limited to 2 per day

Exclusive College Corner Sponsorship

\$15,000

- High profile booth on tradeshow floor along with snack station
- Inclusion of logo on event website and College Corner Signage
- Inclusion of one Judge on the final business plan competition panel

College Corner - Booth Sponsor

\$1,000

- Includes access to nearly 4,000 students

Exclusive Teachers' Lounge Sponsorship

\$15,000

- High profile booth in teachers' lounge along with snack station
- Inclusion of logo on event website and Teacher's Lounge Signage
- Inclusion of one Judge on the final business plan competition panel

Teachers' Lounge - Booth Sponsor

\$1,000

- Includes direct access and time to connect with more than 500 teachers & school administrators

SWAG Sponsors

Showcase your brand with a VE gift featuring your logo for our 5,000+ attendees

Lanyard Sponsor

\$5,000

Water Bottle Sponsor

\$5,000

Name Badge Sponsor

\$5,000

Bag Sponsor

\$5,000





Make an Impact at the #2025YBS

[Purchase a Sponsorship](#)

[Email Us with Any Questions](#)

Youth Business Summit
New York City

