

NBPC Submission Weights

Written Business Plan



30%

20 pages, Submitted through Competitions Manager

Oral Presentation and Q&A



70%

10-min presentation with up to 8-mins Q&A

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|-----|-----------------------------|
| 15% | Executive Summary |
| 15% | Business Rationale |
| 15% | About the Business |
| 15% | External Environment |
| 15% | Marketing Plan |
| 15% | Financial Planning |
| 10% | Organization & Presentation |

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|-----|---|
| 5% | Opening |
| 10% | Business Rationale |
| 10% | About the Business |
| 10% | Competitive Analysis & External Environment |
| 10% | Marketing Plan |
| 10% | Financials |
| 10% | Quality of Slideshow |
| 10% | Quality of Oral Delivery |
| 5% | Closing |
| 20% | Q&A |