





Monday / April 7

Global Innovation Challenge

8:00 am - 8:30 am	Registration & Team Assignments
8:30 am - 9:30 am	Kickoff & Orientation
9:00 am - 11:00 am	Team Working Sessions
11:30 ам - 1:30 рм	Preliminary Round Presentations
2:15 рм - 4:45 рм	Championship Round Presentations

National Business Plan Competition

9:00 ам - 11:30 ам	Preliminary Round
12:00 рм	Announcement of Top 22 Teams
1:00 рм - 3:30 рм	Semifinal Round
4:00 pm	Announcement of Top 8 Teams
	Moving to Championship Round

National Competitions (Finance, HR, Marketing)

9:00 ам - 11:30 ам	Human Resources Preliminary Rounds
9:00 ам - 2:30 рм	Marketing Preliminary Rounds
12:00 рм - 2:30 рм	Finance Preliminary Rounds
3:00 рм - 5:00 рм	Championship Rounds -
	Finance, HR, Marketing

Early Trade Show Booth Set-up

3:00 PM - 6:00 PM Early Access Trade Show Booth Set-up for Schools

Tuesday / April 8

Welcome

9:00 am - 9:30 am	Opening, Keynote Address,
	Trade Exhibition Ribbon Cutting

National Business Plan Competition

9:30 AM - 2:00 PM Championship Round Presentations

International Trade Exhibition

7:00 ам - 9:00 ам	Registration
	Booth Set-Up for Exhibitors
10:00 ам - 12:00 рм	Booth Design Competition Judging
10:00 ам - 1:00 рм	Sales Pitch Competition
2:00 рм - 2:30 рм	Booth Breakdown

Financial Literacy Challenge

Registration & Competition Overview
Team Working Sessions
Preliminary Round Presentations
Announcement of FLC Finalist Teams
Championship Round Presentations

Content Sessions

10:00 ам - 10:45 ам	Leadership Roundtable
11:00 ам - 11:45 ам	Women in Leadership Roundtable
12:00 рм - 12:45 рм	Personal Finance Roundtable

VE-JV Business Pitch

10:00 AM - 12:00 PM Business Pitch & Business Plan Presentations

Social Media Marketing

7:00 ам - 9:00 ам	Setup Campaign Board on Easel
9:30 ам - 11:30 ам	Judging of Campaign Boards
	(no need to be present)
3:30 рм - 4:00 рм	Boards must be picked up

Awards Ceremony

2:30 рм - 3:30 рм	Announcements & Awards
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