

NBPC Submission Weights

Written Business Plan



30%

20 pages, Submitted
through Competitions
Manager

Oral Presentation and Q&A



70%

10-min presentation
with up to 8-mins Q&A

15%	Executive Summary
15%	Business Rationale
15%	About the Business
15%	External Environment
15%	Marketing Plan
15%	Financial Planning
10%	Organization & Presentation

5%	Opening
10%	Business Rationale
10%	About the Business
10%	Competitive Analysis & External Environment
10%	Marketing Plan
10%	Financials
10%	Quality of Slideshow
10%	Quality of Oral Delivery
5%	Closing
20%	Q&A