

YOUTH BUSINESS SUMMIT 2026

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PRICING OVERVIEW

SCHEDULE (PLEASE CHECK [YBS WEBSITE](#) FOR OFFICIAL EVENT TIMES)

TUESDAY
APRIL 21

8:30 AM - 5:00 PM

United Federation of Teachers, 52 Broadway, New York, NY 10004

- National Business Plan Competition Preliminary & Semifinal Rounds

8:30 AM - 4:00 PM

Location TBD

- Financial Literacy Challenge

WEDNESDAY
APRIL 22

8:30 AM - 5:00 PM

Javits Convention Center, 429 11th Ave, New York, NY 10001

- Global Innovation Challenge
- National Department Competitions (FIN, HR, MRK)
- National Business Plan Competition Championship Round

3:00 PM - 6:00 PM

- International Trade Show Exhibition Setup

THURSDAY
APRIL 23

7:00 AM - 3:00 PM

Javits Convention Center, 429 11th Ave, New York, NY 10001

- International Trade Show Exhibition
- Competitions
- Partner-led Leadership Sessions
- Awards Ceremony

REGISTER THROUGH THE HUB

- 1 Login to your Hub Account
- 2 Click on Event Registration and select Register for the appropriate event
- 3 Enter your Registration Information

TRADE SHOW EXHIBITOR PACKAGES:

Includes April 23 International Trade Show Exhibition booth or table and full event access for up to 30 students per package.

Additional registration options will open on February 1 for firms not purchasing a Trade Show Exhibitor Package (booth or table), and will include competition-only and/or guest shopper passes.

PREMIUM BOOTH / \$1550

- High traffic location
- 8' x 10' booth
- 6' table with 2 chairs
- WiFi access
- Electricity not included

STANDARD BOOTH / \$1250

- 8' x 10' booth
- 6' table with 2 chairs
- WiFi access
- Electricity not included

STANDARD TABLE / \$650

- 6' table with 2 chairs
- WiFi access
- Electricity not available

OPTIONAL ELECTRICITY / \$250

- Add-on available to any booth for purchase
- Not available for tables

EARLY BIRD DISCOUNT

Firms registering for a Premium Booth, a Standard Booth, or a Standard Table on or prior to **November 24, 2025** are eligible for a 10% discount on booth fees only. Early bird discount does not apply to optional electricity or overflow packages.

IMPORTANT EVENT DISCLAIMERS

Firms must be in attendance at the Awards Ceremony to receive an award. Those unable to attend the award ceremony can request a digital certificate of recognition.

The International Trade Show Exhibition booth map will include an area for Early Breakdown.

Firms requiring early departure must register for a booth in this area (or for a standard table). Firms who break down earlier than the booth breakdown time, or who are not located in the Early Breakdown section are subject to forfeiture of ALL trade show transactions from the firm bank account.

NEW for YBS2026: National Finalists (FIN, HR, MRK, NBPC) must purchase either an Exhibitor Package or a Participant Package (available after February 1). Thank you in advance for your cooperation and understanding.

Please note: A complete list of all attendees by firm will be requested one month prior to YBS.

veinternational.org/2026-ybs/

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PARTICIPANT PACKAGE OPTIONS

PARTICIPANT PACKAGES:

IF your firm is *not* purchasing a Trade Show Exhibitor Package OR you will be bringing over 30 students to Day 3, you will need to purchase one of the following packages:

PACKAGE A COMPETITIONS ONLY \$350

Day 1 • April 21

Financial Literacy Challenge

- 4-student team per firm
- *based on competition acceptance

PLUS

Day 2 • April 22

Global Innovation Challenge

- 2 students per firm
- *based on competition acceptance

PLUS

Championship Round Spectator Seating for:

- Department Competitions (FIN, HR, MRK)
- National Business Plan Competition
- Includes access for **up to 30 students** per package.

NOTE: National Finalists (FIN, HR, MRK, NBPC) who are not purchasing a trade show booth or table must register for a Competitions Only Participant Package.

**This package does not include activities on April 23, 2025.*

PACKAGE B GUEST SHOPPER TIERED FLAT RATE

- 1-10 SHOPPERS: \$200
- 11-20 SHOPPERS: \$400
- 21+ SHOPPERS: \$600

Day 3 • April 23

International Trade Exhibition guest shopper access

- Great option for non-VE students (i.e., feeder classes in VE schools)!

PACKAGE C PARTICIPANT COMBINATION \$900

Day 3 • April 23

Includes:

- Packages A & B for up to 30 guests

REGISTER THROUGH THE HUB

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- 3 Enter your Registration Information

Please note: A complete list of all attendees by firm will be requested one month prior to YBS.

[VEINTERNATIONAL.ORG/2026-YBS](https://veinternational.org/2026-ybs)